

7th Annual Report 2024-25

AKAL COLLEGE OF ECONOMICS COMMERCE AND MANAGEMENT

ETERNAL UNIVERSITY BARU SAHIB, SIRMAUR (H P)









7th Annual Report 2024-25







Founders Vision



Sant Attar Singh Ji 1866–1927



Sant Teja Singh Ji 1877-1965



Padamshree Baba Iqbal Singh Ji 1877-1965

The great visionaries had a vision that modern scientific education alone will not serve the humanity well, until and unless it is amalgamated with Braham Vidya (Spiritual Education). They have served the society in a multifarious ways for the upliftment of rural masses especially the women.



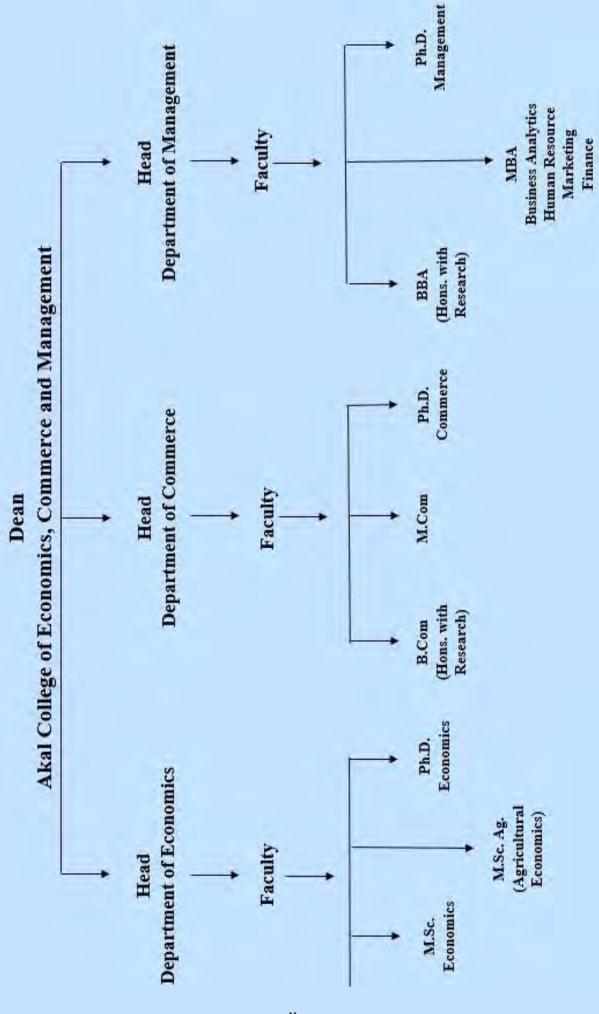
Dr. Davinder Singh Hon'ble Chancellor



Dr. Jaswinder Singh Hon'ble Vice Chancellor

The Mission

To Establish Permanent Peace in the World Through Value Based Scientific Education, Spiritual Rejuvenation and Women Empowerment



DEAN'S MESSAGE



It gives me immense pleasure to present the 7th Annual Report of our college. With great pride I want to share with you the success of our students and the faculty. As the 2024-25 Academic Year has comes to an end, we reflect on the grace of the Almighty, guiding us through every stride at Akal College of Economics, Commerce and Management, Eternal University, Baru Sahib.

The Akal College of Economics, Commerce and Management came into being in 2011, Eternal University, Baru sahib and was later renamed as Akal college of Economics, Commerce and Management in 2014. The college has its triple mandate of teaching, research and extension activities. The undergraduate and postgraduate students are being educated and trained in different specialized area of economics, economics, Commerce and management. These students go to join various R& D organizations in the capacities of bank officers, technocrats, company managers and executives etc. As on July 31st, 2025, there were fourteen faculty members (01 Professor cum Dean, 01 Professor, 01 Visiting Professor, 02 Associate Professor including one volunteer, 09 Assistant Professors and 01 office Assistant) in this college to look after various teaching, research, extension and other related activities. The research outcome of this college can be assessed from the number of completed and ongoing PG/Ph. D research theses as well as the various publications brought out in the form of research papers and book chapters.

The entire faculty of this college deserve appreciation for extending their full support and cooperation to achieve the defined objectives. I also take this opportunity to express my sincere gratitude to the Hon'ble Chancellor. Dr. Davinder Singh Ji for encouraging the faculty and interest taken in the overall development of this college. I am also thankful to Vice-Chancellor Dr. Jaswinder Singh, Dean Academic Affairs, Dean Postgraduate Studies and other statutory officers of the University Valuable Guidance and support in strengthening teaching, research and extension activities of this college. I am to place on record the support and co- operation of Vice Chancellor's Secretariat, Registrar office, the office of COE and all faculty members of ACECM in discharging my duties sincerely and effectively. I also put on record the efforts of annual report committee members Ms. Kuldeep Kaur, Dr. Divyanshu and Mrs. Ucheta Chauhan. Their constant efforts, hard work and extra painstaking interest have made it possible to bring this document in the present from on time.

I shall be failing in my duty if I do not express thanks to all our UG and PG students who have been giving suggestions and their valuable support to improve upon the existing teaching, research facilities and in organizing extension activities such as Swachhata Pakhwara, Kisan Mela, Regional Seminar and World Consumer Rights Day etc.

Dated: September, 2025 S K CHAUHAN
Dean



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EXECUTIVE SUMMARY

In the Academic Year 2024-25, the Akal College of Economics Commerce & Management provided education in 03 UG, 04 PG & 03 Ph. D degree Programmes in the field of Economics, Agricultural Economics, Commerce and Management with value-based education. As many as 46 new students were admitted during the year and total strength of students stood at 100 and 21 students declared pass out for their degrees in 05 programmes. During the year under report as many as 2 students got placements and many opted for higher (Master & Ph. D) studies. Five (05) new faculty recruitments were made and 02 were promoted. The College also organized one regional seminar got funded from ICSSR & NABARD for Rs 2, 30,500. The faculty could publish 08 research papers in reputed refereed journals and as many as 19 chapters in books/conference proceedings were also published. The college organized one regional seminar. & conducted 07 exposure visits for students. The college also made an investment on 30 cushion chairs in strengthening the seminar room.

Salient Features of Akal College of Economics Commerce and Management (2024-25)

Sr. No.	Particulars	Facts & figures
1	Year of formation of School of Economics	2009
	Year of formation of Akal College of	2014
	Economics, Commerce & Management with	
	three departments	
2	Number of Departments	03
3	Number of degrees Programmes	10
	UG	03
	PG (Master)	04
	Ph. D	03
4	Faculty strength	12+2 Visiting/Volunteer
5	Office staff strength	01
6	Students' strength	100
7	New admissions	46
8	Students Passout	21
		(UG=14, PG=07, Ph. D=00)
9	Placements	02
10	Important days & activities celebration	03
11	Publications (No.)	38
	Books/edited books	00
	Chapter in edited books	19
	Research papers in journals	08
	Papers presented in conferences	11
12	Workshops/seminars	02
13	Exposure visits organized for students	07
14	Best paper presentation by students	03
15	Miscellaneous activities (quizzes, etc)	06
16	Resource generation through external funding	Rs 2,30,500



AN OVERVIEW OF COLLEGE



The college started with introduction of B.Sc (Hons.) Economics under school of Economics in 2009. In 2011 MBA programme was started in the same school. In 2014 another Department of Commerce was created and bachelor degree in Commerce as B. Com (Hons.) was introduce. Likewise, in 2014, Akal college of Economics, Commerce and Management was set up with these Departments namely Economics Commerce and Management. The Mission of the college is to emerge as a Centre of Excellence which provides leadership in the field of Economics, Commerce and Management Education & Research. In view of the rapid changes in the global economy, the relevance of Economics, Commerce and Management Education has become more imperative. In order to produce smart and creative professionals, the college has realized the growing importance of providing more avenues by introducing new teaching-learning programme and extending excellent opportunities for intellectual growth. Economic activities dominate the minds of modern people whereas business and commerce supplement the economic activities. Industries are said to be the backbone of the economy. These branches of education are of utmost importance in the context of globalization. Globalization has brought to the fore several issues pertaining to commerce and economics, raising the larger issues of national and international socio-economic relations. The Akal College of Economics, Commerce and Management (ACEC&M) with a single-minded focus on exposing the students to current, relevant and critical issues in the international economic system help them to be ready to face the challenges of the market after completion of their education in these programmes. AC EC&M impart in addition to education, training and other skills to the students that help them to utilize their professional training and expertise to contribute positively to the society at large. Here, the students not only gain glory in academic pursuits but a continuous flow of seminars, workshops, industrial visits & training, on farm/field exercises and quality thesis & dissertation guidance. Technical sessions and guest lectures by the dignitaries also contribute to their development. The college has the following three departments namely Department of Economics, Department of Commerce and Department of Management.

Department of Economics: The Department of Economics was established in 2009 and it is one of



the oldest Departments in the university. The vision of the Department is to provide knowledge through both teaching and research for the better understanding of the global, national and local level economic issues. Efforts are made to empower the students with critical, analytical and creative use of theory to understand the socio-economic environment and the contemporary problems with better solutions. This Department offers degree programs such as B. Sc (Hons.) Economics, M. Sc Economics and Ph.D. in Economics. In addition, the Department is also running M.Sc. Ag. (Agricultural Economics) two years' degree programmes. The degree is given by DKSG ACA. The students are trained in data collection from rural and urban areas by conducting surveys, data analysis and report writing. The findings are shared with local institutions for making village development plans.

Department of Commerce: Department of Commerce offers degree programs such as B. Com (HwR), M. Com and Ph.D. in Commerce. This Department is actively engaged in various activities like conducting workshops, seminars, field studies based on surveys, extension activities, etc. In the curriculum, we have mandatory training/internship programmes of 45 days under UG programmes (B. Com (Hons.) to provide practical exposure and enhance the skills and knowledge of the students to face the competition in the corporate world. The college is also engaged in organizing guest lectures from renowned faculties from other institutions on contemporary issues. Our competent faculties are engaged in research work and acquired membership of different professional societies.

Department of Management: Department of Management offers degree programs such as BBA (HwR), MBA with specializations in Finance, Human Resource, Marketing & Business Analytics and Ph.D in management. The Department of Management is providing high quality and value-based management education, cutting edge research to contribute to the body of knowledge in management and preparing students with knowledge of innovative management solutions integrating technology and management for a sustainable world. From 2023-24 the MBA programme in Business Analytics has been taken up in collaboration with Virginia Commonwealth University and University of North Carolina in the USA. The faculty from Business School of USA, Sweden, Portugal, Norway and the UK will be involved in this programme. Besides, faculty of Eternal University, Baru Sahib, Akal University, Talwandi Sabo and national level management experts from India are also involved in the curriculum delivery of this programme.

DECISION MAKING BODY

The Board of Studies (BoS) is the main decision making body of the College. During the year under report the formation of BoS was as under"

Sr. No.	Name	Affiliation	Position
1	Dr S. K Chauhan	Prof & Dean AC ECM	Chairperson
2	Dr. Tusshar Mahajan	Prof. Management	Member
3	Dr. Kajal Chaudhary	Associate Professor Commerce	Member
4	Dr. Pawan Dubey	Sr. Asstt. Prof. Management	Member
5	Dr. Surjan Singh	Prof. Mathematics	Member
6	Dr. Yash Pal Azad	Associate Professor, Psychology	Member
7	Dr. Priyanka Thakur	Asstt. Prof. Entomology	Member
8	Dr. Sashi Tarun	Associate Professor, Engineering	Member
9	Dr. Ravinder Sharma	Former Prof. & Head Social	External Member
		Sciences UHF, Solan	
10	Dr. B.S. Chandel	Former Prof. & Head Agril.	External Member
		Economics, NDRI, Karnal	
11	Dr. Devinder Sharma	Head, Deptt. of Commerce, HPU	External Member
		Shimla	
12	Dr. Om Prakash Verma	Prof. Commerce HPU, Shimla	External Member

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13	Dr. Kapil Kathuria	Prof. & Head Agribusiness	External Member
		Management UHF, Solan	
14	Dr. Somendra Pant	Prof. Management Akal	External Member
		University, Talwandi Sabo	
15	Dr. S.K Chadha		External Member
16	Dr. Gurpreet Dhillon		External Member
17	Dr Ankit Pathania	Asstt. Prof. Management	Member Secretary
18	Ms Payal Thakur	Ph. D Scholar	Student representative

FACULTY& STAFF STRENGTH

Faculty and Staff (as per date of appointment) at a Glance, 2024-25

Sr. No.	Name	Designation	Date of joining
1	Mrs. S.K. Dhaliwal	Associate Professor	08.03.2011
2	Dr. D.K Sharma	Visiting Professor	(Volunteer Service) (09.06.2010) Volunteer Service
3	Dr. Pawan Kumar Dubey	Assistant Professor Sr. Scale	28.08.2012
4	Dr. Kajal Chaudhary	Sr. Scale Assistant Professor	14.09.2015
5	Dr. S.K.Chauhan	Professor& Dean	28.05.2018
6	Ms. Kuldeep Kaur	Assistant Professor	11.09.2019 (Relieved on 5 th July 2025)
7	Dr. Manjinder Kaur	Assistant Professor	03.02.2020
8	Ms. Ucheta Mehta	Office Assistant	11.12.2021
9	Dr. Ankit Pathania	Assistant Professor	27.06.2022
10	Dr. Tusshar Mahajan	Professor	06.10.2022
11	Dr. Neha	Assistant Professor	15.02.2023
12	Dr. Shivani Dutt	Assistant Professor	14.11.2024
13	Dr Vaibhav Chithora	Assistant Professor	14.11.2024
14	Ms. Neevia Thalyari	Assistant Professor	(Relieved on 30 th January, 2025) 06.03.2025
15	Dr. Divyanshu	Assistant Professor	17.03.2025
16	Dr. Sanjay Kumar	Assistant Professor	13.05.2025 left on 10.08.2025
17	Ms. Urvashi	Assistant Professor	28.07.2025

New Appointment During, 2024-25

S.	Name	Designation	Department	Date of
No.				Joining
1	Dr. Shivani Dutt	Assistant Professor	Management	14.11.2024
2	Dr Vaibhav	Assistant Professor	Economics	14.11.2024
	Chithora			
3	Ms Neevia Thalyari	Assistant Professor	Commerce	06.03.2025
4	Dr. Divyanshu	Assistant Professor	Agricultural Economics	17.03.2025
5	Dr. Sanjay Kumar	Assistant Professor	Commerce	13.05.2025



Faculty Relieved During, 2024-25

S. No.	Name	Designation	Department	Date of Reliving
1	Dr Vaibhav Chithora	Assistant Professor	Economics	30.01.2025
2	Ms Kuldeep Kaur	Assistant Professor	Economics	05.07.2025

PROGRAMME WISE COURSE ALLOTMENT

Courses Offered by Department of Economics in Odd Semester

The following courses were offered to various degree programs by the Department of Economics during the Odd Semester of Academic Year, 2024-25.

Sr.	Course	Course Title	Lecture	Tutorial	Practica		Instructor
No.	No. UG PROGI	DAMME	(L)	(T)	l (P)	Hours	
I		.) Economics 3 rd Year	Sem-	V			
1	ECON 292	Seminar Seminar	1	0	0	1	Dr.SK
1	20011292	Semma	•			1	Chauhan
2	ECON 301	Development Economics-I	4	1	0	5	Dr. Manjinder Kaur
3	ECON 302	History of Economic Thought	4	1	0	5	Ms.Kuldeep Kaur
4	ECON 303	Econometrics	4	1	0	5	Dr. D K Sharma
5	ECON 304	Resources and Environmental Economics	4	1	0	5	Dr. Manjinder Kaur
6	CSE 333	Introduction to Computer and Office Automation	3	0	1	4	Mr. Praveen Rajput
7	ECON391	Seminar	1	0	0	1	Dr. S K Chauhan
В	PG PROGE						
I	M.ScEcono		Sem-I	1	,		
1	ECON 501	Micro Economic Theory-I	4	1	0	5	Dr. Manjinder Kaur
2	ECON 502	Macro- Economic Theory-I	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 503	Financial Institutions and Markets	4	1	0	5	Dr. Shanta Kumari
4	MATH 505	Quantitative Methods	4	1	0	5	Dr. Soni Bisht/ Dr. D K Sharma
5	ECON 590	Seminar	1	0	0	1	Dr. S. K. Chauhan
6	RM 599	Research Methodology	3	1	0	4	Dr. Ajar Nath Yadav
II	M.Sc Econo	omics 2 nd Year	Sem-III				



							AND SPIRITUAL BE
1	ECON 510	Contemporary Issues in Indian and World Economy	4	1	0	5	Dr. Manjinder Kaur
2	ECON 511	Public Finance	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 512	Environmental Economics	4	1	0	5	Dr. S. K. Chauhan
4	ECON 513	Basic Econometrics	3	0	0	3	Dr. D K Sharma
5	CSE 541	Computer Applications for Economics	3	0	0	3	Mr. Praveen Rajput
6	ECON 592	Seminar	1	0	0	1	Dr. S. K. Chauhan
7	ECON 600	Master Research/Synopsis	0	0	5	5	Respective Advisors
Ш	M.Sc. Ag (A	Agricultural Economic	es) 1 st YearSei	m-I			
1	AEC 501	Micro Economic Theory	3	0	0	3	Dr. Manjinder Kaur
2	AEC 503	Agricultural Marketing and Price Analysis	2	0	1	3	Dr. Shanta Kumari
3	AEC 504	Macro Economics and Policy	2	0	0	2	Ms. Kuldeep Kaur
4	AEC 509	Research Methodology for Social Sciences	1	0	1	2	Dr Ajar Nath, et al
5	EXT 506	ICTs for Agricultural Extension and Advisory Services	2	0	1	3	Dr. Mohit
6	STAT 501	Mathematical and Statistical Techniques	1	0	1	3	Dr. Soni Bisht/ Dr. D K Sharma
7	PGS 501	Library and Information Services	0	0	1	1	Dr. Meenakshi Gupta
8	PGS 502	Technical Writing and Communication Skills	0	0	1	1	Dr. Geeta
9	PGS 506	Disaster Management	1	0	0	1	Dr. Mahesh Tripathi
10	AEC 599	Thesis Research (Synopsis of Thesis Writing)	0	0	5	5	Respective Advisor
IV	Ph.D Econo	omics 2 nd Year Sem-III					
1	ECON 605	Agriculture Marketing And Price Analysis	4	0	0	4	Dr. Shanta Kumari (Online)
2	ECON 700	Doctoral Research (Preparation of Schedule and questionnaire)	0	0	15	15	Respective Advisors



	Courses of Dr Khem Singh Gill Akal College of Agriculture								
I	I B.Sc. (Hons.) Agriculture4-year Degree Programme (KSGACA)								
1	ECON 201	Agricultural	2	0	1	3	Dr. S K		
1		Finance &					Chauhan		
		Cooperation							
II	BA (Hons	with Research) Libera	ıl Arts as majo	or Economi	cs				
1	0210111010	Principles of	3	1	0	4	Dr. Manjinder		
		Microeconomics					Kaur		
2	0210111010	Basic	3	1	0	4	Dr. Bharti		
		Mathematics of							
		Economics							
Ш	BA Human	ities 2 nd Year Sem-III							
1	ECON 203	Indian Economy	5	0	0	5	Ms. Kuldeep		
							Kaur		
IV	IV Course offered (Generic Elective) at University Level								
1	042001302	Sectoral Issues	3	1	0	4	Dr. Manjinder		
_	0	of Indian					Kaur		
		Economy							

(a) Courses offered by Department of Economics in Even Semester

The following courses were offered to various degree programs by the Department of Economics during the Even Semester of Academic Year, 2024-25.

Sr.	Course No.	Course Title	Lecture	Tutorial	Practical	Credit	Instructor
No.			(L)	(T)	(P)	Hours	
A	UG PROGRA	AMME					
I	BA (Hons wit	th Research) Liberal A	Arts as Major	Economics	2 nd Sem		
1	02101121030	Introductory Macroeconomics	3	1	0	4	Dr. Manjinder Kaur
2	0210121040	Basic Statistics for Economics	3	1	9	4	Ms. Neevia Thalyari
П	B.Sc (Hons.)I	Economics3 rd Year	Sem-VI			•	
1	ECON 305	Development Economics-II	4	1	0	5	Dr. Manjinder Kaur
2	ECON 306	Comparative Economic Development	4	1	0	5	Dr. Divyanshu
3	ECON 307	Institutional Economics	4	1	0	5	Ms. Kuldeep Kaur
4	ECON 308	Health Economics	4	1	0	5	Dr. Jaswinder Singh
В	PG PROGRA	MME					
I	M.Sc Econom	nics 1 st Year (Without T	hesis)	Sem-II			
1	ECON 505	Micro Economic Theory-II	4	1	0	5	Dr. Manjinder Kaur
2	ECON 506	Macro- Economic Theory-II	4	1	0	5	Ms. Kuldeep Kaur
3	ECON 507	International Economics	4	1	0	5	Dr. Divyanshu
4	ECON 508	Globalization and Development	4	1	0	5	Dr. Kuldeep Kaur
5	ECON 509	Money and Banking	4	1	0	5	Dr. Kuldeep Kaur



6	ECON 591	Seminar	1	0	0	1	Dr. S. K. Chauhan	
II	M.Sc Econor	nics 2 nd Year (With The	sis)	Sem-IV		II.		
1	ECON 593	Seminar	1	0	0	1	Dr. S. K. Chauhan	
2	ECON 600	Master Research (Data Collection Analysis &Thesis Writing)	0	0	15	15	Major Advisors	
Ш	M. Sc. Ag (Ag	ricultural Economics) 2	nd Sem					
1	AEC 502	Agricultural Production Economics	1	0	1	2	Dr. S. K. Chauhan	
2	AEC 507	Agricultural Finance and Project Management	2	0	1	3	Dr. Ankit Pathania	
3	AEC 508	Linear Programming	1	0	1	2	Dr. Divyanshu	
4	AEC 511 (Minor)	International Economics	1	0	1	2	Dr. Divyanshu	
5	AEC 591	Seminar	1	0	0	1	Dr. S. K. Chauhan	
6	PGS 503*	Intellectual Property and its Management in Agriculture	1	0	0	1	Dr. Sapna Thakur	
7	AEC 599	Thesis Research (Preparation of Questionnaire)	0	0	5	5	Respective Advisors	
IV	Ph.DEconomics2 nd Year Sem-IV							
1	ECON 600	Master Research (Data Collection Analysis &Thesis Writing)	0	0	15	15	Major Advisors	

(b) Courses Offered to Other Departments during the session 2024-25The following courses were offered to other Department during session of Academic Year, 2024-25.

		Courses Offered to Other Departments2024-25								
A	UG PROGRAMME									
I	B.Sc. (Hons.)	Agriculture 4-year Do	egree Progran	nme (KSGA	ACA)					
1	ECON102	Fundamentals of	2	0	0	2	Ms. Kuldeep			
		Agricultural					Kaur			
		Economics								
2	ECON202	Agricultural	2	0	1	3	Dr. Divyanshu			
		Marketing, Trade								
		and Prices								
3	ECON302	Farm Management,	1	0	1	2	Dr. S. K.			
		Production					Chauhan			
		&Resource								
		Economics								
II	Courses of A	kal College of Arts and	d Social Scien	ces						



1	ECON 206	Money and	4	0	0	4	Ms. Jasleen
		Financial					Kaur
		Markets					

Courses Offered by Department of Commerce in Odd Semester

The following courses were offered to various degree programs by the Department of Commerce during the Odd Semester of Academic Year, 2024-25.

Sr.	Course	Course Title	Lecture	Tutorial	Practical	Credit	Instructor
No.	No.	\ 4.61% 7	(L)	(T)	(P)	Hours	
<u>I</u>	B.Com (Hon		Sem-I			4	D MI
1	0410111011	Financial Accounting	3	0	1	4	Dr. Neha
2	0410111020	Principles of Management	3	1	0	4	Dr. Pawan Kumar Dubey
3	0410111030	Business Mathematics	3	1	0	4	Dr. Bharti Thakur
4	0410014011	Personal Financial Planning	1	0	1	2	Dr. Neha
II	B.Com (Hon	s.)2 nd Year	Sem-III				
1	BC 211	Corporate Accounting	3	1	0	4	Mrs. Beena Samuel
2	BC 212	Corporate administration	3	0	0	3	Dr. Kajal Chaudhary
3	BC 213	Corporate Auditing	3	0	0	3	Dr. Neha
4	STAT103	Business Statistics	4	0	0	4	Dr. Bharti Thakur
5	ECON208	Sectoral Issues in Indian Economy	3	0	0	3	Dr. Manjinder Kaur
6	BBAAE201	Decision-Making Skills	2	0	0	2	Dr. Ankit Pathania
7	BBASE201	Time Management &Organization	2	0	0	2	Ms. Shivani
8		Entrepreneurship &Startup- Management	3	0	0	3	Dr. Kajal Chaudhary
III	B.Com (Hon	s.)3 rd Year	Sem-V				
1	BC 301	Financial Reporting and Analysis	3	1	0	4	Mrs. Beena Samuel
2	BC 302	Income Tax	4	1	0	5	Mr. Ambar Srivastava
3	BC 303	Foreign Exchange Management	3	1	0	4	Dr. Kajal Chaudhary
4	BC 304	Advanced Accounting	4	1	0	5	Dr. Neha
5	BC 305	Banking and Insurance	3	1	0	4	Dr. Ankit Pathania
6	BC 306	Summer Training and Project Report	0	1	4	5	Dr. S.K. Chauhan Dr. Kajal Chaudhary
IV	M.Com1stYe		Sem-I				1
1	MC 501	Management Concepts and Organizational	3	0	0	3	Dr. Pawan Kumar Dubey



		Behaviour					
2	MC, 502	Managerial Economics	3	1	0	4	Mrs. Beena Samuel
3	MC 503	Accounting for Managerial Decisions	3	1	0	4	Dr. Neha
4	MC 504	Quantitative Techniques	3	1	0	4	Dr. D K Sharma
5	MC 552	Strategic Human Resource Management	3	1	0	4	Dr. Kajal Chaudhary
6	MC 590	Credit Seminar	1	0	0	1	Dr. S K Chauhan
7	RM 599	Research Methodology	3	1	0	4	Common subject at University Level
V	Ph.D. (Commerce) 2 nd Year		Sem-III				·
1	COM 700	Doctoral Research	0	0	15	15	Concerned Supervisor

Courses Offered by Department of Commerce in Even Semester

The following courses were offered to various degree programs by the Department of Commerce during the Even Semester of Academic Year, 2024-25.

Sr.	Course No	Course Title	Lecture	Tutorial	Practical	Credit	Instructor
No			(L)	(T)	(P)	Hours	
I	B.Com(Hon	-	Sem-II				
1	0410121041	Cost Accounting	3	0	2	4	Dr. Neha Garg
2	0410121050	Business Regulatory Framework	3	1	0	4	Dr. Kajal Chaudhary
3	0410121060	Business Statistics	3	1	0	4	Ms. Neevia Thalyari / Dr. Sanjay
4		Basics of Accounting	3	1	0	4	Ms. Neevia Thalyari
II	B.Com (Hon	ıs.)2 nd YearSem-IV					
1	BC 221	Income Tax	3	1	0	4	Dr. Sanjay Kumar
2	BC 222	Management Accounting	3	0	0	3	Dr. Neha
3	BC 223	Financial Institutions & Services	3	0	0	3	Dr. Kajal Chaudhary
4	BBAMN 202	Change Management & Organizational Development	3	0	0	3	Dr. Pawan Kumar Dubey
5	CSE 321	Essentials of E- Commerce	3	0	0	3	Dr. Sashi Tarun
6	BBAVC 202	Personal Branding & Leadership Skills	3	0	0	3	Dr. Shivani Dutt
7	EVS 301	Environmental Studies	3	0	0	3	Dr. Rakesh Joshi
Ш	B.Com (Hor	ıs.)3 rd Year	Sem-VI		•	•	•
1	BC 307	Goods and Service Tax	4	1	0	5	Mr. Ambar Srivastava (Online)



2	BC 308	Labour Laws	3	1	0	4	Dr. Kajal Chaudhary
3	BC 309	Entrepreneurship Development	3	1	0	4	Dr. Ankit Pathania
4	BC 310	Governance, Ethics	3	1	0	4	Dr. Pawan
		& Social					Kumar Dubey
		Responsibility of					
		Business					
5	BC 311	Corporate Auditing	4	1	0	5	Dr. Neha
6	CSE 329	Cyber Crime and Laws	3	1	0	4	Dr. Sashi Tarun
IV	M.Com (Wit	hout Thesis)1stYear	Sen	n-II		l .	
1.	MC 505	Advanced	4	1	0	5	Dr. Neha
		Accounting					
2.	MC 506	Strategic Financial	4	1	0	5	Dr. Kajal
		Management					Chaudhary
3.	MC 507	Strategic Marketing	3	0	0	3	Dr. Pawan
		Management					Kumar Dubey
4.	MC 508	Fundamentals of	3	0	0	3	Ms. Neevia
		Business Analytics					Thalyari
5	MC 509	Export and Import	3	0	0	3	Dr. Ankit
		Management					Pathania
6	*PSYM 522	Personality	4	0	0	4	Dr. Neelam
		Psychology					Verma
7	MC 591	Credit Seminar	1	0	0	1	Dr. S.K.
		,					Chauhan
V	Ph.D. (Commerce) 2 nd Year		Sei	m-IV/VI			
1	COM 700	Doctoral Research	0	0	15	15	Concerned
							Supervisor

Courses Offered by Department of Management in Odd Semester

The following courses were offered to various degree programs by the Department of Management during the Odd Semester of Academic Year, 2024-25.

Sr.	Course No.	Course Title	Lecture (L)		Practical	Credit	Instructor
No.				(T)	(P)	Hours	
<u> </u>	UG PROGRAM	ME					
I	BBA1 st Year	Sem-I					
1	0430211010	Principles of	3	1	0	4	Dr. Pawan
		Management					Kumar Dubey
2	0430211021	Financial Accounting	3	0	2	4	Dr. Neha
3	0430211030	Business Mathematics	3	1	0	4	Dr. Bharti
							Thakur
4	0430014011	Office Management	1	0	1	2	Dr. S. K.
		(All UG students					Chauhan
		except AIRWE)					
5	0430014011	Office Management	1	0	1	2	Dr. Ankit
		(To AIRWE students)					Pathania
II	BBA 2 nd Year	Sem-III					
1	BBA 201	Basics of Management	4	0	0	4	Ms. Beena
1	BBA 201	Accounting	4	U		4	Samuel
2	DD 4 202	Legal Aspects of	4	0	0	1	Dr. Kajal
2	BBA 202	Business	4	U		4	Chaudhary
		Ethics & Corporate					Dr. Pawan
3	BBA 203	Social Responsibility	4	0	0	4	Kumar Dubey



							AND SPIRITUAL W
4	BBAAE 201	Decision Making Skills	2	0	0	2	Dr. Ankit Pathania
5	BBASE 201	Time Management & Organization	2	0	0	2	Ms. Shivani
6	MATH 301	Quantitative Techniques for Management	3	0	0	3	Dr. Surjan Singh
7	ECON 208	Sectoral Issues in Indian Economy	3	0	0	3	Dr. Manjinder Kaur
8	BBAVC 201	Entrepreneurship & Startup Management	3	0	0	3	Dr. Kajal Chaudhary
III	BBA3 rd Year	Sem-V					
1	MATH 301	Quantitative Techniques for Management	4	1	0	5	Dr. Surjan Singh
2	CSE 321	Essentials of E- Commerce	3	0	1	4	Dr. Sashi Tarun
3	BBAHR 301	HRD: System & Strategies	4	1	0	5	Dr. Tusshar Mahajan
4	BBAHR 302	Training & Management Development	4	1	0	5	Dr. Pawan Kumar Dubey
5	BBA 303	Summer Training & Project Report	0	1	4	5	Dr. S.K. Chauhan & Dr. Ankit Pathania
В	PG PROGRAM	MME					
I	MBA (Busines	s Analytics) 1 st Year	Sem-I				
			TEI	RM I			
1	MBABA 501	Fundamentals of Python-1	2	0	1	3	Mr. Rajeev Thakur
2	MBABA 502	Statistical Foundation for Data Science	2	1	0	3	Dr.Tusshar Mahajan / Dr. Sandipan Gupta
3	MBABA 503	Managerial Economics	2	1	0	3	Ms.Beena Samuel
4	MBABA 504	Organizational Behavior and Human Resource Management	2	1	0	3	Dr.Somendra Pant
5	MBABA 505	Data Base Management-I	2	1	0	3	Prof.Berhanu
6	MBABA 506	Soft Skills and Personality Development-1	-	-	-	-	Mrs. Panna Prasad
		•	TERM	II			
1	MBAB 507	Foundations of Accounting-I	2	1	0	3	Ms.Beena Samuel
2	MBABA 508	Macroeconomics and Policy Analysis	2	1	0	3	Ms.Beena Samuel
3	MBABA 509	Fundamentals of Python-II	0	0	3	3	Mr. Rajeev Thakur
4	MBABA 510	Data Analysis using Spread Sheets	0	0	3	3	Dr. Yasser
5	MBABA 511	Foundations of Marketing Management	2	0	0	2	Dr.Somendra Pant
II	MBA (Busines	s Analytics) 2 nd Year	Sem-III				
	ì	`	TER	M V			
			1 1/1				



IKI I -							
1	MBA BA 524	Data Visualization Using Power BI	1	0	2	3	Mr.Sumon Dey
2	MBA BA 525	Data Mining and Warehousing	2	0	1	3	Dr. Yasser
3	MBA BA 526	Business Strategy	2	1	0	3	Dr.Somendra Pant
4	MBABA 527	Principles of Predictive Analytics	1	0	2	3	Mr.Sumon Dey/ Dr. Muzammil
5	MBA BA 528	Econometrics-I	1	0	2	3	Dr. D.K. Sharma
6	*MBA BA 529	Soft Skills & Personality Development-III	0	0	1	1	Dr.Somendra Pant
			TER	M VI			
1	MBA BA 530	Marketing Analytics	2	0	1	3	Dr. Muzammil
2	MBA BA 531	Investment and portfolio Management	3	0	0	3	Ms.Beena Samuel
3	MBA BA 532	Supply Chain Management	2	1	0	3	Dr.Somendra Pant
4	MBA BA 533	Econometric-II	1	0	2	3	Dr. D.K. Sharma
III	Ph.D. (Manager						
1	MGMT601	Advances in Management Thoughts	4	0	0	4	Dr.Tusshar Mahajan
2	MGMT604	Advance Human Recourse Management	4	0	0	4	Dr.Amit Kumar
3	MGMT691	Credit Seminar	1	0	0	1	Dr.S.K. Chauhan
4	RM 599	Research Methodology	3	1	0	4	Dr.Ajar Nath Yadav
5	MGMT700	Doctoral Research	0	0	5	5	Concerned Advisor
IV	Ph.D. (Manager			_			
1	MGMT 700	Doctoral Research (Preparation of schedule & questionnaire)	0	0	15	15	Concerned Supervisors
V	Ph.D. (Manager	ment) 4 th Sem					
1	MGMT 700	Doctoral Research (Collection & tabulation of data)	0	0	15	15	Concerned Supervisors
VI	Ph.D. (Manager	ment) 5th Sem					
1	MGMT 700	Doctoral Research	0	0	15	15	Concerned Supervisors
Cour		ther Departments 2024-					
1	B.Tech Food Te	ech4-year degree progra	am (Odd Se	mester)	1		
1	BM 301	Marketing Management and International Trade	2	0	0	2	Dr. Pawan Kumar Dubey
2	BM 403	Entrepreneurship Development	2	0	1	3	Dr. Ankit Pathania
3	FST 533	Business Management and International Trade	3	0	0	3	Dr. Ankit Pathania
	1			1	1	1	1



Courses offered by Department of Management in Even Semester

The following courses were offered to various degree programs by the Department of Economics during the Odd Semester of Academic Year 2024-25

Sr. No.	Course No.	Course Title	Lecture (L)	Tutorial (T)	Practical (P)	Credit Hours	Instructor
I	BBA 1st Year	Sem-II	(2)	(*)	(-)	Hours	1
1	0430221040	Legal Aspects of Business	3	1	0	4	Dr. Shivani Dutt
2	0430221051	Cost Accounting	3	0	1	4	Dr. Neha
3	0430221060	Business Statistics	3	1	0	4	Ms. Neevia Thalyari/ Dr. Sanjay Kumar
4	0430023020	Agribusiness Management	3	1	0	4	Dr. Ankit Pathania
5	0430024021	Event Management	1	0	1	2	Dr. Shivani Dutt
II	BBA 2 nd Year	Sem-IV					
1	BBA 204	Financial Management	4	0	0	4	Ms. Neevia Thalyari
2	BBA 205	Human Resource Management	4	0	0	4	Ms. Shivani & Dr. Ankit Pathania
3	BBA 206	Marketing Management	4	0	0	4	Dr. Pawan Kumar Dube
4	CSE 321	Essentials of E-commerce	3	0	0	3	Dr. Sashi Tarun
5	EVS 301	Environmental Studies	3	0	0	3	Dr. Rakesh Joshi
6	BCMN 302 Or ECON 209	Advanced Accounting Or Introductory Development Economics	3	0	0	3	Dr. Neha &Dr. Manjinder Kaur
7	BBAVC 202	Personal Branding and Leadership Skills	3	0	0	3	Dr. Shivani Dutt
Ш	BBA 3 rd Year	Sem-VI					
1	BBA 304	Business Policy & Strategy	4	1	0	5	Dr. Pawan Kumar Dube
2	BBA 305	Women Entrepreneurship Development	4	1	0	5	Ms. Shivani Thakur & Dr Ankit Pathania
3	BBAHR 306	Performance & Compensation Management	4	1	0	5	Dr. Shivani Dutt
4	BBA 307	Business Research Methods	4	1	0	5	Ms. Neevia Thalyari
5	BBA 308	Seminar on Contemporary Issues	1	0	0	1	Dr. Shivani Dutt
MBA	A(BA) 1stYear Se	em II					
			TERM I	П			



LUN							
1	MBABA 512	Foundations of Accounting-II	2	0	0	2	Dr. Shivani Dutt/ Dr Neha
2	MBABA 513	Foundations of Modern Finance-I	2	0	0	2	Dr. Muzammil/ Prof. Syedowais
3	MBABA 514	Operations Research	2	1	0	3	Dr. Tusshar Mahajan/ DR Soni Bisht
4	MBABA 515	Fundamentals of Python-III	0	0	3	3	Mr. Sumon Dey
5	MBABA 516	Business Research Methods	2	0	0	2	Dr. Tusshar Mahajan
6	MBABA 517	Data Base Management-II	2	1	0	3	Dr. Yasser
7	MBABA 518	Soft Skills &Personality	-	-	1	1	Mrs. Panna Prasad
		Development-II					
			TERM Γ	V			
1	MBABA 532	Supply Chain Management	2	0	0	2	Dr. Samendra Pant
2	MBABA 520	Foundations of Modern Finance-II	2	0	0	2	Prof. Syedowais
3	MBABA 521	Foundations of Machine Learning	0	0	3	3	Mr. Sumon Dey
4	MBABA 522	Cyber Security	2	1	0	3	Dr. Yasser
5	MBABA 523	Covariance Based Statistical Methods	2	0	0	2	Dr. Tusshar Mahajan
6	MBABA 518	Soft Skill Personality Development-III					Dr. Samendra Pant
IV	MBA (BA)2 nd						
-	MD 4 D 4 524			M VII		1 2	b
1	MBABA534	Corporate Legal Environment	3	0	0	3	Dr. Muzammil Rehman
2	MBA BA 535	IT Strategy	3	0	0	3	Dr. Samendra Pant
3	MBA BA 536	Project Management	2	1	0	3	Dr. Tusshar Mahajan
4	MB ABA 537	Econometrics-III	1	0	2	3	Dr. D.K. Sharma
5	*MBA BA 538	Soft Skill & Personality Development- IV	0	0	1	1	Dr. Samendra Pant
			TERM V	VIII			
1	MBABA 539	Disruptive Innovations and Management	1	0	2	3	Dr. Samendra Pant
2	MBA BA 540	Big Data Technologies	0	0	3	3	Dr. S.S. Patil
3	MBA BA 541	Advertising & Sales Management	3	0	0	3	Dr. Suraj Verma
4	MBA BA 542	Business Ethics & Values	3	0	0	3	Dr. Shivani Dutt
5	MBA BA 543	Business Analytics Capstone Project	0	0	3	3	Mr. Ravinder Sigh
V	Ph.D. Manager		II	1	1	1	j: <i>0</i>
1	MGMT-700	Doctoral Research	0	0	15	15	Concerned Supervisors



VI	Ph.D. Management 2 nd Year Sem- IV						
1	MGMT-700	Doctoral Research	0	0	15	15	Concerned Supervisors
VII	Ph.D. Management 3 rd Year Sem- V						

Courses offered by Department of Management in Even Semester

The following courses were offered to various degree programs by the Department of Economics during the Odd Semester of Academic Year, 2024-25.

	Courses Offered to Other Departments 2024-25								
A	PG PROC	PG PROGRAMME							
I	B.Tech F	ood Tech4-year degree prog	ram (Even	Semester)					
1	BM 201	Business Management and Economics	2	0	0	2	Dr. Neha & Ms. Payal Thakur		
2	BM 302	Project Preparation and Management	2	0	0	2	Dr. Kajal Chaudhary		

PROGRAMMES & STUDENTS STRENGTH

Academic programmes list and students' strength for 2024-25

Sr. No.	Degree Programme	Approved Intake (No.)	New Students Admitted (No.)	Students Total Enrolment (No.)	Pass-out Students (No.)
1	B.Sc. (Hons.) Economics	05	00	04	04
2	M.Sc. Economics	05	01	02	01
3	M.Sc. Agricultural Economics	05	01	01	00
4	Ph.D. Economics	03	-	02	-
5	B.Com. (Hons. With Research)	25	11	26	07
6	M.Com.	03	01	01	00
7	Ph.D. Commerce	02	-	02	
8	BBA (Hons. With Research)	25	19	39	03
9	MBA (BA)	25	12	18	06
10	Ph.D. Management	04	01	05	-
	Total	112	46	100	21

New Students Admitted during 2024-25

Sr.No.	Name	Admission No.	Mentor/Class Incharge
I	B.Com (Hons.) 1st year		
1	Manjot Kaur	040124001	
2	Khanak	040124003	
3	Nivedita	040124004	
4	Kritika Dhir	040124005	Dr. Voiel Choudhow
5	Guneet Kaur	040124006	— Dr. Kajal Chaudhary
6	Manpreet	040124007	
7	Navpreet Kaur	040124008	
8	Mehakpreet	040124009	



9	Dilpreet	040124010	
10	Sanvi Choudhary	040124011	
11	Gurleen Kaur	040124012	
II	BBA 1st year	-	
1	Muskan Verma	040224001	
2	Pawandeep Kaur	040224002	
3	Vedika	040224003	
4	Kiranjeet Kaur	040224004	
5	Vabanpree Kkaur	040224005	
7	Mandeep Kaur	040224006	
8	Mandeep Kaur Gurleen Kaur	040224007 040224009	
9	Shruti	040224009	Dr. Shivani Dutt & Dr.
10	Priya	040224011	Manjinder Kaur
11	Damanpreet	040224012	112023
12	Sukhmandeep	040224013	
13	Harkirat Kaur	040224014	
14	Khushboo	040224015	
15	Drishti	040224016	
16	Vriti	040224017	
17	Jasleen Kaur	040224019	
18	Mehakpreet Kaur	040224020	
19	Parneet Kaur M.Sc. Economics 1st Year	040224021	<u> </u>
<u>III</u>	Daman Thakur	043324001	Dr. Manjinder Kaur
IV	M.Sc. Agri. Economics 1st Year	043324001	Dr. Manjinder Kadi
1	Diksha Rana	014324001	Dr. SK Chauhan
V	M. Com 1 st Year		
1	Kumari Bharti	043224001	Dr. Neha
VI	MBABusiness Analytics1st Year	•	
1	Pooja Sharma	043124001	
2	Divya Jyoti	043124002	
3	Karishma Soni	043124003	
4	Yamini Thakur	043124004	
5	Mehakpreet	043124005	
6	Tanu Singh	043124006	Dr.Tusshar Mahajan
7	Taniya	043124007	Dr. Shivani Dutt
8	Mandeep Kaur	043124008	
9	Manroop Kaur	043124009	
10	Ankita	043124010	
11	Parwinder Kaur	043124011	
12	Sukhmani Kaur	043124012	
VII	Ph.D Management	073127012	
1	Shivani Thakur	46124001	Dr.Ankit Pathania
1	Silivalli Hiakul	40124001	Di.Alikit Fatilalila
	Total=46		



Students Strength, 2024-25 (Community wise)

Sr.	Programme/ Class	No. of	General	BC	SC	ST	Total
No.		Students					
1	B. Sc (Hons.) Economics	04	03	00	01	00	04
	Third year	04	03	00	01	00	04
2	M. Sc Economics	02	02	00	00	00	02
	First year	01	01	00	00	00	01
	Second year	01	01	00	00	00	01
3	M.Sc. Agricultural Economics	01	01	00	00	00	01
	First year	01	01	00	00	00	01
4	Ph.D Economics	02	02	00	00	00	02
5	B.Com (Hons.)	25					
	First year	11	11	00	00	00	11
	Second year	07	06	01	00	00	07
	Third year	07	05	02	00	00	07
6	M. Com	01	01	00	00	00	01
7	Ph.D Commerce	02	02	00	00	00	02
8	BBA	37					
	First year	19	16	02	01	00	19
	Second year	15	09	02	04	00	15
	Third year	04	03	00	00	00	03
10	MBA Business Analytics	18	18	00	00	00	18
	First year	12	12	00	00	00	12
	Second year	06	06	00	00	00	06
11	Ph.D. Management	05	04	01	00	00	05
	Total Strength						

Note: Class wise enrolment during the year 2024-25is given in Directory of Enrolled Students.

STUDENTS TRAINING & PLACEMENT

Summer Training Project Report: Theoretical knowledge without the practical exposure is worth valueless. Theoretical studies in classroom are not sufficient to understand the functioning and nature of practical work. Therefore, it becomes necessary to undergo training project work that exposes the student to invaluable pleasure of experience. The B.Com. (Hons.) and BBA final year students underwent on-the-job practical training in their selected organizations. The time period for this summer training was of 45 days, i.e. from July 1st, 2024 to August 17th, 2024. The students, after the completion of training prepared a summer training project report and also gave presentation as per notified schedule on September 19th, 2024. They submitted three hard copies along with soft copy of project report to the coordinator on November 29th, 2024. The photos of submission of summer training project reports are given below:

Details of summer internship of B.Com. (Hons.) Final Year Students

Sr. No.	Name and Registration Number	Company's Name and Place	Topic of Training Project Report	Date of presentation	Date of report submission
1.	Isha Aggarwal	M/s Jain Dang &	Fundamentals of	19.09.2024	29.11.2024
	BS22BCM001	Co., Kurkushetra,	Income Tax Return		
		Shahbad	and e-Filing		



			Mechanism along with Book-Keeping with Busy Software		
2.	Japneet Kour BS22BCM002	Kalgidhar Trust Baru Sahib, H.P.	Accounting procedures	09.11.2024	29.11.2024
3.	Manpreet Kaur BS22BCM003	Shivani G and Associates, Naraingarh, Ambala	Fundamentals of Income Tax Return, Accounting and Book Keeping	19.09.2024	29.11.2024
4.	Tanisha Chauhan BS22BCM004	H.P. State Co- operative Bank, Shimla	Financial performance Analysis	19.09.2024	29.11.2024
5.	Gagandeep Kaur BS22BCM005	Kalgidhar Trust Baru Sahib, H.P.	Mechanisms of Accounting transactions	09.11.2024	29.11.2024
6.	Jeenar Thakur BS22BCM006	The Kangra Central Co-operative Bank (Akhara Bazar), Kullu, H.P.	Banking Services	19.09.2024	29.11.2024
7.	Kusmita BS22BCM007	The Kangra Central Co-operative Bank (Bajaura), Kullu, H.P.	Banking Mechanism and Services	19.09.2024	29.11.2024

Details of Summer Internship of BBA Final Year Students

Sr.	Name & Reg.	Company's Name	Topic of Training	Date of	Date of
No.	No.	& Place	Project Report	presentatio	report
				n	submission
1.	Amneet Kaur	Katebaa Rural	Human Resource	09/11/2024	29/11/2024
	BS22BBA001	Services & Solutions	Management		
		Foundation, Mohali	System		
2.	Mehak Saini	Rajshree Fabrics,	Mechanisms of	09/11/2024	29/11/2024
	BS22BBA002	Kala Amb, H.P.	Human Resource		
			Department		
3.	Anjali	Preceptors	Cold Calling	09/11/2024	29/11/2024
	BS22BBA003	Directions, Patiala	Recruitment		







Internship MBA Business Analytics

2024	rnship MBA Bus Duration – 2 mo	onths June – July		
S. No.	Registration No.	Name of student	Organization	Place
1	BS23MBM001	Avneet Kaur	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
2	BS23MBM002	Ridhima Thakur	CBRE Group Inc.	Gurgaon, Haryana
3	BS23MBM003	Gaganpreet Kaur	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
4	BS23MBM004	Mehakpreet Kaur	The Winning Mantra	Noida, UP
5	BS23MBM005	Pushpinder Kaur	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
6	BS23MBM006	Yashika Thakur	CBRE Group Inc.	Gurgaon, Haryana
2025		onths June – July		
1	CEM-24-034	Pooja Sharma	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
2	CEM-24-035	Divya jyoti	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
3	CEM-24-036	Karishma Soni	AAA Vehicleades Maruti Suzuki, ARENA,	Delhi
4	CEM-24-037	Yamini Thakur	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
5	CEM-24-038	Mehakpreet Kaur	AAA Vehicleades Maruti Suzuki, ARENA,	Delhi
6	CEM-24-039	Tannu Singh	Kalgidhar Trust	Baru Sahib
7	CEM-24-040	Taniya	Kalgidhar Trust	Baru Sahib
8	CEM-24-041	Mandeep Kaur	Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics)	Pune, Maharashtra
9	CEM-24-042	Manroop Kaur	Kalgidhar Trust	Baru Sahib
10	CEM-24-043	Ankita	Kalgidhar Trust	Baru Sahib
11	CEM-24-044	Parwinder Kaur	Kalgidhar Trust	Baru Sahib
12	CEM-24-045	Sukhmani Kaur	Kalgidhar Trust	Baru Sahib

MBA Students On going Summer Training Project Report of 2024-25

S No	Name & Registration No	Programme	Project Title	Major Advisor
I	MBA 2023-24			
1	Avneet Kaur BS23MBM001	MBA Business Analytics	Industrial Projects - Virtual Internship in context of their capstone project on Digital Marketing.	NA
2	Ridhima Thakur BS23MBM002	MBA Business Analytics	Industrial Projects - Virtual Internship in context of their capstone project on Digital Marketing.	NA



3	Gaganpreet Kaur BS23MBM003	MBA Business Analytics	Industrial Projects - Virtual Internship in context of their capstone project on Digital Marketing.	NA
4	Mehakpreet Kaur BS23MBM004	MBA Business Analytics	Industrial Projects - Virtual Internship in context of their capstone project on Digital Marketing.	NA
5	Pushpinder Kaur BS23MBM005	MBA Business Analytics	Industrial Projects - Virtual Internship in context of their capstone project on Digital Marketing.	NA
6	Yashika BS23MBM006	MBA Business Analytics	Industrial Projects - Virtual Internship in context of their capstone project on Digital Marketing.	NA

Placement Report, 2024-25

Sr. No.	Study Programme	Pass out	Placement in India	Placement in Abroad	Study in Abroad	Opted Higher Studies	Others
1	B.Sc.(Hons.)Economics	04	-	-	_	04	-
2	M.Sc. Economics	01	-	-	-	01	-
3	M.Sc. Agricultural Economics	01					
4	B.Com. (Hons.)	07				01	
5	BBA	03				02	
6	MBA (BA)	06	01				
7	Ph.D. Economics	00					

Placement Report of Management Department (MBA) During Last Five Years

Sr. No.	Batch	Passed out	In Himachal	Out of Himachal	Not in Job
1	2016-2018	16	01	11	04
2	2017-2019	06	02	01	03
3	2018-2020	02	01	01	01
4	2019-2021	03	00	03	00
5	2020-2022	04	01	03	00
6	2021-2023	03	00	00	03
7	2022-2024	04	00	00	04
8	2023-2025	06	00	01	05

BA (Business Analytics) student placement



Gaganpreet Kaur of MBA Business Analytics got placed at Xenage Solutions Pvt. Ltd.(Eagle Trans Shipping & Logistics) Pune, Maharashtra as Operation Executive, package of Rs 3.25 lakh per annum



PG/Ph.D STUDENTS RESEARCH PROJECTS

Sr.	Name &Reg.	Title of thesis	Major Advisor		
No.	No.				
I	M.Sc. Economics 2023-25 Batch				
1	Anshika Bhatia BS22MEC001	Impact of Self-Help Groups on the Socio-economic Status of Women in District Sirmaur, Himachal Pradesh	Dr.Manjinder Kaur		
II	M.Sc. Ag (Agric	eultural Economics) 1 st Year			
1	Diksha Rana CAG-24-065	A Study on Innovation in Agriculture and Rural Development in Kiar-Da-Dun Valley District Sirmour District Himachal Pradesh			
Ш	Ph.D Economic				
1	Jasleen Kaur BS23PEC001	Economic analysis of sugarcane production in Western Region of Uttar Pradesh	Dr. S. K Chauhan		
2		Determinants of Asset Ownership Among Farm Households in Trans-Giri and Cis-Giri Region of District Sirmaur	Dr. S. K Chauhan		
IV	Ph.D Commerc	e (2023)			
1	Gunjan Sharma BS23PCM001	A Comparative Study on The Impact of Artificial Intelligence on Customer's Personality Traits and Their Satisfaction with The Special Reference to SBI And ICICI Bank in Delhi, India	Chaudhary		
V	Ph.D Commerc				
1	Ambar Shrivastava BS21PCM002	The Impact of Corporate Sustainability Reporting on Earning Quality and Firms Performance of Selected Indian Companies	Dr.S.K Chauhan		
VI	Ph.D Managem	ent (2024)			



1		Topic yet not finalized	Dr. Ankit		
			Pathania		
	Shivani Thakur				
	CEM-24-48				
VII	Ph. D Managem				
1	Meenakshi BS23PBM001	Determinants of Consumers' Intentions towards Self-medication: A Study in Tri-city Region of Chandigarh	Dr. Ankit Pathania		
2	B5251 B10001	Purchase Intention of Electric Vehicles: An	Dr.Tusshar		
		Empirical Study on Green Consumer Behaviour with Special Reference to Delhi, India			
	Simranjeet				
	Kaur				
	BS23PBM003				
VIII	Ph.D. Managem	nent (2022)			
1	Shivani BS22PBM001	Cyber Risk Management in Higher Education Institutions of Himachal Pradesh	Dr.Ankit Pathania		
IX	Ph. D Management (2021)				
1	Kiran BS21PBM001	A Study on Entrepreneurial Intention Among Rural Youth in Haryana State	Dr.Ankit Pathania		

SYNOPSIS OF STUDENTS RESEARCH PROJECTS

Name of the Student with: Diksha Rana (01432001)

Admission No:

Major field : Agricultural Economics

Name of Major Advisor : Dr. S.K Chauhan

Date of Synopsis Seminar (Dean: 28.09.2024

Level):

Date of Synopsis Seminar (Expert: 04.12.2024

Level):

Title of Thesis/Synopsis: : A Study on Innovation in Agriculture and

Rural Development in Kiar-Da-Dun valley of District Sirmour, Himachal Pradesh



Objectives:

- 1. To examine the socio-economic status of different category of sample farmers.
- 2. To examine the status of various innovations adopted by different categories of sample farmers
- 3. To workout the contribution of innovation in different sectors to the household economy and rural development of study area.

Brief Methodology (Not more than 100 words):

This methodology outlines a study in the Kiar-da-dun Valley, District Sirmaur focusing on villages along the Bata River. The study employs a two-stage stratified random sampling technique. In the first stage, villages are divided into three segments based on the river's length with four villages (two from each side) randomly selected from each segment. The second stage involves randomly selecting five households from each chosen village (three marginal and two small farmers) resulting in a total sample of 36 small and 24 large farmers. Primary data will be gathered through surveys, interviews, and field observations, while secondary data will be collected from government reports and academic literature. The data will be analyzed using descriptive statistics to identify relationships between variables like education, market access, and their impact on farmer income and crop yield.

Name of the Student with: Anshika Bhatia (BS22MEC001)

Admission No:

Major field : Economics

Name of Major Advisor : Dr. Manjinder Kaur

Date of Synopsis Seminar (Dean: 28.09.2024

Level):

Date of Synopsis Seminar (Expert: NA

Level):

Title of Thesis/Synopsis: : Differentials in the Socio-economic status of

Members and Non-members of Self-Help Groups SHGs in Pachhad Block of District

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Sirmaur, Himachal Pradesh

Objectives:

- 1. To compare the socio-economic conditions of the members and non-members of SHG
- 2. To examine the organizational set up and financial status of the selected SHGs
- 3. To analyze the problems and constraints of members and non-members of SHGs

Brief Methodology

Multi-stage random sampling technique will be adopted to select the sample of member and non-member of SHGs for the study. At first stage of sampling, a complete list of *gram panchayats* consisting active SHGs will be prepared with the help of BDO office of Pachhad block. After that, five-gram *panchayats* will be selected randomly for the study. Stage II (Selection of SHGs): In second stage of sampling, a complete list of SHGs will be prepared in each selected *gram panchayat* with the consultation of panchayat pradhan and three SHGs which are functioning for the last three years will be selected from each selected *gram panchayats*. At the same time a complete list of non-member households in the same vicinity will be prepared for the selection of non-members of SHGs and those non-members will be



taken from same village from where the members of the SHGs were taken. Non-Members will be selected from gram panchayat. Stage III (Selection of respondents): At last stage of sampling, five members from each selected SHG and five non-members from same gram panchayat will be selected for the present study. Thus, a total sample size of 150 respondents (75 members of SHGs and 75 non-members of SHGs) will be contacted for the study.

Name of the Student with: Jasleen Kaur Rapiyal

Admission No: (BS23PEC001)
Major field : Economics

Name of Major Advisor : Dr. S.K Chauhan Date of Synopsis Seminar (Dean : 29 .06.2024

Level):

Date of Synopsis Seminar (Expert: 20.11.2024

Level):

Title of Thesis/Synopsis: Economic analysis of sugarcane production in

Western Region of Uttar Pradesh

Objectives:

1. To study district wise trends and growth rates in area, production and productivity of sugarcane in the study area.

2. To examine the costs, returns and resource use efficiency in sugarcane under different production methods and farm categories.

3. To examine the impact of public interventions in area enhancement and sugarcane production.

4. To ascertain the problems and constraints faced by the sugarcane growers and mills in the study area.

Brief Methodology:

Multi-stage sampling will be used to select divisions, districts, blocks, villages and the ultimate sugarcane growers. In the first stage list of divisions will be prepared and arranged in descending order based on area under sugarcane from the Statistical Abstracts of Uttar Pradesh and then two divisions will be selected purposively to study the district wise trends and growth rates over a certain time period. At final stage, in each of the selected village a list of all households growing sugarcane will be prepared in consultation with the Panchayati Raj Institutions (PRIs), ward members and prominent persons of the selected villages. From this list around 20 sample households will be chosen for the study. In this way a total sample of 160 households will be collected. Further, sample households will be post-stratified into different categories on the basis of standard guidelines of farm categories.

Name of the Student with: Payal Thakur (BS23PEC002)

Admission No:

Major field : Economics

Name of Major Advisor : Dr. S.K Chauhan

Date of Synopsis Seminar (Dean: 14.06.2024

Level):

Date of Synopsis Seminar (Expert: 25.06.2024

Level):

Title of Thesis/Synopsis: Determinants of asset ownership among farm

households in district Sirmaur, Himachal Pradesh

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Objectives:

- 1. To determine the asset wealth gap, incidence of ownership and the factors influencing assets ownership among sample households.
- 2. To examine the income & consumption pattern and factors affecting the level of consumption of sample households.
- 3. To investigate the outreach and benefits accrued to the sample households from government sponsored schemes executed for the socio-economic development of the study area.

Brief Methodology

The study will be conducted in Cis-Giri and Trans-Giri regions of Sirmaur district, Himachal Pradesh, using multi-stage sampling to select 160 households. Data will be collected through surveys and secondary sources, covering socio-economic profile, asset ownership, cropping and consumption patterns, income sources, and constraints. Analysis will involve descriptive statistics, Lorenz curve, Gini ratio, regression models, and Garrett's ranking method to assess inequalities, influencing factors, and key problems. Findings will be presented in tables, charts, and graphs, with suggestions for policy and development.

Name of the Student with: Gunjan Sharma

Admission No: (BS23PCM001)

Major field : Commerce

Name of Major Advisor : Dr. Kajal Chaudhary

Date of Synopsis Seminar (Dean: 18.12.2024

Level):

Date of Synopsis Seminar (Expert: 03.07.2025

Level):

Title of Thesis/Synopsis: : Impact of Artificial Intelligence on Customers'

Personality Traits of Lead Banks in National

Capital Territory of Delhi

Objectives:

- 1. To assess the relation of the customers' personality traits for adoption of AI by considering their level of knowledge in banks.
- 2. To examine the effect of demographic factors on selected personality traits of AI beneficiaries.
- 3. To study the influence of personality traits on customers' attitude towards AI in selected banks.
- 4. To study strategies based on customers' personality traits for the effective implementation of technologies.

Brief Methodology:

The present study will be carried out in those districts of National Capital of Territory (NCT) of Delhi where highest number of Lead Bank (LB) branches extend their financial services mainly to determine the effect of Artificial Intelligence (AI) on the customers' personality traits. The data will be collected through the survey method on the questionnaire/ schedule will be processed. Whenever, multi-stage sampling technique will be used to select sample of lead banks branches and their ultimate customers.



Name of the Student with: Meenakshi (BS23PBM001)

Admission No:

Major field : Management

Name of Major Advisor : Dr. Ankit Pathania

Date of Synopsis Seminar (Dean: 18.12.2024

Level):

Date of Synopsis Seminar (Expert: 03.07.2025

Level):

Title of Thesis/Synopsis: : Determinants of Consumers' Intentions

towards Self-medication: A study in tri-city

region of Chandigarh

Objectives:

1. To examine the factors influencing consumers' intentions towards self-medication.

2. To study the impact of important demographic factors on consumers' self-medication behaviour.

3. To evaluate the consumers' awareness, patterns of self-medication and types of medicines commonly used for self-medication.

4. To explore the role of digital health information in shaping self-medication behaviour among consumers.

Brief Methodology

Stratified random sampling technique with equal allocation will be used to select ultimate respondents for present study from three cities namely Chandigarh, Panchkula & Mohali. The primary data would be collected from a sample of 120 respondents randomly from each city that represents population composed of heterogeneous characteristics. Thus, a sample size of 360 respondents will be contacted for the study. Secondary data will be collected to accomplish the stated objectives of the study. Data will be collected from various publications such as journals, books, reports, government publications and websites etc.

Name of the Student with: Simranjit Kaur

Admission No: (BS23PBM003)
Major field : Management

Name of Major Advisor : Dr. Tusshar Mahajan

Date of Synopsis Seminar (Dean: 24.05.2024

Level):

Date of Synopsis Seminar (Expert: 13.06.2024

Level):

Title of Thesis/Synopsis: : Customers Purchase Intentions towards

Electric Vehicles- A Study of Delhi and

Chandigarh Region

Objectives:

1. To study the factors influencing customers' intention to adopt electric vehicles in the selected regions.

2. To examine the moderation effect of demographic variables on the factors influencing customers' intention to adopt electric vehicles in the selected regions.



- 3. To examine the perceived barriers hindering the adoption of electric vehicles among customers' in the selected regions.
- 4. To examine the viewpoints of customers' on government interventions in context of electric vehicles and devise suitable interventions for promoting the adoption of electric vehicles in the selected regions.

Brief Methodology:

The study will be conducted in Delhi and Chandigarh using a multi-stage sampling approach. In the first stage, the study areas will be selected based on pollution levels, followed by identifying the top four major automobile dealers in each city. In the final stage, 50 respondents from each showroom using conventional vehicles will be surveyed, resulting in a total sample of 400. Primary data will be collected through a structured questionnaire to examine factors influencing EV adoption, moderation effects of demographic variables, and perceived barriers such as financial, technical, infrastructural, behavioural and external barriers. Secondary data from government sources will assess current EV policies. Data analysis will include descriptive statistics, SEM, Process Macro, Garrett ranking and frequency and percentage analysis.

Name of the Student with: Shivani (BS22PBM001)

Admission No:

Major field : Management

Name of Major Advisor : Dr. Ankit Pathania

Date of Synopsis Seminar (Dean: 13.05.2024

Level):

Date of Synopsis Seminar (Expert: 13.06.2024

Level):

Title of Thesis/Synopsis: : Cyber Risk Management in Higher Education

Institutions of Himachal Pradesh

Objectives:

- 1. To understand the specific cyber threats and risks faced by higher education institutions.
- 2. To study the extent and level of awareness, training and a culture of cybersecurity among the individuals of higher education institutions.
- 3. To study the influence of demographic variables on cyber security behaviour of individuals in higher education institutions.
- 4. To study the problems and constraints faced by the selected institutions and concerned individuals on cyber security issues and examine the methods and practices followed in their management.

Brief Methodology:

The data are collected from 6 Higher Education Institutions of Himachal Pradesh. The required data were collected through a well-designed personal interview schedule from System Administrators or the Chief Information Security Officers/person incharge of the selected universities. Multi-stage random sampling technique was used to collect information from individuals of selected higher education institutions consisting of faculty, staff and students. In the initial stage, a comprehensive list of higher education institutions, encompassing both government and private sectors referred to Government University (GU) and Private University (PU) was prepared. Subsequently, three universities were selected randomly from each sector for inclusion in the study. After the selection of universities, a list of affiliated and constituent colleges was prepared and three colleges from each selected university were chosen for the data collection. In the final stage of sampling, a sample of 25



individuals proportionately allocated between student and faculty respondents comprising of both male and female were selected from each college. As a result, a total sample size of 450 respondents was selected.

Name of the Student with: Kiran (BS21PBM001)

Admission No:

Major field : Management

Name of Major Advisor : Dr. Ankit Pathania

Date of Synopsis Seminar (Dean: 21.02.2023

Level):

Date of Synopsis Seminar (Expert: 07.06.2023

Level):

Title of Thesis/Synopsis: : A Study on Entrepreneurial Intention among

Rural Youth in Haryana State

Objectives:

1. To determine the entrepreneurial intention among the rural youth in Haryana.

2. To find out the effect of demographic variables, personality traits and social factors on the entrepreneurial intention of rural youth.

3. To study the impact of government schemes and programmes on entrepreneurial intention of rural youth.

4. To identify the problems and constraints faced by the rural youth in adoption of entrepreneurship and suggest suitable measures for its development.

Brief Methodology:

Multi-stage sampling technique was used for the selection of respondents in the study area. At first stage, three districts with the highest proportion of rural population were selected for study. From selected districts, three blocks with the highest proportion of rural population were chosen. From the selected blocks, four villages with the highest population were selected. At final stage, a proportional sample of 11 respondents (between the age group of 15-29 years as per Ministry of Health and Family Welfare) consisting of male and female was selected randomly from each of selected village making a total sample of 396 respondents.

STUDENT'S SEMINAR PRESENTATION

UG Credit Seminar Presentation

Sr.	Name of Student	Topic of Seminar	Date of	Seminar
No.			Seminar	Incharge
Ι	B Sc. (Hons.) Econ	omics 3 rd Year Sem-IV Econ 292		
1	Ayananshi Panwar	Feedback: An Inevitable Tool for	19.10.2024	
	BS22BEC001	Learning Development and		
		Transformation		
2	Sehrish Parmar	Climate Reliance Agriculture with	19.10.2024	Dr.S.K
	BS22BEC003	Special Reference to Hilly State of		Chauhan
		Himachal Pradesh		
3	Archana Kumari	Circular Economy a Vista of Net Zero	19.10.2024	
	BS22BEC004			



4	Kuljeet Kaur BS22BEC005	Electric Vehicle in India Policy Implications, Challenges and Cost Saving	19.10.2024			
II	B Sc. (Hons.) Econo		1	<u>I</u>		
1	Ayananshi Panwar BS22BEC001	Handloom Products of India- With Reference to Khadi Gramudyog in Himachal Pradesh	09.11.2024			
2	Sehrish Parmar BS22BEC003	Food Processing in India	09.11.2024	Dr.S.K		
3	Archana Kumari BS22BEC004	Indian Economy with Special Reference to Agriculture Sector	09.11.2024	Chauhan		
4	Kuljeet Kaur BS22BEC005	Role of Artificial Intelligence in Agriculture	09.11.2024			
Ш	BBA3 rd YearSem-VI BBA 308					
1	Amneet Kaur BS22BBA001	Artificial Intelligence and Employee Turnover	04.06.2025	Dr.Shivani		
2	Mehak Saini BS22BBA002	Artificial Intelligence and Employee Selection	04.06.2025	Dutt		
3	Anjali Kaur BS22BBA004	Philanthropy-A Business Practice	04.06.2025			

PG Credit Seminar Presentations

Sr.	Name of Student	Topic of Seminar	Date of	Seminar			
No.			Seminar	Incharge			
I	M.Sc.Economics1stYearSem-I Econ 590						
1	Daman Thakur	Cooperatives in India with Special	11.12.2024	Dr.S.K			
	CEM-24-047	Reference to Cooperative Finance in		Chauhan			
		Himachal Pradesh					
II	M.Sc. Economics15						
1	Daman Thakur	Prospects and Problems of Contract	16.05.2025	Dr.S.K			
	CEM-24-047	Farming in District Sirmour of Himachal		Chauhan			
		Pradesh					
III		nd Year Sem-III Econ 592					
1	Anshika	Women Development to Women LED	04.12.2024				
	BS22MEC001	Development in HP: A Case Study of		Dr.S.K			
		District Sirmour		Chauhan			
IV		d Year Sem-IV Econ 593					
	Anshika	Role of Additive in Marketable Food	26.04.2025	Dr.S.K			
	BS22MEC001	Products		Chauhan			
V	M.Sc. Ag (Agricult	ural Economics)1st Year Sem-I AEC 591					
1	Diksha Rana	A Study on Agriculture and Rural	16.05.2025	Dr.S.K			
	CAG-24-065	Development in Study Villages of		Chauhan			
		District Sirmour, Himachal Pradesh					
VI	M. Com 1st Year	Sem-I MC 590					
1	Kumari Bharti	International Business	11.12.2024	Dr.S.K			
	CEM-24-046			Chauhan			
VII	M. Com 1st Year	Sem-II MC 591					
1	Kumari Bharti	Role of Artificial Intelligence in	26.04.2025	Dr.S.K			
	CEM-24-046	Agriculture Trade		Chauhan			
VIII	Ph.D. Managemen	t Sem-I MGMT 691					



1	Shivani Thakur	UGC Recommended Pedagogical	11.12.2024	Dr.S.K
	CEM-24-046	Approaches to the Undergraduate		Chauhan
		Programs of NEP 2020		

RESEARCH PUBLICATIONS

Research papers published in National and International Journals

(I) CHAPTER IN BOOKS:

- Bhatia Anshika and Chauhan S.K (2025) A Study on Agriculture Development in India: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 24
- Chaudhary, K. and Singh, S. (2025) The Indian Banking Sector in the Era of Digitalization: Opportunities and Challenges. Contemporary Trends in Commerce Management & Economics. A2Z Publications. Department of Research & Publications A2ZLearningHub LLP. 60-68 (ISBN: 978-81-984646-2-0)
- Chauhan S.K and Bhanu Pratap (2024) Factors Affecting the Academic Performance of Agricultural Sciences Students in Himachal Pradesh. In Transforming Indian Education in the 21st Century: Challenges, Innovations and Solutions (Eds Raino Bhatia <u>et.al</u>), Indu Book Services Pvt. Ltd, New Delhi: 33-42
- Chauhan S.K and Pragati Sharma (2025) Instability and Decomposition Analysis of Major Fruits and Vegetables in H.P: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 14
- Kaur, K. (2024) Implementation of Artificial Intelligence to Boost Agricultural Productivity in Farm Sector. In Enhancing Farmer's Income through Agribusiness and Extension Technologies, Vol. 1: 105-114. (ISBN: 978-93-58996-48-7)
- Kaur Manvinder and Chauhan S.K (2025) Rural Development under MPLAD Schemes in District Sirmour of Himachal Pradesh: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 23
- Kumari Archana and Chauhan S.K (2025) A Study on Status of Food Processing Industry in India: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 41
- Panwar Ayananshi and Chauhan S.K (2025) Growth and Prospects of Handloom Industry in Himachal Pradesh: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 42
- Pathania A & Srivastava A (2024) Navigating the Role of Artificial Intelligence in Transforming Corporate Social Responsibility (CSR) Strategies. In: Corporate Social Responsibility Approaches to Ethical AI in Business. IGI Global Scientific Publishing 89-102. ISBN No.: 979-8-3693-3478-2 (Scopus Indexed).
- Pathania A, Chaudhary R & Samriti (2024) Unraveling Farmers' Buying Process for Agricultural Inputs in Himachal Pradesh: Implications for Agricultural Marketing. *Indian Journal of Economics & Development* 20(4): 665-673
- Pathania Avantika and Chauhan S.K (2025) Socio Economic Empowerment through Integrated



- Farming Model- A success story of an educated youth in Sirmour district: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 50
- Rana Diksha, Chauhan S.K, Thakur Payal (2025 A Study on Agricultural and Rural Development in Bata Riverside Villages in Sirmour District of Himachal Pradesh: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 34
- Rapiyal Kaur Jasleen and Chauhan S.K (2025) Adoption of Climate Resilient Technologies in Agriculture and Allied Sectors: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 22
- Sharma Pragati and Chauhan S.K (2025) Role of Dairying in Rural Development: A Case Study of Farmers Producer Company (FPO): In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 26
- Sharma Saloni, Chauhan S.K, Thakur Payal (2025) Socio-economic Status of Farmers in Riverside Command Area of Giri in Sirmour of Himachal Pradesh: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India: 48
- Thakur Payal and Chauhan S.K (2025) Socio-economic Status of Farmers in Trans-Giri Region of District Sirmour of Himachal Pradesh: In Souvenir on Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India.:60.
- Srivastava A, Kumari G & Pathania A (2024) Technological Innovation and Accounting in Industry 6.0: Application, Implication and Future. In: Sustainable Innovation for Industry 6.0 IGI Global Publishers, USA pp 286-309. ISBN13: 9798369331408.
- Srivastava A, Pathania A & Kumari G (2024) Women and Tourism: A Study on Gender Equality, Social Inclusion and Empowerment In: Interlinking SDGs and the Bottom of the Pyramid through Tourism, IGI Global Publishers, USA pp 96-117. ISBN13: 9798369331668.
- Srivastava A, Pathania A, & Lehri BPS (2024) CSR Initiatives: A Way of Enhancing Employees' Wellbeing. In: Impact of Corporate Social Responsibility on Employee Well Being. IGI Global Scientific Publishing 83-99. ISBN13: 9798369334706.

(II) RESEARCH ARTICLES:

- Chauhan S.K and Pragati Sharma (2025) Dynamics of growth and instability in vegetable cultivation in Himachal Pradesh. *Indian J Econ Dev*, 21(1): 1-10. NAAS Score: **6.30**. Impact factor 0.3 (WoS) https://doi.org/10.35716/IJED-22436.
- Divyanshu, Sharma S, Chandel RS, Vashishat R, Verma SC, Verma S, Bharat NK, Thakur KS, Dev I, Chauhan S, Chandel A, Kishore K & Kumar A. (2025) Evidence of transitioning apple farming to an agro-ecological model in Himachal Pradesh. *Frontiers in Nutrition*, 12:1611137. DOI 10.3389/fnut.2025.1611137. NAAS rating: 10, Impact Factor: 5.1.
- Divyanshu, Guleria C, Singh P, Sharma S, Vashishat RV & Sharma P. (2025) Comparative performance analysis of ARIMA and time delay neural networks for cauliflower price forecasting in North India. *Indian Journal of Economics and Development*, 21(1): 48-60. **NAAS rating: 6.30, Impact Factor: 0.3**
- Kiran, Pathania A & Vikash (2024) Examining the role of big five personality traits on entrepreneurial intention of rural youth in Haryana. *South Asian Journal of Management Research*, 14(4): 228-237
- Kiran, Pathania A, Vikash & Meena SS (2025) Constraints faced by rural youth for opting entrepreneurship as career: A case study of Haryana. *Indian Journal of Extension Education* 61(1) 99-103
- Ranta, R. S., Chauhan, K., Kaushal, V., Thalyari, N., Sharma, T., Sharma, A. (2025) Meta-



- Analysis of Emotional Intelligence in Stress Management. New Adv Brain & Critical Care, 6(1), 01-10
- Sharma Pragati and Chauhan SK (2024) Growth and variability in area, production and productivity of major fruits in Himachal Pradesh. *Indian Journal of Hill Farming*, 37(1): 83-87. **NAAS Score 5.04.**
 - (III) Articles Published in Newspaper/Magazine etc.
- Pathania A & Srivastava A (2024) Attracting and Retaining Youth in Agriculture in *EU Voice Magazine 2023 issue*.

(IV) Papers Presented in National and International Conferences

- Chauhan SK, Pragati Sharma, Rita Kumari and **Payal Thakur** (2025) Analysis of production and marketing of fruits and vegetables in District Sirmour Himachal Pradesh. In 38th Annual Conference of Indian Society of Agricultural marketing (ISAM) held at University of Agricultural Sciences (UAS), Bengaluru 09.01.2025.
- Dutt Shivani, Kaur Jasleen, Kaur Mandeep and Harkirat (2025) Sustainable Development in India: Case Studies of Innovative Practices and Solutions, *International conference: Pathways to Progress: The Strategic Role of Research and Innovation in India's Socio-Economic Development*, organized by Eternal university April 5-6 April 2025, Souvenir, pp 84.
- Kaur M (2025) Socio-Economic Status of Migrant Laborer in Baru Sahib Campus, District Sirmaur, and Himachal Pradesh in 65th Annual Conference of the Indian Society of Labour Economics (ISLE) held in Bengaluru, Karnataka from 9th to 11th January, 2025.
- Kiran, Ankit Pathania & Vikash (2024) Examining the Role of Big Five Personality Traits on Entrepreneurial Intention of Rural Youth in Haryana. In: *International Conference on Global Challenges and Vitality Solutions (Life, People, Product & Systems). CBISER*, Kolhapur, Maharashtra, India on November 22-23, 2024.
- Kushi and Manjinder Kaur (2024) Beyond the Fields: Sustainability in Modern Agriculture" In *ICSSR* and *NABARD* sponsored Regional Seminar on Innovation in Agriculture and Value Chain Management for Rural Development in North-western Region of India organized by ACECM, Eternal University Baru Sahib on 27th -28th March 2024.
- Meenakshi & Ankit Pathania (2025) Sustainable Consumption & Production: How far is India? In: *ICSSR and NABARD sponsored Regional Seminar on Innovations in Agriculture & Value Chain Management for Rural Development in North-western Region of India* organized by ACECM, Eternal University Baru Sahib on 27th-28thMarch, 2025.
- Shivani & Ankit Pathania (2025) Cyber Risk Management in HEIs of Himachal Pradesh: Unveiling Challenges & Strategies In: *International Conference on Pathways to progress: The Strategies' Role of Research & Innovation in India's Socio-economic Development-2025* on April 05-06, 2025
- Thakur Meenu and Dutt Shivani (2025) Green Management Practices: Biodegradable Bio-Plastic Production from Kitchen Waste a Circular Business Model, *International conference: Pathways to Progress: The Strategic Role of Research and Innovation in India's Socio-Economic Development*, organized by Eternal university 5th-6thApril 2025, Souvenir, pp 83.
- Thakur S & Ankit Pathania (2025) Understanding financial literacy among the rural youth: A case study of district Sirmaur, Himachal Pradesh. In: *National Conference on Digital Intervention & Sustainable Livelihoods in Hill-Ecosystem Towards Vision Viksit Bharat@2047* organized by ICSSR during 10th -11th January, 2025
- Thakur S & Ankit Pathania (2025) Production and marketing of garlic in district Sirmaur, Himachal Pradesh. In: *ICSSR and NABARD sponsored Regional Seminar on Innovations in Agriculture & Value Chain Management for Rural Development in North-western Region of India*organized by ACECM, Eternal University Baru Sahib on 27th -28th March, 2025.
- Thalyari N (2025) Towards Sustainability: A Systematic Literature Review on Work-Life Balance. In Regional Seminaron Regional Seminar of Innovation in Agriculture and Value Chain Management for Rural Development in North-Western Region of India organized by Akal College of Economics, Commerce and Management, Eternal University held on 27th-28th March, 2025.



Preparation of Reports (College/University level) Research Projects/Bulletin/Mimeographs/Brochures/Annual Reports/IQAC Report/Prospectus)

- Dr S K Chauhan prepared 16th & 17th Annual report of EU for 2023-24
- Dr S K Chauhan prepared Information bulletin cum prospectus of EU for 2024-25 % 2025-26
- Dr S K Chauhan prepared Vice Chancellor's Address for 12th convocation.
- Dr S K Chauhan prepared final presentation of ACECM for NAAC visit held on 18-20th June, 2025
- Dr S K Chauhan prepared proposal for ICSSR regional seminar on innovation in agriculture and value chain for rural development submitted in September, 2024
- Dr S K Chauhan prepared Souvenir for ICSSR & NABARD funded Regional Seminar held on 27-28th March, 2025
- Dr S K Chauhan prepared proceedings of ICSSR & NABARD funded Regional Seminar held on 27-28th March, 2025
- Ms Kuldeep Kaur worked for the preparation of Annual Report of the college for the session 2024-25
- Dr. Sanjay Kumar worked for the preparation of Annual Report of the college for the session 2024 -25
- Dr. Divyanshu worked for the preparation of Annual report of the college for the session 2024 25
- Dr. Ankit Pathania worked for the Compilation of Regional seminar Souvenir organized by ACECM
- Dr. Ankit Pathania prepared the Departmental profile (Management) for NAAC SSR Visit on 18th-20th May 2025.

Participation in national and international conferences/ webinars/ workshop/ FDP/ Quiz competition/ Trainings, summer/winter school/FDP/refresher course /short courses

Sr.	Name of the	Participation Details	
No.	Faculty	-	
1	Ms Kuldeep Kaur	Acted as reporter in the technical session of the regional seminar organized by the Akal College of Economics, Commerce and Management, Eternal University on 27th March, 2025	
2	Dr. Neha	Attended Malavia Mission Teacher Training Programme (Nep-2020 Orientation and Sensitization Programme)	
3	Dr.Ankit Pathania	Attended Five days Collaborative Training Programme on "Management and Best Practices of Farmer Producer Organizations", organized by the National Institute of Agricultural Extension Management (MANAGE), held from 24th -28th September 2024.	
4	Dr. Shivani Dutt	Participated in International conference: Pathways to Progress: The Strategic Role of Research and Innovation in India's Socio-Economic Development, organized by Eternal university 5-6 April 2025 Completed Certificate course on "Ethics in the Teaching Profession" as National Initiative on Capacity Building of Faculty under Malaviya Mission Teacher Training Programme (MMTTP) conducted by the Department of Humanities and Social Sciences, IIT Madras from March 21 to March 25, 2025	
5	Ms Neevia Thalyari	Acted as reporter in the technical session of the regional seminar organized by the Akal College of Economics, Commerce and Management, Eternal University on 27 th March, 2025	



		Participated in the "NEP- Orientation & Sensitization Programme" from 17 th -27 th June 2025, organized by Guru Angad Dev Malaviya Mission Teacher Training Centre, SGTB Khalsa College, and University of Delhi.	
6	Ms Shivani Thakur (Ph.D Management)		
7	Ms Meenakshi (Ph. D Management)	Attended Two-week Workshop-cum-Training Programme on "Research Methodology in Social Sciences for Research Scholars/Faculty Members" organized by ICSSR, North-Western Regional center, Panjab University, Chandigarh from February 10 th -20 th 2025.	
8	Ms Gunjan Sharma	Attended Two-week Workshop-cum-Training Programme on "Research Methodology in Social Sciences for Research Scholars/Faculty Members" organised by ICSSR, North-Western Regional center, Panjab University, Chandigarh from February 10 th -20 th 2025.	
9		Acted as Anchor(s) cum stage secretary for the ICSSR & NABARD funded regional seminar organized by AC ECM on 27-28 th March, 2025.	

Miscellaneous Activities performed by Faculty Members at University/College level/Outside University:

Sr. No	Faculty Name	Participation Events	College/Unive rsity level
1	Dr S. K	Organized Academic council meetings as member	University
	Chauhan	secretary	level
		Organized Governing body meeting as member	University
		secretary	level
		Organized Planning Board meetings as member	University
		secretary	level
		Organized Finance Committee meetings as member	University
		secretary	level
		Organized Board of Management meetings as member	University
		secretary	level
		Acted as convener NTA for AIEEA PG 2025 social	National level
		sciences	
2	Dr Pawan	To encourage self-employment and entrepreneurship	University
	Kumar Dubey	among students	level
3	Ms Kuldeep	Acted as Chairperson for the SC/ST Cell	University
	Kaur		level
		Acted as Convenor of the Certification Committee for	University
		the Regional Seminar	level
		Acted as Committee member in the Certificate & Result	University
		Compilation Committee for the Annual Sports Meet	level
		Acted as Committee member in the Student Satisfaction	University
		Survey Committee for the NAAC	level
		Acted as Discipline Committee member for the Annual	University
		Sports Meet-2025	level
		Acting as member, Criterion-V (Student Support and	University
		Progression) of the NAAC-SSR Steering Committee	level



		constituted	
		Acted as member for designing the <i>BA (Hons. with Research)</i> Liberal Arts (Major Economics) course structure and syllabus for the Academic Sessions 2024–25 and 2025–26.	College level
		Acted as Convener of Certificate committee for Regional Seminar	College level
		Acted as member in cultural committee for Regiona Seminar	
		Acted as member in Invitation and Reception committee for Regional Seminar	College level
		Acted as Discipline Committee member for Regional Seminar	College level
4	Dr. Manjinder Kaur	Acted as member in IQAC Committee	University level
		Acted as Deputy Superintendent (C-3)	University level
		Acted as convener in Display and Academic Ambience Committee	University level
		Acted as member in Sports Day Refreshment Committee	University level
		Acted as member in International Conference Campus Tour Committee	University level
		Acted as member in Career Development Cell	University level
		Acted as Co-Organizing Secretary for the ICSSR & NABARD sponsored Regional Seminar on "Innovations in Agriculture and Value Chain Management for Rural Development in the North-Western Region of India" held on 27th–28th March 2025.	University level
		Acting as member, Criterion-IV (Infrastructure and Learning Resources) of the NAAC-SSR Steering Committee constituted	University level
		Acted as IQAC Coordinator for NAAC-SSR at ACECM	College level
		Academic Affair Committee (Member)	College level
		Acted as Convener for designing the <i>BA (Hons. with Research)</i> Liberal Arts (Major Economics) course structure and syllabus for the Academic Sessions 2024–25 and 2025–26.	College level
		Acted as member Academic Affairs committee	College level
5	Dr. Ankit Pathania	Acted as Convener for designing the <i>BBA</i> (<i>Hons. with Research</i>) course structure and syllabus for the Academic Sessions 2024–25 and 2025–26.	College level
		Acted as Organizing Secretary for the <i>ICSSR & NABARD</i> sponsored Regional Seminar on "Innovations in Agriculture and Value Chain Management for Rural Development in the North-Western Region of India" held on 27 th –28 th March 2025.	University level
		Acted as Member for college-level activities showcased during the <i>Kisan Mela</i> held on 12 th –13 th April 2025.	College level
		Acting as Chairperson, Criterion-IV (Infrastructure and Learning Resources) of the NAAC-SSR Steering Committee constituted	University level



		Acting as Member, EU Green Innovation Club.	University level
		Acting as Member Secretary, <i>Board of Studies</i> , Akal College of Economics, and Commerce & Management w. e. f. April, 2025.	College level
		Acted as External Paper Setter for the course "Entrepreneurship Development & Business Management" (NRE-421) for the end-term theory examination of B.Sc. (Hons.) Forestry, Dr. Y.S.P. UHF, Nauni-Solan for the Even Semester of Academic Session 2024–25.	Outside University
		Acted as Convener Academic Affairs Committee	College level
		Delivered expert lecture on detailed project report and understanding of financial statements on 30.11.2024.	Outside university at UHF Solan
6	Dr Neha	NEP course syllabus designing	College level
		Prepared budget for the college	College level
7	Dr Shivani Dutt	Member NAAC criterion 7	University level
		Member Nature and environmental club	University level
		Member IPR, Legal and Ethical Matter	University level
		Assistant Coordinator IQAC	College level
		Dr. Shivani Dutt prepared the Departmental profile (Management) for NAAC SSR Visit on 18 th -20 th May 2025.	College Level
		Reporter in the technical session of International conference: Pathways to Progress: The Strategic Role of Research and Innovation in India's Socio-Economic Development, organized by Eternal university 5-6 April 2025, Track Two B, Day 1.	College Level
		Prepared report for World Consumer Rights Day.	College Level
		Developed course curriculum for NEP BBA hons with Research IV semester.	College Level
8	Dr. Divyanshu	Member of Green Energy and Sustainability Club	University level
showcased during the Kisan Meal held on 12 th –		Acted as a Member for college-level activities showcased during the Kisan Meal held on $12^{th} - 13^{th}$ April 2025.	College level
		Acted as External Paper Setter for the course "Forest Economics and Marketing" (NRE-321) for the end-term theory examination of B.Sc. (Hons.) Forestry, Dr. Y.S.P. UHF, Nauni-Solan for the Even Semester of Academic Session 2024–25.	University level
9	Ms Neevia Thalyari	Member of the Gender Champion Club	University level
		Member of the Education for Empowerment Club	University level
		Member of the Refreshment & Catering Committee for the NAAC Peer team visit	University level



		Member of the committee for the Moderation of End-	College level
		Term Question Papers	
		Developed two Skill Enhancement Courses (Small	College level
		Business Book-Keeping; Business Etiquette and	
		Professional Ethics)	
10	Dr. Sanjay	Developed Ph.D. Commerce revised syllabus	College Level
	Kumar Developed two skill enhanced courses with Neevia Thalyari		College level

Membership of Professional Societies

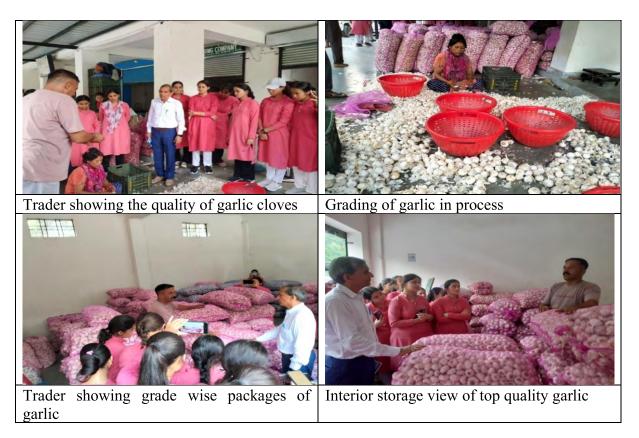
Sr.	Faculty Name	Name of the Professional Body	Membership
No.			Type
1.	Dr.SK Chauhan	Indian Society of Agricultural Economics	Life Member
2.	Dr.SK Chauhan	Indian Society of Agricultural Marketing	Life Member
3.	Dr.SK Chauhan	Agricultural Economics Research	Life Member
		Association	
4.	Dr.SK Chauhan	Himachal Journal of Agricultural Research	Life Member
5.	Dr.SK Chauhan	India Society of Hill Farming	Annual Member
6.	Ms.Kuldeep Kaur	Indian Economics & Allied Sciences	Life Member
	_	Association	
7.	Dr. Divyanshu	Indian Society of Agricultural Economics	Life Member

EXTENSION & FIELD EXPOSURE ACTIVITIES

1. .Dr S K Chauhan Professor organized exposure visit of B.Sc. (Hons.) Agriculture 2nd year 28 students to visit and explore economic aspects of a government forest plant nursery on 27th August, 2024 located at Kheri about 6 km from Baru Sahib campus. They were also taken for a round of agriculture produce market, Kheri located on the right bank of river Giri. Firstly they visited a forest nursery which is functioning under the Government Forest Division & Forest Range Office, Rajgarh. Mr. Dinesh Kumar, Forest Guard and his three supporting staff personnel welcomed the students and instructor in front of their office & stores a beautiful lawn cum terrace of 10*10 meter well maintained with Korean grass. The nursery plants in different sizes of black colour poly tubes were raised in 100 and 500 lots of beds. Approximately 1 lakh plants valued at Rs 50 lakh @ Rs 50/plant were raised which became ready for effective transplanting after two year. The tall plant cost was assessed to be Rs 100 and that of small to Rs 31. The entire nursery raised annual revenue of Rs 50 lakh, however, the nursery was supplied free of cost to different beats for plantation. After this the students were taken to an agriculture produce market where they interacted with Mr Subhash Thakur, fruit and vegetable trader. He made aware the students about the marketing channels, mode of marketing & transportation and important consuming markets of Sirmour garlic crop which is sold after thorough grading being done at the market yard. The students acquired knowledge on the existing prices of garlic and important markets of Tamil Nadu, Kerala and Gujarat.









2.Akal College of Economics, Commerce and Management, Eternal University, Baru Sahib, organized an "Awareness and Cleanliness Drive" on September 14, 2024, at Village Thod Niwad, Rajgarh, District Sirmaur (H.P). The primary objective of this program was to raise awareness among the local community about the Swachh Bharat Abhiyan and emphasize the importance of hygiene and cleanliness. A group of 50 undergraduate and postgraduate students from the disciplines of Economics, Commerce and Management, along with faculty members Dr. Pawan Kumar Dubey, Dr. Kajal Chaudhary and Dr. Ankit Pathania, participated in this initiative. The event involved cleaning pathways and surrounding areas, particularly focusing on the historical Guru Itwar Nath Temple. Local residents and officials from the Panchayat also actively joined the drive. An awareness rally was also organized during the program, where slogans were raised about the importance of cleanliness and messages were conveyed through posters and banners. All the participants also took an oath to keep their surroundings clean and green. The organizer of the event highlighted the global recognition of the Swachhta Pakhwara Campaign and discussed various aspects of cleanliness, including the detrimental effects of open defecation, the impact of plastic pollution and environmental hazards caused by polythene bags. In addition, the students performed a Nukkad Natak (street play) to creatively raise awareness about cleanliness. The program concluded with Dr. Pawan Kumar Dubey, the coordinator of the activity, thanking especially the Gram Panchayat Pradhan Sh Ram Swaroop, ward member Sh. Ashok Kumar, Sh. Sachin Mehta and others local residents for their active support and participation. He also extended his gratitude to Dr. Davinder Singh, Hon'ble Chancellor, Dr. Jaswinder Singh, Hon'ble Vice Chancellor, Eternal University, Dr. S.K. Chauhan, Dean, Akal College of Economics, Commerce and Management, along with the faculty members and students involved in the campaign.





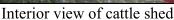






3. On 21st October, 2024 Dr S. K Chauhan organized Akal dairy farm visit for a group of 30 students of B.Sc. (Hons) Ag 3rd semester to conduct practical survey on dairy cows and infrastructural facilities such as cattle shed, breed wise cows, feed store, the water storage system, the mangers, milking machines, etc. Mr Gursevak Singh the supervisor of Akal dairy unit provided detailed information to the students and showed all the important tools, implements, milking machines & vessels, and the chaff cutter. The students studied the salient characters of different breeds of cows, feed and fodder application methods, the milking technique and milk production. The total milk production and channel of disposal of milk was also identified. They were also explained the methodology of preparing silage in the silo pits constructed within the dairy farm.



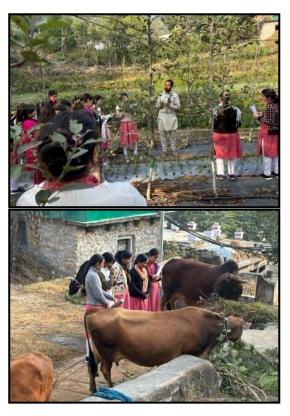




Discussion with dairy supervisor

4, Dr. S K Chauhan Professor organized field exposure visit of B.Sc. (Hons.) Agriculture students to held interaction with the progressive farmer and collected information on socio economic aspects on 11.11.2024. The students shared their theoretical knowledge and learned about beekeeping with indigenous honeybees, structure of apiary house, dairy farming with Sahiwal cows. Nursery raised under protected and open environment of fruits (apple, walnut persimmon, peach, plum, etc) was shown to the students. Agro- horti model with high density plantation of apple and cultivation of garlic beneath the apple plants performed with high-tech techniques were unique examples for the students. Model of water harvesting management through delivery pipes from tanks and gravity system was explained by the progressive farmer in detail. The entire village was found having a perennial source of spring water from top head of the village having 40 households. The farmer organized a trip to playhouses in different locations where students could notice the walnut nurseries and upgraded their knowledge through interaction. Among fruit nurseries and plants; the students could physically see well managed growth of apricot, walnut, kiwi, persimmon and apple plants. The students also learned that the farmer has signed MOU with Dr. Y.S. Parmar University of Horticulture & Forestry for the sale of all fruit nurseries with 20% commission on the sale value to the UHF, Solan, except for apple plantations. The farmer explained in detail the practices followed by him to make optimum use of resources and to get remunerative price for his vegetables and fruit nurseries. In nutshell the students learned that how a farmer using modern agriculture technology can become a successful entrepreneur and may earn handsome amount of nearly Rs. 20 lakh per annum through the model of integrated faming. His future plan is to raise separate kiwi orchard under the newly developed land.







Photos of Interaction with Innovative Farmer

5. Selection of Progressive Farmer for JS Hara Memorial Award: Dr. S.K. Chauhan with one Ph. D student (Payal Thakur) and one nonteaching Staff member (Miss Ucheta Chauhan) from the Department of Akal College of Economics, Commerce and Management visited Mrs. Krishna Devi, a progressive farmer from NeharSawar on 19th March 2025, to conduct an interview and assess her eligibility for the Padma Shri Jagjit Singh Excellence Award. During the visit, we observed her farming practices, inspected her fields, and gathered information on her innovative approaches to agriculture. Mrs. Krishna Devi showcased a diverse range of crops, including organic produce, and demonstrated expertise in organic farming practices. As a leader of four self-help groups, she has been providing training to 200 villagers on organic farming methods. The team was impressed by her commitment to community development and her contributions to sustainable agriculture practices. Through the interview, we as visitors gained valuable insights into Mrs. Devi's farming techniques, leadership experiences, and community engagement, highlighting her potential as a recipient of the prestigious award.











Visit to progressive farmer on 19th March, 2025

6.Selection of Progressive Farmer for JS Hara Memorial Award: Dr. S.K. Chauhan, accompanied by two students, one Ph.D. scholar (Ms. Payal Thakur), one student of M.sc Economics (Anshika Bhatia) and one non-teaching staff member (Ms. Ucheta Chauhan) from the Department of Akal College of Economics, Commerce, and Management, visited Mr. Narender Singh, a progressive farmer from Thaleri-Ki-Ber village on 2nd April 2025, to conduct an interview and evaluate his eligibility for the Padma Shri Jagjit Singh Excellence Award. During the visit, the team explored his kiwi orchard, which consists of approximately 300 kiwi plants comprising various varieties such as Hayward and Golden Kiwi. Mr. Narender Singh provided an insightful explanation about kiwi cultivation, including how to distinguish between male and female kiwi plants a crucial aspect of kiwi farming. He is a pioneer in introducing kiwi cultivation in the Thaleri-Ki-Ber area and currently, there are 18 households in the region following his footsteps in kiwi farming. The team observed his diversified farming practices. In addition to kiwi, he cultivates garlic and green peas, and during the field visit, the team examined the plots where garlic and green peas were being grown. His income distribution reflects his success in kiwi farming: approximately 70% of his earnings come from kiwi, 20% from garlic, and 10% from other crops like tomatoes and green peas. Mr. Narender Singh sells his kiwi produce to IS Traders in Delhi, ensuring a stable market linkage. Furthermore, he had permanently employed two full-time Nepalese labourers.





Field visit to Progressive Farmer on 2nd April, 2025

7. An educational and recreational trip for the students of B.Com (Hons.) 2nd and 3rd Year of Akal College of Economics, Commerce and Management, Eternal University, Baru Sahib was organized to Panchkula, Haryana state on 8th April, 2025. In this tour, a total of 14 students were taken to various places by a team comprising Dr. Kajal Chaudhary and Dr. Pawan Kumar Dubey. Panchkula, Haryana are well known for well-planned infrastructure, serene atmosphere, spiritual landmarks, and recreational spots, Panchkula offered a perfect blend of cultural, spiritual, and leisure experiences. The trip



aimed to enhance students' understanding of India's rich religious diversity, cultural traditions, and the value of holistic development. Students made a visit to Nada Sahib Gurudwara, Fun City Amusement and Water Park, Rope Adventure Activity and finally made a

visit to Mansa Devi Temple.





SEMINARS/WORKSHOPS

1. Regional Seminar on Innovations in Agriculture and Value Chain Management for Rural Development in North -Western Region of India Sponsored by ICSSR and NABARD (27-28th March, 2025)

Akal College of Economics, Commerce and Management successfully organized a twoday regional seminar on 27 - 28th March, focusing on the themes "Innovation in Agriculture and Rural Development" and "Diversification and Sustainable **Development.** In the inaugural session of the seminar souvenir containing massages from the distinguished well-wishers and extended abstracts of papers contributed by the researchers for the seminar was released. Further, the event featured a total of 12 technical sessions, including inaugural and valedictory sessions, conducted over two days. The sessions covered a wide range of topics aligned with the seminar themes, providing participants with opportunities to present their research and engage in meaningful dialogue. A total of 9 invited speakers, including distinguished academicians and professionals, shared their expertise through keynote addresses and special lectures, greatly enriching the learning experience.

With the participation of more than 40 delegates, including faculty, research scholars, and students from various institutions, the seminar created a vibrant academic atmosphere. The well-structured schedule, timely coordination, and active involvement of participants contributed to the grand success of the event. The seminar concluded with a valedictory session, recognizing the contributions of all speakers and presenters, and reinforcing the importance of continued research and discussion in the fields of economics, commerce, and management. During this seminar, Dr. Manmohan Singh memorial best paper presentation awards were given to the UG, PG, and Ph. D and Faculty category paper presenters.















Glimpses of the Activities During the Regional Seminar

2. Workshop on: Issues in Question Paper Setting for Eternal University Examinations

A workshop on "Issues in question paper setting for Eternal University Examinations" was organized by Akal College of Economics, Commerce and Management on May 29, 2025, at 11:00 am in the university auditorium. The event was graced by the presence of the Hon'ble Vice Chancellor, Deans of different Colleges, Heads of Departments and esteemed faculty members. The workshop was led by Mr. Ambar Srivastava, Assistant Professor at Christ University, NCR New Delhi and a former faculty member of Eternal University. The session addressed critical concerns in the current examination system and discussed practical ways to enhance teaching methodologies. Mr. Srivastava provided valuable insights on how educators can identify fast, average and slow learners in the classroom and adapt their teaching strategies accordingly. The second half of the workshop involved an engaging interactive



activity designed specifically for teachers, which added an element of participation and made the session more dynamic and memorable. This hands-on approach not only fostered better understanding but also encouraged faculty members to reflect on their current teaching practices. The workshop was well-received by all attendees nearly 100 in number who appreciated its practical relevance, interactive structure and the opportunity for cross-departmental dialogue. The event concluded with a formal vote of thanks delivered by Dr. S. K. Chauhan, acknowledging the contributions of Mr. Srivastava and the organizing team for conducting a thoughtful and impactful session.









Glimpses of the event

MISCELLANEOUS ACTIVITIES

1. Students' Exposure Visit to Kullu International Dussehra: Kullu Dussehra is one of the most vibrant and culturally rich festivals celebrated in the picturesque town of Kullu, in Himachal Pradesh (India). From 16th to 20th October, 2024 four students of B.Com (Hons.) final year namely Manpreet Kaur, Tanisha, Kusmita and Jeenar made their educational maiden visit to the historic festival cum international trade fair Kullu Dussehra and many tourists and religious places around Kullu Manali. They could explore various types of local made tools, implements, woollen handmade and khadi products (Kullu Caps, Shawls, Mufflers, Jackets), bamboo products (baskets and decorative materials) and dishes, nutricereals, etc in the mela. The students also visited stall of Reserve Bank of India where the people were made aware about benefits to join with bank and avail various financial



services. During this period they also visited Rohtang Pass, Koksar, Sissoo, Atal Tunnel, and famous Hidimba Temple. Cultural night programmes performed by local and outside state singers and artists during Dussehra were the other charming attractions being enjoyed by the students.



2. Quiz Activity: On November 28, 2024 (Thursday) at 3.00 pm quiz competition was organized for the second year students of B.Sc. (Hons.) Agriculture degree programme. In all, thirty students did participate in the written quiz competition. Ms Avantika Pathania (BS23BAG005) scored highest marks in the quiz and she was presented with Certificate of Achievement.



Written quiz competition



Presentation of certificate

3. Power Point Presentations (PPTs): On the eve of Agricultural Education Day, a competition on PowerPoint Presentations (PPTs) on different assigned topics was held for the second-year students of B.Sc. (Hons.) Agriculture degree programme on November, 28 and December 02, 2024 from 3 to 5 pm. In this competition, thirty students participated and Ms Nishtha Srivastava (BS23BAG018) was presented with Certificate of Appreciation for her best presentation.







Presentation made by student

Presentation of appreciation letter

4. Quiz Activity: On the eve of Agricultural Education Day a quiz competition was organized for the second year students of B.Sc. (Hons.) Agriculture degree programme on December 02, 2024 (Monday) at 3.00 pm. In this event, thirty students did participate in the written quiz competition. Ms Khyati (BS23BAG030) scored highest marks in the quiz and she was presented with Certificate of Achievement.



Written quiz competition



Presentation of certificate achievement

of

5. Agricultural Education Day: On December, 3, 2024 (Tuesday) Agricultural Education Day was celebrated to commemorate the birth anniversary of Dr Rajendra Prasad, the first President of India. He not only served the country as president of India for two consecutive terms rather under his president ship the Indian Constitution was adopted from 26th January, 1950. The day was celebrated by giving a special lecture to the final year students of B.Sc. (Hons.) Economics and the second-year students of B. Sc. (Hons.) Agriculture degree programmes. The event was organized in the Akal College of Economics, Commerce and Management. Dr S K Chauhan, Dean of the college delivered lecture on CAREER IN AGRICULTURAL HIGHER EDUCATION to the students. He made aware the students on the contributions of Dr Rajendra Prasad and the fifth Prime Minister of India Chaudhary Charan Singh also whose birth anniversary falls on 23rd December and the day is celebrated as Kisan Diwas (Farmers Day). The contributions of Chaudhary Charan Singh for the peasantry class in terms of debt redemption bill and proclamation of land reforms were also shared with the students. Dr Chauhan also discussed the role of agriculture and Higher Agriculture Educational Institutions in the Indian economy. The efforts of ICAR in attracting the talented students for higher agricultural education were briefed to the students. He also shared the achievements of Eternal University past agricultural graduates who have secured



admissions through ICAR for their PG and Ph.D. degrees in reputed Agricultural Universities and ICAR Institutes of India.





6. Entrepreneurial Exposure visit organized by ACECM faculty under Empower Entrepreneur Club Eternal University, Baru Sahib to Pilot Plant, Department of Food Technology:

To encourage self-employment and entrepreneurship among students, an industrial exposure visit was organized on 30th April 2025 by the Empower Entrepreneur Club, under the guidance of Dr. Kajal Chaudhary and Dr. Pawan Kumar Dubey. A total of 58 students from various colleges of Eternal University participated in the visit to the Pilot Plant at the Department of Food Technology, Baru Sahib.

During the visit, students observed the step-by-step process of preparing, processing, and packaging orange squash. Faculty members from the Department of Food Technology explained the working of different types of equipment and machinery used in food processing. The demonstration helped students understand not just the technical process but also the operational aspects of managing a food production unit.

The students also gained insights into the regulatory aspects of the food industry. Experts explained the significance of food labeling, use of approved additives, hygiene standards, and the importance of certifications such as FSSAI. This information was crucial for students aiming to enter the food market with legal and quality-compliant products.

Overall, the visit provided a valuable platform for students to connect theoretical knowledge with real-world applications. It broadened their understanding of the food industry and inspired them to consider entrepreneurial paths in this growing sector. The event successfully aligned with the objectives of the Empower Entrepreneur Club and the mission of Eternal University to promote skill development and an entrepreneurial mindset among students.







Glimpses of visit

STUDENTS'PARTICIPATION IN NCC & NSS





Awareness campaign by NSS Volunteers



Students attending NCC Campaign at Nauni, Solan



Defence class during NSS Camp at IB School

Tree Plantation by NSS Students







B Com (Hons.) students receving certificates after completion of NSS Course

STUDENTS RECOGNITIONS/ACHIEVEMENTS



Appreciation certificate for best seminar presentation to Ayananshi Panwar B Sc. (Hons.) 3rd year



Appreciation certificate for best seminar presentation to Isha Agarwal B Com. (Hons.) 3rd year



Appreciation certificate for best seminar presentation to Shivani Thakur Ph. D Management (received by her advisor)



Appreciation certificate for best seminar presentation to Manpreet Kaur B Com. (Hons.) 3rd year



Dr Manmohan Singh Memorial award to Archana Kumari B Sc. (Hons.) 3rd year



Ayananshi Panwar (BS22BEC003) got admission in Master degree programme at GNDU, Amritsar

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List of BBA Students Participated in Different Activities

S.N.	Name of Students	Sports & Co-curricular Activities	
1	Sunakshi	Got 1st Position in Rangoli Competition on International Women's	
	(BS23BBA006)	Day held on 7 th March 2025	
2	Sushma	Got 3 rd Position in Annual Sports Day held on 29 th August, 2024	
	(BS23BBA007)		
3	Aditi	Got 1st Position in Poster Making competition on the World	
	(BS23BBA009)	Consumer Rights Day held on 15 th March, 2025	
4	Gurleen Kaur	Got 3 rd Position in Poster Making competition under the Swachhata	
	(BS23BBA010)	Pakhwada held on 14 th Sep, 2024	
5	Palwinder Kaur	Got 2 nd Position in receiving certificates under the Swachhata	
	(BS23BBA012)	Pakhwada held on 14 th Sep, 2024	
6	Purnima	Got 2 nd Position in making Placards on World Consumers Rights Day	
	(BS23BBA014)	on 15 th March, 2025	
7	Tanya	Got 2 nd Position Poster Making competition under the Swachhata	
	(BS23BBA016)	Pakhwada held on 14 th Sep, 2024	



Gurleen Kaur got 3rd Position in Poster Making competition on Swachhata Pakhwada held on 14th Sep, 2024



Tanya got 2nd Position in Poster Making competition on Swachhata Pakhwada held on 14th Sep, 2024



Aditi got 1st Position in Poster Making competition on the World Consumer Rights Day, 15th March, 2025



Purnima got 2nd Position in making Placards on World Consumers Rights Da, 15th March,2025



RESOURCE GENERATION

During the Academic Year 2024-25, Akal college of Economics Commerce and Management generated funds from outside funding agencies and contribution of paper contributors as given below:

Sr. No.	Activity	Amount generated (Rs)
1	Sanctioned grant from ICSSR, Chandigarh for the organization of two days regional seminar on Innovations in agriculture and value chain management for rural development in north western region of India	90,000
2	Sanctioned grant from NABARD, Shimla for the organization of two days regional seminar on Innovations in agriculture and value chain management for rural development in north western region of India	1,00,000
3	Registration fee paid by paper presenters in the seminar	40,500
	Total	2,30,500

HP PERC & NAAC VISIT PHOTOGRAPHS

Showcase of Activities during HP PERC & NAAC Visit



Pre NAAC visit 20.05.2025



NAAC visit 18.06.2025



HP PERC Inspection Team (18.12.2024)



Preparation of art gallery (17.06.2025)



WORLD CONSUMER RIGHTS DAY

World Consumer Rights Day 2025 with theme of "A Just Transition to Sustainable Lifestyles," was celebrated with great enthusiasm from March 18 to 20, 2025 to promote awareness about consumer rights and the importance of accessible, affordable, and sustainable lifestyle choices for all. The program was conceptualized under the leadership of Professor S.K. Chauhan, Dean of the College, who appointed Dr. Shivani Dutt as the convener. The event saw active involvement from faculty members Dr. Kajal Chaudhary, Dr. Ankit Pathania, Dr. Pawan Kumar Dubey, Dr. Neha, Dr. Manjinder Kaur, Ms. Kuldeep Kaur, and Ms. Neevia, along with enthusiastic participation from students of the Economics, Commerce, and Management departments. The celebrations began with a Consumer Awareness Rally, which was flagged off by Prof. Jaswinder Singh, Vice Chancellor of Eternal University. The Vice Chancellor addressed the gathering, highlighting the significance of informed consumerism and sustainable living. Students performed a Nukkad Natak (street play) to creatively highlight consumer rights issues and promote ethical consumption. A Poster Making Competition allowed students to express their understanding of sustainable consumerism through art, while a hands-on session on creative recycling encouraged practical learning about upcycling waste materials. The event outcomes included increased awareness of consumer rights, enhanced creativity and problem-solving skills among participants, and the empowerment of students as advocates for sustainability. The winners of the Poster Making Competition were Aditi (BBA, 2nd Year) and Sanvi (B.Com, 1st Year), while Gurleen Kaur (B.Com, 1st Year) and Harkirat Kaur (BBA, 1st Year) were awarded first and second prizes respectively in the Presentation Competition. Overall, the event was a resounding success, with 63 students participating and valuable contributions from the faculty, fostering a deeper understanding of consumer rights and sustainable practices within the university community.











KISAN MELA 2025

Students Participation in Kisan Mela









Glimpses of Kisan Mela



OUTGOING STUDENTS FAREWELL 2024-25

Farewell to Outgoing Students 2024-25

On 3rd June 2025, the students of ACECM organized a farewell party on campus. The event aimed to bid farewell to the outgoing final-year students and was marked by enthusiastic participation from juniors, who expressed their best wishes through songs, dances, and speeches. The program began with a formal welcome and address by the Dean, Dr. S.K. Chauhan, who congratulated the students and encouraged them to excel in their future endeavors. Fun games like the talent hunt and a lively ramp walk brought excitement to the celebration and cultural performances. Titles of Ms. Farewell were awarded to students from various streams, including Ms. Ayananshi Panwar (B.Sc. Economics), Ms. Tanisha (B. Com) and Ms. Amneet (BBA). The event concluded with a cake-cutting ceremony and a heartfelt vote of thanks by Ms. Daman Thakur and Ms. Diksha Rana marking the end of a memorable day.















Glimpses of the Event

12th CONVOCATION (23.08.2025)





Pt Talatam Chand memorial award for B.Sc (Hons) Economics, 2024 to Khushi

Gold medal for B. Com (Hons), 2024 to Riya



ACADEMIC MEETINGS

College Level Meeting

Sr. No.	Name of Meeting	Date
1	Meeting with Academic Incharges w.r.t Allotment of SEC, VAC, AEC and Generic Elective Courses for the first semester academic session 2024-25	06.07.2024
2	Meeting with Advisory committee of Ms Kiran w.r.t Mid-term review of Research	18.10.2024
3	Meeting with PG and Ph.D students of ACECM	16.11.2024
4	Meeting with Class Mentors of all classes w.r.t Students Advisement Manuals	21.11.2024
5	1stFaculty meeting of ACECM	23.11.2024
6	Meeting with Faculty with regards to Conducting seminar	23.12.2024
7	2 nd Faculty meeting of ACECM	22.03.2025
8	Meeting with faculty w.r.t NAAC Visit and coverage of courses offered in the second semester as per directions of Vice-Chancellor issued	25.04.2025
9	3 rd Faculty meeting of AC ECM	28.06.2025

9th Board of Studies BoS) Meeting Agenda Items (10.04.2024)

Agenda	Particulars	Presented by
09/01/2025	Ratification of Proceeding of 8th BOS of ACECM	Dr. Ankit Pathania
	(Member Secretary)	
09/02/2025	Status of development of course content for B.Com	Dr. Kajal Chaudhary
	(HWR) for 3rd and 4th Sem	
09/03/2025	Status of development of course content for BBA (HWR)	Dr. Ankit Pathania
	for 3rd and 4th Sem	
09/04/2025	Allotment of students of B.Com (Hons.) and BBA	Dr. Kajal Chaudhary
	(Hons.) with research to advisors for guiding their	
	research in 7th and 8th Sem	
09/05/2025	Any other items with the permission of the chair.	Dr. Kajal Chaudhary

10th Board of Studies Meeting Agenda Item (20.06. 2025)

Agenda	Particulars	Presented by			
10/01/2025	Ratification of proceedings of 9th meeting of BoS held	Dr. Ankit Pathania			
	on 10 th April, 2025 at 3:00 PM				
10/02/2025	Approval of the complete course structure and course	Dr. Kajal Chaudhary			
	syllabi of B.Com (Hons. with Research) for 1st &2nd				
	year as per the guidelines of NEP, 2020				
10/03/2025	Approval of the complete course structure and course Dr. Ankit Pathania				
	syllabi of BBA (Hons. with Research) for 1st &2nd year				
	as per the guidelines of NEP, 2020				
10/04/2025	Approval for revised syllabus of course Ph.D.	Dr. S. K. Chauhan			



	Economics			
10/05/2025	Approval of revised syllabus of course Ph.D. Commerce	Dr. Kajal Chaudhary		
10/06/2025	Approval of revised syllabus of course Ph.D.	Dr. Pawan Kumar Dubey		
	Management			
10/07/2025	Approval of new SEC (Skill Enhancement Courses) to Ms. NeeviaThalyari			
	be offered by Commerce department			
10/08/2025	Any other item with the permission of Chair			

COLLEGE COMMITTEES, 2024-25

The following committees on tenurial basis were re-constituted vide letter No. EU/ACECM/2022/247 Dated 28.12.2024 for various activities of the College

Sr.	Name of Committee	Participation as		
No.	Academic Affairs Committee			
(a)	All programmes except MBA Business Analytics			
1	Dr. Ankit Pathania (Asstt. Prof. Management)	Convener		
2	Dr. Kajal Chaudhary (Sr. Asstt. Prof Commerce)	Member		
3	Dr. Manjinder Kaur (Asstt. Prof Economics)	Member		
(b)	MBA (Business Analytics) programmes Committee	·		
4	Dr. Tusshar Mahajan (Prof. Management)	Convener		
5	Ms Beena Samuel (Asstt. Prof. Commerce)	Member		
II	Development of Course Curriculum as per NEP 2020 &	Academic Bank of Credits		
1	Dr. Manjinder Kaur (Asstt. Prof Economics)	Convener		
2	Dr. Kajal Chaudhary (Sr. Asstt. Prof Commerce)	Member		
3	Dr. Ankit Pathania (Asstt. Prof. Management)	Member		
Ш	IQAC (NAAC) College Level	·		
1	Dr. Kajal Chaudhary	Convener		
2	Dr. Pawan Dubey Member			
IV	Students Internship Committee			
1	Dr. Kajal Chaudhary	Convener		
2	Dr. S.K. Chauhan	Member		
V	Research/ Technical Committee	·		
1	Dr. Tusshar Mahajan (Prof. Management)	Convener		
2	Dr. Pawan Dubey (Asst. Prof. Management)	Member		
VI	Annual Report Committee	·		
1	Ms. Kuldeep Kaur (Asstt. Prof Economics)	Convener		
2	Ms. Ucheta Mehta(Office Assistant)	Member		
VII	IQAC Monthly Report &Web page Committee			
1	Dr. Pawan Dubey (Asst. Prof. Management)	Convener		
VIII	Extension Activities Committee			
1	Dr. Shivani Dutt (Asstt. Prof. Management)	Convener		
2	Dr. Manjinder Kaur (Asstt. Prof. Economics)	Member		
3	Dr. Neha (Asstt. Prof. Commerce)	Member		
IX	Alumni Committee			
1	Dr. Pawan Dubey (Asst. Prof. Management)	Convener		
2	Dr. Kajal Chaudhary (Sr. Asstt. Prof Commerce)	Member		



3	Dr. Manjinder Kaur (Asstt. Prof. Economics) Member		
X	Finance/Support/SDGs Committee		
1	Dr. Neha (Asstt. Prof. Commerce)	Convener	
2	Dr. Vaibhav Chittora (Asstt. Prof Stat)	Member	
XI	Admission Committee for 2025-26		
1	Dr. Kajal Chaudhary	Convener	
2	Dr. Manjinder Kaur	Member	
3	Dr. Pawan Dubey	Member	

Participation of college faculty in the following committees on tenure basis for various activities at university level

Sr. No.	Name of Committee	Faculty Name	Participation
1	EU Music Club	Ms. Kuldeep Kaur	Member
2	Sports and Adventure Club	Ms. Kuldeep Kaur	Member
3	Admissions	Dr. Manjinder Kaur	Co-ordinator
		Dr. Kajal Chaudhary	Member
4	EU Electoral Literacy Club	Ms. Kuldeep Kaur	Member
5	EU Society Welfare Club	Dr. Ankit Pathania	Secretary

GROUP PHOTOS WITH PASSOUT STUDENTS, 2024-25





UG & PG PASSOUT STUDENTS





TESTIMONIALS



Ayananshi Panwar BS22BEC003

My name is Ayananshi Panwar. I am pursuing M.Sc. Economics from Guru Nanak Dev University Amritsar, Punjab. I have pursued my undergraduate degree in B.Sc. (Hons.) Economics at Eternal University Baru Sahib. My time at university was a transformative period in my life. It was more than just an academic journey; it was the phase of personal growth, learning and exposure. My experience about the college and the university was overall excellent. Academically, I have learnt a lot of courses in my programme and I enjoyed every course. Each course has its meaningful version which sparks my interest in related topics of career path. One of the highlights of my college life was working on project report, seminars etc. It gave me practical exposure to my field and helped bridge the gap between theory and real-world application. Living on campus also gave me strong sense of community. From late night study sessions to cultural festivals and sports event, there was always something interesting happened which helped me to learn daily something new.



Manpreet Kaur BS22BCM003

My name is Manpreet Kaur and I have pursued B.Com (Hons) degree from Eternal University, Baru Sahib. Here the curriculum is updated with practical knowledge, industry-relevant subjects, and regular assignments that improve analytical and business skills. The course well-structured for overall academic and career development. Eternal University is located in a peaceful and scenic area, offering a clam and clean environment perfect for focused goals. The campus is well maintained with facilities like the smart classrooms, library, and Wi-Fi. The natural beauty, discipline and cultural activities make the campus life vibrant and enjoyable. The faculty of Eternal University is highly qualified, supportive and approachable. Teachers use modern teaching methods and give and attention to each student. They are always ready to guide students academically and professionally.



Mehak Saini BS22BBA002

As a final year BBA students at Eternal University, I would like to express my sincere appreciation for the enriching experience I've had over the past few years. Eternal University has provided a well academic atmosphere where not only classroom learning but also practical exposure is given due importance. The campus environment is truly unique and serene located in the lap of nature, it offers a peaceful and positive atmosphere that is highly conducive to learning and personal growth. The mentors and faculty members at Eternal University have been exceptionally supportive throughout my academic journey. Their guidance has helped me build confidence improve my communication and leadership skills and prepared for future challenges in the competitive world.



BS22MEC001

I Anshika Bhatia, have done my bachelor as well as master degree form Eternal University Baru Sahib. I've had an experience of truly enriching my academic growth and career development. The academic environment is intellectually stimulating, and the faculty members are not only highly knowledgeable but also very supportive and understanding. I also experienced the spiritual environment with my study which also helped in my inner peace. The university opens doors to endless opportunities like internships, and research. I have invested my 5 years in this university and further going to pursue my Ph.D. from his university only.



COLLEGE IN NEWS

गार्ड के जवान ए हॉस्पिटल में

सरी मान

श्विमकता बनाना रहा ते अशक्त संस्था है, कर उनके प्रवर्भ की प्रवर्भ के प्रवर्भ के प्रवर्भ के प्रवर्भ के प्रवरे के प्रवर्भ के प्रवर्भ के प्रवर्भ के प्रवर्भ के प्रवर्भ

स्मा 5-1

स्वच्छता के महत्व को लेकर लगाए नारे

पेड़ CDC नाहन वाली कोट्ड

यामीप प्रामाप से कट दो पेड़ हुआ है इस की चड़ सड़क दुभर होका है इसकी बावजु में अ कृष्णा, धापा खुद ह काटक तोक काफी सङ्क आने

28-93 2025 CIT अमर उजाला न्यूज डायरी बहू साहिब में कृषि नवाचार पर क्षेत्रीय संगोष्ठी शुरू बड़ साहिब म कृषि नदाचिर पर क्षेत्रीय सगाठी सुरू राजगढ़ (सिरमीर)। इटरनल गुनिवर्सिटी बड़ साहिब में आईसीएसएसआर और नावार्ड के सहयोग से दो दिवर्सीण उत्तर-परिचर्यी भारत के ग्रामीण दिक्तास के लिए कृषि नवाचार और मृत्य मुखला प्रबंधन विषय पर क्षेत्रीय संगोच्टी का शुभारंभ हुआ। संगोच्टी का उद्देश्य टिकाठ कृषि प्रचाओं और ग्रामीण विकास पर चर्चा करना है। उपप्रकंधन निरंपक नावार्ड मृब्हं हों. ग्रामीण विकास पर चर्चा करना है। उपप्रकंधन निरंपक नावार्ड मृब्हं हों. ग्रामीण विकास पर चर्चा करना है। उपप्रकंधन निरंपक नावार्ड मृबहं हों. हिमाचल परेश हों. डीके शर्मों ने हिमाचल परेश के कृषि क्षेत्र पर अपना हिमाचल परेश हों. डीके शर्मों ने हिमाचल परेश के कृषि क्षेत्र पर अपना हिमाचल परेश हों. डीके शर्मों में हिमाचल परेश के कृषि क्षेत्र पर अपना हिमाचल परेश हों. डीके शर्मों ने हिमाचल परेश के कृषि क्षेत्र पर अपना हिमाचल परेश के कृषि क्षेत्र पर अपना हिमाचल परेश के कृषि क्षेत्र पर अपना हिमाचल परेश हों हो ने ने नावार्य हों साथ जोड़ने द्वांदर सिंह ने अपने संबोधन में पारंपरिक कृषि को नवाचार के साथ जोड़ने की आवश्यकता पर जोर दिया। कुलपरित डॉ. जसविंदर हिन ने ग्रमीण दिवार के स्वांकित किया। सवार विकास के लिए शिक्षा और अनुसंधान की भूमिका को रेखाँकत किया। सवार विकास के लिए शिक्षा और अनुसंधान की भूमिका को रेखाँकत किया। सवार

ा अन्ति हो। स्थिता है। इस्ति हो। Web:- www.aapkafaisla.co

शिमला, शुक्रवार, 28 मार्च, 2025

इटरनल यूनिवर्सिटी बरू साहिब में कृषि नवाचार और मुल्य श्रृंखला प्रबंधन पर क्षेत्रीय संगोष्टी का आयोजन

1 STREET, STREET

नाहन, राजगढ़,(आपका फैसला)। इटरनल यूनिवर्सिटी बहु साहिब में आईसीएसएसआर और नाबाई के सहयोग से दो दिवसीय उत्तर-पश्चिमी भारत के ग्रामीण विकास के लिए कृषि नवाबार और मूल्य श्रृंखला प्रबंधन विषय पर भूंजीय संगोष्टी का भव्य ग्रुंभारंभ हुआ। इस संगोष्टी का अव्हेंप टिकाऊ कृषि प्रथाओं और ग्रामीण विकास पर विस्तृत चर्चा करना है। कार्यक्रम की शुरुआत शबद कोर्तन और दीप प्रज्वलन के साथ हुई। डॉ. ए.के. सूद, उप प्रबंध निदशक, नाबाई, मूंबई ने उद्घाटन भाषण दिया, जबकि डॉ. डी.के. शर्मा, पूर्व सलाहकार, योजना विभाग, हिमाखल प्रदेश सरकार ने हिमाखल प्रदेश के कृषि क्षेत्र पर अपना दृष्टकोण प्रस्तुत किया। इटरनल

त्रीय संगोष्टी का आयोजन

यूनवर्सिटी के क्लाधिपति बाबा
(डॉ.) दबिंदर सिंह जो
ने अपने संबोधन में
पारंपरिक कृषि को
नवाधार के साथ जोड़ने
की आवश्यकता पर
जसविंदर सिंह ने आवश्यकता पर
जसविंदर सिंह ने आमीण तिकास के
लिए शिक्षा और अनुसंधान को
भूमिका को रेखांकित किया।
तकनीकी सत्रों में विशेषज्ञों ने
हिमाचल की कृषि अर्थव्यवस्था,
नाबार्ड की योजनाएं, कृषि में जैतिक
खेती की आर्थिक लाभप्रदता, खाध
सुरक्षा में एफपीओ की भूमिका,
और जम्मू-कश्मीर के हस्तशिल्य
उद्योग के आर्थिक प्रभाव पर विचार
साझा किए। सहायक सज्ञों में कृषि
में आर्टिफिशियल इंटिलिजेंस, सतत
विकास लक्ष्य, और धान की कृषि
पारिस्थितिकों तंत्र का आर्थिक
मुल्यांकन जैसे विषयों पर चर्चा को
गई। यह संगोष्टी कृषि के सतत
विकास की दिशा में एक महत्वपूर्ण
कदम है, जिसमें विशेषज्ञों के विचार
और अनुभव साझा किए जा रहे हैं

आपका फैसली

दो दिवसीय संगोष्टी २७ व २८ को

तो दिवसीय संगोध्जी 27 व 28 को नाहम, (आपका फैसला)। अकाल कॉलेज ऑफ इकीनॉमिक्स, कॉमर्स और मैंनेजमेंट, एटरनल यूनिवर्सिटी द्वारा कृषि और मूल्य बूंखला प्रबंधन में नवाबारों विषय पर दो दिवसीय संगोधी का आयोजन 27 और 28 मार्च, 2025 को किया जाएगा। यह संगोधी हाइब्रिड मोड में आयोजित की जाएगी, जिसमें छात्र, शोधकर्ता और पेशेवर भाग ले सकेंगे। इस कार्यक्रम का उदेश्य उत्तर-पिंड्यमी भारत के ग्रामीण विकास को बढ़ावा देग हैं। संगोधी में हिमाचल प्रदेश, उत्तराखंड, लहाख, जम्मू-कश्मीर, पंजाब और हरियाणा के पहाड़ी क्षेत्रों की विशिष्ट समस्याओं पर विशेष ध्यान केंद्रित किया जाएगा। इसमें जलवायु परिवर्तन, संसाधनों की कमी और बदलते बाजार परिवेश जैसी चुनीतियों से निपटने के लिए एग्रो-इंटी-लाइवस्टॉक सिस्टम को सशक्त बनाने पर जोर दिया जाएगा। इस कार्यक्रम में जलवायु-रहित तकनीक, मूल्य बूंखला प्रवंधन, उद्यमिता और सत्तत विकास जैसे महत्वपूर्ण विषयों पर विचार-विमर्श किया जाएगा। संगोधी में प्रतिष्ठत वकाओं द्वार प्रस्तुतियों और प्रेरणात्यक सर्जों के माध्यम से प्रतिभागियों को ग्रामीण आजीविका को बेहतर बनाने, विवार आय खातों को ब्राम संग्राह लक्ष्यों को ग्राप्त का बढ़ाबा देने और सतत विकास लक्ष्यों को ग्राप्त का बढ़ाबा देने और सतत विकास लक्ष्यों को ग्राप्त कर संगोष्ठी न केवल ज्ञानवर्धक होगी, बल्क प्रतिभागियों के सामाण चुनीतियों के समाधान के लिए नए दृष्टिकोण और उद्यमशीलता के अवसरों को पहाबान करने में भी सहायता करेगी।

निकायों को भी इस विद्यालय में बच्चा क प्रवश लन क ।लए प्रारक्षाहरा

टिकाऊ कृषि प्रथाओं को विकसित करने पर मंथन

इटरनल यूनिवर्सिटी बडू साहिब में ग्रामीण विकास के लिए कृषि नवाचार पर संगोष्ठी

नितिन भारद्वाज-राजगढ़

इटरनल यूनिवर्सिटी बड् साहिब में आईसीएसएसआर और नाबार्ड के रक्षा आइसाएसएसआर आर नाबाड क सहयोग से दो दिवसीय उत्तर-पश्चिमी भारत के ग्रामीण विकास के लिए कृषि नवाचार और मूल्य बृंखला प्रबंधन विषय पर क्षेत्रीय संगोष्ठी का शुभारंभ हुआ। इस संगोष्ठी का उद्देश्य टिकाऊ कृषि प्रथाओं और ग्रामीण विकास विस्तृत चर्चा करना है।कार्यक्रम की शुरुआत दीप प्रज्वलन के साथ डॉण् एके सूदए उप प्रबंध निदेशकए नाबार्डए मुंबई ने की। शब्द कीर्तन के उपरांत उन्होंने यहां मौजूद गणमान्य लोगों को संबोधित किया ए जबकि डॉण् डीण्केण् शर्माए पूर्व सलाहकारए योजना विभागए हिमाचल प्रदेश सरकार ने

हिमाचल के कृषि क्षेत्र पर अपना दृष्टिकोण प्रस्तुत किया। कलगीधर ट्रस्ट के अध्यक्ष बाबा डा. दविंदर सिंह ने अपने संबोधन में पारंपरिक कृषि को नवाचार के साथ जोड़ने की आवश्यकता पर जोर दिया। कुलपति डा. जसविंदर सिंह ने ग्रामीण विकास के लिए शिक्षा और अनुसंधान की भूमिका रेखांकित किया। तकनीकी सत्रों में विशेषज्ञों ने हिमाचल की कृषि अर्थव्यवस्था, नाबार्ड की योजनाएं, कृषि में जैविक खेती की आर्थिक काथ में जीवक खेता कार्या में लाभप्रदत्ता, खाद्य सुरक्षा में एफपीओ की भूमिका और जम्मू-कश्मीर के हस्तशिल्प उद्योग के आर्थिक प्रभाव पर विचार साझा किए। इस दौरान कृषि में एआई, सतत विकास लक्ष्य और धान पारिस्थितिकी तंत्र का आर्थिक मूल्यांकन विषयों पर चर्चा की गई। (एचडीएम)

ला



DIRECTORY OF ENROLLED STUDENTS

Sr. No.	Name	Admission No.	Contact No.	Advisor/Class Incharge	
I	B.Sc. (Hons.) Economics3 rd Year				
1	Ayananshi Panwar	BS22BEC001	9816768758		
			6230790244	Ms.Kuldeep Kaur	
2	Sehrish Parmar	BS22BEC003	7876675095	Wis.Kuideep Kaui	
3	Archana Kumari	BS22BEC004	7807097522		
4	Kuljeet Kaur	BS22BEC005	7009519852		
II	M.Sc. Economics1s	1	.	<u> </u>	
1	Daman Thakur	043324001	9015363789	Dr.Manjinder Kaur	
Ш	M.Sc.Economics2nd				
1	Anshika	BS22MEC001	6230062996	Dr.Manjinder Kaur	
IV	M.Sc. Ag (Agricult				
1	Diksha Rana	014324001	7876696573	Dr.SK Chauhan	
V	Ph.DEconomics(20				
1	Jasleen Kaur	BS23PEC001	9368402556	Dr. SK Chauhan	
2	Payal Thakur	BS23PEC002	7018446070	Dr. SK Chauhan	
VI	B.Com (Hons.)1stY		1	ľ	
1	Manjot Kaur	040124001	8958122372		
2	Khanak	040124003	9122321991		
3	Nivedita	040124004	7876847358		
4	Kritika Dhir	040124005			
5	Guneet Kaur	040124006	7710700876	Dr Neha	
6	Manpreet	040124007	8699627105	Di Nella	
7	Navpreet Kaur	040124008	8295502805		
8	Mehakpreet	040124009	9464740442		
9	Dilpreet	040124010	7626007024		
10	Sanvi Choudhary	040124011	8864843298		
11	Gurleen Kaur	040124012	7888785145		
VII	B.Com (Hons.)2 nd Y	Year			
1	Adheera Chauhan	BS23BCM001	6230869655		
2	Banshika Pathania	BS23BCM002	9015477570		
3	Mahima	BS23BCM003	8091488335		
4	Neelaxi	BS23BCM004	8219179136		
5	Palak Thakur	BS23BCM005	7807674473	Dr.KajalChaudhary	
6	Gurjeet Kaur	BS23BCM006	9882588381		
7	Himanshi	BS23BCM007	8708403458		
8	Khushpreet	BS23BCM008	8264445672		
VIII	B.Com (Hons.)3 rd Y	'ear			
1	Isha Agarwal	BS22BCM001	7206313340		
2	Japneet Kaur	BS22BCM002	9682148433		
3	Manpreet Kaur	BS22BCM003	9306977604		
4	Tanisha Chauhan	BS22BCM004	7018244876		



5	Gagandeep Kaur	BS22BCM005	9888630021	Dr.KajalChaudhary
6	Jeenar Thakur	BS22BCM005		— Dr.KajarChaudhary
			8219899594	<u> </u>
7	Kusumita	BS22BCM007	8219495766	
IX	M.Com1 st Year	0.4222.4001	0.41.02.5520.4	
1	Kumari Bharti	043224001	9418355394	
X	Ph.D Commerce (2		T	T = 11 = 4
1	Gunjan Sharma	BS23PCM001	8860295996	Dr. Kajal Chaudhary
XI	Ph.D Commerce (2		T	1
1	Amber Srivastava	BS21PCM002	9784579968	Dr. SK Chauhan
XII	BBA 1 st Year	0.4022.4001	0001201002	
1	Muskan Verma	040224001	8091301882	
2	Pawandeep Kaur	040224002	6398079468	
3	Vedika	040224003	9317126125	
4	Kiranjeet Kaur	040224004	8630044241	
5	Vabanpreet Kaur	040224005	7696354216	
6	Mandeep Kaur	040224006	8427681423	
7	Mandeep Kaur	040224007	9779151925	
8	Gurleen Kaur	040224009	9878911829	
9	Shruti	040224010	7018856740	Dr. Shivani Dutt &
10	Priya	040224011	9317623734	Dr. Manjinder Kaur
11	Damanpreet	040224012	8894560400	Di. Manjinder Kaur
12	Sukhmandeep	040224013	8266932605	
13	Harkirat Kaur	040224014	9415355448	
14	Khushboo	040224015	7988558776	
15	Drishti	040224016	7015893895	
16	Vriti	040224017	9306247043	
17	Jasleen Kaur	040224019	9317331176	
18	Mehakpreet	040224020	9084740765	
19	Parneet Kaur	040224021	7696161232	
XIII	BBA 2 nd Year			
1	BhavyaThakur	BS23BBA001	8826543937	
2	Gursharandeep	BS23BBA002	9041339166	
	Kaur			
3	Gurvinder Kaur	BS23BBA003	8307332134	
4	Parul	BS23BBA004	9816587737	
5	Simran	BS23BBA005	8168544417	
6	Sunakshi	BS23BBA006	9805224042	
7	Sushma	BS23BBA007	8894878322	
8	Tanu	BS23BBA008	8307412428	Dr.Pawan Dubey
9	Aditi	BS23BBA009	8580436420	
10	Gurleen Kaur	BS23BBA010	8146674822	
11	Harmandeep Kaur	BS23BBA011	8445532605	
12	Palwinder Kaur	BS23BBA012	6284042012	
13	Purnima	BS23BBA014	7018624908	
14	Sapna Kumari	BS23BBA015	8628826544	
15	Taniya	BS23BBA016	7807840159	
16	Jaspreet Kaur	BS23BBA018	9056180687	
XIV	BBA 3 rd Year			



1	Amneet Kaur	BS22BBA001	7508280221	
2	Mehak Saini	BS22BBA002	9034740726	Do A of 14 Do41 on 15
3	Ramanpreet Kaur	BS22BBA003	7626844310	— Dr.Ankit Pathania
4	Anjali Kaur	BS22BBA004	7626909193	
XV	MBA Business An	alytics1st Year	•	
1	Pooja Sharma	043124001	7876885884	
2	Divya Jyoti	043124002	8544724480	
3	Karishma Soni	043124003	9711150459	
4	Yamini Thakur	043124004	7876697930	
5	Mehakpreet	043124005	7678477370	
6	Tanu Singh	043124006	9315873489	Dr. Tuggher Meheien
7	Taniya	043124007	8813919091	Dr.Tusshar Mahajan
8	Mandeep Kaur	043124008	9811454581	
9	Manroop Kaur	043124009	7310941668	
10	Ankita	043124010	7876315578	
11	Parwinder Kaur	043124011	8630961366	
12	Sukhmani Kaur	043124012	9821973313	
XVI	MBA Business An	alytics2ndYear		
1	Avneet Kaur	BS23MBM001	7018270192	
2	Ridhima Thakur	BS23MBM002	7876854880	
3	Gaganpreet Kaur	BS23MBM003	6230306365	Du Tugahan Mahaian
4	Mehakpreet Kaur	BS23MBM004	7347457658	Dr.Tusshar Mahajan
5	Pushpinder Kaur	BS23MBM005	8580842461	
6	YashikaThakur	BS23MBM006	7807930644	
XVII	Ph.D Management	(2024-25)	<u> </u>	
1	Shivani Thakur	46124001	8544717172	Dr.Ankit Pathania
XVIII	Ph.D Management (2023-24)			
1	Meenakshi	BS23PBM001	9417474240	Dr.Ankit Pathania
2	Simranjeet Kaur	BS23PBM003	9306478240	Dr. Tushar Mahajan
XIX	Ph.D Managemen	t (2022-23)	l	J
1	Shivani	BS22PBM001	9459703914	Dr.Ankit Pathania
XX	Ph.D Management			
1	Kiran	BS21PBM001	7404559438	Dr.Ankit Pathania
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DIRECTORY OF FACULTY AND STAFF

Sr.	Name	Contact No	Email Address
No			
1	Dr. S K Chauhan	9817212900	skchauan1958@gmail.com
2	Dr. Pawan Dubey	9817682582	pawankumarmang@eternaluniversity.edu.in
3	Dr. Kajal Chaudhary	7018920196	drkajalcom@eternaluniversity.edu.in
4	Ms. Kuldeep Kaur	6230906110	kuldeepeco@eternaluniversity.edu.in
5	Dr. Manjinder Kaur	9872227814	drmanjindereco@eternaluniversity.edu.in
6	Dr. Ankit Pathania	8219058331	anikitpathania6067@gmail.com
7	Dr. Tusshar Mahajan	7042816601	drtussharmgmt@eternaluniversity.edu.in
8	Dr. Neha	8580494574	nehacom@eternaluniversity.edu.in
9	Ms. Neevia	8628967425	neevia@eternaluniversity.edu.in
10	Dr. Sanjay Kumar (Left)	9459037194	sanjay@eternaluniversity.edu.in
11	Dr. Divyanshu	8219240247	dr.divyanshu@eternaluniversity.edu.in
12	Dr. Shivani Dutt	9882805023	drshivanidutt@eternaluniversity.edu.in
13	Mrs. Urvashi	8580611081	urvashichamba@gmail.com
14	Mrs. Ucheta Mehta	9015070629	Chauhanucheta95@gmail.com

Miscellaneous Photographs













