



ETERNAL UNIVERSITY

(WORLD PEACE THROUGH VALUE BASED EDUCATION)

Established under the Himachal Pradesh Government Act No. 3 of 2009. Recognized by UGC, AICTE, INC, NCTE, DSIR, DRDO and NAAC Accredited

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Dated: November 23, 2021

Eternal University, Baru Sahib Under the aegis of The Kalgidhar Trust
Presents an opportunity by
SDG Impact CoE

(In collaboration with the Incubation & Entrepreneurship Cell "Sarbat da Bhala" Lab)

Call for action: To all the innovators & sustainable entrepreneurs for creating a Climate and Environment Sustainability Impact. Be a Change Leader

We invite innovators, our support staff of university and Akal Academy, budding entrepreneurs, students, researchers & teachers to help us **deepen our impact on climate and Environment**. It is specifically with regards to Akal Waste Management facility extension for generating green products and creating more ideas of recyclable products for mainstream distribution.

We invite you to formulate cross-disciplinary teams of researchers, practitioners, High school students, teachers and submit a proposal which pertains to:

1. New recyclable green products
2. New more affordable tech to improve the waste management
3. Awareness Campaigns which can help us create more awareness and replicate the success of our Akal Waste Management beyond our region
 - a. Research proposals,
 - b. Case studies
 - c. Posters
4. Innovative business models which can help us bring the recyclable products to mainstream and connect using e-commerce or other platforms and thus generating more employment opportunities
5. Suggest some revenue sharing models which can empower the employees of Akal Waste Management and lift their economic status while making it viable for the unit to function.

Incubation & Funding support: For the worthy proposals, The Kalgidhar Trust will be promoting the sustainability entrepreneurship value at Eternal University. Under this special Sustainability Impact project, the selected ideas will be provided seed funding and incubation support at Eternal University, Incubation & Entrepreneurship Cell. Ideas with potential to create sustainable impact and which may not qualify for full venture capital funding, will also be supported by all means possible as we want to recognize the careful thought and nurture that idea for a future sustainable initiative.

So come Forward and submit your entries by February 2022. In case, you need help in filling the form, kindly contact at the following email: sarbatdabhala.lab@eternaluniversity.edu.in


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