

# 4th Annual Report

2021-22



**AKAL COLLEGE OF ECONOMICS,  
COMMERCE & MANAGEMENT**

**Eternal University, Baru Sahib, HP**

# ACKNOWLEDGEMENT

The Akal College of Economics, Commerce and Management came into being in 2011, Eternal University, Baru Sahib and was later renamed as Akal College of Economics, Commerce and Management in 2014. The college has its triple mandate of teaching, research and extension activities. The undergraduate and postgraduate students are being educated and trained in different specialized areas of economics, commerce and management. These students go to join various prestigious research and developmental organizations/institutions in the capacities of bank officers, technocrats, company managers and executives etc; with a pledge to serve the society. As on July 31<sup>st</sup>, 2022, there were twelve faculty members (01 Professor cum Dean, 02 Associate Professors, 01 Associate Volunteer, 09 Assistant Professors and 01 Office Assistant) in this college to look after various teaching, research, extension and other related activities. The research outcome of this college can be assessed from the number of completed and ongoing PG research theses as well as the various publications brought out in the form of research papers and book chapters.

The faculty of this college has also acquired the membership of different professional societies viz. Indian Society of Agricultural Economics, Indian Society of Agricultural Marketing, Agricultural Economics Research Association, Indian society of Hill Farming, etc. At the outset, I take this opportunity to express my sincere gratitude to the Hon'ble Vice- Chancellor, Dr. Davinder Singh Ji for encouraging the faculty and interest taken in the overall development of this college. I am also thankful to Pro Vice- Chancellor, Dr. A.S. Ahluwalia, Dean Academic Affairs, and other statutory officers of the university for their valuable guidance and support in strengthening teaching, research and extension activities of this college. I am to place on record the support and co-operation of Vice Chancellor's Secretariat, Registrar Office, the Office of COE and all faculty members of AC ECM in discharging my duties sincerely and more effectively. I also put on record the efforts of annual report committee members Ms. Kuldeep Kaur and Mrs. Ucheta Chauhan. Their constant efforts, hardwork and extra painstaking interest has made it possible to bring this document in the present form on time.

I shall be failing in my duty if I do not express thanks to all our UG and PG students who have been giving suggestions and their valuable support to improve upon the existing teaching, research facilities and in organizing extension activities such as *Kisan Mela*, world Consumer Rights day etc.

***Dated: October, 2022***

***Dr. S K CHAUHAN***  
***Dean***

## SALIENT FEATURES OF THE COLLEGE (2021-22)

Sr. No	Particulars	Facts & Figures
1	Year of establishment of college	2011
2	Number of Departments	03
3	Number of degree programmes	10
	UG	03
	PG (Master)	04
	PG (Ph. D)	03
4	Faculty strength	10
5	Staff strength	01
6	Student strength	79
7	New admissions	22
8	Degree Awarded	77
9	Students Outstanding Awards/honours	02
10	Placements	06
11	Projects submitted	01
12	Total Publications (No.)	19
i.	Chapter in edited books	09
ii.	Papers in journals	10
13	Workshops/webinars organized	04
14	Number of Outdoor Research Activities	05
15	Extension Activities	03
i.	Education Trips	02
ii.	Kisan Mela	01
16	Celebration of important Days	05
17	Participation in Conferences	02
18	Medals won by students in Annual Sports	1 Trophy, 2 Gold, 5 Silver, 1 Bronze

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# 1 RESIDENT INSTRUCTIONS

The Akal College of Economics, Commerce and Management came into being in 2011, Eternal University, Baru Sahib and was later renamed as Akal College of Economics, Commerce and Management in 2014. At present, this college is executing its triple mandate of teaching, research and extension activities. The undergraduate and postgraduate students are being educated and trained in different specialized areas of economics, commerce and management. These students go to join various prestigious research and developmental organizations/institutions in the capacities of bank officers, technocrats, company managers etc. with a pledge to serve the society.

Akal College of Economics, Commerce and Management has following three major departments offering undergraduate and postgraduate degree programs in the relevant disciplines:

- Department of Economics
- Department of Commerce
- Department of Management

The Department of Economics established in the year 2011, under the aegis of UGC approved Eternal University, at Baru Sahib (HP). The programmes offered by the Department of Economics are designed to provide a general understanding of the functioning of the economic system and the role of institutions, groups, and regions within that system and prepare the student for employment in the industry. The study of economics provides a good opportunity to gain an edge in today's rapidly globalizing world. The Department of Economics offers degree programs viz, B.Sc. (Hons.) Economics, M.Sc. (Economics), M.Sc.(Ag.) Agricultural Economics and Ph.D Economics. The Department of Commerce was established with a vision of providing excellence in the fields of commerce by imparting value-based education, training, and research. Since its inception, the primary aim of the department has been to make the commerce students respond to changing social realities through the development and application of knowledge. It also thrives towards creating a people-centered, ecologically sustainable and just society that promotes and protects dignity, equality, social justice and human rights for all. The motto of the department is to focus on outreach programs that would help the students to serve the world well with innovations and wisdom across the broad range of humanity's challenges in the globalized era. The department offers degree programs viz, B.Com. (Hons.), M.Com. and Ph.D. Commerce.

Another Department of the colleges namely Management is offering 2 years Master's degree in Business Management with Human Resource, Finance and Marketing specializations. From Academic year, 2021-22, the Department has started 3 years Bachelor degree in Business Administration. The Department also runs Doctorate degree in Management.

## 2 COLLEGE FACULTY & STAFF

### 2.1 Faculty and Staff at a Glance as per Date of Appointment (2021-22)

Sr. No.	Name	Designation	Date of joining
1	Mrs. S. K. Dhaliwal	Associate Professor	08.03.2011 (Volunteer Service)
2	Dr D.K Sharma	Visiting Professor	Volunteer Service
3	Mr. Pawan Kumar Dubey	Lecturer	28.08.2012
4	Dr. Kajal Chaudhary	Sr. Scale Assistant Professor	14.09.2015
5	Dr. Jai Kumar Sharma	Associate Professor	01.08.2016
6	Dr. S.K. Chauhan	Dean and Registrar	28.05.2018
7	Dr. Shanta Kumari	Associate Professor	28.01.2019
8	Dr. Geeta Kumari	Assistant Professor	23.02.2019 (Relieved on 10.08.2021)
9	Dr. Shakir Hussain	Assistant Professor	12.08.2019 (Relieved on 01.08.2021)
10	Ms. Kuldeep Kaur	Assistant Professor	11.09.2019
11	Mr. Amber Srivastava	Assistant Professor	27.01.2020
12	Mrs. Monu Devi	Office Assistant	01.02.2022 (Relieved on 4.12.2021)
13	Dr. Manjinder Kaur	Assistant Professor	03.02.2020
14	Mr. Amit Kumar Sharma	Assistant Professor	06.08.2020
15	Mr. Bikram Paul Singh	Assistant Professor	19.10.2021 (Relieved on 22.06.2022)
16	Mrs. Ucheta Mehta	Office Assistant	11.12.2021
17	Mr. Ankit Pathania	Assistant Professor	27.06.2022

### 2.2 New Appointment, Promotions/ Regularization, Outstanding Awards

#### 2.2.1 New Appointment during 2021-22

S. No.	Name	Designation	Department	Date of Joining
1	Mr. Bikram Paul Singh	Assistant Professor	Commerce	19.10.2021 (Relieved on 22.06.2022)
2	Mrs. Ucheta Mehta	Office Assistant	ACECM	11.12.2021
3	Mr. Ankit Pathania	Assistant Professor	Management	27.06.2022

## 3 COURSE ALLOTMENT

### 3.1 Courses offered by Department of Economics in Odd Semester

The following courses were offered to various degree programs by the Department of Economics during the Odd Semester of Academic Year, 2021- 22.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
<b>A</b>	<b>UG PROGRAMME</b>						
<b>I</b>	<b>B. SC (Hons.) Economics 1<sup>st</sup> Year Sem- I</b>						
1	ECON 101	Microeconomic Theory – I	5	1	0	6	Dr. Manjinder Kaur
2	ECON 102	Macro- Economics Theory- I	5	1	0	6	Ms Kuldeep Kaur
3	ENG 111	English & Communication Skills	4	1	0	5	Ms Randeep Kaur
4	MATH 113	Mathematical Methods for Economics-I	5	1	0	6	Dr. Soni Bisht

<b>II</b>	<b>B. SC (Hons.) Economics 2<sup>nd</sup> Year Sem- III</b>						
1	ECON 201	Economics of Agriculture	4	1	0	5	Dr Manjinder Kaur
2	ECON 202	Economics of Industry	4	1	0	5	Ms Kuldeep Kaur
3	ECON 203	Indian Economy	4	1	0	5	Dr. Manjinder Kaur
4	MATH 213	Statistical Methods for Economics	4	1	0	5	Dr. Soni Bisht
<b>III</b>	<b>B. SC (Hons.) Economics 3<sup>rd</sup> Year Sem- V</b>						
1	ECON 301	Development Economics-I	4	1	0	5	Dr. Manjinder Kaur
2	ECON 302	History of Economic Thought	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 303	Econometrics	4	1	0	5	Dr. S K Chauhan
4	ECON 304	Resources and Environmental Economics	4	1	0	5	Dr. Shanta Kumari
5	ECON 394	Seminar	1	0	0	1	Dr. S K Chauhan
<b>B</b>	<b>PG PROGRAMME</b>						
<b>I</b>	<b>M. SC Economics 1<sup>st</sup> Year Sem- I</b>						
1	ECON 501	Micro Economic Theory-I	4	1	0	5	Dr. Manjinder Kaur
2	ECON 502	Macro-Economic Theory-I	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 503	Financial Institution and Market	4	1	0	5	Dr. Shanta Kumari
4	MATH 505	Quantitative Methods	4	1	0	5	Dr. S. Upadhyay
5	ECON 599	Research Methodology	3	0	0	3	Dr. Surjan et.al
6	ECON 590	Seminar	1	0	0	1	Dr. S. K. Chauhan
7	ECON 600	Master's Research (Synopsis of thesis)	0	0	5	5	Major Advisor
<b>II</b>	<b>M. SC Economics 2<sup>nd</sup> Year Sem- III</b>						
1	ECON 508	Indian Economy	5	1	0	6	Dr. Manjinder Kaur
2	ECON 511	Agricultural Economics	4	1	0	5	Dr. Shanta Kumari
3	ECON 512	Public Finance	5	1	0	6	Ms. Kuldeep Kaur
4	ECON 513	Advanced Economics of Growth & Development	4	1	0	5	Dr. Manjinder Kaur
5	ECON 514	Agricultural Marketing	5	1	0	6	Dr. Shanta Kumari
6	ECON 592	Seminar	1	0	0	1	Dr. S. K. Chauhan
7	ECON 600	Master Research/Synopsis	0	0	5	5	Major Advisors
<b>III</b>	<b>M. Sc. Agricultural Economics 2<sup>nd</sup> Year Sem- III</b>						
1	AG ECON 507	Econometrics	2	0	1	3	Dr S K Chauhan
2	AG ECON 510	Public Finance	3	0	0	3	Ms. Kuldeep Kaur
3	AG ECON 591	Master's Seminar-II	1	0	0	1	Dr S K Chauhan
4	AG ECON 600	Master Research (Preparation of questionnaire)	0	0	2	2	Major Advisor
<b>IV</b>	<b>Ph. D Economics</b>						
1	ECON 700	Doctoral Research (Analysis of data)	0	0	15	15	Major Advisor
	<b>Courses Offered to Other Departments 2021-22</b>						
<b>A</b>	<b>PG PROGRAMME</b>						
<b>IV</b>	<b>Master of Public Health (ACHAS) (Odd Semester)</b>						
1	PH 525	Introduction to Health Economics	3	1	0	4	Dr. Manjinder Kaur
2	ECON 201	Agricultural Finance & Cooperation	2	0	1	3	Dr. S. K. Chauhan

### 3.2 Courses offered by Department of Economics in Even Semester

The following courses were offered to various degree programs by the Department of Economics during even semester of the academic year 2021-22.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
<b>A</b>	<b>UG PROGRAMME</b>						
<b>I</b>	<b>B. SC (Hons.) Economics 1<sup>st</sup> Year Sem- II</b>						
1	ECON 103	Microeconomic Theory –II	5	1	0	6	Dr. Manjinder Kaur
2	ECON 104	Macroeconomic Theory–II	5	1	0	6	Ms Kuldeep Kaur
3	ECON 105	Regional Economics	4	1		5	Ms. Kuldeep Kaur
4	MATH 114	Mathematical Methods for Economics-II	5	1	0	6	Dr. Anil Kumar Gupta
5	ECON 192	Seminar	1	0	0	1	Dr. Shanta Kumari
6	EDU 101	Human Value & Professional Ethics	2	1	0	3	Dr. Jaswant Singh
<b>II</b>	<b>B. SC (Hons.) Economics 2<sup>nd</sup> Year Sem- IV</b>						
1	ECON 204	Labour Economics	4	1	0	5	Dr. Manjinder Kaur
2	ECON 205	International Economics	4	1	0	5	Dr. Manjinder Kaur
3	ECON 206	Money and Financial Markets	4	1	0	5	Ms. Kuldeep Kaur
4	ECON 207	Public Economics	4	1	0	5	Ms. Kuldeep Kaur
5	EVS 301	Environment Studies	3	0	0	3	Dr B S Sohal
6	ECON 292	Seminar	1	0	0	1	Dr. Manjinder Kaur
<b>III</b>	<b>B. SC (Hons.) Economics 3<sup>rd</sup> Year Sem- VI</b>						
1	ECON 305	Development Economics-II	4	1	0	5	Dr. Manjinder Kaur
2	ECON 306	Comparative Economic Development	4	1	0	5	Dr. Shanta Kumari
3	ECON 307	Institutional Economics	4	1	0	5	Ms. Kuldeep Kaur
4	ECON 308	Health Economics	4	1	0	5	Dr. Manjinder Kaur
5	ECON 395	Seminar	1	0	0	1	Dr S K Chauhan
<b>B</b>	<b>PG PROGRAMME</b>						
<b>I</b>	<b>M. Sc Economics 1<sup>st</sup> Year Sem- II</b>						
1	ECON 505	Micro Economic Theory-II	4	1	0	5	Dr. Manjinder Kaur
2	ECON 506	Macro Economic Theory-II	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 507	International Economics	4	1	0	5	Dr. Manjinder Kaur
4	ECON 508	Globalization and Development	4	1	0	5	Dr. Shanta Kumari
5	ECON 509	Money and Banking	4	1	0	5	Dr. Shanta Kumari
6	ECON 591	Seminar	1	0	0	1	Dr. S. K. Chauhan
7	ECON 600	Master Research (preparation of schedule)	0	0	5	5	Major Advisor
<b>II</b>	<b>M. Sc Economics 2<sup>nd</sup> Year Sem- IV</b>						
1	ECON 593	Seminar	1	0	0	1	Dr. S. K. Chauhan
2	ECON 600	Master Research (Data collection, analysis and thesis writing)	0	0	15	15	Major Advisor
<b>III</b>	<b>M. Sc Agricultural Economics 2<sup>nd</sup> Year Sem- IV</b>						
1	AG ECON 600	Master Research (Data collection, analysis and thesis writing)	0	0	16	16	Major Advisor
<b>IV</b>	<b>Ph. D Economics</b>						
1	ECON 700	Doctoral Research (Analysis of data)	0	0	15	15	Major Advisor
<b>A</b>	<b>UG PROGRAMME</b>						
<b>I</b>	<b>B.Sc. (Hons.) Agriculture 4-year Degree Programme (KSGACA)</b>						
1	ECON 102	Fundamentals of Agricultural Economics	2	0	0	2	Ms. Kuldeep Kaur
2	ECON 202	Agricultural Marketing, Trade and Price Analysis	2	0	1	3	Dr. Shanta Kumari
3	ECON 302	Farm Management Production & Resource Economics	1	0	1	2	Dr. S. K. Chauhan



### 3.3 Courses offered by Department of Commerce in Odd Semester

The following courses were offered to various degree programs by the Department of Commerce during the Odd Semester of Academic Year, 2021-22.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
<b>I B. COM (Hons.) Commerce 1<sup>st</sup> Year Sem- I</b>							
1	BC 101	Business Regulatory Framework	4	1	0	5	Mr. Ambar Shrivastava/ Mr. Bikram Paul/Dr. Kajal Chaudhary/Dr. Jai Kumar
2	BC 102	Financial Accounting	4	1	0	5	Dr. Jai Kumar Sharma
3	BC 103	Business Organization and Management	4	1	0	5	Dr. Kajal Chaudhary
4	BC 104	Essentials of E-Commerce	3	1	0	4	Er. Amit Sharma
5	CSE 119	Computer Application	3	0	1	4	Dr. Satenderjit Gill
6	MATH 115	Business Mathematics	4	1	0	5	Dr. Surjan Singh
<b>II B. COM (Hons.) Commerce 2<sup>nd</sup> Year Sem- III</b>							
1	BC 201	Corporate Accounting	4	1	0	5	Mr. Ambar Shrivastava
2	BC 202	Fund Based Financial Service	3	1	0	4	Dr. Kajal Chaudhary
3	BC 203	Corporate Law	4	1	0	5	Dr. Jai Kumar Sharma
4	BC 204	Principles of Marketing	3	1	0	4	Mr. Amit Kumar
5	BC 205	Human Resource Management	3	1	0	4	Mr. Pawan Kumar Dubey
6	BC 206	International Business	4	1	0	5	Dr. Kajal Chaudhary/ Mr Bikram Paul Singh
<b>III B. Com (Hons.) Commerce 3<sup>rd</sup> Year Sem- V</b>							
1	BC 301	Financial Reporting and Analysis	4	1	0	5	Mr. Amit Kumar
2	BC 302	Income Tax	4	1	0	5	Dr. Jai Kumar Sharma
3	BC 303	Foreign Exchange Management	4	1	0	5	Dr. Kajal Chaudhary
4	BC 304	Essential of E-Commerce	4	1	0	5	Mr. Ambar Shrivastava
5	BC 305	Advertising and Personal Selling	4	1	0	5	Mr. Pawan Kumar Dubey
<b>IV Ph. D Commerce Sem-I</b>							
1	COM 604	Advance Human Resource Management	4	0	0	4	Dr. Kajal Chaudhary
2	COM 606	Marketing Research	4	0	0	4	Dr. Jai Kumar Sharma
3	COM 699	Research Methodology	3	0	0	3	Dr. S. K. Chauhan

### 3.4 Courses offered by Department of Commerce in Even Semester

The following courses were offered to various degree programs by the Department of Commerce during the even semester of Academic Year, 2021-22.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
<b>I B. Com (Hons.) Commerce 1<sup>st</sup> Year Sem- II</b>							
1	BC 105	Cost Accounting	4	1	0	5	Dr. Kajal Chaudhary
2	BC 106	Business Environment	3	1	0	4	Mr. Amit Kumar
3	STAT 106	Business Statistics	4	1	0	5	Dr. Surjan Singh
4	ECON 110	Business Economics	4	1	0	5	Mr Bikram Paul Singh
5	EDU 101	Human Values and Professional Ethics in Higher Education	2	1	0	3	Dr. Jaswant Singh
6	ENG 112	Business Communication and Professional Ethics	4	1	0	5	Dr. Kulbhushan Kumar/ Ms. Randeep Kaur
<b>II B. Com (Hons.) Commerce Sem- IV</b>							
1	BC 207	Management Accounting	4	1	0	5	Dr. Jai Kumar Sharma
2	BC 208	Fundamental of Investment & Stock Market	4	1	0	5	Mr. Pawan Kumar Dubey

3	BC 209	Workshop on E- Accounting and filing of Returns	4	1	0	5	Mr. Ambar Shrivastava
4	BC 210	Financial Management	4	1	0	5	Mr Bikram Paul Singh
5	BC 211	Indian Financial System	3	1	0	4	Dr. Kajal Chaudhary
6	EVS 301	Environmental Studies	3	0	0	3	Dr. B S Sohal
<b>III</b>	<b>B. Com (Hons.) Commerce 3<sup>rd</sup> Year Sem- VI</b>						
1	BC 306	GST & Other Indirect Taxes	4	1	0	5	Mr. Amber Srivastava
2	BC 307	Governance, Ethics & Social Responsibility	4	1	0	5	Mr. Pawan Kumar Dubey
3	BC 308	Labour Laws	4	1	0	5	Dr. Kajal Chaudhary
4	BC 309	Seminar on Entrepreneurship & Small Business	4	1	0	5	Dr. Jai Kumar Sharma
5	BC 310	Summer Training and Project Report	4	1	0	5	Dr. Kajal Chaudhary
<b>IV</b>	<b>Ph. D Commerce Sem-II</b>						
1	COM 700	Doctoral Research (Approval of synopsis by RDC)	0	0	15	15	Major Advisor
<b>Courses Offered to Other Departments 2021-22</b>							
<b>A</b>	<b>PG PROGRAMME</b>						
<b>V</b>	<b>Master of Public Health (ACHAS) (Even Semester)</b>						
1	PH 527	Financial Management and Budgeting	3	1	0	4	Mr Bikram Paul Singh/ Mr. Amber Srivastava

### 3.5 Courses offered by Department of Management in Odd Semester

The following courses were offered to various degree programs by the Department of Management during the 1<sup>st</sup> semester (Odd Semester) of Academic Year, 2021-22.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
<b>A</b>	<b>UG PROGRAMME</b>						
<b>I</b>	<b>BBA 1<sup>st</sup> Year Sem- I</b>						
1	BBA 101	Business Organization & Systems	4	1	0	5	Mr. Amit Kumar
2	BBA 102	Principles of Management	4	1	0	5	Mr. Amit Kumar
3	BC 107	Basics of Business Accounting	4	1	0	5	Dr. Jai Kumar Sharma
4	ECON 106	Managerial Economics	4	1	0	5	Dr. Manjinder Kaur/Ms Kuldeep Kaur/Mr Bikram Paul Singh
5	CSE 109	IT Tool in Business	3	0	1	4	Er. Amit Sharma
<b>B</b>	<b>PG PROGRAMME</b>						
<b>I</b>	<b>MBA 1<sup>st</sup> Year Sem- I</b>						
1	MBA 501	Management Principles and Organizational Behaviour	3	0	0	3	Mr. Amit Kumar/Mr Bikram Paul Singh
2	MBA 502	Accounting for Managers	3	0	0	3	Mr. Amber Srivastava
3	MBA 503	Research Methodology in Business Management	3	0	0	3	Dr. Surjan Singh et.al.
4	MBA 504	Business Environment	3	0	0	3	Mr. Pawan Kumar Dubey
5	CSE 551	Computer Applications	3	0	1	4	Mr. Amit Sharma
6	ENG 525	Managerial Communication Skills	3	0	1	4	Dr. Kulbhushan Kumar
7	MBA 590	Credit Seminar	1	0	0	1	Mr. P. K Dubey
<b>II</b>	<b>MBA 2<sup>nd</sup> Year Sem-III</b>						
1	MATH 540	Operation Research	4	0	0	5	Dr. Soni Bisht
2	MBA 510	Project Management & Entrepreneurship Development	3	0	0	3	Dr. Kajal Chaudhary/ Mr Bikram Paul Singh
3	MBA 511	Strategic Management	3	0	0	3	Mr. Amit Kumar

4	MBAM 512	Advertisement and Consumer Behaviour	3	0	0	3	Mr. Amit Kumar
5	MBAM513	Service Marketing	3	0	0	3	Mr. Amit Kumar/ Mr Bikram Paul Singh
6	MBAM514	Retail Marketing	3	0	0	3	Dr. Jai Kumar Sharma
7	MBAF512	Financial Engineering	3	0	0	3	Mr. Pawan Kumar Dubey
8	MBAF513	Security Analysis and Portfolio Management	3	0	0	3	Mr. Pawan Kumar Dubey
9	MBAF514	Financial Management	3	0	0	3	Dr. Kajal Chaudhary
10	MBA 600	Master Research	0	0	5	5	Major Advisor
11	MBA 592	Credit Seminar	1	0	0	1	Mr. Amit Kumar
<b>Courses Offered to Other Departments 2021-22</b>							
<b>A</b>	<b>UG PROGRAMME</b>						
<b>IV</b>	<b>B.Tech Food Tech 4-year degree program (Odd Semester)</b>						
1	BM 301	Marketing Management and International Trade	2	0	0	2	Mr. Pawan Kumar Dubey
2	BM 403	Entrepreneurship Development	2	0	1	3	Dr. Jai Kumar Sharma

### 3.6 Courses offered by Department of Management in Even Semester

The following courses were offered to various degree programs by the Department of Management during the even semester of Academic Year, 2021-22.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
<b>I</b>	<b>BBA 1<sup>st</sup> Year Sem. II</b>						
1	ENG 112	Business Communication & Professional Ethics	3	0	1	4	Dr. Kulbhushan Kumar
2	STAT 103	Business Statistics	4	1	0	5	Dr. Surjan Singh
3	BC 108	Basics of Business Accounting	4	1	0	5	Mr. Amber Srivastava
4	BBA 103	Business Environment	4	1	0	5	Mr. Amit Kumar
5	EDU 101	Human Values and Professional Ethics in Higher Education	1	1	0	2	Dr. Jaswant Singh
6	BBA 104	Seminar on Contemporary Issues	1	0	0	1	Mr. Amit Kumar
<b>I</b>	<b>MBA 2<sup>nd</sup> Year Sem- II</b>						
1	ECON 555	Managerial Economics	3	0	0	3	Mr Bikram Paul Singh
2	MBA 505	Business Legislation	3	0	0	3	Dr. Jai Kumar Sharma
3	MBA 506	Production and Operations Management	3	0	0	3	Mr. Pawan Kumar Dubey
4	MBA 507	Marketing Management	3	0	0	3	Mr. Amit Kumar
5	CSE 508	Human Resource Management	3	0	0	3	Dr. Kajal Chaudhary
6	ENG 509	Management Information System	3	0	0	3	Dr. Satinder Kaur
7	MBA 591	Seminar	1	0	0	1	Mr. Pawan Kumar Dubey
8	MBA 595	Summer Training	0	0	2	2	Mr. Amit Kumar
9	MBA 600	Master Research	0	0	5	5	Major Advisors
<b>II</b>	<b>MBA Sem –IV</b>						
1	MBAF 515	International Finance	3	0	0	3	Mr. Ambar Shrivastava
2	MBAF 516	Management of Financial Services	3	0	0	3	Mr. Pawan Kumar Dubey
3	MBAM 515	International Marketing	3	0	0	3	Mr. Bikram Paul Singh
4	MBAM 516	Sales Mangement	3	0	0	3	Mr. Amit Kumar
5	MBA 600	Master Research	0	0	15	15	Major Advisors

III	Ph. D Management Sem-I						
1	MGMT 601	Advances in Management Thought	4	0	0	4	Dr. Jai Kumar Sharma
2	MGMT 604	Advance Human Resource Management	4	0	0	4	Dr. Kajal Chaudhary
3	MGMT 605	Global Business Environment	4	0	0	4	Dr. Kajal C/ Dr. Jai Kumar /Dr. Geeta (Guest Faculty)
4	MGMT 691	Seminar	1	0	0	1	Dr. S. K. Chauhan
5	MGMT 700	Doctoral Research (Synopsis)	0	0	5	5	Major Advisor
<b>Courses Offered to Other Departments 2021-22</b>							
<b>A</b>	<b>PG PROGRAMME</b>						
<b>I</b>	<b>B.Tech Food Tech 4-year degree program (Even Semester)</b>						
1	BM 201	Business Management and Economics	2	0	0	2	Dr. Jai Kumar Sharma//Dr. S. K. Chauhan
2	BM 302	Project Preparation and Management	2	0	0	2	Mr Bikram Paul Singh/ Mr. Pawan Kumar Dubey

## 4 ACADEMIC PROGRAMMES AND STUDENTS' STRENGTH, 2021-22

Sr. No.	Degree programme	Approved Intake (No.)	New Students Admitted (No.)	Students Total Enrolment (No.)	Pass-out Students (No.)
1	B.Sc. (Hons.) Economics	25	03	13	03
2	M.Sc. Economics	10	01	02	-
3	M.Sc. Agricultural Economics	06	-	01	01
4	Ph.D. Economics	03	-	01	-
5	B.Com. (Hons.)	40	05	39	15
6	M.Com.	10	-	-	-
7	Ph.D. Commerce	03	02	03	01
8	BBA	30	08	08	-
9	MBA	25	04	09	04
10	Ph.D. Management	02	-	03	-
	<b>Total</b>	<b>124</b>	<b>-</b>	<b>79</b>	<b>24</b>

### 4.1 New Students Admitted during 2021-22

Sr. No.	Name	Admission No.	Advisor/ Class Incharge
I	B.Sc. (Hons.) Economics		
1	Daman Thakur	BS21BSEC001	Dr. Shanta Kumari
2	Harinder Kaur	BS21BSEC002	
3	Khushi	BS21BSEC003	
II	B.Com (Hons.)		
1	Amandeep Kaur	BS21BCM001	Dr. Kajal Chaudhary
2	Bhuvi	BS21BCM002	
3	Harshdeep Kaur	BS21BCM003	
4	Kumari Bharti	BS21BCM004	
5	Riya	BS21BCM005	
III	M.Sc. Economics		
1	Jasleen Kaur	BS21MSEC001	Dr. Shanta Kumari
IV	BBA		
1	Harleen Kaur	BS21BBA001	

2	Krishama Soni	BS21BBA002	Mr. Amit Kumar
3	Kushi Randhawa	BS21BBA003	
4	Mehakpreet Kaur	BS21BBA004	
5	Parwinder Kaur	BS21BBA005	
6	Priyum Sharma	BS21BBA006	
7	Shreya Thakur	BS21BBA007	
8	Arzoo	BS21BBA008	
<b>V</b>	<b>MBA</b>		
1	Simrnjeet Kaur	BS21MBM001	Mr. Amit Kumar
2	Anchal Chaudhary	BS21MBM002	Mr. Pawan Dubey
3	Himani Sharma	BS21MBM003	Mr. Amit Kumar
4	Jasdeep Kaur	BS21MBM004	Mr. Pawan Dubey
5	Nidhi Paul	BS21MBM005	Mr. Amit Kumar
<b>VI</b>	<b>Ph.D Commerce</b>		
1	Sargun Kaur	BS21PCM001	Dr. Kajal Chaudhary
2	Ambar Srivastava	BS21PCM002	Dr. Jai Kumar Sharma
<b>VII</b>	<b>Ph.D Managment</b>		
1	Kiran	BS21PBM001	Dr. Kajal Chaudhary
2	Pooja Kumari	BS21PBM002	Left after her 1 <sup>st</sup> semester
	<b>Total= 25</b>	-	-

#### 4.2 Class wise Students Strength, 2021-22

Sr. No.	Programme/ Class	No. of Students
1	<b>B.Sc (Hons.) Economics</b>	<b>13</b>
	First year	03
	Second year	07
	Third year	03
2	<b>M.Sc Economics</b>	<b>02</b>
	First year	01
	Second year	01
3	<b>M.Sc. Agricultural Economics</b>	<b>01</b>
4	<b>Ph. D Economics</b>	<b>01</b>
5	<b>B. Com (Hons.)</b>	<b>39</b>
	First year	05
	Second year	18
	Third year	16
6	<b>M.Com</b>	<b>00</b>
7	<b>Ph.D Commerce</b>	<b>03</b>
8	<b>BBA</b>	<b>08</b>
	First year	08
9	<b>MBA</b>	<b>09</b>
	First year	05
	Second year	04
10	<b>Ph.D Management</b>	<b>03</b>
	<b>Total Strength</b>	<b>79</b>

Note: Class wise enrollment during the year is given in Directory of Enrolled Students

## 5 STUDENTS TRAINING & PLACEMENT RECORD

### 5.1 Project Trainning Report of 2021-22

Sr. No.	Name of Company	Name of the Programme & Students	Place of Training	Date of Training	Number of Students got Training
1	Solitaire Infosys Pvt. Ltd.	B. Com.	Mohali, Punjab	03.01.2022 to 18.02.2022	06 (45 days)
2	Hindustan Times Pvt. Ltd.	B. Com.	Mohali, Punjab	01.01.2022 to 17.02.2022	03(45 days)
3	Deepak Grover & Associates	B. Com.	Ferozepur, Punjab	01.01.2022 to 17.02.2022	01 (45 days)
4	Garg Ritesh & Associates	B. Com.	Mohali, Punjab	03.01.2022 to 18.02.2022	01 (45 days)
5	ONGC Videsh Ltd.	B. Com.	New Delhi	03.01.2022 to 18.02.2022	01 (45 days)
6	Rajpal & Associates	B. Com.	Chandigarh	01.01.2022 to 17.02.2022	01 (45 days)
7	Akal University	B. Com.	Talwandi Sabo, Bathinda, Punjab	01.01.2022 to 17.02.2022	01 (45 days)
8	Laborate Pharmaceuticals India Ltd.	B. Com.	Panipat, Haryana	03.01.2022 to 18.02.2022	01 (45 days)
	-	-	-	-	<b>Total = 15</b>

### 5.2 Placement of Students

Sr. No.	Student Name	Name of Company	Name of the Programme	Place	Date of Joining	Package (Rs.)
1	Simran Thakur	Eternal University	Accountant	Baru Sahib	1, September 2021	2, 40000/-
2	Sanjana Thakur	Spectraforce Technologies India Pvt. Ltd.	HR, Executive	Chandigarh	27, September 2021	3, 00000/-
3	Vaishali	HDFC Bank	Assistant	Delhi	1, April 2022	6, 24000/-
4	Mansimran Kaur	HDFC Bank	Assistnat Executive	Rohini, Delhi	1, April 2021	4,80000/-
5	Arushi Kanwar	Techno Providers	Digital Marketing	Chandigarh	22, April 2022	3, 00000/-
6	Navreet Kaur	IELTS Institute	Trainer	Ludhiana	1, April 2021	2, 40000/-

### 5.3 Placement Report, 2021-22

Sr. No.	Study Programme	Pass out	Placement in India	Placement in Abroad	Study in Abroad	Opted Higher Studies	Others
1	B.Sc. (Hons.) Economics	03	-	-	-	03	-
2	M. Sc Economics	-	-	-	-	-	-
3	B.Com. Hons	15	-	-	-	-	-
4	MBA	04	-	-	-	-	-

### 5.4 Placement Report of Management Department (MBA) During Last Five Years

Sr. No.	Batch	Passed out	In Himachal	Out of Himachal	Not in Job
1	2016-2018	16	01	11	04
2	2017-2019	06	02	01	03
3	2018-2020	02	00	02	00
4	2019-2021	05	01	02	02
5	2020-2022	04	-	-	-

## 6 STUDENT'S RESEARCH PROJECTS DURING 2021-22

### 6.1 PG Students Ongoing Research Projects 2021-22

Sr. No.	Name & Reg. No.	Title of thesis	Major Advisor
<b>I</b>	<b>M. Sc. Economics 2021-23 Batch</b>		
1	Jasleen Kaur BS21MSEC001	The Study on Cost and Returns of Milk Production in Pacchad Block in District Sirmaur of Himachal Pradesh	Dr. Shanta Kumari
<b>II</b>	<b>M. Sc. Economics 2020-22 Batch</b>		
1	Payal Thakur BS20MSEC001	Impact of Kisan Credit Card (KCC) Scheme on Farm Economy: A Study in Nohradhar Gram Panchayat of District Sirmaur, Himachal Pradesh	Dr. . Manjinder Kaur
<b>III</b>	<b>M. Sc. Economics 2018-20 Batch</b>		
1	Manpreet Kaur BS18MSEC001	Socio-Economic Analysis of Farmers in Adopted Villages of Eternal University District Sirmour, Himachal Pradesh	Mrs. S.K. Dhaliwal
<b>IV</b>	<b>M. Sc. Ag. (Agricultural Economics) 2020-22</b>		
1	Pragati Sharma BS20MSAGE001	Growth & Instability in Fruits & Vegetables Production of Himchal Pradesh.	Dr. S.K Chauhan
<b>V</b>	<b>Ph.D Economics (2019)</b>		
1	Ritu Verma BS19PAEC001	A Study of Public Distrubution System in Sirmour District of Himachal Pradesh	Dr. Shanta Kumari
<b>VI</b>	<b>MBA 2021-23 Batch</b>		
1	Simrnjeet Kaur BS21MBM001	A Study on the Effect of Corporate Social Responsibility on Consumer Buying Behaviour in Case of FMCG Products	Mr. Amit Kumar
2	Anchal BS21MBM002	A Study on Investment Pattern among the Employees of Eternal University Baru Sahib Towards Selected Investment Alternatives	Mr. Pawan Kumar Dubey
3	Himani Sharma BS21MBM003	A Study on Internal Marketing and Customer Oriented Behaviour of Employees in the Higher Educational Institutions of Himachal Pradesh	Mr. Amit Kumar
4	Nidhi Paul BS21MBM005	Effect of Influencer Marketing Strategies on Customer Purchase Intension	Mr. Amit Kumar
<b>VII</b>	<b>MBA 2020-22 Batch</b>		
1	Bhawana Sharma BS20MBA001	Consummer Preference Towards Global V/S Indian Brands with Respect to FMCG Products	Mr. Pawan Dubey
2	Tanisha Thakur BS20MBA002	A Study on Employee Retention in Crystal Electrical Company Private Limited, Ludhiana, Punjab.	Mr. Amit Kumar
3	Ekam Riar BS20MBA003	A Study on the Impact of Behavioural Finance on Investors Behaviour	Mr. Amit Kumar
4	Shubhi Agarwal BS20MBA004	A Study on Investment Pattern and Customer Perception Towards Mutual Funds in Delhi	Dr. Jai Kumar Sharma

<b>VIII</b>	<b>MBA 2019-21 Batch</b>		
1	Kawaljeet kaur BS19MB001	Changing Technology and Customer Satisfaction in the Banking Industry: A Study of HDFC and SBI bank	Dr. Jai Kumar Sharma
2	Navneet Kaur BS19MBA005	The Effect of Employee Stress on the Job Performance in Manufacturing Industry with Special Reference to Himalayan Pipe Industry, Solan (HP)	Dr. Geeta Kumari
<b>IX</b>	<b>Ph.D Management (2021)</b>		
1	Kiran BS21PBM001	A Comparative Study on Emotional Quotient, Work Attitude and Teaching Performance of Public and Private Secondary School Teachers in Bhiwani District of Haryana	Dr. Kajal Chaudhary
2	Pooja Kumari BS21PBM002	A Comparative Study on Work Life Balance and Job Satisfaction among Nurses in Government and Private Hospitals at Jamshedpur, India	Left after her 1 <sup>st</sup> semester
<b>X</b>	<b>Ph.D Management (2018)</b>		
1	Mahak Mahajan BS18PBA001	Role of Competencies and Organizational Culture on Managerial Effectiveness of Higher Educational Sector in Delhi National Capital Region	Dr. Jai Kumar Sharma
<b>XI</b>	<b>Ph. D Commerce (2021)</b>		
1	Sargun Kaur BS21PCM001	Role of Self-Help Groups in Entrepreneurship Development of Rural Women in Himachal Pradesh	Dr. Kajal Chaudhary
2	Ambar Shrivastava BS21PCM002	The Impact of Corporate Sustainability Reporting on Earning Quality and Firms Performance of Selected Indian Companies	Dr. Jai Kumar Sharma
<b>IX</b>	<b>Ph. D Commerce (2017)</b>		
1	Neha Saini BS17PCM001	Consumer Purchase Influence Towards Adoption of Personal Feminine Hygiene Products in Himachal Pradesh	Dr. Jai Kumar Sharma

## 6.2 Under Graduate Industrial Training Completed

Sr. No.	Name & Reg. No.	Title of Project Training	Coordinator	Co - Coordinator	Date/ Time
<b>I</b>	<b>B. Com.</b>				
1	Anmol Bal BS19BCM001	Application of School Dairy24 Software in Education Hub	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 12:00 PM
2	Avleen Kaur BS19BCM003	Role of Tally Prime in Filing GST returns and its related Concepts	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 12:15 PM
3	Ishu Panwar BS19BCM006	Payroll Setup of Campus Edge Software	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 12:30 PM
4	Jaskirat Kaur BS19BCM007	Application of Campus Edge software in Educational Institutions	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 12:45 PM
5	Jasveer Kaur BS19BCM008	Role of House Resource Manager in Campus Edge Software	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 3:00 PM
6	Jaswinder Kaur BS19BCM009	Exercising on Excel in case of EPF and EPS	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 3:15 PM
7	Kiranjot Kaur BS19BCM010	Implementation of Compu office Software on Income Tax Return	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 3:30 PM
8	Mankirat Kaur BS19BCM011	Role of HR Executive in Laborate Pharmaceuticals India Ltd.	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 3:45 PM
9	Manveet Kaur BS19BCM012	HR Practices adopted by Manpower in ONGC Videsh Ltd.	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 4:00 PM



10	Ramandeep Kaur BS19BCM013	Application of Campus Edge Software in Educational Institutions	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	18-05-2022 4:15 PM
11	Ramanpreet Kaur BS19BCM014	Role of Campus Edge Software on Marketing of Solitaire Infosys	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	19-05-2022 3:30 PM
12	Simrat Kaur BS19BCM015	Application of HT Media App on Out bound Marketing Strategies	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	19-05-2022 3:45 PM
13	Sonali Mankotia BS19BCM016	Task and Activities of Door to Door Marketing in HT Media	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	19-05-2022 4:00 PM
14	Sukhmanpreet Kaur BS19BCM017	Application of Goods and Services Tax and GST Return	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	19-05-2022 4:15 PM
15	Yukta Chauhan BS19BCM018	Role of HT Media App in Outdoor and Telephonic Marketing	Dr. Kajal Chaudhary	Mr. Ambar Shrivastava	19-05-2022 4:30 PM

### 6.3 Post Graduate (PG Students) Research Projects Completed During 2020-21

Sr. No.	Name & Reg. No.	Title of Thesis	Major Advisor	Date of Viva Exam	Remark
<b>I M.Sc Economics (2019-21)</b>					
1	Anita Pandwar BS19MSEC001	Role of Women in Dairy Farming- A Study of Milk Vendors Associated to Akal Dairy	Dr. Manjinder Kaur	13-10-2021	Abstract 1
2	Kajal Chaudhary BS19MSEC002	Impact of Climate Change on Agriculture: A Study of District Sirmour in Himachal Pradesh	Dr. Shanta Kumari	24-12-2021	Abstract 2
3	Manvinder Kaur BS19MSEC003	Role of Panchayati Raj Institutions in Rural Development of District Sirmour, Himachal Pradesh	Dr. S K Chauhan	22-11-2021	Abstract 3
<b>II Ph.D Economics (2016)</b>					
1	Baldeep Singh BS16PAEC001	An Economic Analysis of Production and Marketing of Poultry in Punjab	Dr. S.K Chauhan	29-09-2021	Abstract 4
<b>III Ph.D Economics (2015)</b>					
1	Kamala BS15PAEC001	Analytical Study on Human Labour Availability and its Utilization Pattern in Punjab Agriculture	Dr. S.K Chauhan	16-02-2022	Abstract 5
<b>IV MBA (2019-21)</b>					
1	Sanjana Bhatia BS19MB002	A Comparative Study of Human Resource Management Practices in Tourism Sector with Special Reference to Hotels in Shimla & Manali, Himachal Pradesh.	Dr. Kajal Chaudhary	1-10-2021	Abstract 6
2	Simran Thakur BS19MB003	A Comparative Study of Artificial Intelligence in Banking Institutions with Special Reference to SBI & HDFC at Chandigarh.	Dr. Kajal Chaudhary	16-12-2021	Abstract 7
3	Vaishali BS19MB004	A Study on Consumer Preferences Towards Digital Transaction with Special Reference to Mobile Wallets in Solan City of Himachal Pradesh	Mr. Pawan Dubey	7-12-2021	Abstract 8
<b>V Ph.D Commerce (2017)</b>					
1	Neha Saini BS17PCM001	Consumer Purchase Influences towards Adoption of Personal Feminine Hygiene Products at Himachal Pradesh	Dr. Jai Kumar Sharma/ Dr. Harpreet Singh	5-8-2022	Abstract 9

1. Name of the Student : Anita Pandwar (BS18MSECO01)

Major Subject : M.Sc. Economics

Name of Major Advisor : Dr. Manjinder Kaur

Date of Viva- Voce: : 13-10-2021

Title of Thesis : Role of Women in Dairy Farming- A Study of Milk Vendors Associated to Akal Dairy

## Abstract

A survey-based study was carried out to assess the Role of Women in Dairy Farming in Nahan Development Block of District Sirmour, Himachal Pradesh in ten villages. A random sample of 40 small farmers and 15 large farmers was selected for the study. The study mainly focused on computing the benefit cost ratio, average milk production per animal, fixed cost, market surplus, gross returns and the problems faced by the dairy farmers. The study found that around 76 per cent of women were literate and their participation was highest in tending animals and other related activities. The major findings revealed that total production of milk per day per milch animal was observed 11.82 and 21.73 litres on small and large category farmers. The average marketable surplus of milk per day was 51.93 per cent, whereas per capita milk consumption was 1.13 and 1.53 litres on small and large farmers. The benefit cost ratio was 1.76, 1.42 and 1.62 on small, large and overall category of sample farmers. The average market price fetched for milk was Rs 40 per litre. The study concluded that there is a need to educate farm women about new technologies and methods for increasing milk production and it is also concluded that women participated mostly in unpaid work. The major problem faced by dairy farmers was lack of knowledge about modern dairy practices.

2. Name of the Student : Kajal Chaudhary (BS18MSECO02)  
Major Subject : M.Sc. Economics  
Name of Major Advisor : Dr. Shanta Kumari  
Date of Viva- Voce: : 24-12-2021  
Title of Thesis : Impact of Climate Change on Agriculture: A Study of District Sirmour in Himachal Pradesh

## Abstract

The study was carried out to examine the impact of climate change on agriculture in district Sirmour. Nahan block was selected randomly out of the six blocks of the district. A sample of 60 farmers was chosen randomly, out of which 30 farmers were selected from the each cereal and vegetable based farms through probability proportional to sample size method. Both primary and secondary data were collected for the study. Appropriate statistical tools were employed to achieve the objectives of the study. The result of the study shows that in overall farm situation, irrigated area was increased from 0.70 ha to 0.72 ha and un-irrigated area was declined from 0.37 to 0.30 ha within a decade. Similarly under total operational holdings, irrigated area was increased from 0.61 ha to 0.63 ha and un-irrigated area was same during the decade which was 0.15 ha. Among all the farms, the major source of income was from the non-farm sector in 2010-11 and 2019-20. It was also found that out of total expenses, the second highest expenses done by all farms was on the investment of tube wells after the food components which was Rs, 21,034 in 2010-11 and Rs, 38,934 in 2019-20. The result based on the secondary data of rainfall and temperature shows that there was more fluctuation in the rainfall in kharif season in comparisons to rabi season, whereas less variation was found in temperature in both the seasons during the period. The variations in climatic conditions have impact on the production of various major crops like paddy followed by wheat, ginger, maize and potato. The decline in productivity was observed more in paddy followed wheat and potato. On overall farm level, productivity of the majority of the crops has increased from 2010-11 to 2019-20, despite the impact of climate change. This indicates that the farmers of the study area were doing more intensification of the crops to increase the productivity of the crops. Whereas, for the crops like turmeric followed by ginger, jowar and chickpea productivity has declined. Therefore, keeping in view the above results, there is a need to undertake different measures to strengthen the extension facilities and to update meteorological information to equip the farmers regarding the climate change so that they can adopt different strategies to minimize the risk of the climate on agriculture.

3. Name of the Student : Manvinder Kaur (BS18MSECO03)  
Major Subject : M.Sc. Economics  
Name of Major Advisor : Dr S K Chauhan  
Date of Viva- Voce: : 22-11-2021  
Title of Thesis : Role of Panchayati Raj Institutions in Rural Development of District Sirmour, Himachal Pradesh

## Abstract

The study was carried out in district Sirmour, Himachal Pradesh mainly to study the implementation of rural development activities undertaken and to examine the impact of these programmes on participation, employment and income generation of beneficiaries. In order to achieve the stated objectives, secondary data were collected from 2010-

11 to 2018-19 from the statistical abstracts, statistical outlines of Himachal Pradesh and official websites of rural development and related departments. Ratios, percentages, averages and growth rates were computed to meet the stated objectives. Salient findings of the study reveals that many programmes and projects such as Indira Awas Yojana(IAY), Atal Awas Yojana(AAY), Integrated Watershed Management Programme(IWMP), Central Road Fund(CRF), Mukhya Mantri Gramin Parivahan Yojana(MMGPY), Members Of Parliament Local Areas Developmental Scheme(MPLADS), Member Of Legislative Assembly Local Area Developmental(MLALAD) Scheme, Vikas Mein Jan Sahyog(VMJS) And Mahatma Gandhi National Rural Employment Guarantee Act(MGNREGA) were mainly found implemented in the district Sirmour for holistic development of rural areas. The analysis of data revealed that there existed a huge difference to the extent of 14.27 and 13.60 per cent between the male and female literacy rate in district Sirmour and Himachal Pradesh. It was also examined that the growth of house construction targets and their achievement over the period of study has declined by 6.67 per cent in targets and 12.07 per cent in achievements. Overall, the growth of projects awarded in district Sirmour was 4.60 per cent per annum but the on time completion was quite low that is 48.62 per cent per annum. The study also showed that in terms of persondays accounted for by men and women, the contribution of women found increased from just 12.74 per cent (2.13 lakh) in 2010-11 to as high as 40.45 per cent (8.81 lakh) in 2018-19. The analysis of the data showed that the MGNREGA workers of district Sirmour were paid on an average marginally lower (₹162 per day) for their services against ₹164 in the entire Himachal Pradesh as a whole. It was also found that the delay in implementation of schemes was reported as one of the major problems faced by PRIs officials followed by attitude of beneficiaries, inadequate finance and lack of conceptual clarity in the application of guidelines and existing financial rules and regulations. On the basis of these findings it is suggested that delay in the implementation of rural development schemes at grass root level due to more gap in the sanctioning and disbursement of funds. So, to achieve the set targets on time, funds need to be made available to the panchayats at the earliest possible.

4. Name of the Student : Baldeep Singh (BS16PAEC001)  
Major Subject : Ph.D. Economics  
Major Advisor : Dr. S.K. Chauhan  
Date of Viva- Voce : 29-09-2021  
Title of Thesis : An Economic Analysis of Production and Marketing of Poultry in Punjab

## Abstract

Poultry sector area assumes a great significance in the Indian economy, especially for the welfare of the rural population of India. It has become a vital component in improving the existence standard of rural people by methods for giving money pay, business, resource esteem and keeping up wellbeing status of individuals through supply of animal protein even during crop failure due to adverse climatic conditions. The study is based on primary data gathered from 100 layer and 100 broiler farmers selected through proportion probability sampling technique distributed across all the regions of Punjab. For the analysis of data the selected respondents were divided into three categories using cumulative square root frequency method. The data were analyzed by using simple tabular technique along with functional, marketing efficiency index and Henry Garrett ranking, etc. The results revealed that an overwhelming majority of the family heads was in the active labour force. Vast majority of the layer and broiler rearing heads of the family had education of graduation and senior secondary who mostly preferred the nuclear family system. The study found that there existed a direct relationship between investment and the size of poultry farms, average investment on layer and broiler farms was to the extent of 199.91 and 35.39 lakh. The variable and total cost of eggs and meat production per bird were 957.92 and 98.30 lowest on large farms due to existence of economies scale in the study area and net returns over variable cost on poultry units was found decreasing with size of holding. The output-input ratios on layer and broiler farms were 1.09 and 1.05 which denoted that poultry is a profitable enterprise and based on output-input ratios, large poultry farms were more efficient as compared to medium and small as for as eggs and meat production is concerned. The large poultry farms also achieved break-even quantity gap from actual production at lower percentage and large poultry farms was better off and getting more returns in poultry enterprise. The feed conversion ratio was found with lowest value of 1.56 each on large layer and broiler farms than other their counterpart which clearly reveals that feed conversion ratio declined with the size of layer and broiler farms and large poultry farms assessed highly efficient. The producer→wholesaler→ consumer was the most important marketing channel from the sale point of view through which nearly 60 per cent of eggs and about 70 per cent broiler produce was disposed. The analysis of constraints in production and marketing of poultry farming showed that lack of technically skilled labour for layer farming and fluctuation in chicks price for broiler farming were the major problems reported by poultry farmers. On the whole it can be concluded that the poultry production is a profitable venture. If the market conditions are made favorable by taking appropriate steps it can go a long way to make eggs and meat production a most favoured subsidiary enterprise among the Punjab farmers.

5. Name of the student : Kamala (BS15PAECO01)  
Major Subject : Ph.D Economics  
Major Advisor : Dr. S. K. Chauhan  
Date of Viva- Voce : 16-02-2022  
Thesis Title : Analytical Study on Human Labour Availability and Its Utilization Pattern in Punjab Agriculture

### Abstract

The current study was carried out in the Punjab state which is divided into three broad zones i.e. sub-mountainous zone, central zone and south-western zone, based on agro-climatic conditions. As such, Rupnagar district from the sub-mountainous zone, Jalandhar from the central zone and Bathinda from the south-western zone were selected. The sub-mountainous, central and south-western zones have been designated as zone-I, II and III respectively. The primary data were collected from 144 migrant labourers and 144 farmers in 12 villages across three zones in Punjab mainly to examine the human labour availability, factor affecting demand for human labour, labour utilization pattern in different agricultural operations, the extent to which agricultural labour force is casualized, socio-economic problems faced by agricultural labour and also to suggest policy measures for mitigating problems faced by human labour. The results revealed that around 56 per cent of the total workforce in 1961 was dependent on agriculture which includes both farmers and agricultural labourers which decreased to 36 per cent as per 2011 census. The study indicates that the majority of sample agricultural labourers could avail employment opportunity just for 4 to 6 months and that too ranging from 21 to 30 days in a month where they had to perform the duty for more than 8 hours. The study revealed that hired labour charges, size of farm and family annual income were significantly affecting the labour demand in Punjab agriculture. Casual labour use was higher in the case of paddy, sugarcane, cotton and potato cultivation and of hired labour at the time of sowing and harvesting but in the case of wheat cultivation family labour use was higher and casual labour was hired at the time of harvesting of wheat crop. Majority of agricultural labourers belonged to Bihar state in zone I and II except zone III where the majority belonged to Punjab state. Majority of the migrant labourers were found satisfied (81.95%) with the availability of employment on regular basis, working hours (78.48%) and wage payment for work (76.39%). However, a quite high proportion (43.75%) of migrant labourers reported lack of unemployment during off-season with less scope for alternative source of employment (36.80%) and also skill development farm machinery operation and related incentives for work (79.87%). Majority of migrant labourers expressed dissatisfaction with fringe benefits like free shelter, medical facility and clothing, etc. (47.22%), an extra incentive for recreation, birthday and festival celebration (84.73%) and bearing the burden of travel cost to native place from destination (88.20%) and vice-versa. Similarly, more than one-half (52.08%) sample labourers were found dissatisfied with financial help rendered to the family at the time of emergency when needed. So, there is a need of more diverse labour friendly employment plans for both migrant workers and local workers. The longer duration of working hours in the case of casual labour without much safety measures should also be a matter of concern for the government and policy makers.

6. Name of the student : Sanjana Bhatia (BS19MB002)  
Major Student : MBA  
Name of Major Advisor : Dr Kajal Chaudhary  
Date of Viva- Voce : 01-10-2021  
Title of Thesis : A Comparative Study of Human Resource Management Practices in Tourism Sector with Special Reference to Hotels in Shimla & Manali, Himachal Pradesh

### Abstract

Tourism is the most dynamic sector facing so many new challenges on a daily basis. The Human Resource (HR) Manager must set guidelines to help the organization work correctly to meet these challenges. The HR manager is responsible for ensuring the appropriate training of his employees to achieve the goal of the tourism sector and to increase the efficiency and effectiveness of their workers. The present study was carried out with the aim of assessing the difference between the HM practices used by the government and the Oberoi's hotels and the mapping of various factors such as training, communication, compensation, goals and rewards, etc. were also evaluated. Moreover, the tourism sector's contribution to the Himachal Pradesh economic development was also assessed. This study also evaluated various government initiatives and policies on tourism development. A sample of 33 respondents from each of selected hotel was selected. The analysis was carried out with appropriate statistical and mathematical instruments including percentage, mean, correlation based on the aims of the study. The significance of estimates was tested using t-test. The study results showed that the HM practices adopted by the government and by the hotels of Oberoi's are significantly different. In terms of employee's satisfaction, the employees of the government and Oberoi's hotels were satisfied with the HRM practices such as training, compensation, hiring, rewarding etc. used by the hotel industry. Both the government and the Oberoi's

hotel emphasized a premium on the safety and well-being of their staff, as well as the hotel's working climate. The findings also revealed that the hotel industry's HM activities were highly influenced by demographic factors.

7. Name of the Student : Simran Thakur (BS19MB003)  
 Major Subject : MBA  
 Name of Major Advisor : Dr. Kajal Chaudhary  
 Date of Viva- Voce : 16-12-2021  
 Title of Thesis : A Comparative Study of Artificial Intelligence in Banking Institutions with Special Reference to SBI & HDFC at Chandigarh

#### **Abstract**

Keeping in view the importance of artificial intelligence in the modern financial system a study was carried out mainly to examine customer-based utilization patterns of this technology and the satisfaction level of bank managers of State Bank of India and Housing Development Finance Corporation Bank in Chandigarh. The study was confined to a random sample of 60 customers (30 each of SBI and HDFC bank) and six bank managers with an equal number from both the banks. The findings revealed that quite a large number (87% of SBI and 93% of HDFC) of customers were found aware of modern banking services. In terms of utilization of such services, as many as 7percentnt customers of SBI per cent of HDFC made transactions through net banking. Also per cent SBI and percentage of HDFC bank customers availed of d ATM services. The satisfaction level of SBI customers was higher (84%) than 67 per cent of HDFC customers. According to bank managers'' viewpoints, artificial Intelligence has reduced their workload in bank branches and increasingly becoming popular among customers. Overall the impact of this technology has enhanced the performance of banks and the financial security of customers. Besides, this technology has helped to reduce the time and cost to perform banking operations. The study further concludes that the implementation process of Artificial intelligence moved with greater speed in HDFC bank then SBI due to complexity in implementation and huge investment requirements.

8. Name of the Student : Vaishali (BS19MB004)  
 Major Subject : MBA  
 Name of Major Advisor : Mr. Pawan Kumar Dubey  
 Date of Viva- Voce : 07-12-2021  
 Title of Thesis : A Study on Consumer Preferences Towards Digital Transaction Through Mobile Wallets in Solan City of Himachal Pradesh

#### **Abstract**

As government of India initiated 'Digital India', now a days mobile phone part of our life and it plays an important role to perform various financial activities as well. India has seen a significant increase in using the mobile wallets and moving towards a cashless economy. The Government of India focus on cashless economy instead of traditional bank facilities to reduce the rush in bank. The present study focused on satisfaction level of customers and different factors affecting the use of mobile wallets. In study, random sampling technique was used to collect the data with the sample size of 60 respondents, the data were collected by using a structured survey questionnaire which was constructed using 5 point Likert scale. The data obtained from survey were analysed by using SPSS version 25. The study also revealed that association between customer satisfaction and factors affecting the use of mobile wallets in Solan city. Further it was found that the majority of respondents were opting for cashless payments due to ease of transactions and in order to save their time and money. Majority of respondents were using mobile wallets for the purpose of money transfer and DTH or mobile recharge. The findings of the study also revealed that the majority of the respondents i.e. 45 per cent used mobile wallets whereas 31.7 per cent used websites for making payment. In the context of satisfaction level of respondents regarding the use of mobile wallets, it was found that the respondents were highly satisfied while purchasing products online and to follow the prescribed terms and conditions. The finding revealed that the factors affecting the use of wallets which are handling online transactions in easier manner. The findings derived from the study that mobile wallet company's providers with merchandise should fulfil the need of customers to promote the cashless economy.

9. Name of the Student : Neha Saini (BS17PCM001)  
 Major Subject : Ph.D. Commerce  
 Major Advisor/Co-Advisor : Dr. Jai Kumar Sharma  
 Date of Viva- Voce : 05-08-2022  
 Title of Thesis : Consumer Purchase Influences Towards Adoption of Personal Feminine Hygiene Products at Himachal Pradesh

## Abstract

The adoption of personal hygiene products is still in the growing phase in India and especially in a hilly state like Himachal Pradesh, a small state in the Northern India. In such a scenario, it is important to study consumer purchase influences about such products. This study aimed at studying awareness level of these products among urban and rural population of the state and their difference of awareness too. Eventually, the study involved difference of consumer adoption of personal feminine hygiene products in terms of different variables like influences because of parental advice, peer groups, self-education and promotional communication (advertisements, labels etc.) among females of various demographic segments viz. rural/urban, literate/illiterate, adolescents and adults. Various factors influencing consumer adoption in each variable category and demographic segments have been identified apart from the differences of consumer purchase and adoption influences in these segments. The sample included females of various districts and tehsils of Himachal Pradesh covering all selected demographic segments as mentioned above. A comprehensive review of literature was done. The researchers developed statistical tools for data collection using peer group, inter-rater methods for content validity and other statistical tests for reliability. The normality testing was done using Shapiro Wilk's test, histograms and Z-test values. The differences in all variable wise demographic segments were empirically calculated using independent sample t-test. Thus, the results were established with appropriate statistical techniques. The findings showed that there are differences of awareness of different personal feminine hygiene products and also the differences exist in various demographic segments for each product. The study will be of great help for future researchers, marketing professionals and government and social organizations engaged in personal hygiene of females.

## 7 STUDENT'S SEMINAR PRESENTATION

### 7.1 UG Credit Seminar Presentation

Sr. No.	Name of Student	Topic of Seminar	Date of Seminar	Seminar Incharge
I	B. Sc. (Hons.) Economics 1 <sup>st</sup> Year Sem-II			
1	Daman Thkaur BS21BEC001	Role of Agriculture Sector in Indian Economy	05-07-2022	Dr. Shanta Kumari
2	Harinder Kaur BS21BEC002	Role of Industry in Indian Economy	11-06-2022	
3	Khushi Prashar BS21BEC003	Reforms in Banking Sector	11-06-2022	
II	B. Sc. (Hons.) Economics 2 <sup>nd</sup> Year Sem-II			
1	Aakansha BS20BSEC001	Methodology of Measurement of Elasticities	06-08-2021	Dr. Manjinder Kaur
2	Anshika Bhatia BS20BSEC002	Significance of Balance of Payment in the Country's Economy	06-08-2021	
3	Harveen Sekhon BS20BSEC003	Regional Income Inedualities in India	06-08-2021	
4	Himmani Chandel BS20BSEC004	Description of Weber theory of Location	06-08-2021	
5	Jyoti BS20BSEC006	Structure and Functioning of Perfectly Competitive markets	06-08-2021	
6	Muskan Kunden BS20BSEC007	Tax Structure in India with Special Reference to GST	06-08-2021	
7	Snover Kaur BS20BSEC008	National Income	06-08-2021	
II	B. Sc. (Hons.) Economics 2 <sup>nd</sup> Year Sem-IV			
1	Aakansha BS20BSEC001	Role of National Dairy Development Board in Indian Economy	11-06-2022	
2	Anshika Bhatia BS20BSEC002	Employment vs Unemployment: An overview of Eternal University Baru Sahib	11-06-2022	
3	Harveen Sekhon BS20BSEC003	Sustainable Development Goals	11-06-2022	

4	Himmani Chandel BS20BSEC004	Impact of Foreign Direct Investment on Economic Growth of India	11-06-2022	Dr. Manjinder Kaur
5	Jyoti BS20BSEC006	ASEAN	11-06-2022	
6	Muskan Kunden BS20BSEC007	Union Budget 2022	11-06-2022	
7	Snover Kaur BS20BSEC008	Impact of International Trade on Economic Growth of India	11-06-2022	
III	B. Sc. (Hons.) Economics 3 <sup>rd</sup> Year Sem-V			
1	Bhawana Jhankhyan BS19BSEC001	Economics Development of District Sirmour	24-11-2021	Dr. S K Chauhan
2	Ojasvi Singh BS19BSEC002	Gig Economy of India	24-11-2021	
3	Radhika Vaidh BS19BSEC004	Effects of Oil Price on Indian Economy	24-11-2021	
IV	B. Sc. (Hons.) Economics 3 <sup>rd</sup> Year Sem-VI			
1	Bhawana Jhankhyan BS19BSEC001	Human Rights in the Context of Women Rights	25-5-2022	Dr. S K Chauhan
2	Ojasvi Singh BS19BSEC002	Green Technology	25-5-2022	
3	Radhika Vaidh BS19BSEC004	Natural Calamities Disaster: Reasons & Solutions	25-5-2022	
V	BBA 1 <sup>st</sup> Year Sem-II			
1	Harleen Kaur BS21BBA001	Leadership	23-6-2022	Mr. Amit Kumar
2	Karishma Soni BS21BBA002	Principles of Management	23-6-2022	
3	Khushi Randhawa BS21BBA003	Functions of Management	23-6-2022	
4	Mehakpreet Kaur BS21BBA004	Planning	23-6-2022	
5	Parwinder Kaur BS21BBA005	Principles of Scientific Management	23-6-2022	
6	Priyam Sharma BS21BBA006	Motivation	23-6-2022	
7	Shreya Thakur BS21BBA007	Communication	23-6-2022	

## 7.2 PG Credit Seminar Presentation

Sr. No.	Name of Student	Topic of Seminar	Date of Seminar	Seminar Incharge
<b>I</b>	<b>M. Sc. Economics 1<sup>st</sup> Year Sem-I</b>			
1	Jasleen Kaur BS21MSEC001	Impact of Internet on Indian Economy	11-12-2021	Dr. S K Chauhan
<b>II</b>	<b>M. Sc. Economics 1<sup>st</sup> Year Sem-II</b>			
1	Jasleen Kaur BS21MSEC001	Agriculture for Food Security	17-06-2022	Dr. S K Chauhan
<b>III</b>	<b>M. Sc. Economics 2<sup>nd</sup> Year Sem-III</b>			
1	Payal Thakur BS20MSEC001	Impact of Kisan Credit Scheme	24-11-2021	Dr. S K Chauhan
<b>IV</b>	<b>M. Sc. Economics 2<sup>nd</sup> Year Sem-III</b>			
1	Payal Thakur BS20MSEC001	Social Welfare	17-06-2022	Dr. S K Chauhan
<b>III</b>	<b>M. Sc. Agriculture Economics Sem- III</b>			
1	Pragati Sharma BS20MSAGE001	Transformation of Indian Agriculture	11-12-2021	Dr. S K Chauhan

III	MBA 1 <sup>st</sup> Year Sem-I			
1	Simranjeet Kaur BS21MBA001	Corporate Governance and Social Responsibility of Business	08-02-2022	Mr. Pawan Dubey
2	Anchal Chaudhary BS21MBA002	Role of Mudra Yojna in Entrepreneurship Development	08-02-2022	
3	HimaniSharma BS21MBA003	Mutual Fund Industry	08-02-2022	
4	Nidhi Paul BS21MBA005	Blockchain & Cryptocurrencies: Emerging Trends in Financial Domain	08-02-2022	
IV	MBA 1 <sup>st</sup> Year Sem-II			
1	Simranjeet Kaur BS21MBA001	Money Laundering and its Impact on Economy	11-05-2022	Mr. Pawan Dubey
2	Anchal Chaudhary BS21MBA002	Guerrilla Marketing	11-05-2022	
3	Himani Sharma BS21MBA003	Global Warming: An Issue for Sustainable Development	11-05-2022	
5	Nidhi Paul BS21MBA005	Electronic Waste Management	11-05-2022	
V	MBA 2 <sup>nd</sup> Year Sem-III			
1	Bhawana Sharma BS20MBA001	Indian Retail Industry	04-02-2022	Mr.Amit Kumar
2	Tanisha BS20MBA002	Make in India-Success or Failure ?	04-02-2022	
3	Ekam Riar BS20MBA003	Implementation of SDG's in Baru Sahib	04-02-2022	
4	Shubhi Aggarwal BS20MBA004	RBI-Customer Centric Scheme	04-02-2022	
VII	Ph. D Commerce			
1	Sargun Kaur BS21PCM001	Microfinance in India	11-12-2021	Dr. S K Chauhan
2	Ambar Srivastava BS21PCM002	Significance of e-Commerce in Emerging Market	11-12-2021	Dr. S K Chauhan

### 7.3 PG Student's Synopsis Seminar Presentation

Sr. No.	Name of Student	Topic of Seminar	Date of Seminar	Major Advisor
<b>I</b>	<b>M. Sc. Economics 1<sup>st</sup> Year Sem-II (2020-22 batch)</b>			
1	Jasleen Kaur BS21MSEC001	The Study on Cost and Returns of Milk Production in Pacchad Block in District Sirmaur of Himachal Pradesh	3.06.2022	Dr. Shanta Kumari
<b>II</b>	<b>MBA 1<sup>st</sup> Year 2<sup>nd</sup> sem.</b>			
1	Simranjeet Kaur BS21MBM001	A Study on the Effect of Corporate Social Responsibility on Consumer Buying Behaviour in Case of FMCG Products	17.05.2022	Mr. Amit Kumar
2	Anchal BS21MBM002	A Study on Investment Pattern among the Employees of Eternal University Baru Sahib Towards Selected Investment Alternatives	13.05.2022	Mr. Pawan Dubey
3	Himani Sharma BS21MBM003	A Study on Internal Marketing and Customer Oriented Behaviour of Employees in the Higher Educational Institutions of Himachal Pradesh	17.05.2022	Mr. Amit Kumar
4	Nidhi Paul BS21MBM005	Effect of Influencer Marketing Strategies on Customer Purchase Intension	19.05.2022	Mr. Amit Kumar
<b>III</b>	<b>Ph. D Commerce</b>			
1	Sargun Kaur BS21PCM001	Role of Self-Help Groups in Entrepreneurship Development of Rural Women in Himachal Pradesh	Absent	Dr. Kajal Chaudhary
2	Ambar Shrivastava BS21PCM002	The Impact of Corporate Sustainability Reporting on Earning Quality and Firms Performance of Selected Indian Companies	3.06.2022	Dr. Jai Kumar Sharma



#### 7.4 PG (MBA) Students Summer Training Report Presentations

Sr. No.	Name & Reg. No.	Title of Thesis	Major advisor	Date/ Time
1	Simranjeet Kaur BS21MBA001	Account Management at Solitaire Infosys Pvt. Ltd.	Mr. Amit Kumar	10.06.2022
2	Anchal Chaudhary BS21MBA002	Payroll Management at Solitaire Infosys Pvt. Ltd.	Mr. Pawan Kumar Dubey	10.06.2022
3	Himani Sharma BS21MBA003	Working on Talley ERP 9 at Corporate Analyst & Consultants Pvt. Ltd.	Mr. Amit Kumar	10.06.2022
4	Nidhi Paul BS21MBA005	Working on Akal Connect : An Alumni Management System at Baru Sahib	Mr. Amit Kumar	10.06.2022

## 8 OUTDOOR RESEARCH ACTIVITIES

### 8.1 Students Industrial Cum Field Visit to Organic Farm: Field Survey of Soda Dhyari Village, Gram Panchayat, Neri Navan Located in Saindhar

On **30th August, 2021**, Dr. SK Chauhan Dean of the college along with Dr. Shanta Kumari and two post graduate students of Economics (Ms. Manvider Kaur BS19MSEC003) and Agricultural Economics (Ms. Pragati Sharma BS20MSAGE001) conducted field survey of Soda Dhyari village, Gram Panchayat Neri Mavan located in Saindhar. Mr. Puran Dev a progressive young farmer was contacted and interviewed for various interventions made through organic cum natural farming. Mr. Puran Dev aged 30 years started his organic farming in 2013-14 in particular when our state former hon'ble governor Acharya Dev Varat ji gave call to farming community by involving Padamshri Awardee Sh. Subhash Palekar. Mr. Puran Dev who was earlier doing a job in an industry at Baddi H.P involved himself through Farmer Producer Organizations (FPOs) formed in Sirmour.

Mr. Puran Dev at present has now been identified as master trainer of organic farming and has been instrumental in delivering practical lectures cum trainings in district Sirmour. He has about 10 bigha of land where tomato, beans, capsicum, cabbage, red cabbage, chillies, cauliflower, garlic, etc. are grown. He has built in three tanks where roof and rainwater is collected for irrigation. Sahiwal cow and heifer are reared on his farm. Solan, Nahan, Delhi Azadpur markets have been explored for disposal of his produce. Mr. Puran Chand has trained nearly 1800 farmers in organic farming of which nearly 700 have started organic farming in distt. Sirmour. At present his net income from organic products is about Rs. 5 lakh per annum and in near future his target is to draw this much of income from one bigha of land. About two years ago, he has also planted 300 plants of apple. He says that he had to wait for nearly 3 years to realize the benefits of organic farming. He lives in a nucleus family comprising his father, mother and two younger brothers.

Soda Dhiyari village has nearly 40 households, all practicing agriculture. Maize is one of the major cereals grown in kharif. Nearly 70% households possessed bullocks for draft power in agriculture. The village is having pucca road constructed under Pradhan Mantri Gram Sadak Yojana. The village is located about 1600 mt above mean sea level. The PG students of Economics Department were trained in conducting interview of the farmers and made aware of the crops raised on the fields.



**Photos of visit of Soda Dhiyari village (30th August, 2021)**

## **8.2 Survey of Agribusiness Farm**

On **7<sup>th</sup> September, 2021**, Dr. SK Chauhan Dean of the college along with Mrs S. K Dhaliwal, Dr. Shanta Kumari and one post graduate student of Agricultural Economics (Ms. Pragati Sharma BS20MSAGE001) revisited agribusiness unit of Sh. Nagendra Thakur of Chaloga Vyas, Gram Panchayat, Kathli Bharan about 12 km from the Eternal University HQ, at Baru Sahib. Sh. Nagender Thakur a progressive and innovative farmer was contacted and interviewed for various business plans implemented on his farm. The village is having kuchha road constructed under Pradhan Mantri Gram Sadak Yojana. The village is located about 1200 mt above mean sea level. The PG student of Department of Agricultural Economics was trained in conducting interview of the farmer, identification of cash crops, first hand information for analyzing vermi- compost farming, protected cultivation under poly house, conservation and utilization of rain harvesting water, dairy farming, etc.

During survey, it was found that some of the local practices to cope with climate change (experiencing 50% less rainfall with reduced frequency of rains) are environmentally sustainable like collection of roof and rain water in cemented tanks and wells for irrigation through drip and sprinklers in raising cash crops like multi coloured sweet pepper, celery, snow peas, broccoli, ice berg, lettuce, Chinese cabbage, cauliflower, cherry tomatoes, different varieties of brinjal, ginger, garlic, peas and some fruits like mango, avocado. Besides, mixed farming through proper rotation, mulching, vermicompost, well planned production schedule matched with market demand of crop products with dairying has been proved to be one of the most important farming systems to combat the effect of climate change. The salient features of progressive farmer have been described as under:

**(A) Personal information & demographic profile**

1	Identification of progressive farmer	Sh. Nagendra Thakur, (M): 8265077007 Village Chaloga Vyas of Kathli Bharan Panchayat, District Sirmour H.P
2	Age and social status	53 Years and ward member of Panchayat
3	Qualification acquired	MA (Political Science), B. Ed. & certificate course in disaster management
4	Type of family and structure	Nucleus of seven members (Mother, wife, 1 son and 3 daughters)

**(B) Resource Inventory**

1	Size of land holding	100 bigha (8 ha), Cultivated land 16 bigha (1.28 ha).
2	Poly house	2 of 500 m <sup>2</sup> each
3	Investment on water storage infrastructure (wells and tanks) to combat the effect of climate change (reduced rainfall)	Rs 13 lakh (Water storage capacity of 15 lakh litre in tanks & wells of different sizes). Manage rain & roof harvesting water and lift water from a stream 3km distance. Recently got constructed another community rain water harvesting tank with capacity of 1.50 lakh litre under MGNREGA to irrigate land on down side.
4	Livestock	Four Jersey and Sahiwal milking cows, one heifer, one calf and a murrah buffalo
5	Milk production	20 litre/day

**(C) Motivation and training for adoption of cash crops and sustainable farming**

1	Source of inspiration for the adoption of cash crops	Rural Centre for Human Interest (RUCHI), NGO
2	Formal training before starting commercial vegetable farming	Acquired one week trainings each from SAUs like CSK HPKV, Palampur & YSP UHF, Solan
3	Year of starting vegetable farming on commercial scale	2013-14

**(D) Cropping pattern for enhanced income and market outreach**

1	Crops grown before 2013-14	Ginger in 1.5 bigha with production of 4 qt and green peas in 2 bigha getting production of 5 qt and maize, wheat in rest of the land. Follow rotation to maintain fertility & mulching to conserve moisture
2	Major crops grown now in open and protected environment of two poly houses	Seven colour sweet pepper, celery and snow peas, Broccoli, ice berg, lettuce, Chinese cabbage, cauliflower, cherry tomatoes, tomato with pole beans, different varieties of brinjal, ginger, turmeric, garlic, peas, blue berry
3	Traditional crops raised	Maize almost zero but wheat in 2-3 bigha
4	Major markets exploited	Delhi, Chandigarh and hotels at Ludhiana
5	Mode of marketing	Directly to hotels and to wholesalers
6	Fruit and medicinal plants raised	Avocado, mango, hard, bhera, amla,

**(E) Season wise gross household income and employment generation**

1	Major crop production seasons	Rainy(June- Oct) & Winter season (March-April)
2	Income earned in rainy season Income earned in winter season	Rs 8.50 lakh, Rs 3.50 lakh
3	Price fetched for exotic vegetables	Yellow capsicum (pepper) (Rs 100-200/kg), snow peas (Rs 50-60/kg), lettuce (Rs 50-60/kg) and broccoli (Rs 100-150/kg)
4	Prize winning	Two prizes won at district level
5	Labour utilization	Two permanents labour @ Rs 6000/month with free lodging. Three four casual labourers per day @ Rs 300/day for 3-4 months in peak season
6	No. of persons trained/guided to adopt vegetable farming	One hundred who were mostly illiterate



## (F) Capital formation and future plans

1	Capital formation through income generated from mixed farming	Made investment on agriculture machinery, tools and implements such as two power tillers, bush cutter, spray pumps, power chaff cutter and cemented water tanks. Has purchased one ha land at Rajgarh for developing horticulture
2	Future plans	Growing new exotic vegetables which are in demand from hotels. To grow nursery of apple, persimmon, plum, pomegranate from local rootstock.
3	Message for others	Job seekers rural youth to adopt sustainable farming for self-employment and to become job givers



Photos of Agribusiness Farm Visit of Chaloga Vyas (7 September, 2021)

### 8.3 Visit to the Botanical Garden on Occasion of Gandhi Jayanti

“Gandhi Jayanti” was celebrated in the ACECM on **2<sup>nd</sup> October** with great enthusiasm. A visit to the Botanical garden of Eternal University was organized for the students of Economics, Commerce and Management. The event was organized under the guidance of Prof. S. K. Chauhan, Dean (ACECM) with the faculty coordinators (Mr. Amit Kumar, Dr. Kajal Chaudhary and Dr. Manjinder Kaur).

The event was started with the introduction and discussion of Gandhian thoughts and their relevance in modern times. Further, students have visited the Botanical garden of Eternal University under the supervision of Dr. B. D. Sharma (Prof. Botany) and acquired knowledge about different aromatic and medicinal plants. Dr. Sharma has demonstrated students about the usage, cultivation, preservation of medicinal plants, and their contribution to the economy as well as a sustainable business idea. To enhance the student reporting and compilation skills, they are instructed to prepare their individual “Tour Diary” and to submit it to the faculty coordinators. In the end, Prof. S.K. Chauhan presented the vote of thanks. He appreciated students for their participation and encouraged them for being part of more outreach activities.



Photos of Visit to the Botanical Garden, EU (2<sup>nd</sup> October, 2021)

#### 8.4 Survey of Floriculture Unit

One of the faculty members (Dr. Shanta Kumari) of Department of Economics, Akal College of Economics, Commerce & Management on **1st November, 2021** surveyed a commercial floriculture unit recently established by a retiree Mr. Shusheel Chauhan in village Paneli of Panchayat Bhohaltaliya in Rajgarh development block of district Sirmour. During the year 2020-21 he produced 540 Kg. annual chrysanthemum and earned net profit of ₹ 40,000. In addition to chrysanthemum, the farmer also produced garlic, bean and green peas cash crops in his four bigha (3200 m<sup>2</sup>) land and generated reasonable income for further investment on a farmhouse for future use.



Photos of Survey (1<sup>st</sup> November, 2021)

#### 8.5 Campus Visit, Eternal University

On **14th December, 2021**, Mr. Pawan Kumar Dubey, Assistant Professor, Management along with Mr. Ambar Srivastava, Assistant Professor, Commerce organized educational tour within campus of Eternal University, Baru Sahib for **B.Com (Hons) 3rd Semester students**. The students were provided exposure of Food Processing Plants & Laboratory in the Department of Food Technology. The lab incharge demonstrated various machines installed in the unit and explained the students about the process being followed by them in the raw materials such as ginger, amla, etc. to prepare ginger candy, amla candy, puffballs, jam, tomato sauce, and various other products. The utility of Retort pouch machine installed in the lab for preserving the food products for a longer period was also explained to the students. A hydraulic press machine used for extracting the juice and many other machines such as steam jacketed kettle, fruit pulper, noodles pasta making machine, were shown to the students.

The students were also taken to the Akal Waste Management Complex of Baru Sahib. The students could see the workers while making the files from the waste material and thers were busy in segregating the wet and dry waste of the campus. The wastes used for making flower pots, metallic bricks, etc were also shown to the students. Then the students were taken to Akal Bakery. Mr. Thappa in-charge of the bakery could tell the students about various products manufactured in the bakery like wheat biscuits, patties, pastries, cakes, bread, etc. Large sized machines like dough mixer, cake mixer, the big oven installed in the bakery were shown to the students. Mr. Thappa in detail told the students about the quantity of raw material used in the bakery on daily basis. Finally the students were taken to the common mess where the food for around 11000 people can



be prepared on time. Mr. Bharpoor, in-charge of the mess explained that earlier they were using wood for cooking the food but now they are using steam energy generated from solar panels to cook the food. The campus visit gave an opportunity to the students to know about the practical aspects of manufacturing, machines used, how to manage waste material, how to optimally utilize the resources, and various other things learned by the students during the visit.



Photographs of visit to EU Campus (14<sup>th</sup> December, 2021)

## 9 DETAIL OF THE PUBLICATIONS

### 9.1 Research papers published in National and International Journals

1. Chauhan, SK., Sood, A., Sharma, JK., & Sharma, PC. (2021). Biopesticide Mediated Value Chain of Vegetables in Himachal Pradesh. *Indian Journal of Agricultural Marketing*, spl Issue 35(2): 173-192. **NAAS Score 4.04**
2. Dubey PK , Maheshwary RK (2022). Purchase Behaviour of Consumers Towards FMCG Products with Special Reference to Branded Bath-soap: An Empirical Study in State of Uttar Pradesh. *Journal of Management & Entrepreneurship*, 16 (3): 53-65
3. Dubey PK and Maheshwary RK (2022). Purchase Behaviour of Consumers towards FMCG Products with Special Reference to Branded Toothpaste: An Empirical Study in State of Uttar Pradesh. *Journal of Education*, 24 (2): 219-232
4. Kumar, A and Kaur, A (2021). Competing in COVID Era by Adopting Defensive Marketing Strategies. *Gyan Management*, 15 (2): 36-41
5. Kumar, A and Kaur, A (2022). Relationship between Consumers Attitude toward Complaining and Demographic Characteristics: A study of Indian consumers. *Journal of Positive School Psychology*, 6 (4): 10813-10823
6. Kumar, A and Kaur, A (2022). Impact of Socio-demographic Factors on Consumers Tendency to Exit-A MANOVA analysis. *International Journal of Early Childhood Special Education* , 14 (Spl. Issue 1): 24-33
7. Kumar A, and Sharma JK, (2021). A Study on Brand Preference of Smartphones Among the Students of Eternal University. *International Journal of Kalyan Bharati*, 36: 62-67
8. Kumari, R., & Chauhan, SK. (2021). Garrett's Ranking Analysis of Problems and Constraints in the Cultivation of Cash Crops in Sirmour District of Himachal Pradesh. *Himachal Journal of Agricultural Research* 47(1): 61-65. **NAAS Score 3.44**
9. Saini, N., Sharma, JK., & Singh H. (2021). Consumer Adoption of Feminine Hygiene Products Among Women of Himachal Pradesh. *Journal of the Asiatic Society of Mumbai*, 95 (12): 19-23

10. Saini, N., Sharma, JK., & Singh H. (2021). Factors Affecting the Consumer Awareness of Personal Feminine Hygiene Products in Himachal Pradesh. *International Journal of Humanities, Law and Social*, 8(3):108-115

## 9.2 Chapter in Books

1. Chauhan, SK., Kumari, S., Dhaliwal, SK., & Sharma, P. (2021). Adaptation to Climate Change through Sustainable Mixed Farming; A case study. In *Conference Proceedings on Sustainability: Methods, Practices & Adaptation under Indian Perspective*. Organized by Eternal University, Baru Sahib & held on September 4-5, 2021: 70
2. Choudhary, K., & Kumari S. (2021). Impact of Climate Change on Agriculture in District Sirmour. In *Conference Proceedings on Sustainability: Methods, Practice & Adaptation – Indian Perspective*. Organized by Eternal University, Baru Sahib & held on September 4-5, 2021:73
3. Kaur J. & Kumari S. (2022). Trends of Milk Production in India. In *Proceedings of International Conference on Water Agriculture, Dairy and Food Processing for Sustainable Economy* organized by University Corporate Resource Centre, Eternal University, Baru Sahib, HP on March, 25-26, 2022. :54
4. Kaur, M., Chauhan, SK., & Thakur, J. (2021). Sustainable Rural Development through MGNREGA in District Sirmour, Himachal Pradesh. In *Conference Proceedings on Sustainability: Methods, Practices & Adaptation under Indian Perspective*. Organized by Eternal University, Baru Sahib & held on September 4-5, 2021: 45.
5. Kiran and Chaudhary K. (2022). Impact of Integrated Farming System Approach on Sustainable Income In proceedings of International conference on water, agriculture, dairy and food processing for sustainable economy organized by University corporate resource centre, Eternal University, Baru Sahib (H.P.) on March 25- 26, 2022. :53-60
6. Pandwar, A., Kaur, M., & Dhaliwal, SK. (2021). Sustainable dairy farming - A tool for rural women empowerment. In *Conference Proceedings on Sustainability: Methods, Practice & Adaptation – Indian Perspective*. Organized by Eternal University, Baru Sahib & held on September 4-5, 2021:73
7. Srivastava, A. (2021). The Application and Impact of Artificial Intelligence (AI) on E-commerce. In *Contemporary Issues in Commerce and Management*; Vol 1(1): 165-175. (ISBN: 978-93-83569-10-6)
8. Srivastava, A., & Kumari, G. (2021). E-Commerce in the Post Covid-19 Era: Challenges, Opportunities and Consumer's Preference. *COVID-19: In Implication for Commerce and Management, Economy and Information Technology*. Weser Books, Germany; Vol 1(1): 19-26. (ISBN: 978-3-96492-302-8).
9. Verma R. and Kumari S. (2022). Public distribution system: A study of Sirmour district in Himachal Pradesh. In *Conference Proceedings on International Conference on Water, Agriculture, Dairy and Food Processing for sustainable economy* organized by Organized by University Corporate Resource Centre, Eternal University, Baru Sahib, H.P. from March, 25-26, 2022. :84

## 9.3 Preparation of Reports (College or University Level)

(Research Projects/ Bulletins/ Mimeographs/ Brochure/Annual Report/IQAC report/Prospectus)

1. Dr. Kajal Chaudhary acted as coordinator for getting prepared Summer Training Project Report from B. Com. (Hons.) 6<sup>th</sup> Semester.
2. Mr. Ambar Srivastava worked as College coordinator for IQAC Monthly Report Submission.
3. Mr. Ambar Srivastava performed duty as Usher in 8<sup>th</sup> and 9<sup>th</sup> Convocation held on 7<sup>th</sup> May and 21<sup>th</sup> May 2022
4. Ms. Kuldeep Kaur worked as convenor in preparation of College Annual Report and College Coordinator for contributing ACECM section for 14<sup>th</sup> University Annual Report for academic year 2021-22.

## 9.4 Papers presented in National and International Conferences

1. Saini N, Sharma JK, Singh H, (2021). Consumer adoption of feminine hygiene products among women of Himachal Pradesh. *International Conference on Recent Developments in Social Sciences and Business Management (ICRDSSBM)* held in Lonavla India on 15<sup>th</sup> August, 2021: 2
2. Saini N, Sharma JK, Singh H, (2021). Promotional communication and consumer adoption of feminine hygiene products among Rural and Urban women of Himachal Pradesh. *International Conference on*

*Social Sciences and Humanities (ICSSH-21)* held in Pune India on 14<sup>th</sup> August, 2021: 48

3. Verma Ritu and Kumari Shanta (2022). Expenditure and Subsidy trends of public distribution system in Sirmaur District paper presented in online International conference on future of commerce and Management in Indian Economy organized by Academic Association of Commerce and Management, a unit of Prayatna Sansthan, Udaipur, Rajasthan, India on March 13, 2022

#### 9.5 Participation in national and international conferences/ webinars/ workshop/ FDP/ Quiz competition/ Trainings, summer/winter school/FDP/refresher course /short courses

Sr. No.	Name of the Faculty	Participation Details
1	Dr. S. K. Chauhan	Paper presented as expert entitled “Role of <i>Apis mellifera</i> honey bees in sustainable farm production” in International Conference on Water, Agriculture, Dairy and Food Processing for Sustainable Economy, organized by EU on 25-26 March, 2022. Souvenir: 17-20.
2	Dr. Shanta Kumari	<p>Participated <b>online</b> in a one week Faculty Development Programme on <b>Open Source Tools for Research</b> organized by the teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from 24-30, August, 2021.</p> <p>Participated in <b>online</b> two week refresher course in <b>Re-inventing Skill Education in the Light of NEP 2020</b> organized by the teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching in Collaboration with Shri Vishwakarma Skill University (SVSU) Haryana during 8-22 September, 2021.</p> <p>Participated in International e-conference on <b>Economic Valuation of Ecosystem Services</b> <b>organized</b> by the Department of Agricultural Economics, Faculty of Agriculture, Annamalai University on 17 September, 2021.</p> <p>Participated in <b>online</b> two-week interdisciplinary refresher course/faculty development programme on <b>Research Methodology</b> 30organized by the teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching in Collaboration with Nirmala College Muvattupuzha, Kerala from 20 September – 05 October, 2021.</p> <p>Participated in <b>online</b> ten days training entitled <b>Statistical Techniques for Data Analysis in Agriculture</b> at ICAR-Indian Agricultural Statistics Research Institute, Library Avenue, Pusa, New Delhi, during 4 – 13 October, 2021.</p> <p>Participated in <b>online</b> course on <b>Basic of RS, GIS &amp; GNSS</b> organized by Indian Institute of Remote Sensing, Dehradun during 16 October- 26 November, 2021 (Concerned IIRS nodal centre-Eternal University).</p> <p>Participated in <b>online</b> a four-Week Induction/Orientation Programme for <b>Faculty in Universities/Colleges/Institutes of Higher Education</b> organized by Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching in collaboration with Shaheed Sukhdev College of Business Studies (SSCBS) during 19 October – 18 November, 2021.</p> <p>Participated in <b>online</b> one week faculty development programme on <b>Research Essentials</b> organized by the department of Computer Science and Engineering held from 31<sup>st</sup> Jan.-5<sup>th</sup> Feb., 2022 at Chandigarh University, Gharuan, Mohali Punjab.</p> <p>Participated in <b>online</b> two week refresher course in Economics titled <b>Sustainability Strategies: Perspective from India</b> organized by Teaching Learning Centre, Ramanujan College University of Delhi in collaboration with Department of Economics, Ramanujan college under the aegis of Ministry of Education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching during 31 January-14 February, 2022.</p>
3	Dr. Kajal Chaudhary	Participated in <b>Webinar on Economic Scenario of Punjab (A Review of Montek Singh Ahluwalia Panel Report)</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 4, 2021.



	Participated in <b>Online Expert Talk on 5G Evaluation to Revaluation</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 6, 2021.
	Participated in Two-Day International <b>Webinar on Self-Management &amp; Employability Skills</b> organized by NFED Business Facilitators Forum, Coimbatore, Tamil Nadu, India Talouns Pte Ltd., Singapore LTT Global Communications Sdn Bhd, Selangor DE, Malaysia MIT Square Pvt. Ltd., Bengaluru, Karnataka, India held on 13-14 August 2021.
	Participated in <b>Online Webinar on Human Intelligence Vs. Machine Learning</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 14, 2021.
	Participated in <b>Online Webinar on Food Waste Management</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 18, 2021.
	Participated in <b>Online Webinar on Fashion Trends &amp; Opportunities</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 25, 2021.
	Participated in <b>Online Webinar on Entrepreneurship: Concept &amp; Insights</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 27, 2021.
	Participated in two day workshop on <b>Indexing, Citation and Research Matrices</b> organized by Pacific Academy of Higher Education And Research University, Udaipur held on, 27-28 August 2021.
	Participated in <b>Online Webinar on Changing Landscape of Monetary Policy</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on August 28, 2021.
	Participated in <b>Online Workshop On Website Designing</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on September 3, 2021.
	Participated in <b>Online Webinar on Entrepreneurship: Concept &amp; Insights (Series-II)</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on September 4, 2021.
	Participated as Organising Committee Member in National Conference on <b>Sustainability: Methods, Practices &amp; Adaptation - Indian Perspective (SMPAIP-2021)</b> organized by University Corporated Resorce Centre conducted on 4-5 September, 2021 at Eternal University Baru Sahib Himachal Pradesh.
	Participated in <b>Online Webinar on Challenges in Higher Education</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on September 6, 2021.
	Participated in <b>Online Webinar on An Expert Talk on Personal Financial Planning: A Key to Financial Wellbeing</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on September 10, 2021.
	Participated in <b>Online Webinar on Code Your Future Awareness</b> Webinar on Importance of Coding organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on September 17, 2021.
	Participated in <b>Online 9<sup>th</sup> International Conference on Issues and Challenges in Doctoral Research (ICICDR-2021)</b> held at Amity University Haryana on August 25, 2021.
	Participated in <b>Online Webinar on Personality Development All You need to Know</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on September 24, 2021.

	Participated in <b>Online Webinar on Entrepreneurship : Concept &amp; Insights (Series-IV)</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on Saturday September 25, 2021.
	Participated in Online 2 <b>days Webinar on Investment Awareness Program (eIAP)</b> organized by Akal College of Economics, Commerce and Management by Eternal University Baru Sahib H.P. held on 30 <sup>th</sup> September and October 1, 2021.
	Participated in Online Expert Talk on <b>Global Gyaan</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on Friday October 1, 2021.
	Participated in Online One Day Webinar on <b>Financial Inclusion and Corporate Social Responsibility for Sustainable Development</b> organized by P.G. Department of Commerce, Fakir Mohan University in collaboration with Odisha Commerce Association held on October 8, 2021.
	Participated in Teacher's Conference on <b>the theme Empowering Educators</b> organized by the institute or Company Secretaries of India conducted on October 8, 2021 through online.
	Participated in Online Quiz on <b>Sustainable Development Goals Awareness Quiz</b> , organized by Garden City University as part of Innovation Day by GCU Internal Quality Assurance Cell and GCU Incubation Centre held on October 15, 2021.
	Participated in Online Webinar on <b>Present Scenario of BFSI Sector</b> organized by Department Of Banking and Insurance, Thakur College Science and Commerce Autonomous College, affiliated to University of Mumbai held on October 16, 2021.
	Participated in National Level Five days FDP on <b>Upskilling Personal Finance planning</b> organized by Hindusthan College of Arts and Science, Department of Business Administration In Association with BSE & SEBI on October 25-29, 2021.
	Participated in Online Expert Talk on <b>Global Gyaan-II</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on October 22, 2021.
	Participated in National Webinar on <b>Strategy for Managing Personal Finance</b> organized by Akal College of Economics, Commerce and Management by Eternal University Baru Sahib H.P. held on October 25, 2021.
	Participated in Online Quiz <b>National Level E-Quiz</b> Competition organized by Department of Commerce, A.K.D. Dharma Raja Women's College, Rajapalayam as on November 1, 2021.
	Participated in the Three Day Workshop on <b>Basic Statistical Data Analysis using SPSS</b> organized by A2Z EduLearningHub on November 5-7, 2021.
	Participated in Online Expert Talk on <b>Alma Gyaan-II</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on Wednesday November 10, 2021.
	Participated in Online Expert Talk on <b>The Art of Making a Great First Impression</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on November 17, 2021.
	Participated in the Online Expert Talk on <b>Skills For Everyday Success</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on December 1, 2021.
	Participated in the BRAINIAC Series IV - National Level online quiz on <b>Recent Trends in Banking</b> organized by the Department of Bank Management, Dwaraka Doss Goverdhan Doss Vaishnav College, (Autonomous) Chennai-600 106 on November 22, 2021 with a score of 92%.
	Attended a Five-day National Level Faculty Development Programme on <b>Investor Awareness conducted</b> online by Sraddha Academy for Financial Education in partnership

		with the Department of Management Sciences, Velammal Engineering College, Chennai, from February 21-25, 2022.
		Participated in Online an Expert Talk on <b>Post Covid Mental And Emotional Health</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on 4th March, 2022.
		Participated in One Week Online National Workshop on <b>STATA Software</b> held at Northern Institute for Integrated Learning in Management (NIILM) University, Kaithal (Haryana) from March 7-12, 2022.
		Attended the One Day International Conference on <b>Women's Empowerment and challenging Barriers on the eve of International Women's Day</b> organized by Kaveri College of Arts, Science and Commerce, Pune in association with SkillSlate Foundation held on Tuesday, March 8, 2022.
		Participated in the National Webinar on <b>Publishing in Scopus and Web of Science</b> Indexed Journals organized by Department of Economics, Kristu Jayanti College (Autonomous), Bengaluru on March 9, 2022.
		Participated in the National Level Webinar on <b>Money Wisdom</b> organized by the Department of Commerce with Professional Accounting by Coimbatore PSG College of Arts and Science held on from March 9-10, 2022.
		Participated in the Three Days National Level Hybrid Seminar on <b>Recent Amendments in Company Law and Taxation</b> organized by the Department of Commerce with Professional Accounting by Coimbatore PSG College of Arts and Science held on from March 17-19, 2022.
		Participated in National Level Seminar on Impact of NEP 2020 on <b>Higher Education &amp; its challenges: its impacts on students, teachers and administration</b> organized by University College Teachers Association of Goa in Association with Indian Accounting Association-Goa Branch held on March 28, 2022.
		Participated in Workshop on <b>Parametric Statistical Tests using SYSTAT for ODL Learners and Researchers</b> organized by the Department of Commerce, Directorate of Distance Education, SRM Institute of Science and Technology, Kattankulathur, Chengalpattu held on 28 <sup>th</sup> March -1 <sup>st</sup> April 2022.
		Participated in Webinar on <b>Nutritious Food as an Opportunity in the Hospitality Sector</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on May 18, 2022.
		Participated in Webinar on <b>Impact of Ukraine-Russian War on Indian Business</b> organized by Gujranwala Guru Nanak Institute of Management & Technology Ghumar Mandi, Ludhiana held on May 26, 2022.
4	Dr. Jai Kumar	Participated in <b>online webinar</b> expert talk on <b>5G-Evaluation to revaluation</b> held on 6 <sup>th</sup> August, 2021 at GGNIMT Ghumar Mandi, Ludhiana, Punjab
		Participated in <b>online workshop</b> on <b>Website Designing</b> held on 3 <sup>rd</sup> September, 2021 at GGNIMT Ghumar Mandi, Ludhiana (Pb.)
		Participated in <b>online webinar</b> expert talk on <b>Challenges in higher education</b> held on 6 <sup>th</sup> September, 2021 at GGNIMT Ghumar Mandi, Ludhiana (Pb.)
		Participated in <b>online webinar</b> expert talk on <b>Personal Financial Planning- A key to financial wellbeing</b> held on 10 <sup>th</sup> September, 2021 at GGNIMT Ghumar Mandi, Ludhiana, Pb.
		Participated in <b>online webinar</b> expert talk on <b>Entrepreneurship: Concept &amp; Insights (Series-III)</b> held on 15 <sup>th</sup> September, 2021 at GGNIMT Ghumar Mandi, Ludhiana (Pb.)
		Participated in <b>online webinar</b> expert talk on <b>Understanding of research techniques: The beginner's approach</b> held on 18 <sup>th</sup> September, 2021 by an association for services which is registered under HP society registration Act-2006.

		<p>Attended in <b>online International Day of Peace webinar on Way to establish permanent peace in the world</b> held on 21<sup>st</sup> September 2021 at Eternal University, Baru Sahib (HP).</p> <p>Participated in <b>online webinar</b> expert talk on Personality Development: All you need to know held on 24<sup>th</sup> September, 2021 at GGNIMT Ghumar Mandi, Ludhiana (Pb.)</p> <p>Attended in online two days webinar on Investment Awareness Programme (IAP) on <b>Fundamentals of investing, initial public offers &amp; buying and selling of securities</b> conducted on 30<sup>th</sup> September &amp; 1<sup>st</sup> October 2021 at Eternal University, Baru Sahib (HP).</p>
5	Mr. Ambar Srivastava	<p>Participated in <b>Self-Management &amp; Employability Skills</b> 13-14, August, 2021 organized by NFED Business Facilitators Forum, Coimbatore, Tamil Nadu, India.</p> <p>Participated in <b>Online Webinar on Changing Landscape of Monetary Policy</b> held on 28<sup>th</sup> August, 2021 and organized by Gujrawala Guru Nanak Institute of Management &amp; Technology.</p> <p>Participated in National Workshop on <b>Research Methodology</b> organized by Department of Sociology in association with IQAC, Govt. Meera Girls College, Udaipur, Rajasthan held from 21-27 September, 2021.</p> <p>Participated in Two Day Webinar on <b>Navigating the Pathways of Research Publishing</b> in Scopus-indexed journals organized by Elsevier held on 24<sup>th</sup> -25<sup>th</sup> September, 2021.</p> <p>Participated in International Webinar on <b>Impact of Covid-19: A Global Perspective</b>, Udaipur, organized by Govt. Meera Girls College, Udaipur, Rajasthan held on 27<sup>th</sup> September, 2021.</p> <p>One Week Management Development Program on <b>Fundamentals of Securities Market, Investing &amp; Trading</b> organized by BBD, Lucknow held from 27<sup>th</sup> September- 1<sup>st</sup> October, 2021.</p> <p>Participated in two day Webinar on <b>Fundamentals of Investing and Introduction to REITs and InvITs and Corporate Actions- Dividend, Bonus, Splits and Buybacks</b> held on 30<sup>th</sup> September &amp; 1<sup>st</sup> October, 2021.</p> <p>Participated in National Webinar on <b>Strategy for Managing Personal Finance</b> organized by ACECM, Eternal University on 25<sup>th</sup> October, 2021.</p> <p>Participated in One Day Virtual National Seminar entitled <b>Practical Income Tax and Computerize Accounting</b> organized by Faculty of Commerce &amp; IQAC on 17<sup>th</sup> February, 2022 by S.M.B. Government P.G. College, Nathdwara, Rajasthan.</p> <p>Participated in International Online Conference on <b>Future of Commerce &amp; Management in Indian Economy</b> organized by Academic Association of Commerce &amp; Management held on 13th March, 2022 and received Certificate of Appreciation.</p> <p>Participated in <b>Kisan Mela -2022</b> organized by Eternal University held on 13-14 April, 2022 and received Letter of Appreciation.</p>
6	Mr. Amit Kumar	<p>Participated in Five days FDP on <b>Advanced Multivariate Data Analytics: Moderation and Mediation Analysis using AMOS and Process Macro</b> on 18<sup>th</sup>-22<sup>nd</sup> October, 2021 organized virtually by IIM Visakhapatnam</p> <p>Participated in One week FDP on <b>Emerging and Innovative Approach in Management, IT and Communication in Teaching and Research</b> on 9<sup>th</sup>-15<sup>th</sup> June, 2022 organized virtually by IIMT College of Management</p>
7	Mr. Pawan Kumar Dubey	<p>Participated in two day Webinar on <b>Fundamentals of Investing and Introduction to REITs and InvITs and Corporate Actions- Dividend, Bonus, Splits and Buybacks</b> held on 30<sup>th</sup> September &amp; 1<sup>st</sup> October, 2021.</p> <p>Attended a webinar on <b>Strategy for Managing Personal Finance</b>, organized by Akal College of Economics, Commerce and Management on 25<sup>th</sup> October, 2021.</p>
8	Ms. Kuldeep Kaur	<p>Participated in National Conference on <b>Sustainability: Methods, Practices &amp; Adaptation- Indian Perspective (SMPAIP-2021)</b> organized by Eternal University Corporated Resource Centre conducted on 4-5 September, 2021.</p>

		Participated in two day Webinar on <b>Fundamentals of Investing and Introduction to REITs and InvITs and Corporate Actions- Dividend, Bonus, Splits and Buybacks</b> held on 30 <sup>th</sup> September & 1 <sup>st</sup> October, 2021.
		Participated in National Webinar on <b>Strategy for Managing Personal Finance</b> organized by ACECM, Eternal University on 25 <sup>th</sup> October, 2021.
		Participated in two days <b>Kisan Mela -2022</b> organized by Eternal University held on 13-14 April, 2022.
9	<b>Dr. Manjinder Kaur</b>	Attended the UNCTAD YSI Summer School 2021 on <b>Globalization and Development Strategies</b> jointly organized by United Nation Conference on Trade and Development (UNCTAD) and Young Scholar Initiative (YSI) held virtually, from 2-7 Aug.,2021.
		Participated in National Conference on <b>Sustainability: Methods, Practices &amp; Adaptation – Indian Perspective (SMPAIP-2021)</b> organised by University Cooperative Resource Centre held on 4-5 Sept., 2021 at Eternal University Baru Sahib (HP).
		Participated in One week online workshop on <b>STATA Software</b> held at Northern Institute for Integrated Learning in Management (NIILM) University, Kaithal Haryana during 7-12 March 2022.

#### 9.6 Workshops/webinars organized:

Sr. No.	Title of workshop	Organizer & organizing team	Date & venue	Key speakers	Participants No.
1	Two Day National Webinar on Fundamentals of Investing, Initial Public Offers (IPOs), Buying & Selling of Securities & Impact of Corporate Actions In Association with Investor Awareness Program OF SEBI-IEPF	<b>Guest of Honour:</b> Dr SK Chauhan <b>Convenor:</b> Mr. Ambar Srivastava <b>Co-convenor:</b> Ms. Kuldeep Kaur	30th September & 1st October, 2021	Er. Amit Gupta (SEBI Empanelled Securities Market Trainer)	100+
2	National Webinar on Strategy for Managing Personal Finance organized in collaboration with AMFI	<b>Guest of Honour:</b> Dr SK Chauhan <b>Convenor:</b> Mr. Ambar Srivastava <b>Co-convenor:</b> Ms. Kuldeep Kaur	25 <sup>th</sup> October, 2021	Shri. Surya Kant Sharma & Shri. Deb Bhattacharjee	250+
3	Institutional workshop on One District One Product in Collaboration with MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India	<b>Guest of Honour:</b> Dr SK Chauhan <b>Cordinator:</b> Mr. Amit Kumar	23 <sup>rd</sup> December, 2021	Dr. Chethan Chittalkar Director, MGNCRE, MOE, Govt. of India. Dr. Chander Mohan Gupta Asst. Prof, Shoolini University	50+
4	Webinar on Holistic Value Based Education	<b>Cordinator:</b> Mr. Amit Kumar	15-6-22 to 17-6-22 & Seminar Hall, ACECM	Ms. Shubhi Agarwal Ms. Tanisha Thakur Ms. Bhawana Sharma	25+

#### 9.7 New projects sanctioned/submitted/prepared during 2021-22

Sr. No.	Title of the Project	PI & Co-PIs	Funding source	Budget (Rs. in Lakh)	Year of Start and duration
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1.	Climate Change Impact on Agriculture and Farmers Adaptive Strategies of Kullu Valley in Western Himalaya	Dr. Shanta Kumari	Monitoring and Evaluating Climate Communication and Education (MECCE)	CAD \$10,000	Project submitted on – for 1 year duration
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## 9.8 Professional Award/ Recognitions

Sr. No.	Name of the faculty	Achievement Details
1.	Dr S K Chauhan	<ul style="list-style-type: none"> <li>Acted as convener for ICAR AIEEA (PG) -2022\</li> <li>Acted as expert examiner for evaluating Ph.D &amp; M.Sc Thesis of CSKHPKU, Palampur, YSPUHF, Solan and MPUAT, Udaipur and RAU, Bikaner.</li> </ul>

## 9.9 Membership of Professional Bodies

Sr. No.	Faculty Name	Name of the Professional Body	Membership Type
1.	Dr. S K Chauhan	Indian Society of Agricultural Economics	Life Member
2.	Dr. S K Chauhan	Indian Society of Agricultural Marketing	Life Member
3.	Dr. S K Chauhan	Agricultural Economics Research Association	Life Member
4.	Dr. S K Chauhan	Himachal Journal of Agricultural Research	Life Member
5.	Dr. S K Chauhan	India Society of Hill Farming	Annual Member
6.	Dr. Shanta Kumari	Indian Society of Agricultural Economics	Life Member
7.	Dr. Shanta Kumari	National Environmental Science Academy (NESA)	Life Member
8.	Mr. Ambar Srivastava	Academic Association of Commerce & Management (AACM)	Life Member

## 9.10 Miscellaneous Activities performed by Faculty Mambers at University or College level

S. No	Faculty Name	Particulars	Level (College/University)
1	Dr. S. K Chauhan	Conducted proceedings of <b>Academic council</b> meetings as Additional Registrar (Role of member secretary)	University
		Conducted proceedings of <b>Planning board</b> committee meetings as Additional Registrar (Role of member secretary)	University
		Conducted proceedings of <b>Finance committee</b> meetings as Additional Registrar (Role of member secretary)	University
		Conducted proceedings of Meeting of <b>Board of Management</b> as Additional Registrar (Role of member secretary)	University
		Conducted proceedings of Meeting of <b>Governing body</b> as Additional Registrar (Role of member secretary)	University
		Conducted proceedings of committee to review the <b>APARs of teachers</b> for 2020-21.	University
		<b>Preparation of 13<sup>th</sup> annual report of EU for 2020-21</b> as coordinator and got printed from Jalandhar.	University
		<b>Preparation of Eternal University Prospectus 2022</b> as coordinator and got printed 20 copies from Jalandhar.	University
		Presentation of course approval at HP-PERC Shimla, through offline mode at APG University, Shimla.	University
		Acted as chairman for 4 <sup>th</sup> and 5 <sup>th</sup> meeting of <b>Board of studies of AC ECM</b> as Chairman.	College
		As Dean of AC ECM convened number of meetings with faculty and students.	College
		Evaluated two Ph. D thesis of UHF, Solan	University
		Evaluated one Ph. D thesis of MPUAT, Udaipur	University
		Evaluated two M.Sc. thesis of CSK HPKV, Palampur	University
		Delivered extension lecture to Himalayan Forest Research Institute	University
		Conducted oral comprehensive Viva voce exam of two Ph. D students of Rajasthan Agricultural University, Bikaner online	University
		Paper moderator for JRF (ICAR), 2022 for Social Science Group through NTA, Noida New Delhi	University

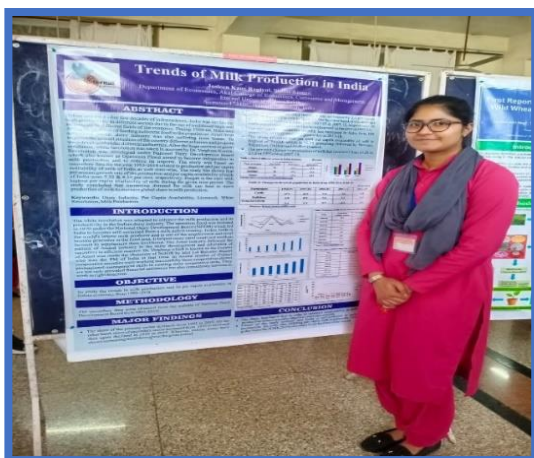
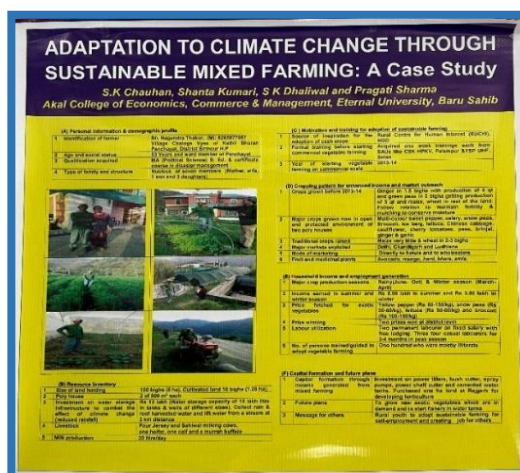
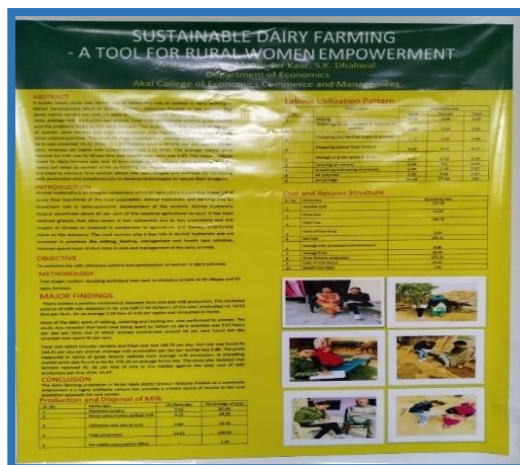
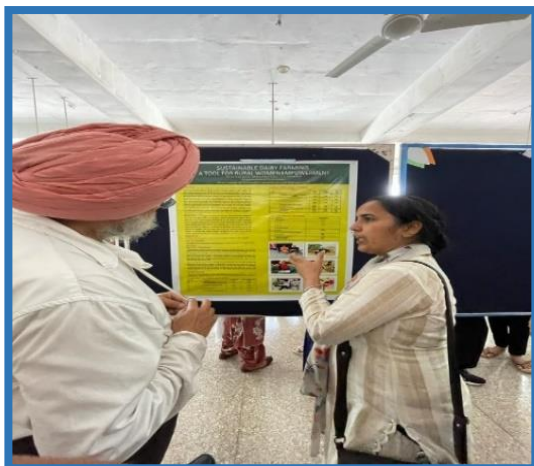
		Research paper expert for Indian Journal of Agricultural Sciences.	-
		Research paper expert for Indian Journal of Agricultural Marketing	-
		Organized the ICAR Peer Review Team visit as member appointed by Vice Chancellor for the DKSG Akal college of Agriculture	-
		Conducted interview of 14 faculty of DKSG ACA as Registrar at Baru Sahib	University
		Conducted interviews twice in September, 2021 and June 2022 for faculty of Economics, Commerce & Management	University
		Did participate in 8 <sup>th</sup> and 9 <sup>th</sup> convocation as Registrar of the Eternal university	University
2	Dr. Jai Kumar	Performed in additional duties/charge of Chief Finance & Accounts Officer and other activities like administrative, marketing, member of committees etc.	University
		Has also served as a Judge in singing competition of the different college's students of the university.	College
3	Dr. Shanta Kumari	Worked as a member of Annual Quality Assurance Report of IQAC, 2021	University
		Worked as a member of the academic committee	College
		Reviewed a research paper for the journal Gender Technology and Development published by Routledge Taylor and Francis Group	-
		Worked as a convener in the college committee of Kisan Mela	University
		Participated and evaluated the B.Sc., MBA and Ph.D students for the credit seminar/project report	College
		Participated in the synopsis of M.Sc./MBA/Ph.D as a faculty/ member of advisory committee/advisor.	College
		Advised and participated in the meetings conducted by the curriculum committee of the college as per NEP, 2020	College
		Performed the assigned duty for making the list of the similar courses where the syllabus matches 70% in different programmes of the Economics & courses delivered by the department of Economics to the other departments of the college	University
4	Dr. Kajal Chaudhary	Conducted NATS Exam online on Feb. 5 <sup>th</sup> , 2022	College
		Acted as a member in Kisan Mela on 13 <sup>th</sup> -14 <sup>th</sup> April 2022	University
		Working as a Chairman of the Academic Affairs Committee	College
		Member of Student Contact and Presentation Committee in 8 <sup>th</sup> and 9 <sup>th</sup> Convocation	University
		Organizing Committee Member in National Conference on Sustainability: Methods, Practices & Adaptation - Indian Perspective (SMPAIP-2021)	University
		Time Table in charge of Akal College of Commerce and Management (Excel and ERP used for the timetable).	College
		Acted as a finishing judge in Sports on Dec. 2021	University
5	Mr. Ambar Srivastava	Member in the committee for conducting World Consumer's Rights Day-2022 held on 10 <sup>th</sup> & 11 <sup>th</sup> March, 2022 vide letter no. EU/ACECM/2022/12-2 dated 01.03.2022	College
		Member in the Committee for motivating students to registered for NEAT Exam.	College
		Acted as college coordinator in Sports Day on 25 <sup>th</sup> June, 2022	College
6	Dr. Manjinder Kaur	Syllabus Revised Committee member of M.Sc. Economics	College
		New Education Policy Syllabus Revision Committee member for B.Sc. (Hons.) Economics	College
		Lecture Delivered to Bridge the gap among Akal Academies and Eternal University to enhance the admissions in university	University
		Worked as a member in the college committee of Kisan Mela	University
7	Ms. Kuldeep Kaur	Member in the committee for conducting World Consumer's Rights Day-2022 held on 10 <sup>th</sup> & 11 <sup>th</sup> March, 2022 vide letter no. EU/ACECM/2022/12-2 dated 01.03.2022	College



## 10 PARTICIPATION IN NATIONAL & INTERNATIONAL CONFERENCES

### 10.1 Participation in National Conference on Sustainable Development Goals (3<sup>rd</sup>-4<sup>th</sup> September, 2021)

In the National Conference on “Sustainable Development Goals” organized in the Eternal University on 3<sup>rd</sup>-4<sup>th</sup> September, 2021 one of the economics faculty Dr. Manjinder Kaur presented a paper entitled of ‘Sustainable Dairy Farming’ and M. Sc. Agricultural Economics student Pragti Sharma presented a paper on title of ‘Adaptation to climate change through Sustainable Mixed Farming’.





## 10.2 Participation in International Conference on title of Water, Agriculture, Dairy and Food Processing for Sustainable Economy held on 25-26<sup>th</sup> March, 2022

In the international conference on “Water, Agriculture, Dairy and Food Processing for Sustainable Economy” organized in the Eternal University on 25-26 March, 2022 a student of B. sc. (Hons.) Economics, Jasleen Kaur presented a paper on title of ‘Trends of Milk Production in India’ and received participation certificates.



## 11 COMPETITIVE EXAMINATION & GUEST

### 11.1 Lecture to motivate UG Agriculture students for PG Admission Test



### 11.2 Viva-voce examination of Kamla Mehta, Ph. D Economics 16.02.2022



### 11.3 National Employability Assessment Test (NEAT)

On 19<sup>th</sup> April, 2022 Prof. S.K. Chauhan (Dean, ACECM) talked with the students of B.Com (hons) 2<sup>nd</sup> and 3<sup>rd</sup> year regarding the NEAT Exam. He told the students about the benefits and opportunities of registering for the exam, how it is useful for their future endeavors, etc.

Prof. Chauhan gave the duty to Mr. Ambar Srivastava and Mr. Bikram Paul Singh, to guide and motivate the students to register for the above-mentioned exam. The brochure of the exam was placed in two places, one on the notice board on the 6<sup>th</sup> floor of 'C' Block and another one is placed on the University notice board.

On 27th May, 2022 NEAT met organized a session for the participants to give detailed procedure and information about the registration and exam. Our 14 registered students of B.Com (hons) 2nd year along with Mr. Ambar Srivastava (Asstt. Prof.) Department of Commerce attended the session in the seminar hall (No. 517) from 12:00 PM to 1:00 PM on zoom platform. Students also cleared their queries during the session.



Photos of first meeting regarding NEAT



Photos of second meeting regarding NEAT



#### **11.4 Organizing the Interactive Session with students of B.Com (Hons) & MBA**

On **9<sup>th</sup> May, 2022**, Akal College of Economics, Commerce and Management (ACECM) organized an interactive session for the B.Com (Hons) and MBA students with Prof. A.S. Chawala, Former Professor, Department of Management, Punjabi University, Patiala, Punjab.

The session was held in the seminar hall (517), 5<sup>th</sup> floor, 'C' Block. Approximately 40 students attended the session. It started around 10:00 AM in the morning and goes for 2 hours i.e. up to 12:00 PM. Prof. The overall feedback of the students is quite well and they feel motivated to work hard in a smart manner with the spirit of teamwork. The feedback of two students Ms. Samandeep Kaur, B.Com (HONS) 2nd year and Ms. Simrat Kaur, B.Com (Hons.) 3rd year is attached herewith.



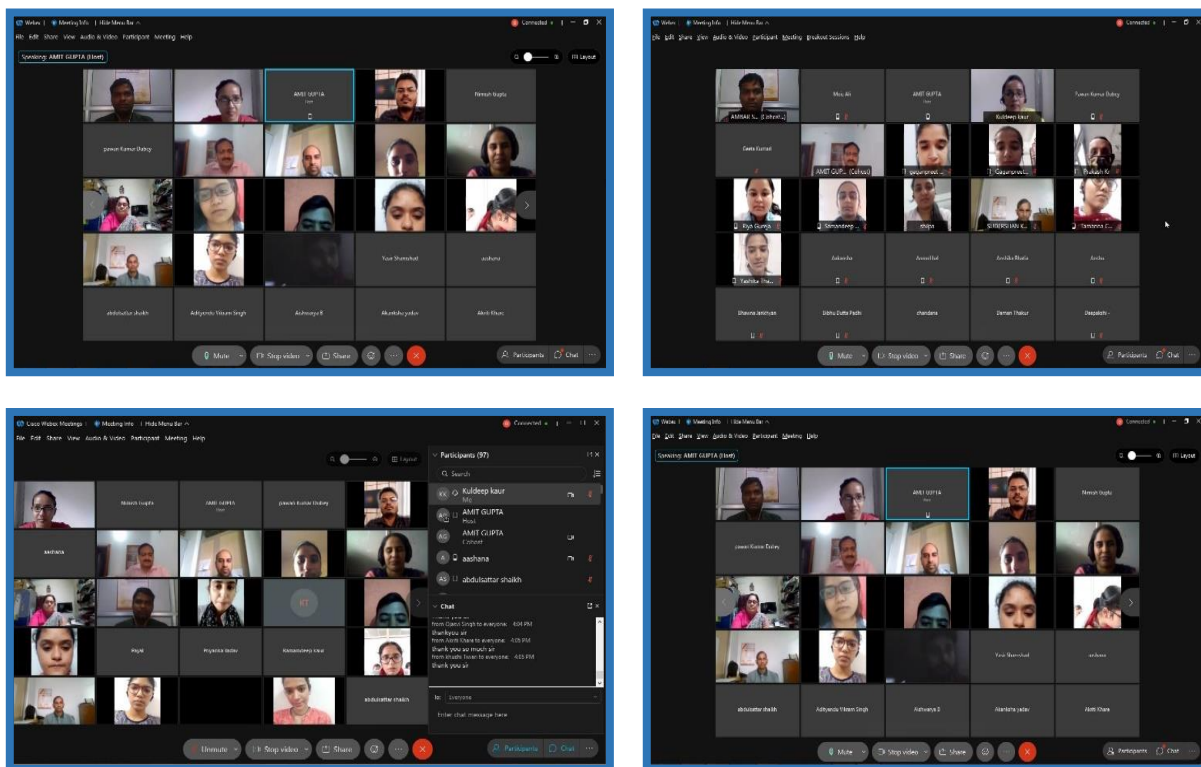
**Photos of the event (9<sup>th</sup> May, 2022)**

### **12 WEBINAR/WORKSHOPS ORGANIZED BY ACECM**

#### **12.1 Webinar on Fundamentals of Investing, Initial Public Offers (IPOs), Buying & Selling of Securities & Impact of Corporate Actions**

Two days webinar entitled above was organized by the Akal College of Economics, Commerce and Management on 30th September and 1st October, 2021. On the very first day, Dean of the college, Dr. S K Chauhan enthusiastically welcomed Er Amit Gupta, the resource person and all participants. In his short welcome address he gave a brief introduction of Eternal University and about the demography and economy of Himachal Pradesh. Afterwards, Engineer Amit Gupta (SEBI empanelled securities market trainer) meticulously through simple examples imparted knowledge to the participants on primary market, Initial Public Offers (IPOs), the rights and responsibilities of shareholders, book building mechanism, red hearing prospectus, abridged prospectus, and various other issues related to IPOs. After lecture the audience cum participants clarified their doubts and expressed gratitude to the host speaker.

On the second day, Engineer Amit Gupta showed mutual fund-related videos to create awareness from investor's point of view and to motivate the participants. Afterward, he explained the concept of bonus share and dividends with the help of an example. He gave an example of Infosys to describe the power of bonus issue to the investors. He also clarified the difference between stock split and bonus share. In his concluding remarks Engineer Gupta also replied to the questions submitted in the chat box by the participants. In the end, Mr. Srivastava and Ms. Kuldeep Kaur expressed vote of thanks to the expert, participants, the Dean of the college and administration. The participants who filled in feedback proforma were issued online certificates.



# 2 DAY'S WEBINAR

## ON "FUNDAMENTALS OF INVESTING, INITIAL PUBLIC OFFERS & BUYING & SELLING OF SECURITIES"

ORGANIZED BY AKAL COLLEGE OF ECONOMICS, COMMERCE & MANAGEMENT, ETERNAL UNIVERSITY IN ASSOCIATION WITH INVESTMENT AWARENESS PROGRAM (EIAP) OF SEBI-IEPF

### OUR SPEAKERS



**DR. DAVINDER SINGH**  
VICE-CHANCELLOR  
ETERNAL UNIVERSITY



**MR. AMBAR SRIVASTAVA**  
CONVENOR  
ASSISTANT PROFESSOR  
ACECM, ETERNAL UNIVERSITY



**PROF. S.K. CHAUHAN**  
DEAN, ACECM, ETERNAL  
UNIVERSITY



**MS. KULDEEP KAUR**  
CO-CONVENOR  
ASSISTANT PROFESSOR  
ACECM, ETERNAL UNIVERSITY



**DR. AMRIK SINGH AHLUWALIA**  
PRO VICE-CHANCELLOR  
ETERNAL UNIVERSITY

**Schedule:**

**30 SEP 2021 : 11:00 - 1:00 PM**  
**01 OCT 2021 : 02:00 - 04:00 PM**

**REGISTRATION LINK:**  
<https://forms.gle/L3JcE6nze5keRe1j8>

**FOR ANY QUERY CONTACT**  
**+919784579968**

**Note: E-Certificate will be issued to all the registered participants who fill the feedback form.**



**Glimpses of Webinar (30<sup>th</sup> September-1<sup>st</sup> October, 2021)**

## **12.2 Webinar on National Webinar on Strategy for Managing Personal Finance” Association of Mutual Fund of India**

National webinar on Strategy for Managing Personal Finance was organized by the Akal College of Economics, Commerce and Management on 25<sup>th</sup> October, 2021 in collaboration with Association of Mutual Fund of India (AMFI). The webinar was attended by more than 250 participants from various parts of the country. The webinar was inaugurated by Mr. Ambar Srivastava with briefly introducing about the objectives of the webinar. Then, Dean of the college, Dr. S K Chauhan enthusiastically welcomed Mr. Deb Bhattacharjee & Mr. Surya Kant Sharma, the resource person and all participants. In his short welcome address, he gave a brief introduction of Eternal University and about the demography and economy of Himachal Pradesh.







**NATIONAL WEBINAR**  
ORGANISED BY  
**AKAL COLLEGE OF ECONOMICS, COMMERCE & MANAGEMENT, ETERNAL UNIVERSITY, HIMACHAL PRADESH**  
IN COLLABORATION WITH  
**ASSOCIATION OF MUTUAL FUNDS IN INDIA (AMFI)**  
ON  
**"STRATEGY FOR MANAGING PERSONAL FINANCE"**

**75th Anniversary**  
भारत 75  
महात्मा

**SURYA KANT SHARMA**  
KEYNOTE SPEAKER

**Prof. S.K. CHAUHAN**  
DEAN, ACECM,  
ETERNAL UNIVERSITY

**MR. AMBAR SRIVASTAVA**  
CONVENER

**MS. KULDEEP KAUR**  
CO-CONVENER

**SHRI DEB BHATTACHARJEE**  
GUEST SPEAKER

**25th October, 2021**  
**11:00 AM ONWARDS**

**QR Registration Code**

**REGISTRATION LINK**  
<https://forms.gle/doQV7Z9nbS99FHpm7>

*for more info*  
**+919784579968**

Screenshot of Webinar (25 October, 2021)

### 12.3 Institutional workshop on One District One Product (ODOP) in Collaboration with MGNCRE, Department of Higher Education, Ministry of Education, Govt. of India

One Day institutional workshop on “One District One Product (ODOP)” was organized by ACECM on 23<sup>rd</sup> December, 2021. The workshop was organized by Mr. Amit Kumar, who in the beginning welcomed all the speakers, Dean (ACECM), faculty members, and students. Then Dr. S.K. Chauhan Dean of the college gave a brief introduction about the Eternal University and courses offered by the University and college in particular. After that Mr. Amit Kumar requested the speakers to start the session. The session was started by Dr. Chethan Chittalker Director of MGNCRE with the introduction of the concept “One district one product”, the importance of entrepreneurship, and specifically entrepreneurship in the context of rural areas. He briefed the participants about the concept of “Experiential Learning” and encouraged students to join the path of entrepreneurship by experience or doing things not by studying only but by trying to earn while learning. The session was further continued by Dr. Chander Mohan Gupta of Shoolini University- a mediator for organizing the event. He highlighted the concept of budding entrepreneurs in higher educational institutions and their importance. He mentioned the schemes and subsidies offered by Govt., through which budding entrepreneurs can get the benefit. After the session, a Question and answer session was conducted, all the questions of the participants were answered by the speakers. Lastly, the vote of thanks was given by Dr. S.K. Chauhan. He expressed thanks to all the worthy speakers, organizer (Mr. Amit Kumar), other faculty members, and students.



Screenshots of Workshop (23 December, 2021)

## 12.4 Webinar on Holistic Value Based Education

In order to create awareness about Universal Human Values, UGC in collaboration with AICTE organized a webinar on 11.05.2022 from 11AM- 1PM through the YouTube platform (<https://www.youtube.com/watch?v=ht2cvNCQYCCc>). Dr. Umesh began the session by welcoming all the participants. The key speaker for the webinar was Dr. Surender Singh, Additional Secretary, UGC, Dr. Kumar Sambhav, UPID Noida, Dr. Rajneesh Arora, Chairman, NCC-IP and Dr. N. Gopukumar, Joint Secretary UGC, Member NCC-IP.

In this context, an arrangement was made in Seminar Hall of Akal College of Economics, Commerce and Management to attend the webinar on holistic value based education. During the webinar, Dr.S.K Chauhan, Dean Akal College of Economics, Commerce and Management along with Mr.Amber Srivastava, Mr.Bikram Paul Singh and Mr.Pawan Kumar Dubey were present there.

During the webinar, vision for education with a focus of three main elements i.e full human potential, developing the whole society and promoting national development has been discussed. So far education to fulfil these aspiration, it has to be holistic and should cover all aspects of human existence and education should be value based which must have holistic world vision and perspective our life which include individual, family, society, natural environment and nation. Further it was suggested that NSS/NCC may be adopted in 4 year programme and students should gain better knowledge and acquires the skills to get the employment to live good and prosperous life.

In context of relationship and happiness, most of the time physical facilities don't provide us much happiness as it depends on mental feeling of our mind .The right understanding in the self with good relationship with other human beings and to identify the need of required physical facility which really leads to the feeling of mutual happiness and prosperity have been discussed positively. Apart from this, some critical aspects such as involvement of students for the development of society and nation, establishment of Universal Human Value cell (UHV-I and UHV-II) and assign a UHV coordinator at every college, hold a meeting with mentors and students separately and faculty for teaching (1:20), as suggested in New Education Policy 2020, have been discussed. With the vote of thanks, the webinar was ended.



## 13 WORLD CONSUMER RIGHTS DAY

### 13.1 World Consumer Rights Day

The World Consumer Right Day was celebrated in the Akal College of Economics, Commerce and Management (ACECM) on 10th and 11th, March 2022 with zeal and enthusiasm. The theme of the event was "**Fair Digital Finance**". Honorable Pro-Vice-Chancellor of Eternal University Prof. A.S. Ahluwalia was the chief guest on this occasion. The event was organized under the guidance of Dean, ACECM, Prof. S.K. Chauhan. The activities commenced from 10th March with Quiz competition and Essay writing Competition and on 11th of March Poster presentation, Individual Presentation and Extempore speech was conducted. Dr. S.K. Chauhan (Advisor) of the event welcomed the chief guest and introduced about the event. He appreciated the participation of the students and also praised the efforts made by the organizing committee members and other faculty members of the college. One student of Commerce Department (Bharti) sung welcome song. Prof. A.S. Ahluwalia gave his guest remarks on the event and deliberated on the rights and responsibilities of consumers.

Mr. Amit Kumar (convener) announced the winners of different activities, chief guest and Dean (ACECM) gave the certificate to the winners. The first prize in the poster presentation was won by Ms. Aakansha (Economics Department) and the winner of the extempore speech was Ms. Jasleen Kaur (Economics Department). Ms. Tanisha Thakur, Bhawana Shankhyan and Sonaver Kaur (as team) stood first in Quiz Competition while Ms. Bhuvi (Commerce Department) was awarded for best individual presentation. Ms. Jasleen Kaur (Economics Department) secured first position in essay writing competition. At the end of the event, the vote of thanks speech was made by Mr. Amit Kumar. He expressed heartiest thanks to chief guest, Dean, team members (Mr. Ambar Srivastava and Ms. Kuldeep Kaur), faculty members, participants and students for being part of the event.



Decoration for the celebration



Quiz Competition



Poster Presentation by UG students



Poster Presentation by PG students



Certificate distribution to the winning teams



Organising committee with the Chief Guest

## 14 EDUCATIONAL TRIPS

### 14.1 Students One Day Trip: Excursion

A one day excursion to a nearby resort named **Mist n Meadows, Rajgarh** was arranged for the students by the department of Economics, Akal College of Economics, Commerce and Management, Eternal University on **4<sup>th</sup> December, 2021**. This trip was planned and coordinated by faculty members of the department and the Dean Around 11 students and 2 teachers were a part of this trip. It gave students a refreshing, enlightening and tremendous learning experience through visit to a beautiful and well managed resort in such a backward area. The journey began at 10:00 am. The staff members- **Dr. Manjinder Kaur** and **Ms. Kuldeep Kaur** allocated seats to everyone in the Traveller. The students were in the mood of excitement for a short road trip of about half an hour. At about 11:30 am the students and teachers reached the destination. The staff of the resort welcomed them with snacks and soft drinks. After a while the students were introduced with music system, equipments to play outdoor as well as some indoor games. Everyone enjoyed dancing, singing and playing games. There were swings and seating area with a heartwarming view of mountains. Then everyone was served panipuri which was well enjoyed by them. After that students and teachers clicked some pictures and captured a lot of memories. At around 2:00 pm the lunch was served in the dining area. The food was very delicious and everybody liked it. Then everyone played cricket, badminton and did cycling. Before checking out from the resort around 4:30 pm snacks and cold drinks were served. The experience at the resort was very refreshing for students as well as the teachers. While returning back to the University campus everybody got a chance to see the local market of Rajgarh also. At around 7:30 pm everyone was back at the University campus and tired of this one day trip. It was a great experience for the students as well as teachers. The day was well spent at the resort. It provided a one day break from studies and helped students to refresh their minds for better learning.







**Photos of the Educaytional Trip (04.12.2021)**

#### **14.2 One day Educational trip to Shimla**

A student's educational tour was organized by Akal college of Economics, Commerce and Management on **4<sup>th</sup> March, 2022** for the students of Commerce and Management departments under the supervision of faculty coordinators, **Dr. Kajal Chaudhary** and **Mr. Pawan Kumar Dubey**. The trip was started from Baru Sahib at 5:00 A.M. and reached to Shimla at 11:00 A.M. Students have visited the various tourist places like Mall Road, Jakhu Temple, lakkar Bazar, Tibattian market etc. Students have acquired knowledge about different historical places in Shimla, constructed during British rule.

As Mall Road have number of showrooms, departmental stores and restaurants. Students have enjoyed shopping and eating at their own. Apart from this it has locally designed woollen clothes and wooden products at very reasonable price available there were purchased by them. At the end, as they were instructed to assemble Scandal Point on mall road at 4 pm and we all took a group selfie before leaving that place. We appreciated students for their participation and encouraged them for being part of more such activities in future. It was really memorable and enjoyable trip and provides the opportunities to interact to each other in open space especially among the junior and senior students of UG and PG programme. Finally, we get back to Baru Sahib at 11 P.M. and leave all 38 students in University campus.



**Scandal Point, Shimla**



**Jakhu Temple, Shimla**

## 15 SPORTS ACTIVITIES

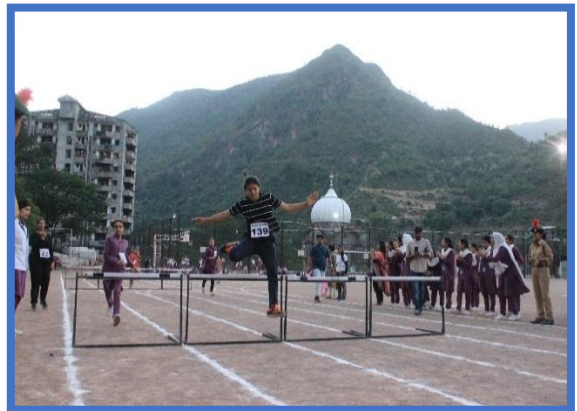
### 15.1 Inter-University Annual Sports Meet, 25<sup>th</sup> June, 2022

Sr. No.	Name of Student	Class	Event/Activities	Position/Achievements
1	Yukta Chauhan BS19BCM018	B. Com (Hons.) 3 <sup>rd</sup> Year	100 meter race	2 <sup>nd</sup> (Silver Medal)
2	Yukta Chauhan BS19BCM018	B. Com (Hons.) 3 <sup>rd</sup> Year	100 meter hurdle race	1 <sup>st</sup> (Gold Medal)
3	Tanisha Thakur BS20MBA002	MBA 2 <sup>nd</sup> Year	Long Jump	3 <sup>rd</sup> (Bronze Medal)
4	Siya BS20BCM013	B. Com (Hons.) 2 <sup>nd</sup> Year	(4x100) Meter Relay Race Group-I	2 <sup>nd</sup> (Silver Medal)
5	Avleen Kour BS19BCM003	B. Com (Hons.) 3 <sup>rd</sup> Year	(4x100) Meter Relay Race Group-I	2 <sup>nd</sup> (Silver Medal)
6	Yukta Chauhan BS19BCM018	B. Com (Hons.) 3 <sup>rd</sup> Year	(4x100) Meter Relay Race Group-I	2 <sup>nd</sup> (Silver Medal)
7	Tanisha Thakur BS20MBA002	MBA 2 <sup>nd</sup> Year	(4x100) Meter Relay Race Group-I	2 <sup>nd</sup> (Silver Medal)
8	ACECM	UG & PG	Football (Final)	1 <sup>st</sup> (Gold Medal)

### 15.2 Students Inter-University Participation (4<sup>th</sup> December, 2021)

Sr. No.	Name of Student	Class	Event/Activities	Level	Position/Achievements
1	Samandeep Kaur BS20BCM008	B.Com (Hons.) 2 <sup>nd</sup> Year	100 meter race	Inter-University	1 <sup>st</sup>
2	Samandeep Kaur BS20BCM008	B.Com (Hons.) 2 <sup>nd</sup> Year	200 meter race	Inter-University	1 <sup>st</sup>
3	Avleen Kour BS19BCM003	B. Com (Hons.) 3 <sup>rd</sup> Year	200 meter race	Inter-University	2 <sup>nd</sup>
4	Avleen Kour BS19BCM003	B. Com (Hons.) 3 <sup>rd</sup> Year	400 meter race	Inter-University	4 <sup>th</sup>
5	Yukta Chauhan BS19BCM018	B. Com (Hons.) 3 <sup>rd</sup> Year	800 meter race	Inter-University	2 <sup>nd</sup>
6	Samandeep Kaur BS20BCM008	B. Com (Hons.) 2 <sup>nd</sup> Year	Long Jump	Inter-University	1 <sup>st</sup>
7	Tanisha Thakur BS20MBA002	MBA 2 <sup>nd</sup> Year	Long Jump	Inter-University	3 <sup>rd</sup>
8	Tanisha Thakur BS20MBA002	MBA 2 <sup>nd</sup> Year	Shot put	Inter-University	1 <sup>st</sup>
9	Yukta Chauhan BS19BCM018	B. Com (Hons.) 3 <sup>rd</sup> Year	Shot put	Inter-University	2 <sup>nd</sup>
10	Samandeep Kaur BS20BCM008	B. Com (Hons.) 2 <sup>nd</sup> Year	100 meter hurdle race	Inter-University	1 <sup>st</sup>
11	Yukta Chauhan BS19BCM018	B. Com (Hons.) 3 <sup>rd</sup> Year	100 meter hurdle race	Inter-University	2 <sup>nd</sup>
12	Tanisha Thakur BS20MBA002	MBA 2 <sup>nd</sup> Year	Discus throw	Inter-University	1 <sup>st</sup>
13	Jaswinder Kaur BS19BCM009	B. Com (Hons.) 3 <sup>rd</sup> Year	Discus throw	Inter-University	4 <sup>th</sup>
14	Simrat Kaur BS19BCM015	B. Com (Hons.) 3 <sup>rd</sup> Year	Discus throw	Inter-University	5 <sup>th</sup>



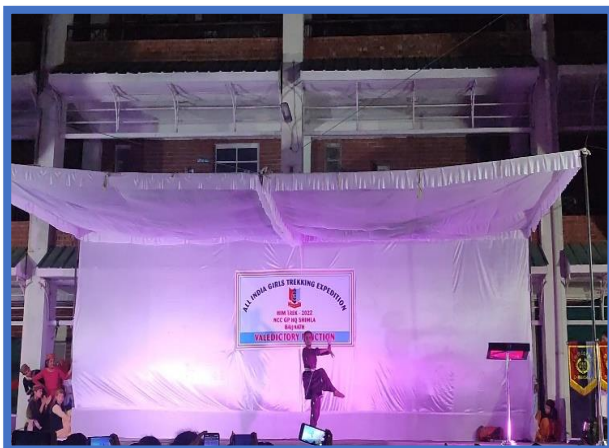


**Photos of Inter-University Tournament & Prize distribution (04 December, 2021)**

## **16 NCC & NSS STUDENTS' PARTICIPATION**

### **16.1 Participation in various NCC and NSS campaigns**

Students of ACECM participated in different campaigns of NCC and NSS within and outside the university and scored positions.



**NCC Candidate Ms. Samandeep Kaur B. Com 2<sup>nd</sup> year Performed Solo Dance at Him-Trek Cultural Event**





**NCC candidates of ACECM during Him-Trek Camp**



**NCC Campaign in Eternal University**



**NSS Candidates of ACECM**



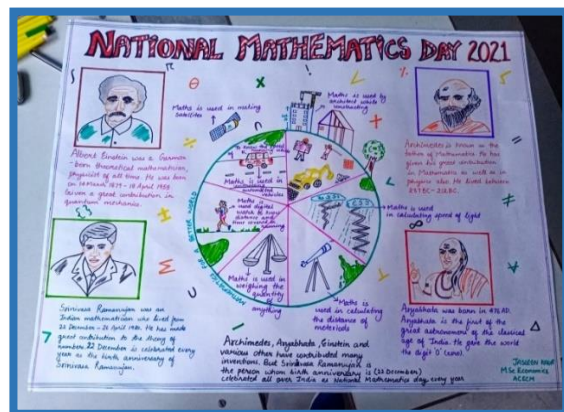
## 17 STUDENT'S RECOGNITIONS/ACHIEVEMENTS

### 17.1 Participation in Poster Presentation on National Mathematics Day (22.12.2021)

S. No.	Name	Event	Organized by	Certificate
1	Jasleen Kaur (BS21MSEC001)	National Mathematics Day (22.12.2021)	Department of Mathematics, AKBS, EU	Best Poster Presentation (Third position)



Second Prize winner Jasleen Kaur, Poster presentation



Poster on National Mathematics day

### 17.2 Participation in Essay Competition on National Science Day 28.02.2022)

S. No.	Name	Event	Organized by	Certificate
1	Jasleen Kaur (BS21MSEC001)	National Science Day (28.02.2022)	Department of Botany, AKBS, EU	Essay Writing (Second position)
2	Aakansha (BS20BSEC001)	National Science Day (28.02.2022)	Department of Botany, AKBS, EU	Essay Writing (Third position)



Prize Recreiving Ceremony & Photos of Winners (Akansha and Jasleen) with Economics Faculty



### 17.3 Participation in Rangoli Competition on Women's day (08.03.2022)



1<sup>st</sup> Prize winner Rangoli by B. Sc. (Hons.) Economics Third Year Students

### 17.4 Participation in Earth Day Celebration (22.04.2022)



Photos of the event

### 17.5 Appreciation Letter to Sukhmanpreet Kaur for her outstanding achievements in Summer Project Training Course.

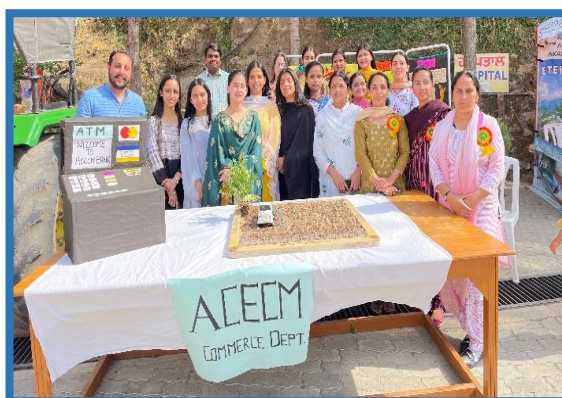




## 18 KISAN MELA 2022

### Students Participation in Kisan Mela 2022

Khem Singh Akal College of Agriculture organized the KISAN Mela on 13<sup>th</sup> -14<sup>th</sup> April 2022 in the Eternal University, in which the students of Akal College of Economics, Commerce and Management participated and placed two stalls. In this event, students were imparting awareness about various schemes like KCC, KBP and other facilities available to the farmers, run by the government of India and others financial institutions through these stalls. In this, Kisan Mela ACECM got the second position.



Glimpses of the event (13-14 March, 2022)

## 19 8<sup>TH</sup>-9<sup>TH</sup> CONVOCATION

During the 8<sup>th</sup> Convocation held on 7<sup>th</sup> May, 2022 in all programmes 45 candidates were awarded degrees in B. Sc. (Hons.) Economics (12), B. Com (Hons.) (28), M. Sc. Economics (02) and MBA (03). The student of B. Sc. (Hons.) Economics Sukhpreet Kaur (BS17BSEC009) was declared winner of Pandit Talantam Chand Memorial Excellence award.

During the 9<sup>th</sup> Convocation held on 21<sup>st</sup> May, 2022 in all programmes 32 candidates were awarded degrees in B. Sc. (Hons.) Economics (07), B. Com (Hons.) (18), M. Sc. Economics (03) MBA (03) and Ph. D Economics (01). The student of B. com student Aparna Kanwar (BS18BCM001) received Gold medal and B. sc. Student Jasleen Kaur (BS18BSEC002) received Pandit Talantam Chand memorial award for scoring good percentage in UG programme.



**Pt. Talantam Chand Memorial Award Winner  
(Jasleen Kaur) B. Sc. (Hons.) Economics**



**Gold Medal Winner (Aparna Kanwar)  
B. Com (Hons)**



**Photo with degree recipients at 9<sup>th</sup> Convocation**



## 20 FAREWELL 2022

### 20.1 Bid adieu to Final Year Students

Bid adieu said to final year students of B. Sc. Economics, B.Com., M. Sc. Agricultural Economics, M. Sc. Economics and MBA by the whole ACECM College on 30<sup>th</sup> May, 2022. On this day the students performed various activities and shared their college memories with each others.



## 21 ACADEMIC MEETINGS

### 21.1 College Level Meeting

Sr. No.	Name of Meeting	Date & Time
1	Meeting with MBA Students Regarding their Master Research Work	04.08.2021 at 10:00 AM
2	Meeting with Faculty w.r.t Academic Matters	14.08.2021 at 12:30 PM
3	Meeting with Faculty Regarding AQAR Report Submission to NAAC at College Level	22.09.2021 at 3:00 PM
4	Meeting with Faculty w.r.t Academic Matters	06.10.2021 at 4:00 PM
5	Faculty Meeting of ACECM Regarding Course Allotment of Commerce and Management department	10.12.2021 at 4:00 PM
6	Meeting with Faculty w.r.t Academic Matters	18.12.2021 at 3:00 PM
7	4 <sup>th</sup> Board of Studies (BOS) Meeting of ACECM w.r.t Academic Matters	06.12.2021 at 4:00 PM
8	5 <sup>th</sup> Board of Studies (BOS) Meeting of ACECM w.r.t Academic Matters	22.06.2022 at 4:00 PM

### 21.2 Board of Studies Agenda Item for 4<sup>th</sup> Meeting (06.12.2021)

Item No.	Subject of the Item	To be Presented by
4/1/2021	Ratification of Proceedings of 3 <sup>rd</sup> Meeting of BOS of ACECM held on 03.06.2021 at 11.00 AM	Dr. Shanta Kumari
4/2/2021	Approval of Annual Report of the College for 2020-21	Ms. Kuldeep Kaur
4/3/2021	Achievement of Sustainable Development Goals (SDGs)	Ms. Kuldeep Kaur
4/4/2021	Approval of dress code for BBA students	Mr. Amit Kumar
4/5/2021	Feedback of Industrial Training from MBA 2 <sup>nd</sup> year students & planning for new students	Mr. Amit Kumar
4/6/2021	Revision of syllabus of M. Com.	Dr. Kajal Chaudhary
4/7/2021	Organization of industrial training of B. Com. Final year	Dr. Kajal Chaudhary
4/8/2021	Initiatives for the preparation of course curriculum of B. Sc. (Hons.) Economics, B. Com. (Hons.) and MBA in the light of new education policy	Dr. Shanta Kumari
4/9/2021	Initiatives to start the extension activities	
4/10/2021	Requirement of advisement manual for the respective mentors	
4/11/2021	Preparation of project proposals	Dr. Jai Kumar Sharma
4/12/2021	New admissions & future planning for the admission	Dr. Manjinder Kaur
4/13/2021	Decision regarding master degree with thesis	Dr. Shanta Kumari
4/14/2021	Any other item with the Permission of Chair	-----

### 21.3 Board of Studies Agenda Item for 5<sup>th</sup> Meeting (06.12.2021)

Item No.	Subject of the item	To be presented by
5/1/2022	Ratification of proceedings of 4 <sup>th</sup> meeting of BOS held on December 06, 2021	Dr. Shanta Kumari
5/2/2022	Proposal for with or without thesis for the following master degree programmes:	

	<ul style="list-style-type: none"> <li>• M.Sc. Economics</li> <li>• M.Com</li> <li>• MBA</li> </ul>	Dr. Shanta Kumari Dr. Kajal Chaudhary Mr. Pawan Dubey
<b>5/3/2022</b>	Approval of the course schedule for the first year classes of the following programmes as per the guidelines of NEP, 2020: <ul style="list-style-type: none"> <li>• B.Sc. (Hons.) Economics</li> <li>• B.Com (Hons.)</li> <li>• BBA</li> </ul>	Dr. Manjinder Kaur Dr. Jai Kumar Sharma Mr. Amit Kumar
<b>5/4/2022</b>	Status of annual report of the college for 2021-22	Ms. Kuldeep Kaur
<b>5/5/2022</b>	Any other item with the permission of Chair	

## 22 COLLEGE COMMITTEES, 2021-22

**22.1 The following committees on tenurial basis were constituted vide letter No. EU/ACECM/2021/31 Dated 24.06.2021 for various activities of the College**

Sr. No.	Name of Committee	
<b>I</b>	<b>Academic Affairs Committee</b>	
1	Dr. Kajal Chaudhary (Asstt. Prof)	Convener
2	Dr. Shanta Kumari (Assoc. Prof)	Member
3	Mr. Amit Kumar (Asst. Prof. Management)	Member
<b>II</b>	<b>Research /Technical Committee</b>	
1	Dr. Jai Kumar Sharma (Asoc. Prof)	Convener
2	One co-opted new faculty by the convener	Member
<b>III</b>	<b>Annual Report Committee &amp; Webpage Committee</b>	
1	Ms. Kuldeep Kaur (Asstt. Prof)	Convener
2	Mrs Monu, Office Assistant	Member
3	Mrs. Ucheta Mehta	Member
<b>IV</b>	<b>Revision of Syllabus (M. Com., All Specializations)</b>	
1	Dr. Kajal Chaudhary (Asstt. Prof)	Convener
2.	One co-opted new faculty by the convener	Member

**22.2 Participation of college faculty in the following committees on tenurial basis for various activities at university level**

Sr. No.	Name of Committee	Faculty Name	Participation as
1	AQAR	Dr. Shanta Kumari	Member
2	EU Quiz	Dr. Shanta Kumari	Member
3	Advertisement Material	Mr. Ambar Srivastava	Member
4	Music Club	Ms. Kuldeep Kaur	Member
5	Sports and Adventure Club	Mr. Ambar Srivastava	Member
		Mr. Amit Kumar	Member
		Ms. Kuldeep Kaur	Member
6	Admissions	Dr. Manjinder Kaur	Co-ordinator
		Dr. Kajal Chaudhary	Member
		Mr. Amit Kumar	Member



## 23 PLACEMENT RECORD, 2021-22



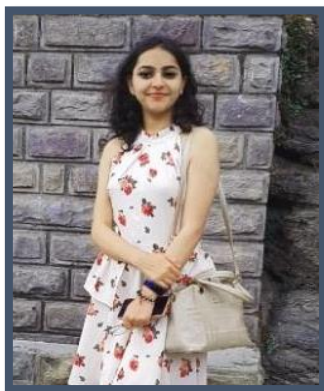
**Arushi Kanwar**  
B. Sc. (Hons.) Economics  
Working as: Assist. Digital  
Marketing



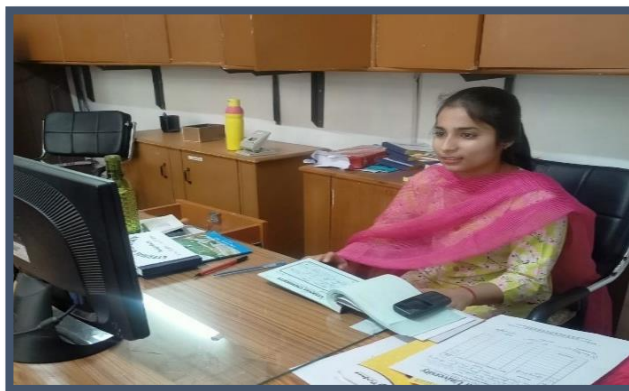
**Navreet Kaur**  
B. Sc. (Hons.) Economics  
Working as: IELTS Trainer



**Mansimran Kaur**  
B. Sc. (Hons.) Economics  
Working as: Jr. Executive



**Sanjana Thakur, MBA**  
Working as: Jr. HR Executive



**Simran Thakur, MBA**  
Working as: Accountant, EU

## 24 GROUP PHOTOS WITH OUTGOING STUDENTS 2022



**B. Sc. (Hons.) Economics**

**Batch: 2019-2022**



**B. Com. (Hons.)**


**Batch: 2019-2022**



## 25 FEEDBACK OF OUTGOING STUDENTS 2022

### B.Sc. Economics (Hons.) 3<sup>rd</sup> Year

UNIVERSITY FEEDBACK




Hi Everyone, I am Bhawna Jankhyan, Student of B.Sc. (Hons.) Economics 3<sup>rd</sup> year (Batch 2019-22). In a few days my journey as a bachelor student will be over. These three years were best. I have learned a lot of good things that I will never forget. This is one of the best university I have seen. Teachers are very helpful, supportive and friendly. I took admission here because of its peaceful environment that is very important for studies. There are a lot of activities and programmes held in our university. Infrastructure here is also very good. And another best part is the hostel that is very hygienic and all the facilities are available here that a student need and most importantly mess food is very good. I feel blessed to be a part of this university. I am thankful to all the teachers who supported me. It is very difficult to leave this place, I am gonna miss this place.

-Thank You  
Bhawna Jankhyan  
(BS19BSE001)

I Radhika Vaidh a student of Eternal University wants to say that I feel blessed that I joined this University for pursuing the course B.Sc. (Hons.) Economics. I never thought that Economics can be a very vast subject as I studied it here. My teachers were very supportive throughout my course. Also the atmosphere here is very peaceful that we can study with full concentration & dedication. The hostel facilities & infrastructure here is very developed. The food in the Mess is very hygienic & delicious.


I am so happy with this place that I want to continue my further studies from here only. I think I will achieve something successful in my life.



### B.Com. (Hons.) 3<sup>rd</sup> Year

Reg. No. BS19BCM009

Feedback of Eternal University



To begin with, I would like to express my gratitude and sincere thanks to all members of Eternal University. I had a great journey and a very sweet memories with Akal College of Economics, Commerce and Management. The time I spent here will create a great inspiration for my life. The environment of the University was very good. I feel very lucky myself.

University has a wonderful facility like, Library, well advanced Labs, Seminar hall and other facilities of infrastructure is available. The faculty is highly qualified and well in their experience they provide different elements or related to courses so the students can get many benefits from that.


The classes are really helpful and make me easy to memorise words easily. Teachers motivate me and give the inspirations to get the best out of myself. The individual attention paid to each student is hard to get at any other colleges.

I hope this University is a unique one and thanks to staff for helping me to achieve a great score.

Sincerely,  
Jaswinder Kaur  
B.Com (Hons.) 3<sup>rd</sup> Year.

VIEWS ABOUT ETERNAL UNIVERSITY

By- Navneet Kaur  
B.Com Hons.  
BS19BCM012  
6<sup>th</sup> Semester.



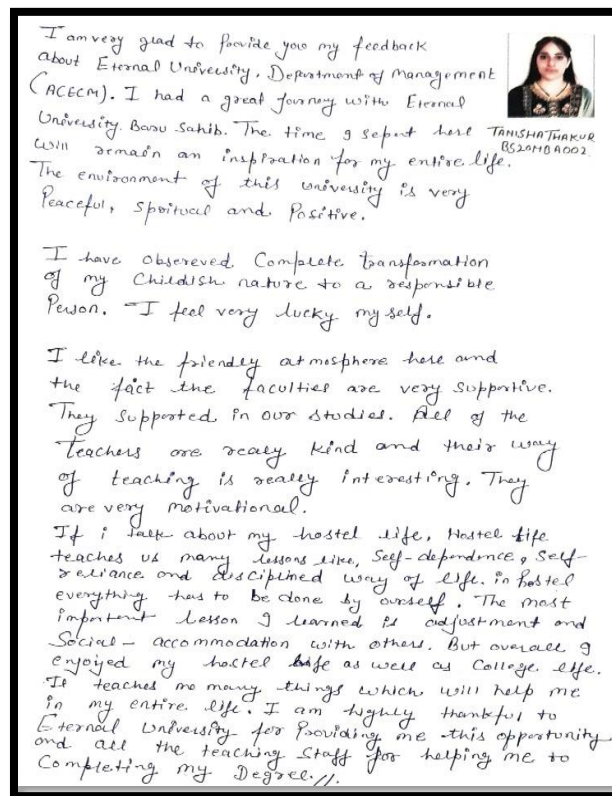
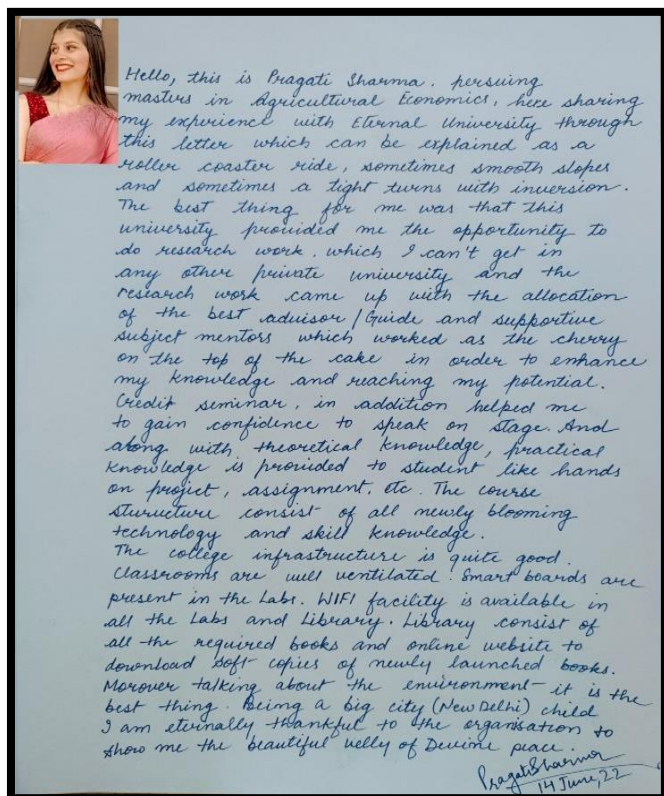
This University is very close to my heart as I have experienced my best days here.

The faculty here has always treated me as their own child. I feel like they are my second parents, we live like family here, far from our homes. Teachers give personal attention if needed. Apart from studies they resolve our personal doubts. Our HOD Mam has always supported us and guided us throughout my journey here. I am so blessed to have such mentors and guides in my life. I would stay in touch with them throughout my life.

The environment here is really amazing due to the hilly region. No pollution, no noise. A perfect peaceful environment for a student. The facilities provided to us is also good. Mess food, hospital, Restaurants - 'Appu a day', 'Canteen' A Really Big Ground area with lots of sports options open to everyone. Open Gym.

I feel really lucky here being a girl. There is a large chain of Security Guards spreaded all over Bapu Santh for our safety. All the employees who work here treat us with respect.

x - x - x - x - x



## 26 UG & PG OUTGOING STUDENTS

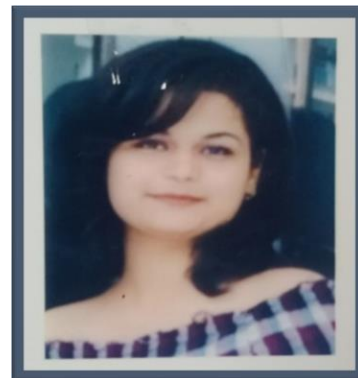
### B. Sc. (Hons.) Economics



Ojasvi Singh  
M. Sc. Economics



Bhawna Jhankhiyan  
M. Sc. Agricultural Economics



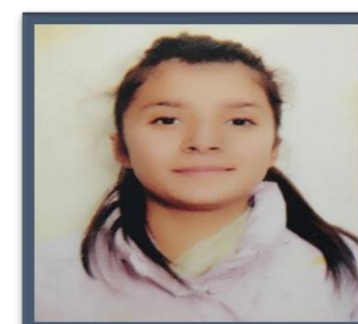
Radhika Vaidh  
B. Com. (Hons.)



Payal Thakur



Pragati Sharma



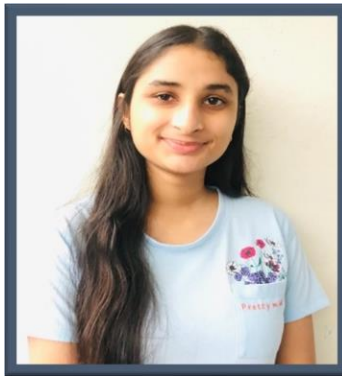
Yukta Chauhan



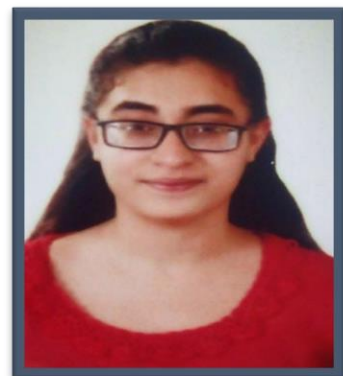
**B. Com. (Hons.)**



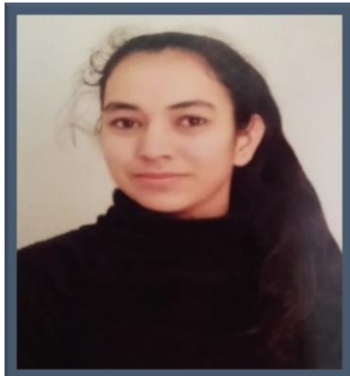
Simrat Kaur



Anmol Kaur



Mavneet Kaur



Jaswinder Kaur



Sonali Mankotia



Sukhmanpreet Kaur



Ramanpreet Kaur



Ishu Panwar



Jasveer Kaur



Mankirat Kaur



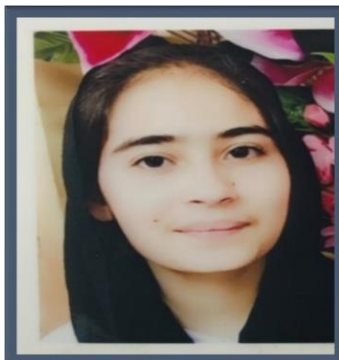
Jaskirat Kaur



Kiranjot Kaur



Ramanpreet Kaur  
MBA



Avleen Kaur



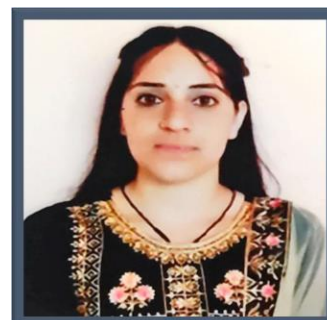
Shubhi Aggrawal



Bhawna Sharma



Ekam Riar



Tanisha Thakur

## 27 DIRECTORY OF ENROLLED STUDENTS

Sr. No.	Name	Admission No.	Contact No.	Advisor/ Class Incharge
<b>I</b>	<b>B. Sc. (Hons.) Economics 1st Year</b>			
1	Daman Thkaur	BS21BEC001	9015363789	Dr.Shanta Kumari
2	Harinder Kaur	BS21BEC002	8284956435	
3	Khushi Prashar	BS21BEC003	8287778930	
<b>II</b>	<b>B. Sc. (Hons.) Economics 2<sup>nd</sup> Year</b>			
1	Aakansha	BS20BSEC001	8580527717	Dr. Manjinder Kaur
2	Anshika Bhatia	BS20BSEC002	6230062996	
3	Harveen Sekhon	BS20BSEC003	8219941701	
4	Himmani Chandel	BS20BSEC004	8219685959	
5	Jyoti	BS20BSEC006	7876738858	
6	Muskan Kunden	BS20BSCE007	7807954474	
7	Snover Kaur	BS20BSEC008	7457083901	
<b>III</b>	<b>B. Sc. (Hons.) Economics 3<sup>rd</sup> Year</b>			
1	Bhawna Jhankhyian	BS19BSEC001	7018185976	Ms. Kuldeep Kaur
2	Ojasvi Singh	BS19BSEC002	7876227840	
3	Radhika Vaidh	BS19BSEC004	8219468694	
<b>IV</b>	<b>B. Com (Hons.) 1<sup>st</sup> Year</b>			
1	Amandeep Kaur	BS21BCM001	7827456726	Dr. Kajal Ch saudhary
2	Bhuvi	BS21BCM002	9877033227	
3	Harshdeep Kaur	BS21BCM003	8580455145	
4	Kumari Bharti	BS21BCM004	9418355394	
5	Riya	BS21BCM005	9015057269	
<b>V</b>	<b>B. Com (Hons.) 2<sup>nd</sup> Year</b>			
1	Aashruti	BS20BCM001	8572826320	

2	Gaganpreet Kaur	BS20BCM002	8580848330	Mr. Pawan Kumar Dubey
3	Kaushik Vishakda	BS20BCM003	8758596989	
4	Mehakpreet Kaur	BS20BCM004	7876695495	
5	Nancy	BS20BCM005	8894944029	
6	Puspinder Kaur	BS20BCM006	8580842461	
7	Riya Gureja	BS20BCM007	7206336066	
8	Samandeep Kaur	BS20BCM008	9622222926	
9	Shilpa	BS20BCM009	7876840600	
10	Shreya	BS20BCM010	8219627376	
11	Shreya Sharma	BS20BCM011	8627817153	Mr. Ambar Shrivastava
12	Simran deep Kaur	BS20BCM012	8591236491	
13	Siya	BS20BCM013	8580907234	
14	Smile Verma	BS20BCM014	7807646101	
15	Srijan Shyam	BS20BCM015	7807831023	
16	Tamanna Chahal	BS20BCM016	7737810453	
17	Yahika Thakur	BS20BCM017	7807930644	
18	Gaganpreet Kaur	BS20BCM018	6230306365	
<b>VI</b>	<b>B. Com (Hons.) 3rd Year</b>			
1	Anmol Bal	BS19BCM001	7317651079	Dr. Jai Kumar Sharma
2	Avleen Kaur	BS19BCM003	8491029597	
3	Harpreet Kaur	BS19BCM005	8826634369	
4	Ishu Panwar	BS19BCM006	8580757676	
5	Jaskirat Kaur	BS19BCM007	7505253259	
6	Jasveer Kaur	BS19BCM008	7807670851	
7	Jaswinder Kaur	BS19BCM009	8288890533	
8	Kiranjot Kaur	BS19BCM010	9805293397	
9	Mankirat Kaur	BS19BCM011	7015114628	
10	Manveet Kaur	BS19BCM012	8929151512	
11	Ramandeep Kaur	BS19BCM013	9805168575	
12	Ramanpreet Kaur	BS19BCM014	7710252906	
13	Simrat Kaur	BS19BCM015	9084864507	
14	Sonali Mankotia	BS19BCM016	7018083982	
15	Sukhmanpreet Kaur	BS19BCM017	7973815024	
16	Yukta Chauhan	BS19BCM018	8894075844	
<b>VII</b>	<b>M. Sc. Economics 1<sup>st</sup> Year</b>			
1	Jasleen Kaur	BS21MSEC001	9368402556	Dr. Shanta Kumari
<b>VIII</b>	<b>M. Sc. Economics 2<sup>nd</sup> Year</b>			
1	Payal Thakur	BS20MSEC001	7876141343	Dr. Manjinder Kaur
<b>IX</b>	<b>M. Sc. Agriculture Economics 2<sup>nd</sup> Year</b>			
1	Pragati Sharma	BS20MSAGE001	9811447539	Dr. S.K Chauhan
<b>X</b>	<b>Ph.D Economics</b>			
1	Kamla Mehta	BS15PAEC001	8219228162	Dr. S.K Chauhan
2	Ritu Verma	BS19PAEC001	8894981127	Dr. Shanta Kumari
<b>XI</b>	<b>BBA 1<sup>ST</sup> Year</b>			
1	Harleen Kaur	BS21BBA001	9588516635	Mr. Amit Kumar
2	Krishama Soni	BS21BBA002	9711150459	
3	Kushi Randhawa	BS21BBA003	7626955872	
4	Mehakpreet Kaur	BS21BBA004	7678477370	
5	Parwinder Kaur	BS21BBA005	8630961366	
6	Priyum Sharma	BS21BBA006	8968465838f	
7	Shreya Thakur	BS21BBA007	8580673481	
8	Arzoo	BS21BBA008	9015439928	
<b>XI</b>	<b>MBA 1<sup>st</sup> Year</b>			
1	Simrnjeet Kaur	BS21MBM001	9306478240	Mr. Amit Kumar

2	Anchal Chaudhary	BS21MBM002	9736524584	Mr. Pawan Dubey
3	Himani Sharma	BS21MBM003	9335618654	Mr. Amit Kumar
4	Jasdeep Kaur	BS21MBM004	9056246157	Mr. Pawan Dubey
5	Nidhi Paul	BS21MBM005	8219493373	Mr. Amit Kumar
<b>XII</b>	<b>MBA 2<sup>nd</sup> Year</b>			
1	Bhawana Sharma	BS20MBA001	7876804425	Mr. Pawan Dubey
2	Tanisha Thakur	BS20MBA002	8219880501	Mr. Amit Kumar
3	Ekam Riar	BS20MBA003	9599073887	Mr. Amit Kumar
4	Shubhi Aggarwal	BS20MBA004	9350313540	Dr. Jai Kumar Sharma
<b>XIII</b>	<b>Ph.D Commerce</b>			
<b>1</b>	Sargun Kaur	BS21PCM001	8988232765	Dr. Kajal Chaudhary
<b>2</b>	Amber Srivastava	BS21PCM002	9784579968	Dr. Jai Kumar Sharma

**STANDARD PROFORMA FOR STUDENT  
(ACADEMIC YEAR -----)**

**PROFORMA FOR SEEKING IMPRESSION/TESTIMONIAL FROM STUDENTS OF AKAL  
COLLEGE OF ECONOMICS, COMMERCE & MANAGEMENT**

1. Name of the Student & Regd. No.:
2. Name of Father:
3. Name of Mother:
4. Date of Birth:
5. Permanent Home Address:
6. Name of Degree Obtained from Eternal University:
7. Year of Obtaining the Degree:
8. Mobile Number:
9. Email:
10. Present Status (Whether in Job or Pursuing Higher studies) If in Job, give details and if pursuing higher studies give details indicating the name of degree programme and name of the university:
11. Impressions/testimonial about Eternal University during your study programme:

**PHOTOGRAPH**

**STANDARD PROFORMA FOR ANNUAL REPORT  
(ACADEMIC YEAR -----)**

**Name** :

**Designation** :

**1 Teaching work1.1** :  
Courses taught

Semester	Course no.	Credit Hrs.	Contact Hrs.	Name of teachers who taught

1.2 Teaching innovations (Developed audio visual aids, Methodology & Manual, etc.):

## 2. PG Research:

### 2.1 Postgraduate enrolment (Continuing Students)

Sr. No.	Name of student	Admn. No.	M.Sc/MBA/Ph. D	Major advisor
1				
2				

### 2.2. PG students guided as Major Advisor

Sr. No.	Name of student	Admn. No.	Title of thesis guided	Date of viva voce exam held	Major advisor
1					
2					

Thesis Abstract (Give one typed page):

### 2.3. Synopsis seminar delivered by student under your guidance:

Sr. No.	Name of student	Admn. No.	Title of synopsis seminar	Date of synopsis seminar delivered	Major advisor
1					
2					

### 2.4. Credit seminars:

Sr. No.	Name of student	Admn. No.	Title of credit seminar	Date of credit seminar delivered	Major advisor
1					
2					

### 2.5. Thesis seminars

Sr. No.	Name of student	Admn. No.	Title of thesis seminar	Date of thesis seminar delivered	Major advisor
1					
2					

## 3 RESEARCH PROJECTS:

### 3.1 On-going research projects

Sr. No.	Title of the Project	PI & Co-PIs	Funding source	Budget (Rs. in Lakh)	Year of Start and duration
1					



### 3.2 Completed Projects:

Sr. No.	Name of project	Research Team	Funding agency	Budget outlay (Rs. in lakh)	Year of completion
1					

### 3.3 Five most important findings and policy implications (in bullet format) of completed projects:

Title of the Project	
Findings	
Policy interventions	

### 3.4 New projects sanctioned/prepared during 2021-22

Sr. No.	Title of the Project	PI & Co-PIs	Funding source	Budget (Rs. in Lakh)	Year of Start and duration
1					
2					

## 4. EXTENSION ACTIVITIES

### 4.1 Extension cum faculty lecture delivered:

Sr. No.	Title of lecture	Organizer	Date & venue	No. of Lectures	Participants No.
1					
2					

### 4.2 Field visits made:

Sr. No.	Purpose of visit	Place of visit	Date of visit	Team that performed visit	Brief description of work done
1					
2					

### 4.3 Class tours/visits organized (within & outside the campus):

Sr. No.	Class and programme of study	Place of visit	Date of visit	Team that conducted tour	Brief description of tour
1					
2					

### 4.4 Workshops/webinars organized:

Sr. No.	Title of workshop	Organizer & organizing team	Date & venue	Key speakers	Participants No.
1					
2					

## 5. Publications

- 5.1. Research publications (as per standard **pattern** and with latest **NAAS ratings**)
- 5.2. Popular articles:
- 5.3. Pamphlets/Posters
- 5.4. Books/ Booklets/Book Chapters:
- 5.5. Preparation of Reports (College or University level)  
(Research Projects/ Bulletins/ Mimeographs/ Brochure/Annual Report/IQAC report/Prospectus)
- 5.6. Paper presented in seminars/conferences/workshops/webinars, etc.

## 6. Faculty Improvement

- 6.1. Trainings, summer/winter school/short courses attended:
- 6.2. Participation in conferences/seminars/symposia/workshop/webinars, etc.

## 7. Awards and Honours (mention if any student under your guidance/mentorship has achieved)

### 7.1 Faculty as individual:

### 7.2 Students under your advisement/mentorship:

- i) Achievements in sports & co-curricular by students of your class as mentor:

## 8. New Assignments (NEAT/NATS to conduct group discussions/organize seminars): Dr

## 9. Miscellaneous Activities performed

Sr. No.	Particulars	Level (College/university)
1		
2		
3		
4		
5		
6		

## 10. List of Visitors in the Department (Those who got conducted visit pl give detail):