

Programme: Ph. D MANAGEMENT

PROGRAMME OUTCOMES (POs)

PO 1: This degree program is providing to students to study concepts and techniques needed to understand a range of business disciplines as well as to research issues arising in professional business practice.

PO 2: To provide students with the opportunity to learn the latest academic theories, concepts, techniques and applications with emphasis on teaching and research in the field of management.

PO 3: To extend the knowledge, expertise and skills of students through the application of research to business problems and issues by including internships, teaching experiences and special study projects as a part of the curriculum.

PO 4: To develop the student's ability to carry out independent research at an advanced level and enhance their ability to deliver their ideas, research methodology and findings using formal presentations with critiques of their analytical, written, oral and media presentation skills in business, professional and educational environments.

PO 5: To create opportunities for the University's bachelor and master's degree students to continue their business education by undertaking the doctoral degree course of students.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

PSO 1: Demonstrate advanced knowledge and competence in the latest academic theories, concepts, technology-enabled opportunities, financially justified analysis, research operations and market-based economy in a global field of business administration.

PSO 2: Demonstrate integration from business and non-business disciplines to generate novel ideas, strategies and practical approaches to address business issues faced by organizations.

PSO 3: Demonstrate effective research skills including formulation of research problem; integration of previous publications into an appropriate literature review, design of a research study, data analysis and ability to summarize and present the results.

PSO 4: Generate, evaluate and assess the ethical obligations and responsibilities of business for responsible management.

PSO 5: Demonstrate an ability to address complex industry challenges using the frameworks of industry rules and regulations that build prescriptive conclusions and real-world experience and knowledge.

Course	Course Outcomes (COs)
1ST Semester	
(MGMT -601) Advances in Management thought	CO1: Understand the concept and process of management. CO2: Understanding of management and its historical perspective. CO3: To delineate management functions and to understand the unique situation of management within research.
(MGMT-602) Advances in Marketing Management	CO1: Understanding of the Modern-day marketing functions in the corporate enterprises and various research and policy implications. CO2: Develop knowledge and understanding of the various aspects of modern marketing management. CO3: Enable students to identify research issues in the specialization area. CO4: Develop insight of students as to the area and topic in the area that they may work up to develop their Ph.D. proposals.
(MGMT-603) Finance and Financial Markets	CO1: Familiarize the students with advanced knowledge in the discipline of financial management. CO2: Knowledge of emerging issues and trends in financial markets and innovations in the financial sector. CO3: Practical knowledge along with the conceptual understanding of the subject. CO 4: Providing an international perspective in the field of management to the students.
(MGMT-604) Advance Human Resource Management	CO1: Understanding the advanced knowledge in the discipline of human resource management and integrating the steps necessary for effective implementation in the organization. CO2: Develop ways in which human resources management might diagnose a business strategy and then facilitate the internal change necessary to accomplish the strategy. CO3: Evaluate the developing role of human resources in the global arena.
(MGMT-605) Global Business Environment	CO1: Understanding the important linkages between the domestic economy and its external sector. CO2: Conceptual clarity of the theoretical aspects of international trade and finance. CO3: Examine the broad pattern of changes in the international economic policy. CO 4: Business implications of the international economic environment. CO 5: Knowledge about the basic macroeconomic relationships as they affect the behaviour of firms and to incorporate international issues in designing corporate strategies in a fast-changing environment.

MGMT-699 Research Methodology	CO1: Understanding to Develop an understanding of various kinds of research, objectives of doing research, research process, research designs and sampling. CO2: Understanding the use of tools and techniques for exploratory, conclusive and causal research, CO 3: Understand the concept of measurement in empirical systems and its validity and reliability. CO4: Use of statistical techniques for analysis of research data and to realize the applications of Business research. CO4: Understanding to have a basic awareness of data analysis and hypothesis testing procedures.
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