



ETERNAL UNIVERSITY

(WORLD PEACE THROUGH VALUE BASED EDUCATION)

Established under the Himachal Pradesh Government Act No. 3 of 2009. Recognized by UGC, AICTE, INC, NCTE, DSIR, DRDO and NAAC Accredited

Ref. No. EU/VCO/SDG/88/005

Dated: November 23, 2021

ENTREPRENEURSHIP & INCUBATION CELL "SARBAT DA BHALA" CHARTER

Eternal University, Baru Sahib under the aegis of The Kalgidhar Trust, aims to create **rural & social transformation** via value-based scientific education.

We recognise Entrepreneurship as a value which offers the best hope of creating equitable societies thereby sustaining the underserved regions and communities as a whole. It is our further belief that nurturing women entrepreneurship will accelerate the much-needed reforms in addressing critical societal and environmental problems.

We have demonstrated consistently in the past with our Village adoption and through various community outreach programs that we have the capacity and required value system in place to take the next leap in the journey of transforming the communities around us. Therefore, to promote sustainable entrepreneurship, Eternal University is establishing an incubation and entrepreneurship cell with an objective to nurture problem solvers, socialpreneurs & innovators driven by sustainability as a core tenet.

We subscribe to the framework of UN SDG (<https://www.undp.org/>) as it resonates with the ideology of "Sarbat Da Bhala" (May all prosper) so, we will derive inspiration from the SDG toolkit and assess the merit of the supporting ventures under the SDG framework. And it is for this reason, we would like to refer to our Entrepreneurship & Incubation Cell as "Sarbat Da Bhala" Lab.

The charter recommends to focus on following areas in the formative years of the Sarbat Da Bhala lab:

1. Create Awareness and basic education workshops to initiate University Students and Faculty onwards for developing the "Entrepreneurial Mindset"
2. Provide necessary infrastructure for a dedicated space which includes computers, workstations, access to internet
3. Create a financial pool to incubate ideas aligned with UN SDG 17 goals
4. Create structured curriculum for educating entrepreneurship across the discipline and make necessary changes to adopt it as a minor
5. Identify opportunities for partnership with the Govt/Non-Govt agencies supporting entrepreneurship and sustainable development.

So, in order to support the incubation and future entrepreneurship, Eternal University will be securing a grant from our founding Trust "The Kalgidhar Trust "towards supporting this cause of sustainable development.


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