

5TH ANNUAL REPORT 2022-23



AKAL COLLEGE OF ECONOMICS, COMMERCE & MANAGEMENT



Published: September, 2023

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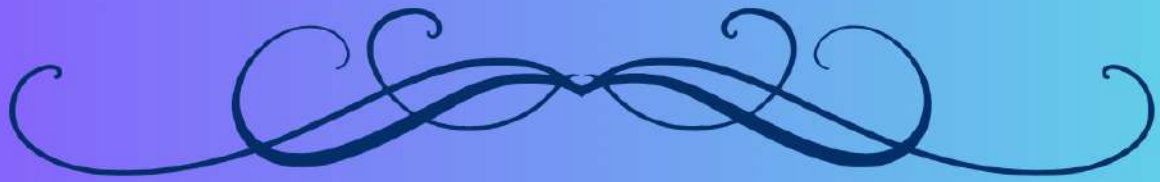
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5th Annual Report

2022-23



ACKNOWLEDGEMENT

The Akal College of Economics, Commerce and Management came into being in 2011, Eternal University, Baru Sahib and was later renamed as Akal College of Economics, Commerce and Management in 2014. The college has its triple mandate of teaching, research and extension activities. The undergraduate and postgraduate students are being educated and trained in different specialized areas of economics, commerce and management. These students go to join various prestigious research and developmental organizations/institutions in the capacities of bank officers, technocrats, company managers and executives etc.; with a pledge to serve the society. As on July 31st, 2023, there were twelve faculty members (02 Professors, 01 Associate Professor, 01 Associate Volunteer, 09 Assistant Professors, 01 Office Assistant and 01 Visiting Professor) in this college to look after various teaching, research, extension and other related activities. The research outcome of this college can be assessed from the number of completed and ongoing PG research theses as well as the various publications brought out in the form of research papers and book chapters.

The faculty of this college has also acquired the membership of different professional societies viz. Indian Society of Agricultural Economics, Indian Society of Agricultural Marketing, Agricultural Economics Research Association, Indian society of Hill Farming, etc. At the outset, I take this opportunity to express my sincere gratitude to the Hon'ble Vice- Chancellor, Dr. Davinder Singh Ji for encouraging the faculty and interest taken in the overall development of this college. I am also thankful to Pro Vice- Chancellor, Dr. A.S. Ahluwalia, Dean Academic Affairs, Dean Postgraduate Studies and other statutory officers of the university for their valuable guidance and support in strengthening teaching, research and extension activities of this college. I am to place on record the support and co-operation of Vice Chancellor's Secretariat, Registrar Office, the Office of COE and all faculty members of AC ECM in discharging my duties sincerely and more effectively. I also put on record the efforts of annual report committee members Ms. Kuldeep Kaur and Mrs. Ucheta Chauhan. Their constant efforts, hardwork and extra painstaking interest has made it possible to bring this document in the present form on time.

I shall be failing in my duty if I do not express thanks to all our UG and PG students who have been giving suggestions and their valuable support to improve upon the existing teaching, research facilities and in organizing extension activities such as Kisan Mela, world Consumer Rights day etc.

Dated: September, 2023

Dr. S K CHAUHAN
Dean

SALIENT FEATURES OF THE COLLEGE (2022-23)

Sr. No	Particulars	Facts & Figures
1	Year of establishment of college	2011
2	Number of Departments	03
3	Number of degree Programmes	10
	UG	03
	PG (Master)	04
	PG (Ph. D)	03
4	Faculty strength	10
5	Staff strength	01
6	Student strength	73
7	New admissions	26
8	Degree Awarded	25
9	Students Outstanding Awards/honors	01
10	Placements	02
11	Total Publications (No.)	18
i.	Books Authored/Edited	02
ii.	Chapter in edited books	11
iii	Papers in journals	05
12	Workshops/webinars/Guest Lectures organized	04
13	Number of Outdoor Research Activities	02
14	Extension Activities	01
i.	Education Tours	02
ii.	Kisan Mela (College Participation)	01
15	Celebration of important Days	01
16	Medals won by students in Annual Sports	03 Silver, Best Athlete Trophy

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1 RESIDENT INSTRUCTIONS

The college started with two departments in 2011 namely; Department of Economics and Department of Management; and in 2013, the department of Commerce was established. Business and Commerce education offers good prospects for the promising students. The Mission of the college is to emerge as a Centre of Excellence which provides leadership in the field of Economics, Commerce and Management Education & Research. In view of the rapid changes in the global economy, the relevance of Economics, Commerce and Management Education has become more imperative. In order to produce smart and creative professionals, the college has realized the growing importance of providing more avenues by introducing new teaching- learning programmes and extending excellent opportunities for intellectual growth. Economic activities dominate the minds of modern people whereas business and Commerce supplement the economic activities. Industries are said to be the backbone of the economy. These branches of education are of utmost importance in the context of globalization. Globalization has brought to the fore several issues pertaining to commerce and economics, raising the larger issues of national and international socio-economic relations. The Akal College of Economics, Commerce and Management (ACECM) with a single-minded focus on exposing the students to current, relevant and critical issues in the international economic system help them to be ready to face the challenges of the market after completion of their education in these programmes. ACECM impart in addition to education, training and other skills to the students that help them to utilize their professional training and expertise to contribute positively to the society at large. Here, the students not only gain glory in academic pursuits but a continuous flow of seminars, workshops, industrial visits & training, on farm/field exercises and quality thesis & dissertation guidance. Technical sessions and guest lectures by the dignitaries also contribute to their development. The college has the following three departments:

- Department of Economics
- Department of Commerce
- Department of Management

Department of Economics: The Department of Economics was established in 2011 and it is one of the oldest Departments in the university. The vision of the Department is to provide knowledge through both teaching and research for the better understanding of the global, national and local level economic issues. Efforts are made to empower the students with critical, analytical and creative use of theory to understand the socio-economic environment and the contemporary problems with better solutions. This Department offers degree programs such as B. Sc (Hons.) Economics, M.Sc Economics and Ph.D. in Economics. In addition, the Department is also running M.Sc. Ag. (Agricultural Economics) two years degree programme. The degree is given by DKSGACA. The students are trained in data collection from rural and urban areas by conducting surveys, data analysis and report writing. The findings are shared with local institutions for making village development plans.

Department of Commerce: Department of Commerce offers degree programs such as B. Com (Hons.) M. Com and Ph.D. in Commerce. This Department is actively engaged in various activities like conducting workshops, seminars, field studies based on surveys, extension activities, etc. In the

curriculum, we have mandatory training/internship programme of 45 days under UG programme (B. Com (Hons.)) to provide practical exposure and enhance the skills and knowledge of the students to face the Competition in the corporate world. The college is also engaged in organizing guest lectures from renowned faculties from other institutions on contemporary issues. Our competent faculties are engaged in research work and acquired membership of different professional societies.

Department of Management: Department of Management offers degree programs such as BBA, MBA with specializations in Finance, Human Resource, Marketing & Business Analytics and Ph.D in management. The curriculum facilitates development of skills, abilities and knowledge that enable students to take up positions on higher responsibilities in the corporate world. The management department emphasizes reducing the gap between industry and academics by incorporating corporate workshops, guest lectures by industry professionals and hands-on training. The Department of Management is providing high quality and value-based management education, cutting edge research to contribute to the body of knowledge in management and preparing students with knowledge of innovative management solutions integrating technology and management for a sustainable world.

From 2023-24 the MBA programme in Business Analytics will be taken up in collaboration with Virginia Commonwealth University and University of North Carolina in USA. The faculty from Business School of USA, Sweden, Portugal, Norway and the UK will be involved in this programme. On completing first year at Eternal University, the MBA in Business Analytics programme will provide an opportunity to the students to complete their second year at the Virginia Commonwealth University, USA. Besides, faculty of Eternal University, Baru Sahib, Akal University, Talwandi Sabo and national level management experts from India will also be involved in the curriculum delivery of this programme.

INFRASTRUCTURE

The ambience at ACEC&M offers a unique and complete learning experience. All classrooms are spacious and well equipped to provide the most conducive and comfortable atmosphere that makes teaching more interesting and interactive for students. The furniture and equipment have been chosen with utmost care and every room is provided with required classroom resources for both at under-graduate and postgraduate level. The college is also having one ultra-modern seminar hall having all the modern facilities like projector, Wi-Fi and sound system to make this whole journey of teaching and learning more fun for our students. The faculty members own strong academic proficiency and sophisticated practical insights. They make every effort to help students gain valuable insights that shape their future to become a magnificent human resource.

2 COLLEGE FACULTY & STAFF

2.1 Faculty and Staff at a Glance as per Date of Appointment (2022-23)

Sr. No.	Name	Designation	Date of joining
1	Mrs. S. K. Dhaliwal	Associate Professor	08.03.2011 (Volunteer Service)
2	Dr D. K Sharma	Visiting Professor	Volunteer Service
3	Mr. Pawan Kumar Dubey	Assistant Professor	28.08.2012
4	Dr. Kajal Chaudhary	Sr. Scale Assistant Professor	14.09.2015
5	Dr. Jai Kumar Sharma	Associate Professor	01.08.2016 (Relieved on 03.09.2022)
6	Dr. S.K. Chauhan	Dean and Additional Registrar	28.05.2018
7	Dr. Shanta Kumari	Associate Professor	28.01.2019
8	Ms. Kuldeep Kaur	Assistant Professor	11.09.2019
9	Mr. Ambar Srivastava	Assistant Professor	27.01.2020
10	Dr. Manjinder Kaur	Assistant Professor	03.02.2020
11	Mr. Amit Kumar Sharma	Assistant Professor	06.08.2020
12	Mrs. Ucheta Mehta	Office Assistant	11.12.2021
13	Dr. Ankit Pathania	Assistant Professor	27.06.2022
14	Dr. Tusshar Mahajan	Professor	06.10.2022
15	Dr. Neha	Assistant Professor	14.02.2023

2.2 New Appointment during 2022-23

S. No.	Name	Designation	Department	Date of Joining
1	Dr. Tusshar Mahajan	Professor	Management	06.10.2022
2	Ms. Neha	Assistant Professor	Commerce	14.02.2023

3 COURSE ALLOTMENT

3.1 Courses offered by Department of Economics in Odd Semester

The following courses were offered to various degree programs by the Department of Economics during the Odd Semester of Academic Year, 2022-23.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
A	UG PROGRAMME						
I	B. Sc (Hons.) Economics 1st Year Sem- I						
1	ECON 101	Microeconomic Theory – I	5	1	0	6	Dr. Manjinder Kaur
2	ECON 102	Macroeconomic Theory- I	5	1	0	6	Ms Kuldeep Kaur
3	ENG 111	English & Communication Skills	4	1	0	5	Dr. Geeta Sharma
4	MATH 113	Mathematical Methods for Economics-I	5	1	0	6	Dr. Surjan et al.
5	EDU 101	Human Value and Professional Ethics	2	1	0	3	Mr. Balraj Singh
II	B. Sc (Hons.) Economics 2nd Year Sem- III						
1	ECON 201	Economics of Agriculture	4	1	0	5	Ms Kuldeep Kaur
2	ECON 202	Economics of Industry	4	1	0	5	Ms Kuldeep Kaur

3	ECON 203	Indian Economy	4	1	0	5	Dr. Manjinder Kaur
4	STAT 213	Statistical Methods for Economics	4	1	0	5	Dr. D K Sharma
III	B. Sc (Hons.) Economics 3rd Year Sem- V						
1	ECON 301	Development Economics-I	4	1	0	5	Dr. Manjinder Kaur
2	ECON 302	History of Economic Thought	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 303	Econometrics	4	1	0	5	Dr. D K Sharma
4	ECON 304	Resources and Environmental Economics	4	1	0	5	Dr. Shanta Kumari
5	CSE 333	Introduction to Computer and office Automation	3	0	1	4	Er Anita Chaudhary
6	ECON 391	Seminar	1	0	0	1	Dr. S K Chauhan
B	PG PROGRAMME						
I	M. Sc Economics 1st Year Sem- I						
1	ECON 501	Micro Economic Theory-I	4	1	0	5	Dr. Manjinder Kaur
2	ECON 502	Macro Economic Theory-I	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 514	Agricultural Marketing	3	0	0	3	Dr. Shanta Kumari
4	MATH 505	Quantitative Methods	4	1	0	5	Dr. Soni Bisht/ Dr. D K Sharma
5	ECON 590	Seminar	1	0	0	1	Dr. S. K. Chauhan
6	ECON 599	Research Methodology	3	0	0	3	Dr. Surjan et.al
II	M. Sc Economics 2nd Year Sem- III						
1	ECON 510	Contemporary Issues in Indian and World Economy	4	1	0	5	Dr. Manjinder Kaur
2	ECON 511	Public Finance	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 512	Environmental Economics	4	1	0	5	Dr. Shanta Kumari
4	ECON 513	Agricultural Economics	3	0	0	3	Ms. Kuldeep Kaur
5	ECON 514	Agricultural Marketing	3	0	0	3	Dr. Shanta Kumari
6	ECON 592	Seminar	1	0	0	1	Dr. S. K. Chauhan
7	ECON 600	Master Research/Synopsis	0	0	5	5	Major Advisors
III	M. Sc. Agricultural Economics 2nd Year Sem- I						
1	AG ECON 501	Micro Economic Theory	3	0	0	3	Dr. Manjinder Kaur
2	AG ECON 502	Macro Economic Theory	3	0	0	3	Ms. Kuldeep Kaur
3	AG ECON 505	Agricultural Marketing	2	0	1	3	Dr. Shanta Kumari
4	STAT 501	Mathematical and Statistical Techniques	2	0	1	3	Dr. Soni Bisht
5	LIB 501	Library and Information Services	0	0	1	1	Dr. Meenakshi Gupta
6	ENG 502	Technical Writing and Communication Skills	0	0	1	1	Dr. Kulbhushan Kumar
7	IPM 503	Intellectual Property Management in Agriculture	1	0	0	1	Dr. Imran Sheikh
IV	Ph. D Economics						
1	ECON 700	Doctoral Research (Analysis of data)	0	0	15	15	Major Advisors
	Courses Offered to Other Departments 2022-23						
A	UG PROGRAMME						
I	B.Sc. (Hons.) Agriculture 4-year Degree Programme (KSGACA)						
1	ECON 201	Agricultural Finance & Cooperation	2	0	1	3	Dr. S. K. Chauhan

3.2 Courses offered by Department of Economics in Even Semester

The following courses were offered to various degree programs by the Department of Economics during even semester of the academic year 2022-23

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
A	UG PROGRAMME						
I	B. Sc (Hons.) Economics 1st Year Sem- II						
1	ECON 103	Microeconomic Theory –II	5	1	0	6	Dr. Manjinder Kaur
2	ECON 104	Macroeconomic Theory–II	5	1	0	6	Ms Kuldeep Kaur
3	ECON 105	Regional Economics	4	1	0	5	Ms. Kuldeep Kaur
4	MATH 114	Mathematical Methods for Economics-II	5	1	0	6	Dr. Anil Kumar Gupta
5	ECON 192	Seminar	1	0	0	1	Ms Kuldeep Kaur
II	B. Sc (Hons.) Economics 2nd Year Sem- IV						
1	ECON 204	Labour Economics	4	1	0	5	Dr. Manjinder Kaur
2	ECON 205	International Economics	4	1	0	5	Dr. Manjinder Kaur
3	ECON 206	Money and Financial Markets	4	1	0	5	Ms. Kuldeep Kaur
4	ECON 207	Public Economics	4	1	0	5	Ms. Kuldeep Kaur
5	EVS 301	Environment Studies	3	0	0	3	Dr B S Sohal
6	ECON 292	Seminar	1	0	0	1	Dr. Shanta Kumari
III	B. Sc (Hons.) Economics 3rd Year Sem- VI						
1	ECON 305	Development Economics-II	4	1	0	5	Dr. Manjinder Kaur
2	ECON 306	Comparative Economic Development	4	1	0	5	Dr. Shanta Kumari
3	ECON 307	Institutional Economics	4	1	0	5	Ms. Kuldeep Kaur
4	ECON 308	Health Economics	4	1	0	5	Dr. Manjinder Kaur
5	ECON 309	Training and Project Report	1	0	4	5	Dr S K Chauhan
B	PG PROGRAMME						
I	M. Sc Economics 1st Year Sem- II						
1	ECON 505	Micro Economic Theory-II	4	1	0	5	Dr. Manjinder Kaur
2	ECON 506	Macro Economic Theory-II	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 507	International Economics	4	1	0	5	Dr. Manjinder Kaur
4	ECON 508	Globalization and Development	4	1	0	5	Dr. Shanta Kumari
5	ECON 509	Money and Banking	4	1	0	5	Dr. Shanta Kumari
6	ECON 591	Seminar	1	0	0	1	Dr. S. K. Chauhan
7	ECON 600	Master Research	0	0	5	5	Major Advisors
II	M. Sc Economics 2nd Year Sem- IV						
1	ECON 593	Seminar	1	0	0	1	Dr. S. K. Chauhan
2	ECON 600	Master Research (Analysis of Data and thesis writing)	0	0	10	10	Major Advisors
III	M. Sc Agricultural Economics 2nd Year Sem- II						
1	AG ECON 504	Agricultural Production Economics	1	0	1	2	Dr. S. K. Chauhan
2	AG ECON 506	Natural Resource and Environmental Economics	1	0	1	2	Dr. Shanta Kumari
3	AG ECON 509	International Economics	2	0	0	2	Dr. Manjinder Kaur
4	AG ECON 510	Public Finance	2	0	0	2	Ms. Kuldeep Kaur
5	MATH 501	Operations Research	2	0	1	3	Dr. Sandipan Gupta
6	MBA 565	Project Management & Entrepreneurship Development	3	0	1	4	Dr. Tusshar Mahajan
7	MBA 567	Financial Management	3	0	1	4	Dr. Ankit Pathania
8	CSE 551	Computer Application for Agricultural Economics	2	0	1	3	Er Amit Sharma
9	AG ECON 591	Master's Seminar-I	1	0	0	1	Dr. S. K. Chauhan

10	AG ECON 600	Master Research (Synopsis of thesis writing)	0	0	16	16	Major Advisors
IV	Ph. D Economics						
1	ECON 700	Doctoral Research (Analysis of data)	0	0	15	15	Major Advisors
Courses Offered to Other Departments 2022-23							
A	UG PROGRAMME						
I	B.Sc. (Hons.) Agriculture 4-year Degree Programme (KSGACA)						
1	ECON 102	Fundamentals of Agricultural Economics	2	0	0	2	Ms. Kuldeep Kaur
2	ECON 202	Agricultural Marketing, Trade and Prices	2	0	1	3	Dr. Shanta Kumari
3	ECON 302	Farm Management, Production & Resource Economics	1	0	1	2	Dr. S. K. Chauhan

3.3 Courses offered by Department of Commerce in Odd Semester

The following courses were offered to various degree programs by the Department of Commerce during the Odd Semester of Academic Year, 2022-23.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
I	B. Com (Hons.) Commerce 1st Year Sem- I						
1	BC 101	Business Regulatory Framework	4	1	0	5	Dr. Kajal Chaudhary
2	BC 102	Financial Accounting	4	1	0	5	Mr. Ambar Srivastava
3	BC 103	Business Organization and Management	4	1	0	5	Mr. Amit Kumar /Dr. Tusshar Mahajan
4	BC 104	Essentials of E-Commerce	3	1	0	4	Dr. Satenderjit Gill
5	CSE 119	Computer Application	3	0	1	4	Er. Anita Chaudhary
6	MATH 115	Business Mathematics	4	1	0	5	Dr. Surjan Singh
II	B. Com (Hons.) Commerce 2nd Year Sem- III						
1	BC 201	Corporate Accounting	4	1	0	5	Mr. Ambar Srivastava
2	BC 202	Fund Based Financial Service	3	1	0	4	Dr. Kajal Chaudhary
3	BC 203	Corporate Law	4	1	0	5	Dr. Jai Kumar Sharma/Ms Kiran
4	BC 204	Principles of Marketing	3	1	0	4	Mr. Pawan Kumar Dubey
5	BC 205	Human Resource Management	3	1	0	4	Mr. Amit Kumar/ Dr. Tusshar Mahajan
6	BC 206	International Business	4	1	0	5	Dr. Ankit Pathania
III	B. Com (Hons.) Commerce 3rd Year Sem- V						
1	BC 301	Financial Reporting and Analysis	3	1	0	4	Dr. Kajal Chaudhary/ Mr. Ambar Srivastava/ Dr. Jai Kumar
2	BC 302	Income Tax	4	1	0	5	Mr. Ambar Srivastava
3	BC 303	Foreign Exchange Management	3	1	0	4	Dr. Kajal Chaudhary
4	BC 304	Advance Accounting	4	1	0	5	Dr. Jai Kumar/ Mr. Ambar Srivastava
5	BC 305	Banking and Insurance	3	1	0	4	Dr. Ankit Pathania
IV	Ph. D Commerce						
1	COM 604	Advance Human Resource Management	4	0	0	4	Dr. Kajal Chaudhary
2	COM 606	Marketing Research	4	0	0	4	Dr. Jai Kumar

							Sharma (Guest Faculty)
3	COM 691	Credit Seminar	1	0	0	1	Dr. S. K. Chauhan

3.4 Courses offered by Department of Commerce in Even Semester

The following courses were offered to various degree programs by the Department of Commerce during the even semester of Academic Year, 2022-23.

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
I	B. Com (Hons.) Commerce 1st Year Sem- II						
1	BC 105	Cost Accounting	4	1	0	5	Dr. Neha Garg
2	BC 106	Business Environment	3	1	0	4	Mr. Amit Kumar
3	STAT 106	Business Statistics	4	1	0	5	Dr. Surjan Singh
4	ECON 110	Business Economics	4	1	0	5	Dr. Kajal Chaudhary
5	EDU 101	Human Values and Professional Ethics in Higher Education	2	1	0	3	Dr. B. S Sohal
6	ENG 112	Business Communication and Professional Ethics	4	1	0	5	Ms. Kawaljit Kaur
II	B. Com (Hons.) Commerce 2nd Year Sem- IV						
1	BC 207	Management Accounting	4	1	0	5	Dr. Neha Garg
2	BC 208	Fundamental of Investment & Stock Market	4	1	0	5	Mr. Pawan Kumar Dubey
3	BC 209	Workshop on E- Accounting and filing of Returns	4	1	0	5	Mr. Ambar Srivastava
4	BC 210	Financial Management	4	1	0	5	Dr. Ankit Pathania
5	BC 211	Indian Financial System	3	1	0	4	Dr. Kajal Chaudhary
6	EVS 301	Environmental Studies	3	0	0	3	Dr. B.S. Sohal
III	B. Com (Hons.) Commerce 3rd Year Sem- VI						
1	BC 306	Summer Training and Project Report	0	1	4	5	Dr. Kajal Chaudhary
2	BC 307	GST & Other Indirect Taxes	4	1	0	5	Mr. Ambar Srivastava
3	BC 308	Labour Laws	3	1	0	4	Dr. Kajal Chaudhary
4	BC 309	Entrepreneurship Development	3	1	0	4	Dr. Tusshar Mahajan
5	BC 310	Governance, Ethics & Social Responsibility	3	1	0	4	Mr. Pawan Kumar Dubey
6	BC 311	Corporate Auditing	4	1	0	5	Dr. Kajal Chaudhary /Dr. Neha Garg
7	CSE 329	Cyber Crime and Laws	3	1	0	4	Er. Anita Chaudhary

3.5 Courses offered by Department of Management in Odd Semester

The following courses were offered to various degree programs by the Department of Management during the Odd Semester of Academic Year, 2022-23

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
A	UG PROGRAMME						
I	BBA 1st Year Sem- I						
1	BBA 101	Business Organization & Systems	4	1	0	5	Mr. Amit Kumar/ Dr. Tusshar Mahajan

2	BBA 102	Principles of Management	4	1	0	5	Mr. Pawan Kumar Dubey
3	BC 107	Basics of Business Accounting	4	1	0	5	Mr. Ambar Srivastava
4	ECON 106	Managerial Economics	4	1	0	5	Dr. Manjinder Kaur
5	CSE 109	IT Tool in Business	3	0	1	4	Er. Anita Chaudhary
II	BBA 2nd Year Sem- III						
1	BC 212	Basics of Management Accounting	4	1	0	5	Dr. Jai Kumar/ Mr. Amit Kumar
2	BBA 201	Legal Aspect of Business	4	1	0	5	Dr. Kajal Chaudhary
3	BBA 202	Ethics & Corporate Social Responsibility	4	1	0	5	Mr. Pawan Kumar Dubey
4	BBA 203	India's Diversity & Business	4	1	0	5	Mr. Amit Kumar
5	BBA 204	International Business	4	1	0	5	Dr. Ankit Pathania
6	BBA 205	Seminar on Contemporary Issues	1	0	0	1	Dr. Ankit Pathania
B	PG PROGRAMME						
I	MBA 1st Year Sem- I						
1	MBA 501	Management Principles & Organizational Behavior	3	0	0	3	Dr. Ankit Pathania
2	MBA 502	Accounting for Managers	3	0	0	3	Mr. Ambar Srivastava
3	MBA 503	Research Methodology in Business Management	3	0	0	3	Dr. Surjan Singh et.al.
4	MBA 504	Business Environment	3	0	0	3	Mr. Pawan Kumar Dubey
5	CSE 551	Computer Applications	3	0	1	4	Er. Anita Chaudhary
6	ENG 525	Managerial Communication Skills	3	0	1	4	Dr. Kulbhushan Kumar
7	MBA 590	Credit Seminar	1	0	0	1	Mr. Ambar Srivastava
II	MBA 2nd Year Sem-III						
1	MATH 540	Operation Research	4	0	0	5	Dr. Sandipan Gupta
2	MBA 510	Project Management & Entrepreneurship Development	3	0	0	3	Dr. Ankit Pathania
3	MBA 511	Strategic Management	3	0	0	3	Mr. Amit Kumar
4	MBAM 512	Advertisement and Consumer Behaviour	3	0	0	3	Mr. Amit Kumar
5	MBAM513	Service Marketing	3	0	0	3	Mr. Pawan Kumar Dubey
6	MBAM514	Retail Marketing	3	0	0	3	Dr. Kajal Chaudhary
7	MBAF512	Financial Engineering	3	0	0	3	Mr. Ambar Srivastava
8	MBAF513	Security Analysis and Portfolio Management	3	0	0	3	Mr. Pawan Kumar Dubey
9	MBAF514	Financial Management	3	0	0	3	Dr. Kajal Chaudhary
10	MBAH512	Organizational Change & Development	3	0	0	3	Dr. Kajal Chaudhary
11	MBAH513	Compensation Management	3	0	0	3	Mr. Amit Kumar
12	MBAH514	Human Resource Planning & Development	3	0	0	3	Dr. Jai Kumar Sharma (Guest Faculty)

13	MBA 592	Credit Seminar	1	0	0	1	Mr. Pawan Kumar Dubey
14	MBA 600	Master Research	0	0	5	5	Major Advisors
Courses Offered to Other Departments 2022-23							
A	UG PROGRAMME						
I	B. Tech Food Tech 4-year degree program (Odd Semester)						
1	BM 301	Marketing Management and International Trade	2	0	0	2	Mr. Pawan Kumar Dubey
2	BM 403	Entrepreneurship Development	2	0	1	3	Dr. Jai Kumar Sharma/ Ms Kiran

3.6 Courses offered by Department of Management in Even Semester

The following courses were offered to various degree programs by the Department of Management during the even semester of Academic Year, 2022-23

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
I	BBA 1st Year Sem- II						
1	ENG 112	Business Communication & Professional Ethics	3	0	1	4	Ms. Kawaljit Kaur
2	STAT 103	Business Statistics	4	1	0	5	Dr. Surjan Singh
3	BC 108	Basics of Cost Accounting	4	1	0	5	Dr. Neha Garg
4	BBA 103	Business Environment	4	1	0	5	Mr. Amit Kumar
5	EDU 101	Human Values and Professional Ethics in Higher Education	1	1	0	2	Common class at the University level
6	BBA 104	Seminar on Contemporary Issues	1	0	0	1	Dr. Ankit Pathania
II	BBA 2nd Year Sem- IV						
1	BBA 206	Financial Management	4	1	0	5	Dr. Ankit Pathania
2	BBA 207	Human Resource Management	4	1	0	5	Mr. Amit Kumar
3	BBA 208	Marketing Management	4	1	0	5	Mr. Pawan Kumar Dubey
4	BBA 209	Operations Management	4	1	0	5	Dr. Tusshar Mahajan
5	BBA 210	Seminar on Contemporary Issues	1	0	0	1	Mr. Amit Kumar
6	EVS 301	Environment Studies	3	0	0	3	Dr. B.S. Sohal
III	MBA 2nd Year Sem- II						
1	ECON 555	Managerial Economics	3	0	0	3	Dr. Kajal Chaudhary
2	MBA 505	Business Legislation	3	0	0	3	Dr. Ankit Pathania
3	MBA 506	Production and Operations Management	3	0	0	3	Dr. Tusshar Mahajan
4	MBA 507	Marketing Management	3	0	0	3	Mr. Pawan Kumar Dubey
5	MBA 508	Human Resource Management	3	0	0	3	Mr. Amit Kumar
6	MBA 509	Management Information System	3	0	0	3	Dr. Satinder Kaur
7	MBA 591	Credit Seminar	1	0	0	1	Mr. Ambar Srivastava
8	MBA 600	Master Research	0	0	5	5	Major Advisors
IV	MBA2nd Year Sem -IV						
1	MBAF 515	International Finance	3	0	0	3	Mr. Ambar Shrivastava
2	MBAF 516	Management of Financial Services	3	0	0	3	Mr. Pawan Kumar Dubey
3	MBAM 515	Industrial Relations and Labour Legislation	3	0	0	3	Mr. Amit Kumar

4	MBAM 516	International HRM	3	0	0	3	Ms. Kiran
5	MBA 596	Project Report	0	0	15	15	Major Advisors
V	Ph. D Management Sem-I						
1	MGMT 601	Advances in Management Thought	4	0	0	4	Dr. Tusshar Mahajan
2	MGMT 604	Advance Human Resource Management	4	0	0	4	Dr. Ankit Pathania
3	MGMT 691	Seminar	1	0	0	1	Dr. S. K. Chauhan
4	MGMT 700	Doctoral Research	0	0	5	5	Major Advisors
	Courses Offered to Other Departments 2022-23						
A	PG PROGRAMME						
I	B. Tech Food Tech 4-year degree program (Even Semester)						
1	BM 201	Business Management and Economics	2	0	0	2	Ms. Kiran/ Dr. Neha Garg
2	BM 302	Project Preparation and Management	2	0	0	2	Dr. Tusshar Mahajan

4 ACADEMIC PROGRAMMES AND STUDENTS' STRENGTH, 2022-23

Sr. No.	Degree programme	Approved Intake (No.)	New Students Admitted (No.)	Students Total Enrolment (No.)	Pass-out Students (No.)
1	B.Sc. (Hons.) Economics	15	05	13	06
2	M.Sc. Economics	05	03	04	-
3	M.Sc. Agricultural Economics	05	01	01	01
4	Ph.D. Economics	02	-	01	-
5	B.Com. (Hons.)	30	07	30	18
6	M.Com.	05	-	-	-
7	Ph.D. Commerce	01	01	02	01
8	BBA	30	04	12	-
9	MBA	15	04	09	03
10	Ph.D. Management	02	01	02	-
	Total	110	26	74	29

4.1 New Students Admitted during 2022-23

Sr. No.	Name	Admission No.	Advisors/ Class Incharge
I	B. Sc. (Hons.) Economics		
1	Ayananshi Panwar	BS22BEC001	Ms. Kuldeep Kaur
2	Dimple	BS22BEC002	
3	Sehrish Parmar	BS22BEC003	
4	Archana Kumari	BS22BEC004	
5	Kuljeet Kaur	BS22BEC005	
II	B. Com (Hons.)		
1	Isha Agarwal	BS22BCM001	Dr. Kajal Chaudhary
2	Japneet Kaur	BS22BCM002	
3	Manpreet Kaur	BS22BCM003	
4	Tanisha Chauhan	BS22BCM004	
5	Gagandeep Kaur	BS22BCM005	
6	Jeenar Thakur	BS22BCM006	
7	Kusumita	BS22BCM007	

III	M.Sc. Economics		
1	Nisha	BS22MEC001	Dr. Manjinder Kaur
2	Saloni Sharma	BS22MEC002	Dr. S.K. Chauhan
3	Radhika Vaidh	BS22MEC003	Dr. Manjinder Kaur
IV	M.Sc. (Ag) Agricultural Economics		
1	Geetanjali	BS22MAE001	Dr. Shanta Kumari
V	BBA		
1	Amneet Kaur	BS22BBA001	Dr. Ankit Pathania
2	Mehak Saini	BS22BBA002	
3	Ramanpreet Kaur	BS22BBA003	
4	Anjali Kaur	BS22BBA004	
VI	MBA		
1	Khushboo	BS22MBM001	Mr. Amit Kumar
2	Shivani Thakur	BS22MBM002	Mr. Pawan Dubey
3	Sonam Kumari	BS22MBM003	Dr. Ankit Pathania
4	Divya Devi	BS22MBM004	Dr. Tusshar Mahajan
VII	Ph. D Commerce		
1	Simran	BS22PCM001	Dr. Kajal Chaudhary
VIII	Ph. D Management		
1	Shivani	BS22PBM001	Dr. Ankit Pathania
	Total= 26	-	-

4.2 Class wise Students Strength, 2022-23

Sr. No.	Programme/ Class	No. of Students
1	B.Sc (Hons.) Economics	12
	First year	04
	Second year	02
	Third year	06
2	M.Sc Economics	04
	First year	03
	Second year	01
3	M.Sc. Agricultural Economics	01
4	Ph. D Economics	01
5	B. Com (Hons.)	30
	First year	07
	Second year	05
	Third year	18
6	M.Com	00
7	Ph.D Commerce	02
8	BBA	12
	First year	04
	Second year	08
9	MBA	09
	First year	05
	Second year	04
10	Ph.D Management	02
	Total Strength	73

Note: Class wise enrolment during the year is given in Directory of Enrolled Students

5 STUDENTS TRAINING & PLACEMENT RECORD

5.1 Project Training Programme of B. Com students of 2022-23

Sr. No.	Name of Company	Name of the Programme & Students	Place of Training	Date of Training	Number of days Students got Training
1	Think Next	Aashruti (BS20BCM001)	Mohali, Punjab	02-01-2023 to 17-02-2023	45 days
2	Verka Plant	Gaganpreet Kaur (BS20BCM002)	Mohali, Punjab	02-01-2023 to 17-02-2023	45 days
3	P. Chopra & Company	Kaushik Vishakha (BS20BCM003)	Karnal, Haryana	02-01-2023 to 17-02-2023	45 days
4	Ajay Mittal & Co.	Mehakpreet Kaur (BS20BCM004)	Ambala Cantt., Haryana	02-01-2023 to 17-02-2023-	45 days
5	BSNL	Nancy (BS20BCM005)	Kasumpti, Shimla	02-01-2023 to 17-02-2023	45 days
6	Simran Industries	Pushpinder Kaur (BS20BCM006)	Ludhiana	02-01-2023 to 17-02-2023	45 days
7	R.K. Bhushan & Co.,	Riya Gureja (BS20BCM007)	Karnal, Haryana	02-01-2023 to 17-02-2023	45 days
8	R.C. Gupta & Co.,	Samandeep Kour (BS20BCM008)	J & K	02-01-2023 to 17-02-2023	45 days
9	India Post Payment Bank	Shilpa (BS20BCM009)	Nahan Himachal Pradesh	02-01-2023 to 17-02-2023	45 days
10	India Post Payment Bank	Shreya (BS20BCM010)	Nahan Himachal Pradesh	02-01-2023 to 17-02-2023	45 days
11	Kapil S & Associates	Shreya (BS20BCM011) Sharma	Hamirpur, Himachal Pradesh	02-01-2023 to 17-02-2023	45 days
12	Synapse India	Simrandeep Kaur (BS20BCM012)	Noida, Uttar Pradesh	02-01-2023 to 17-02-2023	45 days
13	Arora & Association	Siya Sharma (BS20BCM013)	Solan, Himachal Pradesh	02-01-2023 to 17-02-2023	45 days
14	Sethi Sethi Associates	Smile Verma (BS20BCM014)	Dharamshala	02-01-2023 to 17-02-2023	45 days
15	Eligo Creative Services Pvt. Ltd.	Srijan Shyam (BS20BCM015)	Shimla	02-01-2023 to 17-02-2023	45 days
16	DAV Public School	Tamanna Chahal (BS20BCM016)	Suratgarh, Rajasthan	02-01-2023 to 17-02-2023	45 days
17	Jogindra Cooperative Bank	Yashika Thakur (BS20BCM017)	Solan, Himachal Pradesh	02-01-2023 to 17-02-2023	45 days
18	Verka Plant	Gaganpreet Kaur (BS20BCM018)	Mohali, Punjab	02-01-2023 to 17-02-2023	45 days

5.2 Placement of Students

Sr. No.	Student Name	Name of Company	Programme Name	Place	Date of Joining	Package (Rs.)
1	Ekam Riar	Shahi Exports Pvt. Ltd. Faridabaad	MBA	Haryana	19 th September, 2022	4,50000/-

2	Shubhi Agarwal	Telenity Systems Software Pvt. Ltd.	MBA	Noida	18 th January, 2023	3,50000/-
3	Tanisha	Edutinker Pvt. Ltd.,	MBA	Chandigarh	1 st December, 2022	2,40000/-
4	Bhawana	Bluechip Computer System,	MBA	Kalka, Haryana	1 st September, 2022	3,00000/-

5.3 Placement Report, 2022-23

Sr. No.	Study Programme	Pass out	Placement in India	Placement in Abroad	Study in Abroad	Opted Higher Studies	Others
1	B. Sc. (Hons.) Economics	06	-	-	01	02	03
2	M. Sc. Economics	01	-	-	-	01	-
3	M. Sc. Agricultural Economics	01	-	-	-	01	-
4	B. Com. (Hons.)	18	-	-	-	10	08
5	MBA	04	04	-	-	-	-

5.4 Placement Report of Management Department (MBA) During Last Five Years

Sr. No.	Batch	Passed out	In Himachal	Out of Himachal	Not in Job
1	2016-2018	16	01	11	04
2	2017-2019	06	02	01	03
3	2018-2020	02	00	02	00
4	2019-2021	05	01	02	02
5	2020-2022	04	-	-	-
6	2021-2023	04	02	02	-

6 STUDENT'S RESEARCH PROJECTS DURING 2022-23

6.1 PG students Ongoing Research Project 2022-23

Sr. No.	Name & Reg. No.	Title of thesis	Major Advisors
I	M. Sc. Economics 2022-24 Batch		
1	Nisha BS22MEC001	Socio- Economic status of Migrant Labourers in Baru Sahib Campus, District Sirmour, Himachal Pradesh	Dr. Manjinder Kaur
2	Saloni Sharma BS22MEC002	Comparative Analysis of Socio-Economic Status in Selected Villages adjacent to Giri River District Sirmour, Himachal Pradesh	Dr. S K Chauhan
3	Radhika Vaidh BS22MEC003	Women Empowerment in Agriculture: A Study of District Sirmour in Himachal Pradesh	Dr. Manjinder Kaur
II	M. Sc. Economics 2021-23 Batch		
1	Jasleen Kaur BS21MEC001	The Study on Cost and Returns of Milk Production in Pacchad Block in District Sirmour of Himachal Pradesh	Dr. Shanta Kumari

III	M. Sc. Economics 2020-22 Batch		
1	Payal Thakur BS20MSEC001	Impact of Kisan Credit Card (KCC) Scheme on Farm Economy: A Study in Nohradhar Gram Panchayat of District Sirmaur, Himachal Pradesh	Dr. Manjinder Kaur
IV	M. Sc. Ag. (Agricultural Economics) 2022-24		
1	Geetanjali BS22MAE001	A Study of Natural Farming in Mandi District of Himachal Pradesh	Dr. Shanta Kumari
V	Ph. D Economics		
1	Ritu Verma BS19PAEC001	A Study of Public Distribution System in Sirmour District of Himachal Pradesh	Dr. Shanta Kumari
VI	MBA 2022-24 Batch		
1	Khushboo BS22MBM001	Title not yet decided	Mr. Amit Kumar
2	Shivani Thakur BS22MBM002	Title not yet decided	Mr. Pawan Dubey
3	Sonam Kumari BS22MBM003	Title not yet decided	Dr. Ankit Pathania
4	Divya Devi BS22MBM004	Title not yet decided	Dr. Tusshar Mahajan
VII	MBA 2021-23 Batch		
1	Simranjit Kaur BS21MBM001	A study on the effect of corporate social responsibility on consumer buying behaviour in case of fast-moving consumer goods	Mr. Amit Kumar
2	Anchal BS21MBM002	A Study on Investment Pattern among the Employees of Eternal University Baru Sahib Towards Selected Investment Alternatives	Mr. Pawan Dubey
3	Himani Sharma BS21MBM003	A study on internal marketing and customer-oriented behaviour of employees in the higher educational institutions of Himachal Pradesh	Mr. Amit Kumar
VIII	MBA 2020-22 Batch		
1	Bhawana Sharma BS20MBA001	Consumer Preference Towards Global V/S Indian Brands with Respect to FMCG Products	Mr. Pawan Dubey
2	Tanisha Thakur BS20MBA002	A Study on Employee Retention in Crystal Electrical Company Private Limited, Ludhiana, Punjab.	Mr. Amit Kumar
3	Ekam Riar BS20MBA003	A Study on the Impact of Behavioural Finance on Investors Behaviour	Mr. Amit Kumar
4	Shubhi Agarwal BS20MBA004	A Study on Investment Pattern and Customer Perception Towards Mutual Funds in Delhi	Dr. Jai Kumar Sharma
IX	Ph.D Management (2022)		
1	Shivani BS22PBM001	A Study on Cyber Risk Management in Academic institutions of Himachal Pradesh	Dr. Ankit Pathania

X	Ph. D Management (2021)		
1	Kiran BS21PBM001	A Study on Entrepreneurial Intention Among Rural Youth in Haryana State	Dr. Ankit Pathania
XI	Ph. D Commerce (2021)		
1	Ambar Shrivastava BS21PCM002	The Impact of Corporate Sustainability Reporting on Earning Quality and Financial Performance of Listed Companies in India	Dr. S. K Chauhan

6.2 Under Graduate Industrial Training Completed, 2023

Sr. No.	Name & Reg. No.	Title of Project Training	Coordinator	Date/ Time
1	Aashruti (BS20BCM001)	Digital Marketing in SEO Strategies on social media	Dr. Kajal Chaudhary	19/05/2023 & 11:00 AM
2	Gaganpreet Kaur (BS20BCM002)	The procedure of Maintaining & Posting Vouchers at Verka Plant Mohali, Punjab	Dr. Kajal Chaudhary	19/05/2023 & 10:00 AM
3	Kaushik Vishakha (BS20BCM003)	Saral TDS Software for Tax deductions at P. Chopra & Company	Dr. Kajal Chaudhary	26/05/2023 & 11:40 AM (online)
4	Mehakpreet Kaur (BS20BCM004)	Financial Statement in Ajay Mittal & Co., Ambala Cantt., Haryana	Dr. Kajal Chaudhary	26/05/2023 & 10:00 AM
5	Nancy (BS20BCM005)	Salary Structure & Service Book Mechanism in BSNL, Kasumptati, Shimla	Dr. Kajal Chaudhary	19/05/2023 & 2:20PM
6	Pushpinder Kaur (BS20BCM006)	Processing of Invoicing & GST Challan at Simran Industries, Ludhiana	Dr. Kajal Chaudhary	26/05/2023 & 10:20AM
7	Riya Gureja (BS20BCM007)	Implementation of the concept of Goods & Services Tax and its Returns in the e-Filing process at R.K. Bhushan & Co., Karnal	Dr. Kajal Chaudhary	26/05/2023 & 10:40 AM
8	Samandeep Kour (BS20BCM008)	Fundamentals of Income Tax Returns & e-Filing mechanism along with Book-Keeping process at R.C. Gupta & Co., J & K	Dr. Kajal Chaudhary	26/05/2023 & 12:20 PM
9	Shilpa (BS20BCM009)	India Post Payment Bank (IPPB) structure and services Nahan Himachal Pradesh	Dr. Kajal Chaudhary	19/05/2023 & 12:40 PM
10	Shreya (BS20BCM010)	India Post Payment Bank (IPPB) structure and services Nahan Himachal Pradesh	Dr. Kajal Chaudhary	19/05/2023 & 12:40 PM
11	Shreya Sharma (BS20BCM011)	Application of Goods & Services Tax Returns& Tax Deducted at Source in Kapil S & Associates at Hamirpur, Himachal Pradesh	Dr. Kajal Chaudhary	26/05/2023 & 11:00 AM
12	Simrandeep Kaur (BS20BCM012)	Application of Human Resources at Synapse India at Noida, Uttar Pradesh	Dr. Kajal Chaudhary	19/05/2023 & 10:20 AM
13	Siya Sharma (BS20BCM013)	Application of Income Tax Returns & e-Filing process at Arora & Association, Solan, Himachal Pradesh	Dr. Kajal Chaudhary	26/05/2023 & 12:20 PM
14	Smile Verma (BS20BCM014)	Application of Tally ERP-9 in e-Filing of GST at Sethi Sethi Associates, Dharamshala	Dr. Kajal Chaudhary	26/05/2023 & 11:20 AM
15	Srijan Shyam (BS20BCM015)	Application of Track Itinerary Travel Software for Lead Generation of Tour & Travel Agencies at Eligo Creative Services Pvt. Ltd. Shimla	Dr. Kajal Chaudhary	19/05/2023 & 11:20 AM
16	Tamanna Chahal (BS20BCM016)	Salary Mechanism at DAV Public School, Suratgarh, Rajasthan	Dr. Kajal Chaudhary	19/05/2023 & 10:40 AM
17	Yashika Thakur (BS20BCM017)	Jogindra Cooperative Bank's services, Kandaghat, Solan, Himachal Pradesh	Dr. Kajal Chaudhary	19/05/2023 & 11:40 AM
18	Gaganpreet Kaur (BS20BCM018)	Sales & Distribution ship Procedure at Verka Plant at Mohali, Punjab	Dr. Kajal Chaudhary	19/05/2023 & 12:00 PM

6.3 PG Students Research Projects Completed during 2022-23

Sr. No.	Name & Reg. No.	Title of Thesis	Major Advisors	Date of Viva Exam	Remark
I	M. Sc Economics 2019-21 Batch				
1	Jasleen Kaur BS21MEC001	A Study on Costs and Returns of Milk Production in Pacchad block of District Sirmaur, Himachal Pradesh	Dr. Shanta Kumari	15.09.2023	Abstract 1
II	M. Sc Economics (2019-21)				
1	Payal Thakur BS20MSEC001	Impact of Kisan Credit Card (KCC) Scheme on Farm Economy: A Study in Nohradhar Gram Panchayat of District Sirmaur, Himachal Pradesh	Dr. Manjinder Kaur	17.08.2023	Abstract 2
III	M. Sc. Ag. (Agricultural Economics) 2022-24 Batch				
1	Pragati Sharma BS20MSAGE001	Growth and Instability of Fruits and Vegetables in Himachal Pradesh	Dr. SK Chauhan	22.09.2022	Abstract 3
IV	MBA 2021-23 Batch				
1	Simrnjeet Kaur BS21MBM001	A Study on the Effect of Corporate Social Responsibility on Consumer Buying Behaviour in Case of FMCG Products	Mr. Amit Kumar	08.09.2023	Abstract 4
2	Anchal BS21MBM002	A Study on Investment Pattern among the Employees of Eternal University Baru Sahib Towards Selected Investment Alternatives	Mr. Pawan Kumar Dubey	08.09.2023	Abstract 5
3	Himani Sharma BS21MBM003	A Study on Internal Marketing and Customer Oriented Behaviour of Employees in the Higher Educational Institutions of Himachal Pradesh	Mr. Amit Kumar	-	Abstract 6
V	MBA 2020-22 Batch				
1	Bhawana Sharma BS20MBA001	Consumer Preference Towards Global V/S Indian Brands with Respect to FMCG Products	Mr. Pawan Dubey	04.04.2023	Abstract 7
2	Tanisha Thakur BS20MBA002	A Study on Employee Retention in Crystal Electrical Company Private Limited, Ludhiana, Punjab.	Mr. Amit Kumar	24.12.2022	Abstract 8
3	Ekam Riar BS20MBA003	A Study on the Impact of Behavioral Finance on Investors Behaviour	Mr. Amit Kumar	24.12.2022	Abstract 9
4	Shubhi Agarwal BS20MBA004	A Study on Investment Pattern and Customer Perception Towards Mutual Funds in Delhi	Dr. Jai Kumar Sharma	04.04.2023	Abstract 10

1. Name of the Student : Jasleen Kaur (BS21MEC001)
Major Subject : M.Sc. Economics
Name of Major Advisors : Dr. Shanta Kumari
Date of Viva- Voce: : 15.09.2023
Title of Thesis : A Study on Costs and Returns of Milk Production in Pacchad block of District Sirmaur, Himachal Pradesh

Abstract

The present study was carried out in Pachhad block of Sirmaur district of Himachal Pradesh which is equipped with inter-mountain topography with hills and mountains. From the selected block, five villages were chosen through random sampling and selection of the sample households from these selected villages was done through proportional allocation method. The primary data was collected from 60 dairy households to examine the socio-economic status of dairy households, to work out the costs and returns from milk production on different category of farms and to identify the problems faced by dairy households in the study area. The study found that the majority of the heads of the households who were engaged in dairy farming were in the age group of 45-60 years, educated up to matric level and had a farming experience of 20-40 years. On an average, the herd size was ≤ 3 for small farmers and ≥ 3 & ≤ 5 for large farmers. The per day total milk production was 16.94 litre, out of

which marketable surplus was 5.18 litre and milk used for home consumption was 11.76 litre. Out of 11.76 litre of milk it was consumed in form of butter milk (44.56%) followed by milk (32.06%), curd (21.51%) and paneer (1.87%). On an average, per cow annual cost of milk production was ₹ 93362 and in which variable cost and fixed cost were contributed the proportion of 90.93 per cent and 9.07 per cent, respectively. In variable cost the proportion of the labour charges (₹41062) was more than the concentrates (₹20591) followed by interest on working capital (₹5201), veterinary charges (₹1300) and electricity charges (₹283). The same pattern was followed by the small and large households. The on an average annual net returns from the crossbreed cow was ₹108283, whereas on small households it was ₹90519 and on large households it was ₹127782. Among the different constraint faced by the dairy households, majority of the heads of the households (93.33%) responded that they were facing the problem due to high cost of cattle feed and concentrates (93.33%). The study suggested that dairy households should continue the dairy farming as it is a profitable venture and should engaged themselves in growing high yielding, nutritious crops such as fodder maize or legumes to produce feed on the own farm. This can help to reduce costs and increase self-sufficiency in feed production. Farmer should work with livestock nutritionist to develop cost-effective feed formulations using locally available ingredients. It will be helpful to reduce costs without Compromising animal health.

2. Name of the Student : Payal Thakur (BS20MSEC001)
Major Subject : M.Sc. Economics
Name of Major Advisors : Dr. Manjinder Kaur
Date of Viva- Voce: : --
Title of Thesis : Impact of Kisan Credit Card (KCC) Scheme on Farm Economy: A Study in Nohradhar Gram Panchayat of District Sirmaur, Himachal Pradesh

Abstract

The study was carried out to examine the impact of Kisan Credit Card scheme on farm economy in Nohradhar Gram Panchayat of District Sirmaur, Himachal Pradesh. The farmers of the study area were categorized into beneficiaries and non-beneficiaries. The sample of 60 farmers (30 KCC beneficiaries and 30 non-beneficiaries) was chosen through proportional allocation method. Both primary and secondary data were collected for the study. To accomplish the goal of the study, the proper statistical tools were used. The finding of the study indicates that the gross income of KCC beneficiaries was found to be Rs.5,55,690 which are much higher than gross income of non- beneficiaries (Rs.3,06,136). And the higher proportion (19.23%) of the credit was used for non- productive activities in the study area. As far as different sources of income were concerned on the beneficiary households, the cultivation of spices from particular crop which was garlic contributed highest return of Rs.1,74,600 per farm (31.43%). Whereas, the major source of gross income for non- beneficiary households was found to be the dairy where in milk Commodity Rs.75,600 per farm with (24.69%) of gross income. The study found that H.P. State co- operative bank had issued highest number of Kisan Credit Card, as Compare to State Bank of India. Further, lack of awareness among the farmers was a major issue in the study area in both the categories. It was also noticed that farmers had a fear of being a defaulter if credit is availed from bank therefore they took the loan from friends and relatives. In addition, lack of motivation by concerned officials was another problem in the study area. Farmers suggested that bank officials should co-operate and motivate them to get maximum benefits of the scheme. Further, to popularize and effective use of the KCCs Government should launch massive campaign and make financial services available to the farmers by establishing branches at backward locations.

3. Name of the Student : Pragati Sharma (BS20MSAGE001)
Major Subject : M.Sc. Ag. (Agricultural Economics)
Name of Major Advisors : Dr. S.K. Chauhan
Date of Viva- Voce: : 20.09.2022

Abstract

Considering the importance of fruits and vegetables in the economy of Himachal Pradesh, a study was conducted to examine district wise trends, growth rates and instability in area, production and productivity of major fruits and vegetables. The study is mainly based on secondary data collected from the offices of Department of Economic & Statistics, Directorate of Agriculture and Directorate of Horticulture, Shimla H.P for the period 2005-06 to 2019-20. The results revealed that apple, mango, kagzi lime, plum and orange were the major five fruits of Himachal Pradesh which revealed 79.93 per cent share in area and 93.02 per cent in fruit production during 2019-20. Among vegetables pea, tomato, garlic, cauliflower and cabbage have emerged the important vegetable crops accounting for 66.46 per cent of area and 69.58 per cent of vegetable production in the same year. The findings further show that growth in area and production of vegetables was significantly higher than fruits over the study period in Himachal Pradesh. However, the growth in fruit productivity was slightly higher (1.74 % p.a) than of vegetables (1.23 % p.a) might be due to on-going activities under Horticulture Technology Mission (HTM) in the state. Again, from the decomposition analysis it appeared that the contribution of area effect was much higher in the growth of vegetable production than fruits where yield effect has contributed more in its growth. Also, the interaction of area and yield jointly accounted for a higher share of 9.77 per cent in the growth of vegetables production than 7.50 per cent in fruits. Instability in the area under vegetables was higher than fruits being seasonally grown where the area allocation mainly depends upon several factors such as past behaviour of market prices, current and future price expectations and outreach of farmers to crucial inputs during production process. However, the instability in production and productivity of fruits remained on a much higher side than of vegetables due to weather aberrations and climate change. Therefore, the study invites the attention of planners, policy makers and research & extension agencies to focus on enhancing the average yields of both fruits and vegetables and their growth which are quite low especially of fruits in Comparison to some states of India and the developed countries.

4. Name of the Student : Simrnjeet Kaur (BS21MBM001)
Major Subject : MBA
Name of Major Advisors : Mr. Amit Kumar
Date of Viva- Voce: : 08.09.2023
Title of Thesis : A Study on the Effect of Corporate Social Responsibility on Consumer Buying Behaviour in Case of FMCG Products

Abstract

Corporate social responsibility (CSR) is a good tool for growth and survival of businesses. The positive impact of CSR practices on businesses and society at large is inexorably linked to the generation of value for the Company's stakeholders. Although research into corporate social responsibility and consumer buying behaviour is still young, there exists a growing interest in studying the links between corporate social responsibility and consumer buying behaviour. The present study has explored the impact of corporate social responsibility dimensions (ethical and legal, economic, environmental and philanthropic responsibility) on consumer buying behaviour in case of FMCG's industry. The current study was conducted in Solan market, Himachal Pradesh. A convenience sample of 90 consumers was taken from three shopping malls (Vishal Mart, V2, and Easy Day) through a structured questionnaire. Data were analyzed with the help of IBM SPSS software, averages, percentage, mean, standard deviation, factor analysis, multiple regression and multivariate analysis of variance were calculated. The findings of the study revealed that CSR dimensions (ethical and legal, economic and environmental responsibility) have significantly impacted consumer buying behaviour, whereas philanthropic responsibility had insignificant impact on consumer buying behaviour. Ethical and legal responsibility was found to be most influencing factor affecting consumer buying behaviour. Among selected FMCG's Companies ITC Limited was found to be top contributor towards CSR. The primary focus areas of selected FMCG Companies' CSR initiatives were health, education, rural development and clean water. Additionally, the results of the

MANOVA analysis revealed that demographic factors such as gender, age, occupation, education and income created the differential effects in context of corporate social responsibility dimensions on consumer buying behaviour.

5. Name of the Student : Anchal (BS21MBM002)
Major Subject : MBA
Name of Major Advisors : Mr. Pawan Kumar Dubey
Date of Viva- Voce: : 08.09.2023
Title of Thesis : A Study on Investment Pattern among the Employees of Eternal University Baru Sahib Towards Selected Investment Alternatives

Abstract

In ancient times, investment is traditionally defined as the "Commitment of resources to achieve later benefits". If an investment involves money, then it can be defined as a "Commitment of money to receive more money later". Investment has always been one of the important topics that people speak about the most. For having a Comfortable life, every person plan to achieve the financial goal for his/her life in order to fulfil their needs and wants. The present study focused on the awareness level and analyses preferred choices of investors towards selected investment alternatives and identifies the factors affecting investments decision making of the investors towards selected investments alternatives. Convenient sampling technique was used to collect the data from 60 employees of Eternal University, Baru Sahib, Himachal Pradesh. The data obtained from survey were analysed by using SPSS version 25. The study revealed that majority of respondents preferred fixed deposits with banks due to high level of awareness. Further it was found that most of the respondents preferred peer group (personal contact) as source of information to know about the different investment alternative. In context of fixed deposit with bank, mutual fund, public provident fund, post office schemes and stock/shares, the attributes that satisfied majority of respondents were guaranteed returns. Similarly, in category of life insurance policy, attributes that satisfied the respondents were the family security, whereas in category of gold, attributes that satisfied majority of respondents were the gold loan against their gold. From the findings of the study it is recommended that financial Companies should strongly focus on effective advertisement through various social media platform to create more awareness for promoting their product for investment.

6. Name of the Student : Himani Sharma (BS21MBM003)
Major Subject : MBA
Name of Major Advisors : Mr. Amit Kumar
Date of Viva- Voce: : --
Title of Thesis : A Study on Internal Marketing and Customer Oriented Behaviour of Employees in the Higher Educational Institutions of Himachal Pradesh

Abstract

Internal marketing is a set of activities used by the human resource department in organizations to efficiently and effectively motivate, educate and train their employees to provide better services to customers. The higher education sector is a highly interactive sector in which the degree of interaction between employees (teachers) and customers (students) is high as Compared to other service providing organizations. The present study has explored the factors influencing internal marketing such as reward, Communication, training and work support affecting customer-oriented behaviour of employees in the higher educational institutions. The current research was conducted in three Universities of Himachal Pradesh with a sample of 60 respondents. The data were analysed with the help of Statistical Package for the Social Science (SPSS) by using percentage, mean, standard deviation, descriptive analysis, reliability analysis, factor analysis, multiple regression and Multivariate Analysis of Variance (MANOVA). The findings of this study revealed that firstly, the higher educational institutions demonstrate a moderate level of implementation of internal marketing practices. Secondly, results revealed that all the selected factors have a significant positive relationship between

internal marketing and customer-oriented behaviour. Communication is the most influencing factor of internal marketing that influences employee's customer-oriented behaviour. The careful implementation of internal marketing initiatives in context of reward, Communication, training and work support can help higher educational institutions to improve the quality of services and consequently enhance the overall satisfaction of students and institutions reputation. Additionally, the results of MANOVA analysis revealed that demographic factors such as gender, age, work experience, education and income created the differential effect in terms of selected factors. This study will be beneficial for academicians as it adds to the growing body of knowledge about understanding the role of internal marketing practices in the context of higher educational institutions and the findings and suggestions may aid management of higher educational institutions in designing policies/programs for increasing customer orientation of employees.

7. Name of the Student : Bhawana Sharma (BS20MBA001)
Major Subject : MBA
Name of Major Advisors : Mr. Pawan Kumar Dubey
Date of Viva- Voce: : 04-04-2023
Title of Thesis : Consumer Preference Towards Global V/S Indian Brands with Respect to FMCG Products

Abstract

Fast Moving Consumer Goods touches every aspect of consumer life. These goods are regularly consumed by the consumers. In current study, the personal care segment is taken as it contributes maximum share i.e., 50 per cent share of the total FMCG sector in which four categories of products have been selected i.e. bath soap, face cream, shampoo, hair oil. The present study focused on satisfaction level of customers and different factors affecting the purchasing behaviour towards selected FMCG personal care products with respect to Global over Indian brands. Random sampling technique was used to collect the data from 60 respondents in the Solan city, Himachal Pradesh. The data were collected by using a structured survey questionnaire which was constructed based on 5-point Likert scale. The data obtained from survey were analysed by using SPSS version 25. The study revealed that consumer preferred Indian brands with respect to bath soap and hair oil where as in the category of face cream and shampoo, the consumers preferred Global brands. Further it was found that market and social factors affected the consumer purchasing decision such as quality, product features, price, sales offer and discounts. In context of bath soap, the attributes that satisfied majority of respondents were identified as good and long-lasting fragrance and preventing skin diseases. In the category of face cream, the attributes that satisfied majority of respondents included moisturized skin and which makes it soft. In category of shampoo, attributes that satisfied majority of respondents were the pleasant and lasting fragrance, whereas in the category of hair oil, attribute that satisfied majority of respondents was that it gives natural goodness for hair. The findings of the study could reveal that FMCG Companies, maintained supply of regular products at desired places of purchase for consumers without any interruption.

8. Name of the Student : Tanshia Thakur (BS20MBA002)
Major Subject : MBA
Name of Major Advisors : Mr. Amit Kumar
Date of Viva- Voce: : 24-12-2022
Title of Thesis : A Study on Employee Retention in Crystal Electrical Company Private Limited, Ludhiana, Punjab

Abstract

Human resource is the lifeblood and most important assets of any organization. No organization can survive in today's highly Competitive world without its loyal and Committed employees. The automobile industry is one of the important drivers of economic development in India. The growth of automobile industry has created ample opportunities in the market; result in increased Competition which made it important to hold efficient employees for a longer time for the growth of the Company. Retention of employee is a matter of great concern especially nowadays when a plethora of opportunities are available for talented employees. Organizations need to keep their best employees around to thrive. The present study has explored the factors (organization culture and climate, reward recognition & pay, leadership style & quality, job security, work-life balance, training & development, autonomy, promotion, and career growth) affecting employees' retention in the automobile industry. The current research was conducted in Solan town of Himachal Pradesh. A sample of 60 employees, from different automobile Companies in Solan was collected through a survey. The data were examined with the support of Statistical Package for the Social Science (SPSS) by calculating percentage, mean, standard deviation, multiple regression, and Multivariate Analysis of Variance (MANOVA). The findings of the study reveal that all the selected factors in the study have significantly affected employee's retention. However, training & development was found the most influencing variables affecting employee's retention in the automobile industry. Additionally, the results of MANOVA analysis revealed that demographic variables such as gender, age, occupation, education qualification, and work experience created the differential effect in terms of factors of employees' retention. The results of the study will be helpful to employers or managers to design policies that could be useful for retaining employees for a longer time period in the organizations.

9. Name of the Student : Ekam Riar (BS20MBA003)
Major Subject : MBA
Name of Major Advisors : Mr. Amit Kumar
Date of Viva- Voce: : 24-12-2022
Title of Thesis : A Study on the Impact of Behavioural Finance on Investors Behaviour

Abstract

Most of the financial theories are based on the idea that everyone is rational and before making any decision every individual takes careful account of all available information which is not the case in reality. Investor's personality plays a vital part in determining their behaviour besides influencing their financial decision making. The psychological factors are the primary inputs for behavioural finance which is an emergent field. Behavioural finance is the application of psychology into financial behaviour of investors. The current study has explored the consequence of personality traits using the big five personality model (neuroticism, agreeableness, extraversion, conscientiousness and openness to experience) and emotional intelligence on investors attitude towards financial risk. The current research was conducted in Delhi NCR region. A random sample of 60 investors was taken from banks (public banks and private banks) and broking houses through a survey. The data were analyzed with the help of IBM SPSS by calculating percentage, mean, standard deviation, multiple regression and multivariate analysis of variance (MANOVA). The findings of the study revealed that the personality traits such as extraversion, agreeableness, openness to experience and emotional intelligence in the study significantly affected investors attitude towards financial risk, whereas neuroticism and conscientiousness had insignificant effect on investors attitude towards the financial risk. Agreeableness and emotional intelligence were the most influencing factors affecting investors attitude towards the financial risk. Additionally, the outcomes of MANOVA analysis revealed that demographic variables such as gender, age, qualification, occupation, marital status and income created the differential effects in the context of personality traits and investors attitude toward financial risk. The results of the research would be valuable for the financial institutions in the part of financial planning and designing financial products by the observation of character traits of

individuals. A better understanding of personality traits may offer an opportunity to financial institutions to recognize the investment decision procedure of an individual and their attitude toward financial risk.

10. Name of the Student : Shubhi Agarwal (BS20MBA004)
 Major Subject : MBA
 Name of Major Advisors : Dr. Jai Kumar Sharma
 Date of Viva- Voce: : 04-04-2023
 Title of Thesis : A Study on Investment Pattern and Customer Perception Towards Mutual Funds in Delhi

Abstract

For today's intricate and contemporary financial sector, mutual funds are the sound investment instruments. In India, there has been growing importance of mutual funds, when compared with other financial instruments. Mutual funds aggregate money from a variety of investors and invest it in a variety of assets such as stocks, bonds and other securities. These are managed by a professional fund manager and dividends are paid out. Some programs provide risk-free fixed returns, while others pay dividends mainly dependent on market changes and prices. The mutual funds give access to professionally managed portfolios to small and individual investors. The main objective of this study was to know the investment patterns and customers' perceptions regarding mutual funds in Delhi. The study sample size was 60. A systematic questionnaire with multiple-choice questions was used to collect data. Under the study, simple statistical tools are used that are percentage analysis, mean, standard deviation and ranking to analyse the data. This research focuses on customers' perceptions of mutual funds, such as the schemes they prefer, the plans they choose, and the reasons for their decisions. It also focuses on the investment pattern such as longevity of the investment, different mutual funds, preferences in investment, factors influenced then and some more. The study revealed that customers' most important factors were parameters considered while investing which was high return followed by liquidity. The least important factors were the type of scheme that was open-ended and close-ended. The study concluded that investors invest in mutual funds due to high return, SIP mode, liquidity, various options available and different funds in which investors can invest.

7 STUDENT'S SEMINAR PRESENTATION

7.1 UG Credit Seminar Presentation

Sr. No.	Name of Student	Topic of Seminar	Date of Seminar	Seminar Incharge
I	B. Sc. (Hons.) Economics 1 st Year Sem-II			
1	Ayananshi Panwar BS22BEC001	Highlights of Indian Budget-2023	26.05.2023	Kuldeep Kaur
2	Sehrish Parmar BS22BEC003	Indian Economic Survey, 2023: At a Glance	26.05.2023	
3	Archana Kumari BS22BEC004	New Education Policy, 2020	26.05.2023	
4	Kuljeet Kaur BS22BEC005	Market Structure	26.05.2023	
II	B. Sc. (Hons.) Economics 2 nd Year Sem-IV			
1	Daman Thakur BS21BEC001	The status of Tourism in Himachal Pradesh	26.05.2023	Dr. Shanta Kumari

2	Khushi BS21BEC003	Changes and Development in Rural Society of India	26.05.2023	
III	B. Sc. (Hons.) Economics 3 rd Year Sem-V			
1	Aakansha BS20BSEC001	Accelerating Socio- Economic Development Through Jal Jeevan Mission	11.11.2022	Dr. S.K. Chauhan
2	Anshika Bhatia BS20BSEC002	Agriculture Development in India	18.11.2022	
3	Harveen BS20BSEC003	Quality Education	18.11.2022	
4	Himmani BS20BSEC004	Banking & Digital Currency	18.11.2022	
5	Muskan BS20BSEC007	WTO and Indian Agriculture	18.11.2022	
6	Snover Kaur BS20BSEC008	Women Entrepreneurs	18.11.2022	
IV	BBA 1 st Year Sem-II			
1	Amneet Kaur BS22BBA001	Role of social media marketing for small and start-up businesses	19.05.2023	Dr. Ankit Pathania
2	Mehak Saini BS22BBA002	Small scale businesses and their management problems	19.05.2023	
3	Ramanpreet Kaur BS22BBA003	E-business	19.05.2023	
4	Anjali Kaur BS22BBA004	Rural entrepreneurship	19.05.2023	
V	BBA 2 nd Year Sem-III			
1	Harleen Kaur BS21BBA001	Business Environment	09.12.2022	Dr. Ankit Pathania
2	Karishma Soni BS21BBA002	Government Schemes for Small Scale Business	09.12.2022	
3	Khushi Randhawa BS21BBA003	Growth of Unemployment in India	09.12.2022	
4	Mehakpreet Kaur BS21BBA004	Corporate Governance	09.12.2022	
5	Parwinder Kaur BS21BBA005	Role of Technology in the Business World	09.12.2022	
6	Priyam Sharma BS21BBA006	Regional Economic Cooperation	09.12.2022	
7	Shreya Thakur BS21BBA007	International Business	09.12.2022	
VI	BBA 2 nd Year Sem-IV			
1	Karishma Soni BS21BBA002	Social Media addiction among Eternal University Students	09.06.2023	Mr. Amit Kumar
2	Khushi Randhawa BS21BBA003	Entrepreneurial Intentions of Eternal University Students	09.06.2023	
3	Mehakpreet Kaur BS21BBA004	Consumers Preferences towards Organic Food Products	09.06.2023	
4	Parwinder Kaur BS21BBA005	Artificial Intelligence	09.06.2023	
5	Priyam Sharma BS21BBA006	Consumers Trust on E-Commerce Business	09.06.2023	
6	Shreya Thakur BS21BBA007	Green HRM	09.06.2023	

7.2 PG Credit Seminar Presentation

Sr. No.	Name of Student	Topic of Seminar	Date of Seminar	Seminar Incharge
I	M. Sc. (Hons.) Economics 1 st Year Sem-I			
1	Nisha BS22MEC001	Public Finance	10.12.2022	Dr. S. K Chauhan
2	Saloni BS22MEC002	Poverty in India	10.12.2022	
3	Radhika Vaid BS22MEC003	India’s Traditional Knowledge System	10.12.2022	
II	M. Sc. (Hons.) Economics 1 st Year Sem-II			
1	Nisha BS22MEC001	Socio Economic Status of Migrant Labourers	13.05.2023	Dr. S. K Chauhan
2	Saloni BS22MEC002	Admission Pattern and Pass out of Students in Professional Degree Programmes at Eternal University	13.05.2023	
3	Radhika Vaid BS22MEC003	History, Culture and Economy of Sirmour	13.05.2023	
III	M. Sc. (Hons.) Economics 1 st Year Sem-II			
1	Jasleen Kaur BS21MEC001	Dairy Development in India- A case of Anand Milk Union Limited (AMUL) an Indian Diary	20.05.2023	Dr. S.K Chauhan
IV	M. Sc. Agricultural Economics 2 nd Year Sem-III			
1	Geetanjali BS22MAE001	Growth of Insurance in Farm Sector	20.05.2023	Dr. S.K. Chauhan
V	MBA 1 st Year Sem-I			
1	Khushboo BS22MBM001	Recent Trends & Preferences of Customer in E-Commerce	03.12.2022	Mr. Ambar Srivastava
2	Shivani Thakur BS22MBM002	The Role of after Sale Services on Customer Satisfaction	03.12.2022	
3	Sonam Kumari BS22MBM003	The Role of Media in Social Awareness	03.12.2022	
4	Divya Devi BS22MBM004	Digital Marketing & Consumer/Customer	03.12.2022	
VI	MBA 1 st Year Sem-II			
1	Khushboo BS22MBM001	Retaining Top Talent: The Role of Employee Benefits	02.06.2023	Mr. Ambar Srivastava
2	Shivani Thakur BS22MBM002	Analysis of Garlic Production in Marketing District Sirmour	02.06.2023	
3	Sonam Kumari BS22MBM003	User of Internet Banking with special reference to Dalhousie Town District Chamba	02.06.2023	
4	Divya Devi BS22MBM004	Comparative study of Customer satisfaction with special references to SBI bank and HDFC bank in District Shimla	02.06.2023	
VII	MBA 2 nd Year Sem-III			
1	Simranjit Kaur BS21MBM001	Impact of FDI on Indian Economy	25.11.2022	Mr. Pawan Kumar Dubey
2	Anchal BS21MBM002	Bench Marking in Service Industry	25.11.2022	

3	Himani Sharma BS21MBM003	A Comparative Analysis between SBI & ICICI Bank	25.11.2022	
4	Nidhi Paul BS21MBM005	Brand Management and its Impact on Sales	18.11.2022	
VIII	Ph. D. Management Sem-I			
1	Shivani BS22PBM001	Cooperative Management of Natural Resources in India	20.05.2023	Dr. S.K. Chauhan

8 OUTDOOR RESEARCH ACTIVITIES

8.1 Akal Dairy Visit on 6th April, 2023 collecting data to prepare charts for Kisan Mela event



8.2 Base Line Survey of Sampled Villages Namely Machher and Kotla Mangan

B. Sc (Hons). Economics final year students were assigned an exercise on Base Line Survey of sampled villages namely Machher and Kotla Mangan. They were trained in preparation of questionnaire, its pre-testing and collection of primary data from the farmers on various aspects at community level such as demographic profile, land & livestock inventory, investment of household assets. Primary data were also collected on land use pattern, cropping pattern, production and disposal of crop produce. Village priorities were also examined. The data were analysed and a village development report was produced and presented in PPT mode to the audience.



9. DETAILS OF THE PUBLICATIONS

9.1 Research Papers Published in National and International Journals

1. Kumari, S. & Chetan Chauhan (2022). Microplastic: Devastation and Destination in Aquatic Ecosystem. *Journal of Agriculture and Ecology*, 12-20. **NAAS Score 4.36.**
2. Ratna Jayant and SK Chauhan (2022). Evaluation of Biotic and Abiotic Stresses in Cereal and Vegetable Crops of Himachal Pradesh. *Indian Journal of Hill Farming*, 35(1): 33-39. **NAAS Score 5.04.**
3. Sharma Pragati and SK Chauhan (2023). Dynamics of World Organic Farming. *International Journal of Science and Research*, 12(5): 1921-1925.
4. Samriti, Pathania A & Jaryal R (2023) International seed trade: challenges and opportunities. *The National Seed Association of India Magazine* 15(1): 09-15.
5. Verma, R & Shanta Kumari (2023). Preference of Fair Price Shops in District Sirmaur of Himachal Pradesh. *International Journal of Creative Research Thoughts*, 11(3): 813-819.

9.2 Chapter in Books

1. Bhanawat, H., Bharti, H.R. & Srivastava, A. (2023) Diversification of Agriculture and Impact of Industrial Applications on Farmers Income. In *Futuristic Technology Perspective on Entrepreneurship and Sustainable Innovation*. IGI Global, Hershey PA, USA. 148-160. (ISBN: 9781668458723).
2. Chaudhary K. & Singh S. (2023). Opportunities And Challenges for Entrepreneurs in The Era of Digitalization. In *Entrepreneurship in India: Emerging Issues and Challenges*. AN Publications Tamil Nadu, India. 25-33. (ISBN 978-81-963342-8-4)
3. Chauhan C. and Kumari S. (2022). Trends and Advances in Pesticide's Remedial Approaches Applied on Agriculture Produces for Food Safety at Consumer Level. In *A Compendium of Current Work in Finance, Business Management and Technology*. Rubicon Publications, London
4. Chauhan SK and Bhanu Pratap (2023). Factors Affecting the Academic Performance of Agricultural Sciences Students in Himachal Pradesh. In *Souvenir of International Education Conference* held on 15-16th April, 2023. Organized by Akal Academy and Akal College of

Education in collaboration with University Corporate Resource Centre, Eternal University, Baru Sahib H.P: 91

5. Chauhan SK (2023). KISAN MELA: An Economical, Extensive and Effective Mode of Information Delivery. In *Compendium of Abstracts of International Extension Education Conference on Innovative Applications in Agricultural Extension for Sustainable Food & Environmental Security*. Organized during 27-30th January, 2023 by the Department of Agricultural Extension and Communication, Institute of Agricultural Sciences, BHU, Varanasi-221005. Under Sr. no 170 abstract no. (IEEC)/2023/ABS/214: 208.
6. Kaur, K. & Singh, G. (2022). The Impact of Wash Services on Health and Education: A Comparative Study of Developed and Developing Countries. In *Dynamics of Indian Economy: Issues and Prospects*. 2: 48-58. (978-93-90863-40-2)
7. Kiran, Kaur S. & Chaudhary K. (2022). An Overview of Training and Development in Global Context. *Emerging Trends in Agribusiness and General Management*. Himanshu Publication Udaipur. 1-14. (ISBN 978-93-94954-29-8)
8. Kiran, Kaur S. & Chaudhary K. (2022). The Green Consumer that is So Hard to Find. In *The Paradigm Shift in Consumer Behaviors the Truth of Consumer and their shopping psychology*. MRI Publication Pvt. Ltd. Lucknow, U.P. India. 438-446. (ISBN 978-93-92978-02-9)
9. Kiran & Pathania A (2023) An overview of rural entrepreneurship in India. In: *Entrepreneurship in India Emerging Issues and Challenges*. AN Publications, Tiruvallur, India pp 1-5
10. Kumari, S., & Chauhan, C. (2023). Impact of Agro-Chemicals Exposure on the Human Health and Environment. In *Climate Change and Ocean Renewable Energy* (pp. 145-153). Cham: Springer Nature, Switzerland.
11. Rapiyal, J. K. and Kumari S. (2022). Status of Livestock Production in the economy of H.P. In *Proceedings of International Conference on Recent Trends in Bio and Material Sciences*. Organized during October, 10-11 by Him. Science Congress Association at Sardar Patel University, Mandi, H. P.
12. Singh, G. & Kaur, K. (2022). Socio-Economic Inequalities among Rural Households in Punjab: A Case Study of Hoshiarpur District. In *A Compendium of Current Work in Finance, Business Management and Technology*. Vol. 1 (1): 87-96. (ISBN:978-1-913482-19-0).
13. Samriti, Pathania A, Sharma S & Sharma R (2023) Effect of climate change on horticulture in wet temperate zone of Himachal Pradesh: concern and solutions. In: *Impact of Climate Change on Agriculture and Food Production* Publisher: JPS Scientific Publications, Tamil Nadu, India pp175-185
14. Srivastava A and Srivastava C (2023) National Education Policy (NEP) 2020: A Critical Assessment: Issues, Approaches, Challenges, Potentials and Criticism. In *Souvenir of International Education Conference* held on 15-16th April, 2023. Organized by Akal Academy and Akal College of Education in collaboration with University Corporate Resource Centre, Eternal University, Baru Sahib H.P. 91p.
15. Verma R. and Kumari S. (2022). Ethnographic Factors Influencing Consumer Market Relations. In *Understanding Interdisciplinary Organizational Flows*. Indu Book Services Pvt. Ltd. New Delhi.

9.3 Books Authored/Edited

1. Kaur, K. & Singh, G. (2022). *Economic Development and Universal Access to Safe Drinking Water, Sanitation & Hygiene*. Rubicon Publications, London. (ISBN: 978-1-80433-988-6)
2. Patel, R.S., Choudhary, N.L., Bhanawat, H. & Srivastava, A. (2023). *Goods and Services Tax*. Jaipur, India: PC Publications. (ISBN: 978-81-963197-2-4)

9.4 Preparation of Reports (College or University Level)

(Research Projects/ Bulletins/ Mimeographs/ Brochure/Annual Report/IQAC report/Prospectus)

1. Dr. S.K. Chauhan prepared 14th Annual Report of Eternal University 2021-2022
2. Ms. Kuldeep Kaur prepared 5th Annual Report of ACECM 2022-23

9.5 Papers Presented in National and International Conferences

1. Kumari S. and Choudhary K. (2022). Socio-economic status of farmers of district Sirmour Himachal Pradesh. In *International Conference on Recent Trends in Bio and Material Sciences*. Organized by Him. Science Congress Association at Sardar Patel University, Mandi, H. P. held on October, 10-11, 2022.
2. Kumari S (2022). Impact of Agro-chemicals Exposure on the Human Health and Environment. In *1st International Conference on Climate Change and Ocean Renewable Energy* held on November 4-7, 2022 (Online) Organized by Centre for Marine Research and Technology, Eduardo Mondlane University, Mozambique
3. Kumari G, Srivastava A, Hansraj BD and Pandey KM (2023). Effect of Emotional Intelligence on Employees' Quality of Work Life in the Manufacturing Industry. In the *National Conference on Advances in Marketing Paradigms for Research, Innovation and Technology* (AMRIT-2023) organized by Department of Management Studies, National Institute of Technology, Hamirpur, Himachal Pradesh, India on 17th-18th July, 2023.
4. Pathania A, Chaudhary, R & Samriti (2022). Information sources used by farmers in agricultural input purchase: A case study of high hills in temperate wet zone of Himachal Pradesh. In *International Conference on Advances in Agriculture & Food System towards Sustainable Development Goals* held at University of Agricultural Sciences, Bangalore on 22nd-24th August, 2022.
5. Rapiyal, J. K. and Kumari S. (2022). Status of Livestock Production in the economy of H.P. In *International Conference on Recent Trends in Bio and Material Sciences*. Organized during October, 10-11 by Him. Science Congress Association at Sardar Patel University, Mandi, H. P.

9.6 Participation in national and international conferences/ webinars/ workshop/ FDP/ Quiz Competition/ Trainings, summer/winter school/FDP/refresher course /short courses

Sr. No.	Name of the Faculty	Participation Details
1	Dr S. K Chauhan	2 nd National Level Workshop Curriculum Framework for Undergraduate Programmes: Engineering and General Degree Courses held on 17 th & 18 th March, 2023 through online. Organized by Institute for Academic Excellence (IAE), Hyderabad
2	Dr. Shanta Kumari	2 nd National Level Workshop Curriculum Framework for Undergraduate Programmes: Engineering and General Degree Courses held on 17 th & 18 th March, 2023 through online. Organized by Institute for Academic Excellence (IAE), Hyderabad
3	Dr. Ankit Pathania	<p>Attended One Week Faculty Development Program on "Effective Research Methodology and Publications" jointly organized by SGT university, Gurugram, (ICAR accredited) & Just Agriculture Education Group from 13 Feb. to 19 Feb. 2023</p> <p>Completed online course of 79 hours & 30 minute on "Basics of Remote Sensing, Geographical Information System and Global Navigation Satellite System" from Indian Institute of Remote Sensing, Dehradun, nodal office centre, Eternal University. (22Aug-2022 to 25- Nov. 2022)</p>

9.7 Miscellaneous Activities Performed by Faculty Members at University/College level/Outside University:

1. Dr. Ankit Pathania delivered lecture as resource person on the topic “Incorporation of Farmer Producer Companies-Variety Steps Involved and Sustaining Farmer Producer Organizations and Issues Involved” in three days training programmes to the official of Horticulture, Marketing board & Fisheries departments at State Agricultural Management and Extension Training Institute, Mashobra, Shimla (HP) on 08-05-2023
2. Dr. Ankit Pathania delivered lecture as resource person in Two days training programmes for the Horticulture officers/lead farmers/CHPMS executive members of HPSHIVA project on “Farmer Producer Organizations/FPC management & Cooperative Marketing” at State Agricultural Management and Extension Training Institute, Mashobra, Shimla (HP) on 23rd & 24th June, 2023
3. Dr. Ankit Pathania acted as External Paper Setter for course “Entrepreneurship Development & Business Management” (NRE-421) for end -term theory examination of B.Sc. (Hons.) Forestry of Dr. YSP UH&F Nauni-Solan for the Academic session 2022-23.

9.8 Membership of Professional Bodies

Sr. No.	Faculty Name	Name of the Professional Body	Membership Type
1	Dr. S K Chauhan	Indian Society of Agricultural Economics	Life Member
2	Dr. S K Chauhan	Indian Society of Agricultural Marketing	Life Member
3	Dr. S K Chauhan	Agricultural Economics Research Association	Life Member
4	Dr. S K Chauhan	Himachal Journal of Agricultural Research	Life Member
5	Dr. S K Chauhan	India Society of Hill Farming	Annual Member
6	Dr. Shanta Kumari	Indian Society of Agricultural Economics	Life Member
7	Dr. Shanta Kumari	The Society of Economics and Development	Life Member
8	Dr. Shanta Kumari	National Environmental Science Academy (NESA)	Life Member
9	Dr. Shanta Kumari	Society for Agriculture and Arid Ecology Research	Life Member
10	Dr. Shanta Kumari	Agricultural Economics Research Association	Life Member
11	Dr. Shanta Kumari	Himachal Science Congress Association	Life Member
12	Mr. Ambar Srivastava	Academic Association of Commerce & Management	Life Member

10 GUEST LECTURES

10.1 Guest Lecture delivered by Sukhdev Singh

On 14th March, 2023, Akal College of Economics, Commerce & Management organized a lecture on Business Management and Entrepreneurship Development for undergraduate and postgraduate students at seminar hall no. 517. The lecture was delivered by UK-based entrepreneur Mr. Sukhdev Singh Rai who runs Clever socks, a socks manufacturing company in the UK. He started his lecture by telling the students about his family's life in the UK when his father came to the UK in 1955, what were the problems and discrimination they have to face while setting up their business in the UK. He told the students about the impact of Baba Iqbal Singh Ji on his life and the growth of his business when he first met Baba ji in 1989. He joined the mission of value-based education coined by Baba ji and appreciated the tireless work and faith people have.

He discussed the qualities of Social Entrepreneurship by focusing on some financial aspects of business like having sufficient capital for starting the business, maintaining proper cash flows and

choosing the right customers in order to avoid the risk of bad debt by saying ‘it is better to have quality customers than having large customer base and incurring losses. He emphasizes on the three qualities which an entrepreneur must possess i.e. hard work, using no shortcuts for success and sewa through some social work i.e. Daswand of 10 per cent must be distributed for a social cause. He also talked about innovative techniques used in the manufacturing of the product in order to be competitive in the market. At last, he concluded his lecture with the equation of social entrepreneurship as given below:

$$\text{Sewa} + \text{Business} = \text{Social Entrepreneurship}$$



10.2 Guest Lecture by Lakhwinder Singh, Former Professor, Punjabi University Patiala

On 12th May, 2023, an expert lecture on the topic “**Indian Economic Development: Retrospect and Prospect**” was organized by Akal college of Economics, Commerce and Management in the university auditorium. The lecture was delivered by eminent Prof. Lakhwinder Singh, Visiting Professor Institute of Human Development New Delhi. At the outset, Prof. S. K. Chauhan, Dean, ACECM, gave brief introduction of chief guest and introduced the audience about the topic of lecture. After that, Prof. A.S. Ahluwalia, Pro Vice Chancellor, Eternal University, enthusiastically welcomed the Chief guest, Deans, faculties and all the students. In his short welcome address, he talked about Eternal University and highlighted its significant achievements. Then, Prof, Lakhwinder Singh who was expert speaker, stated that although India is a fast-growing country but still, we are far away from our targets. Prof. Singh discussed India rank’s 132 in HDI we can upgrade this rank by providing basic necessities (like food, health education, shelter). He

emphasized that we couldn't avail desired rank in HDI until we vanish the poverty from our country. So, it can be eliminated by providing employment opportunities to poor section of the society so that they can earn wages and can take minimum calories required to sustain their life. Moreover, Prof. Singh raised the question why India failed to industrialise both import substitution and in liberalised regime? Why India needs industrialisation? To achieve these questions he said, we focused on make in India instead of made in India. He further stressed on the role of research and development activities to make India resilience in every aspect. Lastly, the vote of thanks was given by the student of Economics department Snover Kaur. She expressed thanks to guest speaker and all the participants. The lecture was attended by Pro Vice Chancellor A.S Ahulluwalia, the founder Dean of College of Agriculture, Dr B.S Boparai, the Dean Akal College of Agriculture S.K Sharma and over one hundred fifty other participants.



10.3 Guest Lecture by Prof. A. K. Sarial, Former Vice Chancellor CSK HPKV Palampur

On 25th March, 2023, an expert lecture on the topic **“Indian Agriculture: Vision 2047”** was jointly organized by Akal college of Economics, Commerce and Management and Dr. Khem Singh Gill Akal College of Agriculture in the university auditorium. The lecture was delivered by eminent scientist Prof. A. K. Sarial, Former Vice Chancellor CSK HPKV Palampur. At the outset, Prof. S. K. Chauhan, Dean, AC ECM, gave brief introduction of chief guest and introduced the audience about the topic of lecture. After that, Prof. A.S. Ahluwalia, Pro Vice Chancellor, Eternal University, enthusiastically welcomed the Chief guest, Deans, faculties and all the students. In his short welcome address, he talked about Eternal University and highlighted its significant achievements.

Then, Prof. A. K. Sarial who was expert speaker, stated that agriculture sector plays a significant role in the overall economy of the country as it provides livelihood and employment to about 42.60 per cent of the population and contributes approximately 16.50 per cent to the country's GDP. He emphasized that agriculture sector survived well during covid pandemic and witnessed 22.62 per cent growth rate. In his lecture, he discussed that the instinct of the Government of India “Vision 2047” cannot be achieved by increasing productivity and production alone but by the adoption of modern agricultural practices, choices of right inputs, optimal usage of inputs and above all by increasing the knowledge and awareness among farmers. Prof. Sarial urged to develop the most modern and advanced technologies, to address the challenge of food security of ever rising population of the country. He further stressed on the role of scientists and prudent management to make India a developed nation by

2047 through blended learning for higher education in agriculture. Lastly, the vote of thanks was given by Dr. S.K Sharma, Dean, Dr. Khem Singh Gill Akal College of Agriculture expressed thanks to guest speaker and all the participants. The lecture was attended by senior officers like Former Vice Chancellor Dr. H.S Dhaliwal, Mrs. Dhaliwal, the founder Dean of College of Agriculture Dr B.S Boparai and Dean Postgraduate studies Dr B.S Sohal. The lecture was attended by over two hundred participants including scientists, staff and students of the university.

इटरनल यूनिवर्सिटी बडू साहिब में भारतीय कृषि विजन 2047 विषय पर एक विशेषज्ञ व्याख्यान का आयोजन

■ संवाददाता, बढ़ते कदम

राजगढ़। 'विजन 2047' विषय पर एक विशेषज्ञ व्याख्यान का आयोजन अकाल कॉलेज ऑफ इकोनॉमिक्स, कॉमर्स एंड मैनेजमेंट एवं डॉ. खेम सिंह गिल अकाल कॉलेज ऑफ एग्रीकल्चर द्वारा विश्वविद्यालय के सभागार में संयुक्त रूप से किया गया। व्याख्यान प्रख्यात वैज्ञानिक प्रो. ए.के. सरियाल, पूर्व कुलपति सीएसके एचपीकेवी पालमपुर द्वारा दिया गया। प्रारंभ में प्रो. एस.के. चौहान, डीन, एसी ईसीएम ने मुख्य अतिथि का संक्षिप्त परिचय दिया और व्याख्यान के विषय से श्रोताओं का परिचय कराया। उसके बाद प्रो. ए.एस. अहलुवालिया, प्रो वाइस चांसलर, इटरनल यूनिवर्सिटी ने मुख्य अतिथि, डीन, फैकल्टी और सभी छात्रों का उत्साहपूर्वक स्वागत किया। अपने संक्षिप्त स्वागत भाषण में उन्होंने इटरनल यूनिवर्सिटी बडू साहिब के बारे में बात की और इसकी महत्वपूर्ण उपलब्धियों पर प्रकाश डाला। फिर, प्रोफेसर ए.के. सरियाल, जो एक विशेषज्ञ वक्ता



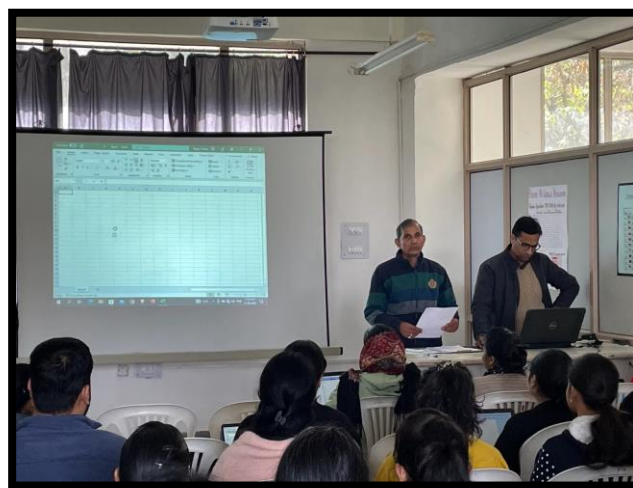
थे, ने कहा कि कृषि क्षेत्र देश की समग्र अर्थव्यवस्था में महत्वपूर्ण भूमिका निभाता है क्योंकि यह लगभग 42.60 प्रतिशत आबादी को आजीविका और रोजगार प्रदान करता है और लगभग 16.50 प्रतिशत योगदान देता है देश की जीडीपी। उन्होंने जोर देकर कहा कि कृषि क्षेत्र कोविड महामारी के दौरान अच्छी तरह से बचा रहा और इसमें 22.62 प्रतिशत की वृद्धि दर देखी गई।

11 WEBINAR/WORKSHOPS ORGANIZED BY ACECM

11.1 One day training cum Workshop on “Application of SPSS software in social sciences research”

One day Training cum workshop on “Application of SPSS software in social sciences research” was organized for Master and Ph. D students in Akal College of Economics, Commerce and Management (ACECM) on 11-2-2023 at 11:30 AM. The resource person for the workshop was Er. Rajeev Thakur (Assistant Professor in Akal College of Engineering and Technology). Dean, ACECM (Dr. S. K. Chauhan) introduced the resource person and talked about the importance of research in the social sciences field and the usage of SPSS software. There were Approximately, 30 participants, Comprising PG, Ph. D students and faculty of ACECM who did participate in the workshop. Er. Rajeev Thakur started his presentation with the basics of SPSS, its use in research, he continued the discussion covering the technical terminology of SPSS and data entry in SPSS software. Further, he demonstrated the calculation of central tendency, chi- square and t-test etc. in SPSS.

The overall feedback of the students was good and they found the workshop a good learning experience. At the end of the event, Mr. Amit Kumar (Assistant Prof. in the Management Department) expressed thanks to the resource person for sparing his time to conduct the workshop and also appreciated the presence and the role of students and faculty being played in organizing the event.



Students attending workshop in Room No. 517

12 EXTENTION ACTIVITIES

12.1 Awareness and Cleanliness Drive

During Swachhta Pakhwara Campaign (1-15 September), Akal College of Economics, Commerce and Management, Eternal University, Baru Sahib organized an “Awareness and Cleanliness Drive” on September 14, 2022, at Lana Bhalta ward of Panchayat Lana Bhalta, District Sirmaur (H.P). The objective of this programme was to create awareness among local people regarding the Swachh Bharat Abhiyan. Dr. Ankit Pathania and Mr. Pawan Kumar Dubey, Assistant Professors of Department of Management planned the activity and organized as coordinator and co-coordinator, respectively.

On this occasion, 42 UG and PG students of Economics, Commerce and Management disciplines along with other faculty members namely, Dr. Manjinder Kaur, Mr. Ambar Srivastva and Ms. Kuldeep Kaur visited Gram Panchayat Lana Bhalta to execute their agenda regarding the importance of hygiene and cleanliness among the masses. The cleaning of pathways and adjoining areas was done along with the local people and officials of Lana Bhalta Panchayat. The awareness rally was also organized in collaboration with the students of Government Senior Secondary School, Bongli Khetch. Dr. Ankit Pathania, organizer of this event shared his views with participants about how this campaign has been applauded globally and different aspects of Swachhta including the harmful effects of defecation in the open, the effects of the use of polythene bags and environmental pollution. He urged the participants to spend at least one hour a week to keep their premises neat and clean. The students also performed group songs and Nukkad Natak to raise awareness of Swachhta. In the end, Gram Panchayat Pradhan Smt. Nisha Tomar, expressed thanks to Dr. Davinder Singh, the Hon’ble Vice Chancellor, Dr. S K Chauhan, Dean, ACECM, faculty members and all the participants. The event organized was given publicity in the newspaper.



12.2 Extension Lectures Delivered by Dr. S.K Chauhan

S. No	Topic	Organization	No.	Place	Date
1	Importance of Agriculture in the State Economy of Himachal Pradesh	School students of GSSS, Bhanog	28	Eternal University	06.02.2023 At 11.00 am
2	Importance of Agriculture in the State Economy of Himachal Pradesh	School students of GSSS, Lana Cheta	36	Eternal University	10.02.2023
3	Importance of Agriculture in the State Economy of Himachal Pradesh	School students of GSSS, Sanio Deedag	54	Eternal University	24.02.2023
4	Importance of Agriculture in the State Economy of Himachal Pradesh	School students of GSSS, Pabiana	40	Eternal University	27.02.2023

13 EDUCATIONAL TOUR

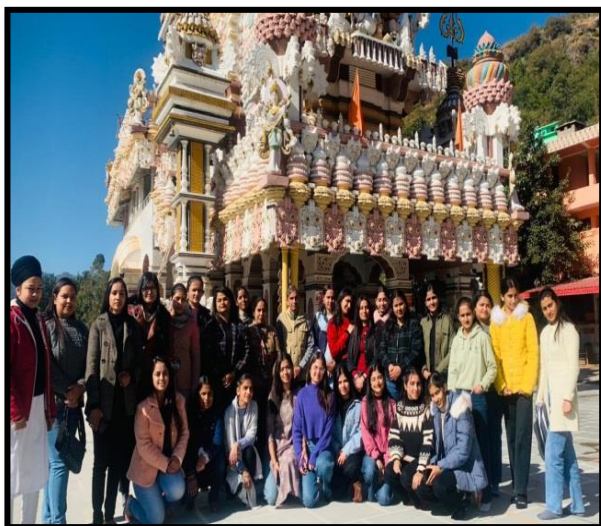
13.1 Trip to Mohan Shakti Heritage Park

The faculty of department of Economics Dr. Shanta Kumari, Dr. Manjinder Kaur & Ms. Kuldeep Kaur, Prof. S. K Chauhan, Dean of the college along with 27 students visited 'Mohan Heritage Park' at Solan on 23rd November, 2022. We have started from Baru Sahib at sharp 8'o clock. On the way we took our breakfast at Giri pull around 9:30 am. On the way (First), we have visited Jatoli

Temple, about three kilometres ahead from the Solan, which is very famous temple of God Shiva. We reached there at 10:30 am. After taking the blessing and clicking some photos, then again started our journey to Mohan Shakti Heritage Park at 11:15 AM. Finally, around 12:30 PM we reached at Mohan Shakti Heritage Park.

Mohan Shakti National Heritage Park, also referred to as the **Solan Heritage Park**, is a modern-era Indian heritage complex in Harat, near Solan, Himachal Pradesh. It is about 40 kilometres south of Shimla, about 15 kilometres north of Solan. It is North India's first ever ancient heritage park which is located at Shakti Sthal on NH 22 between Kalka and Shimla. The picturesque park is supplemented with many unique structures. It is believed to be the largest heritage park in Himachal Pradesh. Here, tourist can enjoy exploring a heritage park, pass through grasslands, indulge in bird watching, catch glimpses of archaeological sites, and gorgeous landscapes of peaks, clouds and sunshine. The entire complex of Heritage Park is dotted with multiple statues, sculptures and statuettes. Huge statues of Indian Gods and Goddesses can be seen here. Unique animals made of plaster of Paris (POP) are the main attractions of the park. This heritage park was built with the purpose to promote Vedic Sciences as a topic of interest for the younger generation and also to preach them about Indian culture. Mohan Shakti Heritage Park is the profound creation of Mr Kapil Mohan, Brigadier General of the Indian army by profession Spread over 40 acres of land. He (Kapil Mohan) made this heritage site with a vision to nurture the Vedic Sciences as a subject. Located in the midst of great mountains, Mohan Shakti Heritage Park is an exceptional place. The park is an amazing initiative to revive the Vedic lifestyle.

It is really a very good place to visit. Students enjoyed a lot, made wonderful memories and clicked so many beautiful group photos along with many sculptures. We also did photography outside the museum. Finally, we started our journey back at 2:30 PM and reached at Solan around 4 o'clock. Then students visited the Solan Market and stayed there for one and half hours and started our journey to Baru Sahib, we reached at the campus at 9:30 PM.



Jatoli Temple, Solan



Mohan Heritage Park, Salogra



Photos in front of Mohan Heritage Park

13.2 Students Educational Tour of Akal College of Economics, Commerce & Management

An educational tour for the UG & PG students of Akal College of Economics, Commerce and Management, Eternal University, Baru Sahib was organized to Punjab state from 23rd – 26th February, 2023. In this tour, 25 students were taken to various places by a team comprising Dr. Manjinder Kaur, Coordinator, Mr. Ambar Srivastava Co-coordinator and Ms. Kuldeep Kaur, member. On the first day the students could pay obeisance at Gurudwara Patalpuri Sahib at Kiratpur, named by Sri Guru Har Gobind Sahib Ji. Here the sixth guru, Sri Guru Har Gobind Sahib and the seventh guru Sri Guru Har Rai ji were cremated and Sri Guru Har Krishan Sahib's hearth was brought here after the cremation at Delhi.

Next day they visited Vira sat-e-Khalsa which is a very famous museum of Sikhism, located in the holy town, Anandpur Sahib. Our students got knowledge about 500 years of the Sikh history and the 300th anniversary of the birth of Khalsa, based on the scriptures written by the tenth and last human guru, Shri Guru Gobind Singh. After that students could pay obeisance at Akal Takhat Sri Keshgarh Sahib and had the *langar*. Here, they came to know the origin of Khalsa in 1699 where on 13th April in the same year on the Baisakhi day, tenth Master Guru Gobind Singh Ji created Khalsa by baptizing five beloved Sikhs known as “*Panj Piaras*”. In the evening of day two they were taken to Amritsar and gave obeisance at Darbar Sahib, Golden Temple. Here the students came to know about the history of the Harmandir Sahib, the fourth Guru of Sikhs, Guru Ram Das, who had initially constructed a pool here and now houses the Golden Temple or Harmandir Sahib. The students came to know that the pond surrounding the Golden Temple is considered extremely sacred by the devotees and they believe that taking a bath in the holy water of the Sarovar will purify them from their karma. Besides, they learned the importance of Akal Takhat which was founded by sixth Sikh master Guru Har Gobind Sahib ji in the year 1609.

On the third day (24th February, 2023), the students visited Jallianwala Bagh, a historic garden and memorial of national importance located close to the Golden Temple Complex. This Bagh has preserved the memory of those wounded and killed in the Massacre that took place on the festival of Baisakhi on 13th April 1919. After that, they visited the markets and left for Wag Aha border around 2:00 pm to witness the Beating Retreat ceremony which is a daily CAPF BSF practice that the security

forces of India and Pakistan have jointly followed since 1959. The drill is characterized by elaborate and rapid dance-like manoeuvres and raising legs as high as possible, which have been described as “colourful”. Students enjoyed the most at Wagah border.

On the fourth day (25th February, 2023) they reached at Akal University, Talwandi Sabo, to have an interaction and see the infrastructure facilities available at the University. At Akal University, they got very warm welcome by Madam Raman who took a round of campus including girls’ hostel, class rooms, labs, seminar hall and other places. Students were introduced to the staff of the University also. After having interaction with faculty, they took lunch in university mess and left for Shri Damdama Sahib, which is one of the five takhts or Seat of Temporal Authority of Sikhism, located in Talwandi Sabo in Punjab. At this place, the tenth Sikh master Guru Gobind Singh, prepared the full version of the Sikh scriptures called Sri Guru Granth Sahib in 1705. After this, they left for Patiala and on the way, they visited Mastuana Sahib, gurudwara constructed by the Saint Baba Attar Singh ji who believed that without basic education, progress of one’s own self as well as country is impossible.

In the evening they reached Patiala and stayed in a Kalghidhar Gurudwara Sahib with the assistance of S. Boota Singh, president of Gurudwara. The committee members of gurudwara Sahib served langar for the students who were impressed by their hospitality. On the last day that is on 26th February, the students visited Shri Dukh Nivaran Gurudwara, Patiala where visitors have faith in the healing qualities of the water. According to the HukamNama, it is believed that if anyone with ailments or illnesses takes a dip in the pond with Complete devotion and attention, he/she can be fully cured. Thereafter, the students visited *Craft Mela* organized at Moti Mahal which is famous for the handicraft work from different parts of the India and other countries. In the end students visited the market in Patiala and afternoon started backward journey to Baru Sahib, where they reached by the dinner time.



VIRASAT-E-KHALSA, Anandpur Sahib



Golden Temple, Amritsar



Jallianwala Bagh, Amritsar



Retreat Ceremony, Wagah Border, Amritsar

14 NCC & NSS STUDENTS' PARTICIPATION

14.1 Participation by students in NCC Annual Training Camp



Samandeep Kour, B. Com student receiving Medal for being the Camp Pilot in ATC Camp 2022 held in Eternal University from 10-17, December, 2022

15 SPORTS ACTIVITIES

15.1 Cross Country Run-2023 (10th June, 2023)

S. No.	Name	Event	Prize
1	Samandeep Kaur	Race	1 st Position

15.2 Inter-University Heritage Games- Akal University Talwandi Sabo, Bathinda (16-18 March, 2023)

S. No.	Name	Class	Event	Prize
1	Vishakha Kaushik	B. Com	Back Race	3 rd Position
2	Mehakpreet Kaur	BBA	Skipping	3 rd Position

15.3 Inter-University Annual Sports Day held at Eternal University (10th June, 2023)

S. No.	Name	Class	Event	Prize
1	Samandeep Kour	B. Com.	Long Jump	Silver Medal
2	Samandeep Kour	B. Com.	100 Meter	Silver Medal
3	Samandeep Kour	B. Com.	200 Meter	Silver Medal



Photos of Inter-University Tournament & Prize distribution (10 June, 2023)



Samandeep Kaur (B.Com) receiving Best Athlete Trophy at Annual Sports Day

16 STUDENT'S RECOGNITIONS/ACHIEVEMENTS

16.1 Participation in EU-Music Competition (01.12.2022)



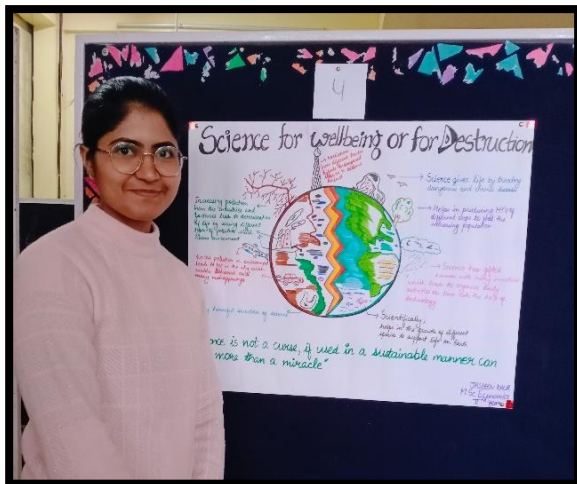
Japneet Kaur & Manpreet Kaur (BBA) secured 1st Position in EU-Music Competition-2022



**Bharti (BBA) scored 1st position in solo regional song in
VIRASAT-2023 Inter-College Music Competition 27th April, 2023**

16.2 Participation in Poster Presentation on National Science Day (28.02.2023)

S. No.	Name	Event	Organized by	Certificate
1	Jasleen Kaur (BS21MEC001)	National Science Day (28.02.2023)	Department of Botany, AKBS, EU	Poster Presentation (Third position)

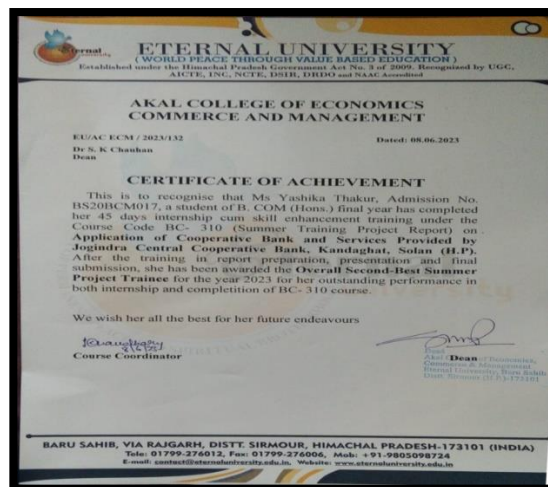


Poster on National Science Day



Prize Receiving Ceremony

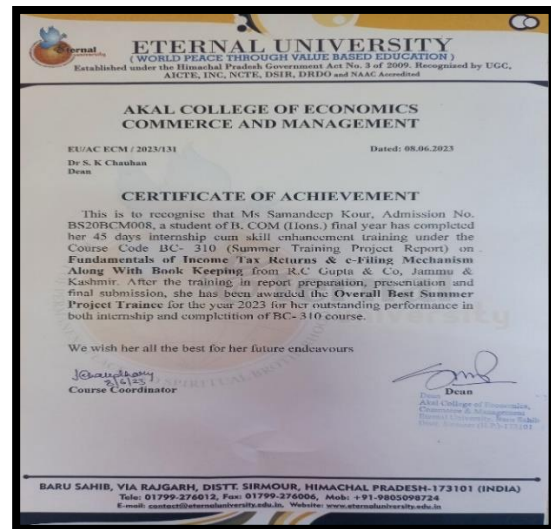
16.3 Appreciation Letter to students for their outstanding achievements in Presentations



Yashika Thakur, B. Com Final



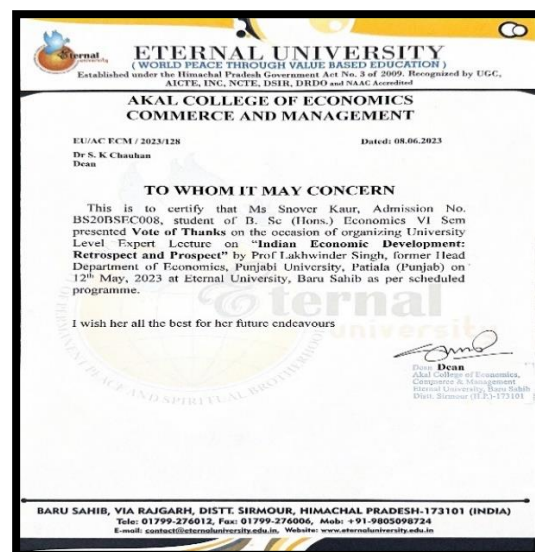
Samandeeep Kour, B. Com Final

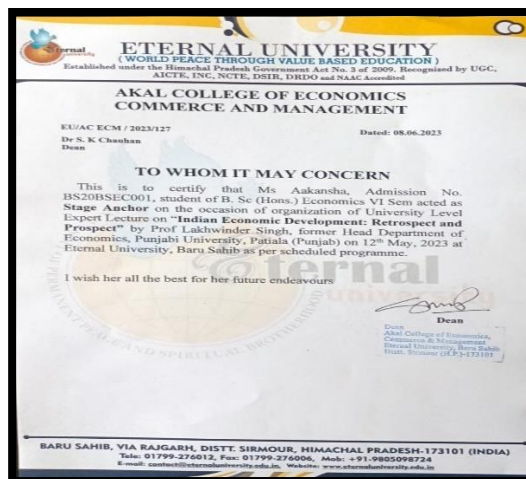


Shivani, Ph. D Management



Snover Kaur, B. Sc. (Hons.) Economics Final





Aakanksha, B. Sc. (Hons.) Economics Final

17 WORLD CONSUMER RIGHTS DAY

17.1 World Consumer Rights Day – 2023: “Empowering Consumers Through Clean Energy Transition”

The World Consumer Right Day was celebrated in the Akal College of Economics, Commerce and Management (ACECM) on 16th and 17th, March 2023 with zeal and enthusiasm. The theme of the event was "Empowering Consumers Through Clean Energy Transition". The chief guests were the Honourable Pro-Vice-Chancellor of Eternal University Prof. A.S. Ahluwalia and Dean PGS & COE in Eternal University Dr. B. S. Sohal. The event was organized under the guidance of Dean, ACECM, Prof. S.K. Chauhan. The event was commenced on 16th March with Quiz Competition, Extempore speech and Essay writing competition and Poster presentation on 17th of March. Dr. S.K. Chauhan (Advisors) of the event welcomes the chief guest and introduced the event. He appreciated the participation of the students and also praised the efforts made by the organizing team.

Next, the convener of the event Mr. Amit Kumar (Assistant Professor in Management Department) briefed about the history and significance of the day. Additionally, he spoke about the current year's theme **“Clean Energy Transition”** and on how consumer can help in combating the environment change. Further, addressing the event, Prof. B. S. Sohal (Dean PGS) appreciated the efforts of ACECM in organizing such important and relevant day. Thereafter, Prof. A.S. Ahluwalia (Pro-Vice-Chancellor) gave his valuable remarks on the event and about the rights and responsibilities of consumers and mentioned that we should start to protect our rights from campus to make it a better world for consumers. Additionally, he appreciated the efforts of ACECM and organizing team for celebrating this day every year and making it a fashion. Mr. Amit Kumar (Convener) announced the winners of different activities, Chief Guests and Dean (ACECM) gave the Mementos and certificates to the winners. The first prize in the poster presentation was presented to Ms. Jasleen Kaur (Economics Department) and the winner of the extempore speech was Ms. Aanchal Chaudhary (Management Department). Ms. Amandeep Kaur, Ms. Shivani Thakur and Ms. Sehrish Parmar (as team) stood first in Quiz Competition. Ms. Samandeep Kaur (Commerce Department) secured first position in essay writing competition. At the end of the event, the vote of thanks speech was made by Dr. Tusshar Mahajan (Professor in Management Department). He thanked Chief Guests, Dean, Convener, organizing team, participants and students for being part of the event.



Some Glimpses of the World Consumer Rights Day-2023

18 KISAN MELA 2023

18.1 Students Participation in Kisan Mela 2023

Khem Singh Akal College of Agriculture organized the KISAN Mela on 12th-13th April 2023 in the Eternal University, in which the students of Akal College of Economics, Commerce and Management participated and prepared beautiful working models to showcase different irrigations methods on the stall. In this event, students were imparting awareness about various schemes like KCC, KBP and other facilities available to the farmers, run by the government of India and others financial institutions through various charts. In this, Kisan Mela ACECM got best stall.





ACECM stall in Kisan Mela, 2023



Best Stall Award Receiving

19 TENTH CONVOCATION

During the 10th Convocation held on 6th May, 2023 in all programmes, 25 (2 Ph. D, 5 PG & 18 UG) candidates were awarded degrees in B. Sc. (Hons.) Economics (03), B. Com (Hons.) (15), M. Sc. Agricultural Economics (01) and MBA (04) Ph. D (02). The student of B. Sc. (Hons.) Economics Sukhpreet Kaur (BS17BSEC009) was declared winner of Pandit Talantam Chand Memorial Excellence award. The student of B. sc. (Hons.) Economics Ojasvi Singh (BS19BSEC002) received Pandit Talantam Chand memorial award for scoring good percentage in UG programme.



Photo with degree recipients at 10th Convocation



Pt. Talantam Chand Memorial Award Winner (Ojasvi Singh) B. Sc. (Hons.) Economics



Pt. Talantam Chand Memorial Award Winner (Ojasvi Singh) B. Sc. (Hons.) Economics

20 FAREWELL 2023

20.1 Bid adieu to Final Year Students

Bid adieu said to final year students of B. Sc. Economics, B.Com., M. Sc. Economics and MBA by the whole ACECM College on 2nd June, 2023. On this day the students performed various activities and shared their college memories with each other's.



Glimps of the event (2nd June, 2023)

21 ACADEMIC MEETINGS

21.1 College Level Meetings

Sr. No.	Name of Meeting	Date & Time
1	Meeting regarding Internal Audit of ACECM at Governing Body Hall	19.08.2022 at 10:30 AM
2	Meeting with Faculty w.r.t Academic Matters	30.08.2022 at 11:30 AM
3	Meeting with Dr. SK Chauhan (Dean, ACECM) and Members of Advisory committee of Ms. Sargun Kaur	05.09.2022 at 03.00 PM
4	Meeting with PG Students	15.10.2022 at 11.00 AM
5	Faculty Meeting of ACECM w.r.t Academic Matters	15.10.2022 at 03.30 PM
6	Meeting with Faculty regarding of Guru Purab	05.11.2022 at 11.00 AM
7	Lecture on Career Options in Higher Agricultural Education in India	29.11.2022 at 09.00 AM
8	Faculty Meeting of ACECM w.r.t Academic Matters	17.12.2022 at 03.30 PM
9	Faculty Meeting with Dr. Tusshar Mahajan regarding Project Proposal	11.02.2023
10	Meeting with PG Students	11.02.2023 at 02.30 PM

11	Faculty Meeting of ACECM w.r.t Academic Matters	11.02.2023 at 03.30 PM
12	Interaction Meeting with Dr. Lakhwinder Singh Gill	12.05.2023 at 10.30 AM
13	Faculty Meeting of ACECM w.r.t Academic Matters	29.06.2023 at 03.00 PM

21.2 Board of Studies Agenda Item for 6th Meeting (26.12.2022)

Item No.	Subject of the item	To be presented by
6/1/2022	Ratification of proceedings of 5 th meeting of BOS held on June 22, 2022	Dr. Shanta Kumari
6/2/2022	Proposal for the approval of course structure equivalent to 20 credit hrs. in 4 th sem. For M. Sc. Economics programme without thesis	Dr. Shanta Kumari
6/3/2022	Proposal for the approval of course structure of M. Com programme	Dr. Kajal Chaudhary
6/4/2022	Approval of the course schedule as per the guidelines of NEP, 2020: <ul style="list-style-type: none"> • B.Sc. (Hons.) Economics • B. Com (Hons.) • BBA • MBA 	Dr. Manjinder Kaur Dr. Kajal Chaudhary Mr. Amit Kumar Dr. Tusshar Mahajan
6/5/2022	Status of new admission and future strategies	Dr. Manjinder Kaur
6/6/2022	Exposure visit & Extension outreach	Mr. Ambar Srivastava
6/7/2022	Organization of Kisan Mela & World Consumer Rights Day	Mr. Amit Kumar
6/8/2022	Alumni status and enrolment of new students	Mr. Pawan Dubey
6/9/2022	Research projects- future agenda of PG research & publications	Dr. Tusshar Mahajan
6/10/2022	Status of advisement manual meant for UG students	Dr. Shanta Kumari Dr. Ankit Pathania
6/11/2022	Approval of annual report of the college for 2021-22	Ms. Kuldeep Kaur
6/12/2022	Summer training and project report	Dr. Kajal Chaudhary
6/13/2022	Status of annual budget for the financial year 2023-24	Mr. Ambar Srivastava
6/14/2022	Any other item with the permission of Chair	

21.3 Board of Studies Agenda Item for 7th Meeting (20.06.2023)

Item No.	Subject of the item	To be presented by
7/1/2022	Ratification of proceedings of 6 th meeting of BOS held on December 26, 2022	Dr. Shanta Kumari
7/2/2022	Proposal for the approval of course structure of M. Sc. Economics with and without thesis	Dr. Shanta Kumari
7/3/2022	Proposal for the approval of course structure of M. Com programme	Dr. Kajal Chaudhary
7/4/2022	Approval of the course schedule as per the guidelines of NEP, 2020: <ul style="list-style-type: none"> • B.Sc. (Hons.) Economics • B. Com (Hons.) • BBA • MBA 	Dr. Manjinder Kaur Dr. Kajal Chaudhary Mr. Amit Kumar Dr. Tusshar Mahajan
7/5/2022	Proposal for the approval of MBA Business Analytics Specialization	Dr. Tusshar Mahajan
7/6/2022	Any other item with the permission of Chair	

22 COLLEGE COMMITTEES, 2022-23

22.1 The following committees on tenurial basis were constituted vide letter No. EU/ACECM/2022/235 Dated 17.12.2022 for various activities of the College

Sr. No.	Name of Committee	
I	Academic Affairs & IQAC Committee	
1	Dr. Shanta Kumari (Assoc. Prof Economics)	Convener
2	Dr. Manjinder Kaur (Asstt. Prof Economics)	Member
3	Dr. Kajal Chaudhary (Sr. Asstt. Prof Commerce)	Member
4	Dr. Ankit Pathania (Asstt. Prof. Management)	Member
5	Mr. Amit Kumar (Asst. Prof. Management)	Member
II	Research /Technical Committee	
1	Dr. Tusshar Mahajan (Prof. Management)	Convener
2	Mr. Pawan Dubey (Asst. Prof. Management)	Member
III	Annual Report Committee & Webpage Committee	
1	Ms. Kuldeep Kaur (Asstt. Prof Economics)	Convener
2	Mr. Ambar Srivastava (Asstt. Prof Commerce)	Member
3	Mrs. Ucheta Mehta (Office Assistant)	Member
IV	Extension Committee (Seminar/Webinar/Edu. Tour, etc.)	
1	Mr. Ambar Srivastava (Asstt. Prof Commerce)	Convener
2	Ms. Kuldeep Kaur (Asstt. Prof Economics)	Member
3	Mr. Amit Kumar (Asst. Prof. Management)	Member
V	Allumni Committee	
1	Mr. Pawan Dubey (Asst. Prof. Management)	Convener
2	Dr. Kajal Chaudhary (Sr. Asstt. Prof Commerce)	Member
3	Dr. Manjinder Kaur (Asstt. Prof Economics)	Member

22.2 Participation of college faculty in the following Committees on tenurial basis for various activities at university level

Sr. No.	Name of Committee	Faculty Name	Participation as
1	AQAR	Dr. Shanta Kumari	Member
	Board of Studies, ACECM	Dr. Shanta Kumari	Member Secretary
	Academic Committee, ACECM	Dr. Shanta Kumari	Convener
	Steering Committee for NAAC	Dr. Shanta Kumari	Member
	EU-NEP Committee	Dr. Shanta Kumari	Member
	Criterion IV of SSR for NAAC	Dr. Shanta Kumari	Chairperson
	EU- Energy Club	Dr. Shanta Kumari	Chairperson
	Kisan Mela Committee, ACECM	Dr. Shanta Kumari	Convener
	Revision of Rules of University Medals/Gold Medals and Merit Certificates	Dr. Shanta Kumari	Member
	Final Examination of Even Sem, 2023	Dr. Shanta Kumari	Flying Squad
	EU Quiz	Dr. Shanta Kumari	Member

2	Advertisement Material	Mr. Ambar Srivastava	Member
3	EU-Music Club	Ms. Kuldeep Kaur	Member
4	Sports and Adventure Club	Mr. Ambar Srivastava	Member
		Mr. Amit Kumar	Member
		Ms. Kuldeep Kaur	Member
5	Admissions	Dr. Manjinder Kaur	Co-ordinator
		Dr. Kajal Chaudhary	Member
		Mr. Amit Kumar	Member
6	EU Electoral Literacy Club	Ms. Kuldeep Kaur	Member

23 GROUP PHOTOS WITH OUTGOING STUDENTS 2022-23



B. Com. (Hons.), Batch: 2022-23



B. Sc. (Hons.) Economics, Batch: 2022-23

24 PLACEMENT RECORD, 2022-23



Shubhi Aggarwal
Working as: Finance Executive, Shahi Exports Pvt. Ltd., Faridabad



Ekam Riar
Working as: HR and Admin Operations, Telenity Systems Software Pvt. Ltd, Noida



Bhawana
Working as: IT Sales Consultant, Bluechip Computer System, Kalka, Haryana




Tanisha
Working as: Customer Support Executive in Edutinker Pvt. Ltd.,

25 FEEDBACK OF OUTGOING STUDENTS 2022-23

B. Sc. (Hons.) Economics, Final

Feedback Form

Name:- AAKANSHA
 Course:- B.Sc. (Hons.) Economics
 Reg.no:- BS20BSEC001




My overall experience at Eternal University, Baru Sahib was great. To be honest, the infrastructure is average, not something anybody would expect, but it's fine. The environment is perfect & peaceful. For hostellers the mess food is also good.

Curriculum feels to be well updated with experienced faculty members. Placements are not so good as expected by any private university. The facilities, exposure & even the studies provided here are worth it. Campus tends to be good but there are restrictions. The course I opted helped me to enhance my knowledge to next level. Overall the University is a good choice for anyone to make for a secured future.

Thank You.

Aakansha

B. Com. (Hons.) Final




I have completed my B.Com(Hons) from Akal College of Economics, Commerce and Management. My three year of B.Com (Hons) was great and I will cherish the memories for lifetime. My time at Akal College of Economics, Commerce and Management was full of learning and growing. Teachers here are helpful, qualified and knowledgeable and they guided and motivated throughout my course. They provide all the facilities like canteen, library, etc. College also conducts various workshops for students which helps to enhance the knowledge & got the opportunity to meet different kinds of people and learn many new things in the process. I am thankful to all my teachers who helped me throughout my course. Overall it was a great exposure and I have a lifetime of good memories.

Riya Gurja
 B.Com(Hons.)
 BS20BCE007

B. Com. (Hons.) Final

Samandeep Kaur
 BS20BCE008
 B.Com (Hons.)




Starting something with challenges builds strength while ending it with a success story inspires perseverance. My journey of graduation at Eternal University wasn't that easy, but with the right teachers and one's hard work made this possible. My journey in this university made me stronger and took me a step ahead for being an independent individual.

I would like to express my heartfelt & sincere thanks to Prof. (Dr.) Tushar Mahajan, Mr. Anubhav Srivastava, Mr. Ankit Pathania and Mr. Birkram Paul Singh who have always motivated & guided me throughout all walks of my journey. I would also like to thank this university for giving me the golden opportunity to join NCC and help me in achieving my career goal in the same field.

However, I feel that there is room for improvement in terms of career guidance, internship opportunities, personality development and co-curricular activities. Moreover, it was a bittersweet journey of 3 years in Eternal University, Baru Sahib.

B. Com. (Hons.) Final



My experience at Eternal University has been very wonderful till now. It has been 3 years since I have joined the college and I have learnt a lot, not just academically but in all other aspects. All the faculty members have been supportive throughout the year. This University provides the Internship to the student which is a very good thing & it will enhance the skills of the students. All-time support & motivation of the faculty members has enlightened me throughout this wonderful journey.

Srijan Shyam
 B.Com (Hons.)

M. Sc. Economics Final

1. Name of the Student & Regd. No.: Jasleen Kaur (BS21MSE001)
2. Name of Father: Dr. Jagbir Singh
3. Name of Mother: Mrs. Rajinder Kaur
4. Date of Birth: 27.01.2001
5. Permanent Home Address: #70 Ekta Nagar, Pilibhit, UP
6. Mobile Number: 9368402556
7. Email: kaurjasleen93684@gmail.com
8. Name of Degree Obtained from Eternal University: M. Sc. Economics
9. Year of Obtaining the Degree: 2023



I'm Jasleen Kaur student of Eternal University and pursuing my M.Sc. Economics (Final year). I'm glad to share my experience about the university. Eternal University has provided the students with very supportive & humble teachers who equally focus on the growth of each student either it is in academic field or in various co-curricular activities. Different events (National and International conferences) and functions takes place which provide a stage of exposure for a child to develop and enhance their skills accordingly.

This university provides a platform to sharpen the child's mental ability by arranging different activities like seminar, group discussion, debates, campaigns and other cultural events. A student studying here is wisely utilizing her parent's financial resources. Not only practical or theoretical knowledge is provided to student but along with it students are also facilitated to visit different places in variant time-period. Also bridges a sound future for a student with a provision of hostel facility nearby to campus and students can even avail the opportunity to study in peaceful atmosphere (library) of this divine valley.

Last but not the least hostel life also teaches to be independent and joyful living.

Jasleen Kaur
Jasleen Kaur

MBA Final

1. Name of the Student & Regd. No.: Anchal (BS21MBM002)
2. Name of Degree Obtained from Eternal University: MBA
3. Year of Obtaining the Degree: 2023
4. Mobile Number: 9736524584
5. Email: aanchuaanchal29@gmail.com



I am delighted to be studying at my first university choice, Eternal University. While studying in my first year, I developed and improved on many vital skills such as team working, communication, confidence and the value of these skills for my future career. I like the faculty and I feel I had the best environment for my studies. I learned many new things from my teachers who were very helpful in every way they could. The teacher-student interaction was great. Our college is the safest and best place we feel safe were. The library is well maintained, especially our department and teachers provide us with the best updated knowledge. I feel very blessed to be the part of this University.

26 UG & PG OUTGOING STUDENTS

B. Sc. (Hons.) Economics



Aakansha



Anshika



Harveen Kaur
M. Sc. Economics



Muskaan Kundlas



Himani Chandel



Snover Kaur



Jasleen Kaur

Others also

B. Com. (Hons.)



Siya Sharma



Pushpinder Kaur



Nancy



Gaganpreet Kaur



Aashruti



Kaushik Vishakha



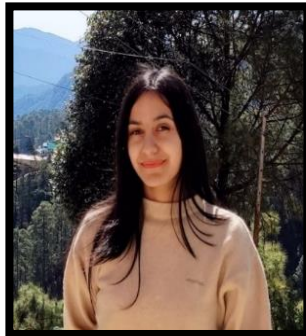
Gaganpreet Kaur



Samandeep Kaur



Tamanna Chahal



Srijan Shyam



Mehakpreet Kaur



Simrandeep Kaur



Shrya



Smile Verma



Shilpa



Yashika Thakur

MBA



Simranjeet Kaur



Himani



Aanchal

Others also

27 DIRECTORIES OF ENROLLED STUDENTS

Sr. No.	Name	Admission No.	Contact No.	Advisors/ Class Incharge
I	B. Sc. (Hons.) Economics 1st Year			
1	Ayananshi Panwar	BS22BEC001	9816768758	Ms. Kuldeep Kaur
2	Sehrish Parmar	BS22BEC003	7876675095	
3	Archana Kumari	BS22BEC004	7807097522	
4	Kuljeet Kaur	BS22BEC005	7009519852	
II	B. Sc. (Hons.) Economics 2 nd Year			
1	Daman Thkaur	BS21BEC001	9015363789	Dr.Shanta Kumari
2	Khushi Prashar	BS21BEC003	8287778930	
III	B. Sc. (Hons.) Economics 3 rd Year			
1	Aakansha	BS20BSEC001	8580527717	Dr. Manjinder Kaur
2	Anshika Bhatia	BS20BSEC002	6230062996	
3	Harveen Sekhon	BS20BSEC003	8219941701	
4	Himmani Chandel	BS20BSEC004	8219685959	
5	Muskan Kunden	BS20BSCE007	7807954474	
6	Snover Kaur	BS20BSEC008	7457083901	
IV	M. Sc. Economics 1 st Year			
1	Nisha	BS22MEC001	9781861963	Dr. Manjinder Kaur
2	Saloni	BS22MEC002	8219199051	Dr. S.K. Chauhan
3	Radhika	BS22MEC003	8219468694	Dr. Manjinder Kaur
V	M. Sc. Economics 2 nd Year			
1	Jasleen Kaur	BS21MEC001	9368402556	Dr. Shanta Kumari
2	Payal Thakur	BS20MSEC001	7018446070	Dr. Manjinder Kaur
VI	M. Sc. Agriculture Economics 1 st Year			
1	Geetanjali	BS22MAE001	7807486443	Dr. Shanta Kumari
VII	Ph.D Economics			
1	Ritu Verma	BS19PAEC001	8894981127	Dr. Shanta Kumari
VIII	B. Com (Hons.) 1 st Year			
1	Isha Agarwal	BS22BCM001	9467406808	Dr. Kajal Chaudhary
2	Japneet Kaur	BS22BCM002	9682148433	
3	Manpreet Kaur	BS22BCM003	9306977604	
4	Tanisha Chauhan	BS22BCM004	7018244876	
5	Gagandeep Kaur	BS22BCM005	9888630021	
6	Jeenar Thakur	BS22BCM006	8219899594	
7	Kusumita	BS22BCM007	8219495766	
XI	B. Com (Hons.) 2 nd Year			
1	Amandeep Kaur	BS21BCM001	7827456726	Dr. Kajal Chaudhary
2	Bhuvi	BS21BCM002	9877033227	
3	Harshdeep Kaur	BS21BCM003	8580455145	
4	Kumari Bharti	BS21BCM004	9418355394	
5	Riya	BS21BCM005	9015057269	
XII	B. Com (Hons.) 3rd Year			
1	Aashruti	BS20BCM001	8572826320	Mr. Pawan Kumar Dubey
2	Gaganpreet Kaur	BS20BCM002	8580848330	
3	Kaushik Vishakda	BS20BCM003	8758596989	
4	Mehakpreet Kaur	BS20BCM004	7876695495	
5	Nancy	BS20BCM005	8894944029	
6	Puspinder Kaur	BS20BCM006	8580842461	

7	Riya Gureja	BS20BCM007	7206336066	
8	Samandeep Kaur	BS20BCM008	9622222926	
9	Shilpa	BS20BCM009	7876840600	
10	Shreya	BS20BCM010	8219627376	
11	Shreya Sharma	BS20BCM011	8627817153	Mr. Ambar Shrivastava
12	Simran deep Kaur	BS20BCM012	8591236491	
13	Siya	BS20BCM013	8580907234	
14	Smile Verma	BS20BCM014	7807646101	
15	Srijan Shyam	BS20BCM015	7807831023	
16	Tamanna Chahal	BS20BCM016	7737810453	
17	Yahika Thakur	BS20BCM017	7807930644	
18	Gaganpreet Kaur	BS20BCM018	6230306365	
XIII	Ph. D Commerce			
1	Ambar Srivastava	BS21PCM002	9784579968	Dr. S K Chauhan
XIV	BBA 1 st Year			
1	Amneet Kaur	BS22BBA001	7508280221	Dr. Ankit Pathania
2	Mehak Saini	BS22BBA002	9034740726	
3	Ramanpreet Kaur	BS22BBA003	7626844310	
4	Anjali Kaur	BS22BBA004	7626909193	
XV	BBA 2 nd Year			
1	Harleen Kaur	BS21BBA001	9588516635	Mr. Amit Kumar
2	Krishama Soni	BS21BBA002	9711150459	
3	Kushi Randhawa	BS21BBA003	7626955872	
4	Mehakpreet Kaur	BS21BBA004	7678477370	
5	Parwinder Kaur	BS21BBA005	8630961366	
6	Priyum Sharma	BS21BBA006	8968465838	
7	Shreya Thakur	BS21BBA007	8580673481	
8	Arzoo	BS21BBA008	9015439928	
XVI	MBA 1 st Year			
1	Khushboo	BS22MBM001	7876432527	Mr. Amit Kumar
2	Shivani Thakur	BS22MBM002	8544717172	Mr. Pawan Dubey
3	Sonam Kumari	BS22MBM003	7876523730	Dr. Ankit Pathania
4	Divya Devi	BS22MBM004	7876503681	Dr. Tusshar Mahajan
XVII	MBA 2 nd Year			
1	Simrnjeet Kaur	BS21MBM001	9306478240	Mr. Amit Kumar
2	Anchal Chaudhary	BS21MBM002	9736524584	Mr. Pawan Dubey
3	Himani Sharma	BS21MBM003	9335618654	Mr. Amit Kumar
4	Jasdeep Kaur	BS21MBM004	9056246157	Mr. Pawan Dubey
5	Nidhi Paul	BS21MBM005	8219493373	Mr. Amit Kumar
XVIII	Ph. D Management (2022)			
1	Shivani	BS22PBM001	9459703914	Dr. Ankit Pathania
XIX	Ph. D Management (2021)			
1	Kiran	BS21PBM001	7404559438	Dr. Ankit Pathania

**STANDARD PROFORMA FOR STUDENT
(ACADEMIC YEAR -----)**

**PROFORMA FOR SEEKING IMPRESSION/TESTIMONIAL FROM STUDENTS OF AKAL
COLLEGE OF ECONOMICS, COMMERCE & MANAGEMENT**

1. Name of the Student & Regd. No.:

PHOTOGRAPH

2. Name of Father:
3. Name of Mother:
4. Date of Birth:
5. Permanent Home Address:
6. Name of Degree Obtained from Eternal University:
7. Year of Obtaining the Degree:
8. Mobile Number:
9. Email:
10. Present Status (Whether in Job or Pursuing Higher studies) If in Job, give details and if pursuing higher studies give details indicating the name of degree programme and name of the university:
11. Impressions/testimonial about Eternal University during your study programme:

**STANDARD PROFORMA FOR ANNUAL REPORT
(ACADEMIC YEAR -----)**

Name :

Designation :

1 Teaching work 1.1 :

Courses taught

Semester	Course no.	Credit Hrs.	Contact Hrs.	Name of teachers who taught

1.2 Teaching innovations (Developed audio visual aids, Methodology & Manual, etc.):

2. PG Research:

2.1 Postgraduate enrolment (Continuing Students)

Sr. No.	Name of student	Admn. No.	M.Sc/MBA/Ph. D	Major advisor
1				
2				

2.2. PG students guided as Major Advisor

Sr. No.	Name of student	Admn. No.	Title of thesis guided	Date of viva voce exam held	Major advisor
1					
2					

Thesis Abstract (Give one typed page):

2.3. Synopsis seminar delivered by student under your guidance:

Sr. No.	Name of student	Admn. No.	Title of synopsis seminar	Date of synopsis seminar delivered	Major advisor
1					
2					

2.4. Credit seminars:

Sr. No.	Name of student	Admn. No.	Title of credit seminar	Date of credit seminar delivered	Major advisor
1					
2					

2.5. Thesis seminars

Sr. No.	Name of student	Admn. No.	Title of thesis seminar	Date of thesis seminar delivered	Major advisor
1					
2					

3 RESEARCH PROJECTS:

3.1 On-going research projects

Sr. No.	Title of the Project	PI & Co-PIs	Funding source	Budget (Rs. in Lakh)	Year of Start and duration
1					

3.2 Completed Projects:

Sr. No.	Name of project	Research Team	Funding agency	Budget outlay (Rs. in lakh)	Year of Completion
1					

3.3 Five most important findings and policy implications (in bullet format) of Completed projects:

Title of the Project	
Findings	
Policy interventions	

3.4 New projects sanctioned/prepared during 2021-22

Sr. No.	Title of the Project	PI & Co-PIs	Funding source	Budget (Rs. in Lakh)	Year of Start and duration
1					
2					

4. EXTENSION ACTIVITIES

4.1 Extension cum faculty lecture delivered:

Sr. No.	Title of lecture	Organizer	Date & venue	No. of Lectures	Participants No.
1					
2					

4.2 Field visits made:

Sr. No.	Purpose of visit	Place of visit	Date of visit	Team that performed visit	Brief description of work done
1					
2					

4.3 Class tours/visits organized (within & outside the campus):

Sr. No.	Class and programme of study	Place of visit	Date of visit	Team that conducted tour	Brief description of tour
1					
2					

4.4 Workshops/webinars organized:

Sr. No.	Title of workshop	Organizer & organizing team	Date & venue	Key speakers	Participants No.
1					
2					

5. Publications

5.1. Research publications (as per standard **pattern** and with latest **NAAS ratings**)

5.2. Popular articles:

5.3. Pamphlets/Posters

5.4. Books/ Booklets/Book Chapters:

5.5. Preparation of Reports (College or University level)

(Research Projects/ Bulletins/ Mimeographs/ Brochure/Annual Report/IQAC report/Prospectus)

5.6. Paper presented in seminars/conferences/workshops/webinars, etc.

6. Faculty Improvement

6.1. Trainings, summer/winter school/short courses attended:

6.2. Participation in conferences/seminars/symposia/workshop/webinars, etc.

7. Awards and Honours (mention if any student under your guidance/mentorship has achieved)

7.1 Faculty as individual:

7.2 Students under your advisement/mentorship:

i) Achievements in sports & co-curricular by students of your class as mentor:

8. New Assignments (NEAT/NATS to conduct group discussions/organize seminars): Dr

9. Miscellaneous Activities performed

Sr. No.	Particulars	Level (College/university)
1		
2		
3		
4		
5		
6		

11. List of Visitors in the Department (Those who got conducted visit pl give detail):

Name of Faculty/Staff and Contact Numbers

Sr. No	Name	Contact No
1	Dr. S.K. Chauhan	9817212900
2	Dr. D. K Sharma	9816712222
3	Dr. Tusshar Mahajan	7042816601
4	Dr. Shanta Kumari	7876691158
5	Dr. Kajal Chaudhary	7018920196
6	Dr. Manjinder Kaur	9872227814
7	Dr. Ankit Pathania	8219058331
8	Dr. Neha Garg	8580494574
9	Mrs. S. K. Dhaliwal	9805098726
10	Mr. Pawan Kumar Dubey	9817682582
11	Ms. Kuldeep Kaur	6230906110
12	Mr. Ambar Srivastava	9784579968
13	Mr. Amit Kumar Sharma	9857227675
14	Mrs. Ucheta Mehta	9015070629

ACECM