

RESEARCH PROJECTS OF PG/PH.D STUDENTS OF ACECM

(I) M. Sc. Economics Thesis

Sr. No	Name of student	Year	Title of Thesis	Major Advisor
1	Parminder Kaur (BS13MAEC003)	2015	A Study on Determinants of Demand for Health Care Among Rural Households in Himachal Pradesh	Dr. J. L. Sharma
2	Hanspreet Kaur (BS13MAEC001)	2016	A Study on the Health Insurance in Rural Areas of Himachal Pradesh	Dr. J. L. Sharma
3	Manpreet Kaur (BS15MAEC002)	2017	Economics of Vegetable Crops in Sirmour District of Himachal Pradesh	Dr. J. L. Sharma
4	Harpinder Kaur (BS15MAEC001)	2017	Economics of Maize Production in Sirmour District of Himachal Pradesh	S. K. Dhaliwal
5	Amanjot Singh (BS16MSEC001)	2018	Consumption Expenditure Pattern of Rural Households- A Case Study of District Sirmour	Ms. Simranjeet Kaur
6	Gurmaninder Singh (BS16MSEC002)	2018	Performance of Government Schools in Sirmour District of Himachal Pradesh	Ms. Jyoti
7	Manmeet Kaur (BS16MSEC004)	2018	Milk Production in Himachal Pradesh	S. K. Dhaliwal
8	Simrleen Kaur Narula (BS16MSEC005)	2018	Impact of Goods and Services Tax (GST) on Trade of New Delhi	Dr. Varun Mahajan
9	Sourab Kant Sharma (BS16MSEC006)	2018	Impact of NGOs on Welfare of Local People: A Case Study of Kaligidhar Trust Baru Sahib Himachal Pradesh	Dr. Varun Mahajan
10	Rita Kumari (BS18MSEC003)	2020	Production and Marketing of Major Cash Crops in Adopted Villages of Eternal University District Sirmour Himachal Pradesh	Dr. S.K. Chauhan
11	Sheetal (BS18MSEC004)	2020	Study of Costs and Returns of Cash Crops in Adopted Villages of District Sirmour Himachal Pradesh	Ms. Jyoti
12	Manvinder Kaur (BS19MSEC003)	2021	Role of Panchayati Raj Institution in Rural Development of District in Himachal Pradesh	Dr. S. K Chauhan
13	Kajal Chaudhary (BS19MSEC002)	2021	Impact of Climate Change on Agriculture: A Study of Sirmour District in Himachal Pradesh	Dr. Shanta Kumari
14	Anita Pandwar (BS19MSEC001)	2021	Role of Women in Dairy Farming in Nahan Block of District Sirmour, Himachal Pradesh	S.K Dhaliwal/ Dr. Manjinder Kaur
15	Jasleen Kaur Rupiyal (BS21MEC001)	2023	A Study on Costs and Returns of Milk Production in Pacchad Block of District Sirmour Himachal Pradesh	Dr. Shanta Kumari
16	Payal Thakur	2023	Impact of Kisan Credit Card (KCC) Scheme on	Dr. Manjinder

	(BS20MSEC001)		Farm Economy: A Study in Nohradhar Gram Panchayat of District Sirmour Himachal Pradesh	Kaur
17	Saloni Sharma (BS22MEC002)	2024	Comparative Analysis of Socio- Economic Status in Selected Villages Adjacent to Giri River District Sirmour, Himachal Pradesh	Dr. S.K. Chauhan
18	Nisha (BS22MEC001)	2024	Socio-Economic Status of Migrant Labourers in Baru Sahib Campus District Sirmour Himachal Pradesh	Dr. Manjinder Kaur
19	Radhika Vaidh (BS22MEC003)	2024	Women Empowerment in Agriculture: A Study of District Sirmour in Himachal Pradesh	Dr. Manjinder Kaur
20	Anshika Bhatia (BS23MEC001)	2025	Differentials in the Socio-Economic Status of Members and Non-Members of Self-Help Groups (SHGs) in Pachhad Block of District Sirmour, Himachal Pradesh	Dr. Manjinder Kaur

(II) M. Sc. Ag. (Agricultural Economics) Thesis

Sr. No	Name of student	Year	Title of Thesis	Major Advisor
1	Pragati Sharma (BS20MSAGE001)	2022	Growth and Instability of Fruits and Vegetable in Himachal Pradesh	Dr. S.K. Chauhan
2	Geetanjali (BS22MAE001)	2024	A Study of Natural Farming in Mandi District of Himachal Pradesh	Dr. Shanta Kumari
3	Diksha Rana (CAG-24-065)	In progress	A Study on Innovation in Agriculture and Rural Development in Kiar-Da-Dun Valley of District Sirmour, Himachal Pradesh	Dr. S.K. Chauhan

(III) Master of Business Administration (MBA) Thesis

Sr. No	Name	Year	Thesis Title	Major Advisor
1	Jasvir Kaur (BS11MBA003)	2013	Growth of Mutual Funds: A Study of Barnala City	Dr. J L Sharma/ Dr. Pawan Kumar Dubey
2	Jasleen Kaur (BS14MB002)	2017	Study of Employee Job Satisfaction: An Empirical Study of Escort Pvt. LTD	Dr. Satish Chandra Tiwari
3	Raju Kaur (BS15MB004)	2017	A Comparative Study of Home Loans of State Bank of India (SBI) and Housing Development Finance Corporation (HDFC) Banks: An Empirical Study of Bathinda, Punjab	Dr. Kajal Chaudhary
4	Parvinder Kaur (BS15MB002)	2017	Impact of Celebrity Endorsement on Consumer Buying Behaviour: A Case Study of Bathinda City	Dr. Amit Kumar
5	Hem Lata (BS15MB001)	2017	Customer Satisfaction Towards Maruti Suzuki Cars: A Case Study of Sloan City H.P.	Dr. Amandeep Singh

6	Gurdeep Kaur (BS12BTC SL084)	2017	A Study of Employee Satisfaction on Telecommunication Sector with Special Reference to Videocon Pvt. Ltd.	Dr. Pawan Kumar Dubey
7	Sahil Bhardwaj (BS14MB006)	2017	A Comparative Study on Investment Pattern of Investors Towards Private Sector Bank and Stock Market in Ludhiana City	Dr. Satish Chandra Tiwari
8	Veerdevinderpal Kaur (BS15MB006)	2017	Employee Satisfaction in NFL.: A Case Study of District Bathinda, Punjab	Dr. Amandeep Singh
9	Supreet Kaur Jaggi (BS15MB005)	2017	A Study on Consumer Behaviour and their Experience while Shopping at Shopping Mall with Special Reference to Shopprax Mall, Meerut	Dr. Kajal Chaudhary
10	Anju Kumari (BS16MB005)	2018	Impact of Employee's Satisfaction on Patient's Satisfaction in Private Hospital of District Harmirpur H.P.	Dr. Pawan Kumar Dubey
11	Arashdeep Singh (BS16MB006)	2018	A Study of Employee Retention Strategies in Tele-Communication BPO Industry in Context of Jammu City	Dr. Amit Kumar
12	Sakshi Bedi (BS16MB014)	2018	Analysis on Women Investment Behaviour: Empirical Evidence from Rudarpur, U.K.	Dr. Kajal Chaudhary
13	Vimaldeep Kaur Baath (BS16MB017)	2018	Impact of Dividend Pay Out on Financial Performance of Axis Bank	Dr. Amit Kumar
14	Akhil Tomar (BS16MB001)	2018	A Study of Services Quality of the ICICI Bank: A Case Study of Solan City	Dr. Amandeep Singh
15	Akshay Kumar (BS16MB002)	2018	A Study on Brand Preference of Smartphones among the Students of Eternal University, Baru Sahib HP	Dr. Jai Kumar Sharma
16	Amandeep Kaur (BS16MB003)	2018	A Comparative Study of Job Satisfaction between Public and Private School Academicians at Higher Secondary Level in Amritsar District (Punjab)	Dr. Kajal Chaudhary
17	Anjali (BS16MB004)	2018	Analysis of Consumer Perception on Credit Appraisal Process and Repayment of Loan Empirical study on HDFC Bank Solan, H.P.	Dr. Rama Murthy Ravi
18	Gurvijay Singh (BS16MB008)	2018	A Study of Customer Perception towards the Product of Life Insurance Corporation of India- A Case Study of Jammu City	Dr. Amandeep Singh
19	Gurwinder Kaur (BS16MB009)	2018	A Study on Quantity of Work Life with Special Reference to Mahindra & Mahindra Ltd Tractor Division Rudrapur	Dr. Jai Kumar Sharma
20	Komal Preet Kour (BS16MB010)	2018	A Study on the Impact of Innovation in Marketing on Consumer Attraction with Special Reference to Oreo: An Empirical Study to Connaught Place, New Delhi	Dr. Kajal Chaudhary
21	Manjot Kaur Dhaliwal	2018	A Study on Employee Motivation with Special Reference to Pukhraj Healthcare PVT. Ltd. In	Dr. Pawan Kumar Dubey

	(BS16MB011)		Jalandhar, Punjab, India	
22	Nishant Sharma (BS16MB012)	2018	A Study on Customer Perception and Satisfaction towards Herbal Products of Patanjali in Bilaspur city H.P. India	Dr. Pawan Kumar Dubey
23	Rajat Agrawal (BS16MB013)	2018	A Comparative Financial Analysis of SBI and ICICI Bank	Dr. Anita Kumari
24	Sukhdeep Kaur (BS16MB015)	2018	A Study on Performance Appraisal System with Special Reference to HCL Technologies Chandigarh, India	Dr. Rama Murthy Ravi
25	Bableen Kaur (BS17MB001)	2019	The Effect of Credit Assessment Process in the Advancement and Repayment of Bank Loans and NPAs: A Study of Jammu & Kashmir Bank, Jammu	Dr. Kajal Chaudhary
26	Gurmanpreet Kaur (BS17MB002)	2019	A Study on Performance Appraisal System in Avani Textiles Ltd., Sangrur Punjab	Dr. Hemant Bhanawat/ Dr. Kajal Chaudhary
27	Manpreet Kaur (BS17MB004)	2019	A Study of Employee Turnover Meridian Limited, Solan, H.P.	Dr. Pawan Kumar Dubey
28	Puja Kumari (BS17MB006)	2019	A Study on Quantity of Work Life in Tata Steel (Jamshedhpur)	Dr. R.Ravi/ Dr. Kajal Chaudhary
29	Shivani (BS17MB007)	2019	A Comparative Study on Occupation Health and Safety of Workers in Selected Pharmaceutical Companies in Solan Town, H.P.	Dr. Hemant Bhanawat/ Dr. Kajal Chaudhary
30	Varsha Umarnani (BS17MB009)	2019	A Study on Market Segmentation of Hair Care Fast- Moving Consumer Goods in Chandigarh	Dr. Geeta Kumari
31	Diksha (BS16MB007)	2019	Effect of Training and Development on Employee's Performance in Banking Sector: A Special Reference to District Kangra	Mr. Amit Kumar
32	Sanjana (BS19MB002)	2021	A Comparative Study of Human Resource Management Practices in Tourism Sector with Special Reference to Hostels in Shimla, H.P.	Dr. Kajal Chaudhary
33	Simran Thakur (BS19MB003)	2021	A Comparative Study of Artificial Intelligence in Banking Institution with Special Reference to SBI & HDFC at Chandigarh	Dr. Kajal Chaudhary
34	Vishali (BS19MB004)	2021	A study on Consumer Reference towards Digital Transaction Through Mobil Wallets on Solan City	Dr. Pawan Kumar Dubey
35	Jyoti Kumari (BS18MB002)	2021	A Study on Performance Appraisal System in Pharmaceutical Industry: A Case of Meridian Medicare Limited, Solan H.P.	Dr. Geeta Kumari
36	Reetu (BS18MB003)	2021	Employee Job Satisfaction in Pharmaceutical Industry: A Case Study of Medking Life Science Private Limited Kala Amb (Himachal Pradesh)	Dr. Geeta Kumari
37	Ekam Riar	2022	A Study on the Impact of Personality Traits on	Mr. Amit

	(BS20MBA003)		Investment Decision Making	Kumar
38	Tanisha Thakur (BS20MBA002)	2022	A Study on Factors Influencing Employees Retention in the Automobile Industry in Solan	Mr. Amit Kumar
39	Bhawana Sharma (BS20MBA001)	2022	Consumer Preference towards FMCGs Branded Products in Solan City of H.P.	Mr. Pawan Dubey Kumar
40	Shubhi Aggarwal (BS20MBA004)	2022	A Study on Investment Pattern and Customers Perception towards Mutual Funds in Delhi	Dr. Jai Kumar Sharma
41	Aanchal Choudhary (BS21MBM002)	2023	A Study on Investment Pattern- Among the Employees of Eternal University Baru Sahib, towards Selected Investment Alternatives	Mr. Pawan Dubey Kumar
42	Himani Sharma (BS21MBM003)	2023	A Study on Internal Marketing and Customer Orientated Behaviour of Employees in the Higher Education Institutions of H.P.	Mr. Amit Kumar
43	Simrajit Kaur (BS21MBM001)	2023	A Study on the Effect of Corporate Social Responsibility on Consumer Buying Behaviour : in Case of Fast Moving Consumer Goods	Mr. Amit Kumar
44	Khushboo (BS22MBM001)	2024	A Study to Explore Customers Intention to use Virtual Assistance in Banking at BBN Region of Himachal Pradesh	Dr. Amit Kumar
45	Shivani Thakur (BS22MBM002)	2024	A Study on Financial Literacy Among the Rural Youth in District Sirmour of Himachal Pradesh	Dr. Ankit Pathania
46	Sonam Kumari (BS22MBM003)	2024	A Study on Local Residents' Perception towards Tourism Impacts in Chamba Distt of H.P.	Dr. Ankit Pathania
47	Divya Devi (BS22MBM004)	2024	A Study on Effect of Bank Home Loan Scheme on Financial Upliftment and Satisfaction of Customers	Dr. Tusshar Mahajan

(IV) Master of Commerce (M.Com) Thesis

Sr. No	Name	Year	Thesis Title	Major Advisor
1	Milandeep Kour (BS15MCM002)	2017	A Study of Sericulture in Context to Jammu and Kashmir (India)	Dr. Kajal Chaudhary
2	Baljinder Kaur (BS15MCM007)	2017	Knowledge Utilization and Challenges in E-Banking Services: A Comparative Study of SBI and HDFC Bank in Ambala City	Dr. Amandeep Singh

(V) Ph. D in Economics Thesis

Sr. No	Name	Year	Thesis Title	Major Advisor
1	Kamala (BS15PAEC001)	2021	Analytical Study on Human Labour Availability and its Utilization Pattern in Punjab Agriculture	Dr. S. K. Chauhan

2	Baldeep Singh (BS16PAEC001)	2021	An Economic Analysis of Production and Marketing of Poultry in Punjab	Dr. S. K. Chauhan
3	Ritu Verma (BS19PAEC001)	2024	A Study of Public Distribution System in Sirmour District of H.P.	Dr. Shanta Kumari
4	Jasleen K Rapiyal (BS23PEC001)	In progress	Economics Analysis of Sugar Cane Production in Western Region of Uttar Pradesh	Dr. S. K. Chauhan
5	Payal Thakur (BS23PEC002)	In progress	Determinants of Assets Ownership among Farm Household in Trans-Giri and Cis-Giri Region of District Sirmour, Himachal Pradesh	Dr. S. K. Chauhan

(VI) Ph. D in Commerce Thesis

Sr. No	Name	Year	Thesis Title	Major Advisor
1	Neha Saini (BS17PCM001)	2022	Consumer Purchase Influences towards Adoption of Personal Feminine Hygiene Products at Himachal Pradesh	Dr. Jai Kumar Sharma
2	Ambar Srivastava (BS21PCM002)	In progress	Impact of Corporate Sustainability Reporting on Earning Quality and Financial performance of Listed Companies in India	Dr S. K Chauhan
3	Gunjan Sharma (BS23PCM001)	In progress	Impact of Artificial Intelligence on Customers' Personality Traits of Lead Banks in National Capital Territory of Delhi	Dr. Kajal Chaudhary

(VII) Ph. D in Management Thesis

Sr. No	Name	Year	Thesis Title	Major Advisor
1	Kiran (BS21PBM001)	In progress	A Study on Entrepreneurial Intention among Rural Youth in Haryana State	Dr Ankit Pathania
2	Shivani (BS22PBM001)	In progress	Cyber Risk Management in Higher Education Institutions of Himachal Pradesh	Dr Ankit Pathania
3	Meenakshi (BS23PBM001)	In progress	Determinates of Consumers 'Intentions towards Self Medication: A Study in Tri- City Region of Chandigarh	Dr Ankit Pathania
4	Simranjit Kaur (BS23PBM003)	In progress	Customers Purchase Intention towards Electric Vehicle- A Study of Delhi and Chandigarh Region	Dr Tusshar Mahajan/Dr Amit Kumar