

Criterion - 7

Institutional Values and Best Practices

NAAC- SSR (2nd Cycle)



ETERNAL UNIVERSITY

BARU SAHIB, SIRMOUR-173101
HIMACHAL PRADESH

7.3.1(10)

Production and marketing strategies



ETERNAL UNIVERSITY

BARU SAHIB, SIRMOUR-173101
HIMACHAL PRADESH

Institutional workshop on “One District One Product”

In Collaboration with MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India

Akal College of Economics, Commerce & Management
Eternal University Baru Sahib, Sirmour (H.P)

in collaboration with

MGNCRE, Department of Higher Education
Ministry of Education, Govt. of India

Organises

Online Institutional Workshop

on

“One District One Product (ODOP)”



Dr. W G Prasanna Kumar
Chairman
Mahatma Gandhi National
Council of Rural Education
(MGNCRE)



Dr. Chethan Chittalkar,
Director
MGNCRE, MoE,
Govt. of India.



Dr. S. K. Chauhan,
Dean
Akal College of Economics,
Commerce & Management
Eternal University
Baru Sahib, H.P.



Mr. Amit Kumar
Assistant Professor
Akal College of Economics,
Commerce & Management
Eternal University
Baru Sahib, H.P.



Dr. Chander Mohan Gupta
Assistant Professor
Faculty of Legal Sciences
Shoolini University
Solan, H.P.

23rd Dec 2021

02:00 PM Onwards

Meeting ID: tng-uggm-xqx

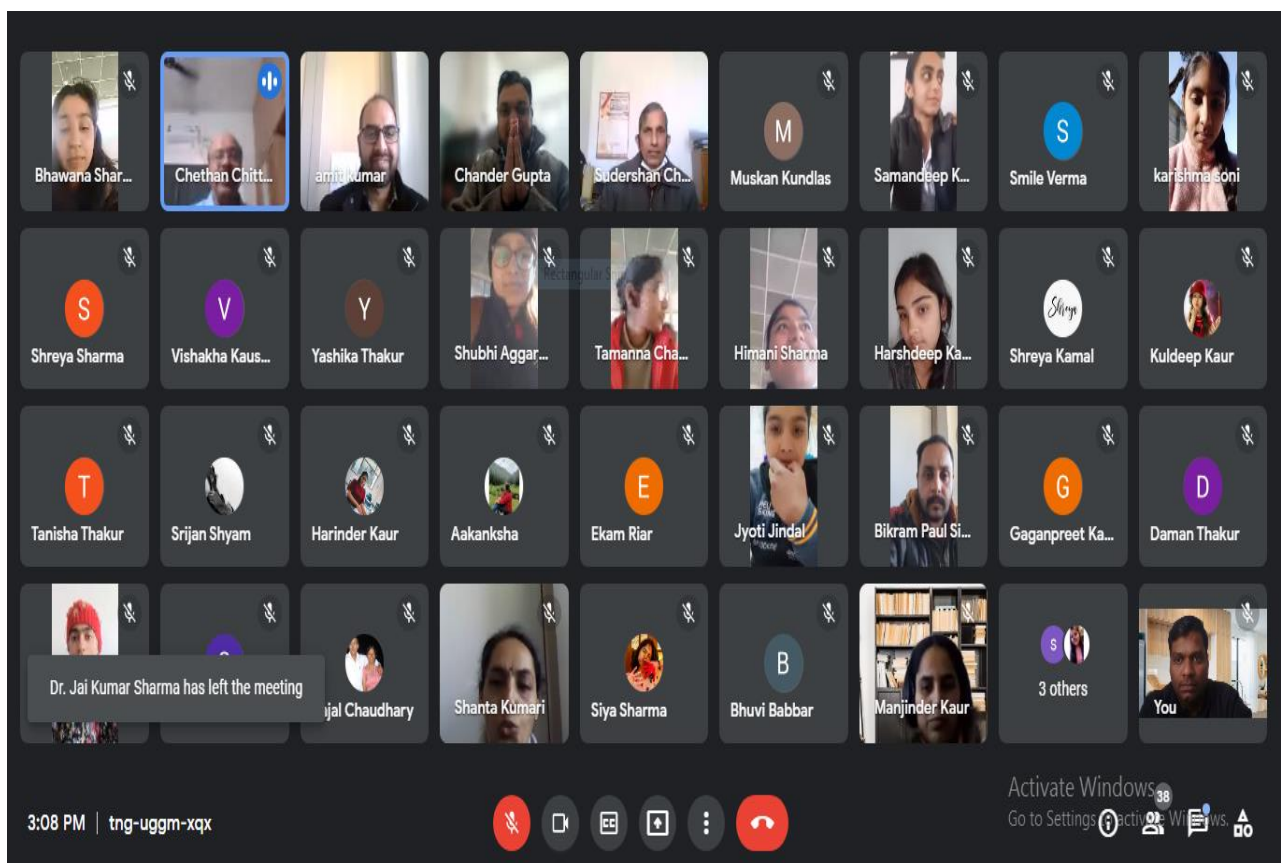


One Day institutional workshop on “One District One Product (ODOP)” was organized by ACECM on 23rd of December, 2021. The workshop was organized by Mr. Amit Kumar, who in the beginning welcomed all the speakers, Dean (ACECM), faculty members, and students. Then Dr. S.K. Chauhan gave a brief introduction about the Eternal University and courses offered by the University and college in particular.

Mr. Amit Kumar requested the speakers to start the session. The session was started by Dr. Chethan Chittalker Director of MGNCRE with the introduction of the concept “One district one product”, the importance of entrepreneurship, and specifically entrepreneurship in the context of rural areas. He briefed the participants about the concept of “Experiential Learning” and encouraged students to join the path of entrepreneurship by experience or doing things not by studying only but by trying to earn while learning.

The session was further continued by Dr. Chander Mohan Gupta of Shoolini University- a mediator for organizing the event. He highlighted the concept of budding entrepreneurs in higher educational institutions and their importance. He mentioned the schemes and subsidies offered by Govt., through which budding entrepreneurs can get the benefit.

After the session, a Question-and-answer session was conducted, all the questions of the participants were answered by the speakers. Lastly, the vote of thanks was given by Dr. S.K Chauhan. He expressed thanks to all the worthy speakers, organizer (Mr. Amit Kumar), other faculty members, and students.



2:06 PM | tng-uggm-xqx

Participants visible in the grid:

- amit kumar
- Chethan Chittalkar
- Chander Gupta
- Sudershan Chauhan
- Mehakpreet Kaur
- Shreya Kamal
- Samandeep Kour
- Shreya Sharma
- Vishakha Kaushik
- Sargun Kaur
- Kuldeep Kaur
- Jwanjinder Kaur
- karishma soni
- Parv
- 20 others

2:06 PM | tng-uggm-xqx

Activate Windows
Go to Settings to activate Windows.

2:20 PM | tng-uggm-xqx

Participants visible in the grid:

- Srijan Shyam
- Chethan Chitt...
- Chander Gupta
- amit kumar
- Sudershan Ch...
- Kuldeep Kaur
- Shanta Kumari
- Muskan Kundlas
- Parv
- Jaswinder Kaur
- Samandeep Ko...
- Dr. Jai Kumar S...
- karishma soni
- Shubhi Aggarwal
- Shreya Sharma
- Vishakha Kaus...
- Mavneet Kaur
- Shilpa Choudh...
- Tamanna Chahal
- Mehakpreet Ka...
- Shreya Kamal
- Riya Kaushal
- Himani Sharma
- Tanisha Thakur
- Mehakpreet Ka...
- Harinder Kaur
- Sukhman sand...
- Himani Chandel
- Aakanksha
- Ekam Riar
- Ishu Panwar
- Harveen Sekhon
- Yashika Thakur
- Bhawana Shar...
- 17 others
- You

2:20 PM | tng-uggm-xqx

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