



5.1.2 Efforts taken by the institution to provide career counseling including e-counseling and guidance for competitive examinations during last five years

Since the establishment of University, it has produced numerous leaders who have made significant contributions in various fields. The Government lays emphasis in providing compulsory career counseling and guidance to the students in order to help them chart a proper career path and choose therewith.

University provides career counseling programmes, which cater to all our students for encouraging a wide range of disciplines such as **Engineering, Arts and Social Sciences, Economics Commerce and Management, Nursing, Agriculture etc.** with the increase in awareness of the importance of career counseling amongst the parent population and Institutional Authority. The university faculty members always take keen interest for the benefits of students by providing professional career guidance through different ways, **like expert lectures, workshops, trainings in campus as well as exposure visits to the startups and established industries.**

The career of an individual is one of the most significant parts of their life. Career guidance and counseling provided by professionals to students observed to be helpful to those who are confused in career choice due to lack of awareness about future scope and innate ability of the person. The students are also **motivated and guided by the faculty for competitive examinations and better career options.**

Career counseling intended to help an individual/students to choose or change a career. Career counseling helps individuals understand their **interests and skills** that in-turn help individuals choose the right career path. A career counselor can help individuals by outlining and talking about one's innate potentials and career alternatives to help individuals choose an appropriate career based on their interests, skills and abilities. Hence, career guidance/ career counseling is very important as it will help students to choose from various career choices and pick out the career path that is best for the mend perform their level best in it, which will help them to succeed and make a better life.

These activities organized were aimed to prepare students for the evolving workplace of the twenty-first century by:

- Developing knowledge and skills to enhancing decision-making abilities.
- Boosting self-esteem and motivation.
- Enhancing employment marketability and opportunities.
- Encouraging effective job placement.
- Strengthening employer relations.

- Organizing a career opportunity conclave.

University aims to improve students' general reading, observation, and reasoning skills, as well as their confidence through the steps enlisted below:

- Sensitizing and motivating students to pursue careers in the public and private sectors by conducting **special expert sessions** on a range of subjects to disseminate information about contemporary pressing issues and current affairs helpful for exam preparation.
- **Mentoring through Mentor - Mentee scheme.**
- Grooming students for interview by group discussion and conducting pre-placement talks.
- Organizing **workshops and seminars** on professional development.
- Conducting sessions on **communication and personality development.**
- Organizing various under **NCC, NSS and sports activities** to develop confidence and teamwork attitude.