

Criterion - 7

Institutional Values and Best Practices

NAAC- SSR (2nd Cycle)



ETERNAL UNIVERSITY

BARU SAHIB, SIRMOUR-173101
HIMACHAL PRADESH

7.1.9(3)

HarGharTiranga



ETERNAL UNIVERSITY

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Har Ghar Tiranga

Eternal University, Baru Sahib organized different activities from 13/08/2022 to 15/08/2022 for the campaign of “Har Ghar Tiranga”. Flag making activity was performed by NSS Volunteers & NCC cadets on 13/08/2022 (forenoon). The flags made by the NSS Volunteers & NCC cadets were used in a rally, held from main gate of university to residential areas and back to university premises in the afternoon of 13/08/2022. On 14/08/2022 awareness campaign done to hoist Tiranga in every residential house and office buildings. The NSS Volunteers & NCC cadets visited each office and residence in the campus distributed the flags and aware them to respect the national flag. A Street play was performed by NSS volunteers after the flag hoisting ceremony on 15/08/2022.







“ NSS Activities Report – August, 2023 ”

<u>Sr. No.</u>	<u>Date</u>	<u>Activities</u>
1	14-08-2023	Online Pledge under "Meri Mati Mera Desh" Campaign
2	14-10-2023	Celebration of Independence Day under “Har Ghar Tiranga Campaign”

3	15-10-2023	“Prabhat Feri” under the GoI initiated Programme “ Meri Mati Mera Desh”
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1. Participation in the "Meri Mati Mera Desh" Online Pledge Campaign on 14-08-2023

The National Service Scheme (NSS) has always been committed to fostering a sense of national pride and responsibility among its volunteers and the community at large. In line with this objective, NSS actively participated in the "Meri Mati Mera Desh" campaign, an initiative aimed at promoting patriotism and unity among the citizens of our nation. The campaign encouraged individuals to take an online pledge, symbolizing their dedication to the welfare and progress of our beloved Motherland.

Pledge Taking Process: Taking the pledge was a straightforward process, with individuals visiting the official campaign website (<https://merimaatimeradesh.gov.in/>). The website provided a user-friendly interface, allowing participants to read the pledge, confirm their commitment, and subsequently download a certificate.

The campaign witnessed a substantial number of pledges being taken by NSS volunteers and their acquaintances. The act of taking the pledge not only symbolized their dedication to the nation but also served as a reminder of the shared responsibility we hold in shaping a better future for India. The downloaded certificates are a testament to the collective commitment of our NSS community and their families towards the betterment of our country.

Total volunteers: 56

2. Celebration of Independence Day under “Har Ghar Tiranga Campaign” on 14-08-2023

In an effort to instill a sense of patriotism and celebrate our national identity, our National Service Scheme (NSS) unit organized the "Har Ghar Tiranga" campaign. Participants were encouraged to upload their selfies with the national flag on the website. The response was overwhelming, with numerous students and volunteers proudly displaying the tricolor. This initiative successfully

promoted a deeper connection with our national symbol and the values it represents. The uploaded photos served as a testament to the enthusiasm and dedication of our NSS members in fostering a strong sense of unity and love for our country.

Total volunteers: 65

3. “Prabhat Feri” under the GoI initiated Programme “ Meri Mati Mera Desh” on 15-08-2023

On the morning of August 15, 2023, as part of the Government of India's "Meri Mati Mera Desh" initiative, our National Service Scheme (NSS) units of Eternal University, Baru Sahib organized a spirited "Prabhat Feri" from the university gate to Lana Machher. The event, aimed at fostering a deeper connection between the youth and their homeland, saw enthusiastic participation from students and volunteers. Carrying the national flag and singing patriotic songs, the procession was a vibrant display of national pride and unity. This initiative not only instilled a sense of patriotism but also showcased the NSS's commitment to community engagement and nation-building.

Total volunteers: 45