

CURRICULAM VITAE

16 YEARS OF EXPERIENCE



DR. PAWAN KUMAR DUBEY

S/o S.K Dubey

C/o Mr.Ashok Dubey, SIFPSA

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Lucknow 226001 (Uttar Pradesh) India.

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Objective:

To pursue my career with an organization that will utilize my skills to fulfil the organizational objectives and goal for mutual growth and success.

Work Experience: 15 years

- 1) **12 years:** At present working as a Assistant Professor at Eternal University, Baru Sahib, Himachal Pradesh since August 2012.
- 2) **1 year:** worked as a Lecturer at Sherwood Business School, Lucknow, September 2011 to August 2012.
- 3) **3 years:** worked at Annie Besant college of Engineering and Management, Gomti Nagar. Lucknow, August 2008 to September 2011.

Additional Experience:

Worked as a **Guest Faculty** at **Department of Income Tax, Training Division**, Government of India, Gomti Nagar, Lucknow, July 2011 – April 2012.

Professional Qualification:

- **Ph.D.** from RIMT University, Mandi Gobindgarh, Punjab. (Awarded)

- **MBA from** Veer Bahadur Singh Purvanchal University, Jaunpur U.P. (75%)

Academic Qualification:

1. **MA (Sociology)** Dr.Ram Manohar Lohia Avadh University Faizabad, 2004. (57%)
2. **B.Sc. (Math's group)** Dr.Ram Manohar Lohia,Avadh University Faizabad, 2002.(65%)
3. **10th** from U.P. Board Allahabad, 1998. (64%)
4. **12th** from U.P. Board Allahabad, 1996. (63%)

Subjects Taught & Research Exposure:

1. Management Accounting	MBA
2. Business Environment	MBA
3. Financial/advanced Accounting	B.Com
4. Business Law	B.Com, MBA
5. Business Economics	MBA and B.Com
6. Indian financial System	B.Com
7. Marketing Management.	MBA
8. Security Analysis and Portfolio Management	MBA

- **Guided 11 MBA Students for their Research Project Report/Thesis.**

Additional Academic Responsibilities Held:

- Conducted Examination as a Centre Superintendent.
- Acted as a coordinator for Training and placement & Alumni Meet.
- Acted as member, Academic Affairs Committee.
- Acted as member, Anti-Ragging Committee.

Summer Training:

- Done six weeks summer Training in **Mohan Meakins Ltd.** Lucknow.
Project Title: "A study on Consumer Perception and Marketing Research"

Computer Skill:

- M.S Office (Word, Excel, Power Point)
- Internet

Seminar/Conference /Workshop:

- Attended 26 days Workshop on **Business Skill Development Program**, Sponsored by MSME , Govt. of India.
- Attended national seminar on Vision 30, Strategies for Industries & Academia Organized by Department of Management Studies, Govt. College Bilaspur ,Himachal Pradesh.
- Attended three days workshop on SPSS, Organized by Public Health and Healthcare Administration Eternal University, Himachal Pradesh.
- Attended one day workshop on Intellectual Property Rights: Issue and Challenges, organized by IPRIC cell Eternal University, Himachal Pradesh.
- Attended two days seminar on Agriculture Diversification and Vulnerability of climate change for sustainable food security and livelihoods in North Western Himalayas organized by department of Economics, Eternal University.
- Attended National Conference on “Healthcare in India- Need for Paradigm shift “held at Eternal University, Baru Sahib from 31 August -1st September,2019.
- Participated AICTE- sponsored 3- days FDP on “ Faculty Development Programme on Student Induction ” organized by Eternal University , Baru Sahib from November -21 23, 2019
- One day awareness programme on “Importance of Intellectual Property Right” jointly organized by Eternal University, Baru Sahib and PHD Chamber of Commerce and Industry under the aegis of Office of Controller General of Patents, Designs & Trade Marks, Ministry of Commerce and Industry, Government of India on 30th November, 2019.

Paper presentation/Webinar:

- Presented a paper titled “Purchase Behavior of Consumers towards FMCG Products with special reference to Branded Tooth-Paste” in online International Conference held on 8th December ,2021 organized by Sri Bala ji University, Pune.
- Presented a paper titled “Study on Perception, Preferences and Loyalty among the Customers with reference to FMCG Branded Products: An Empirical Study in State of Uttar Pradesh” in online International Conference held on 7th June ,2020 organized by Chitkara Business School, Chitkara University, Punjab.

- Attended a webinar on "NBA through Outcomes Based Education" , organized by Sager Institute of Management and Technology , Barabanki U.P on 5.6.2020
- Attended a webinar on "Co-operation in Theory & Practice" , Organized by B.N college of Engineering and Technology, Lucknow.U.P on 20.6.2020
- Attended a webinar on “ATMANIRBHARTA” A New Face for Entrepreneurship, Organized by B.N college of Engineering and Technology, Lucknow.U.P on 27.6.2020
- Attended webinar on Post-Lockdown Economy: “Assessing the Impact of COVID-19 on India's Key Industries, Asia” on 29th July, 2020.
- Attended 5 days Faculty Development Programme, Organized by IMS Noida from 25th May – 29th May, 2020.
- Attended a webinar on “Role of Children and Youth in Making India Drug-Free organized by Kalgidhar Trust, Baru Sahib on 26th June, 2020.
- Attended a webinar on "Awareness about Cancer among Females (The second largest killer in the world.)" on July 19, 2020.
- Attended one day webinar on “Campus to Corporate: Successful interview and essential qualities need to fresh graduates” organized by Eternal University on 27th March ,2021.
- Attended one day webinar on “Introduction to Securities Market ” organized by Eternal University on 23rd July ,2021.
- Attended a webinar on “Strategy for Managing Personal Finance”, organized by Akal College of Economics, Commerce and Management on 25th October, 2021.
- Attended 2 days webinar on “Fundamentals of Investing, Initial Public Offers and Buying & Selling of Securities”, organized by Akal College of Economics, Commerce and Management on 30th September and 1st October, 2021.
- Has participated in research paper presentation titled “Purchase Behaviour of Consumers towards FMCG Products with Special Reference to Branded Toothpaste at the international conference organised by Sri Balaji University, Pune on 8th December 2021.

Research Publications:

- Subedi N, **Dubey PK**, Chaudhary K, Kaur K and Shrestha J (2016) “A Study on Poverty Reduction with Special Reference to Micro financing Institution in Chitre Village Development Committee (VDC), Nepal”, *International Journal of Innovative studies Sociology and Humanities*, 1 (2): 1-8. ISSN No. 2456-4931.
- Chaudhary K, Singh S and **Dubey PK** , Subedi N, (2017) “A Comparative Study of Indian Gold Schemes with Special Reference to GDS and GMS in Indian Context”, *International Journal of Innovation Technology and Management*, 2 (2):35-49, ISSN No. 2394-594X.
- Sharma JK and **Dubey PK** (2018) “Environmental Risk Assessment and Management Research”, *International Journal of Creative Research Thoughts*, 6 (1):1369-1374, ISSN: 2320-2882.
- **Dubey PK** , Sharma JK and Kaur G (2018) A Study of The Employee Satisfaction on Telecommunication Sector with Special Reference to Videocon Pvt Ltd, *International Journal of Creative Research Thoughts*, 6 (1):1747-1753, ISSN: 2320-2882.
- **Dubey PK** , Maheswari P and Lata A (2018) A Comparative Study on Customer Satisfaction towards Service and Food Quality with Special reference to Mcdonald’s and KFC in Ghaziabad (U.P.), India, *International Research Journal of Business and Management*, 11(4):20-28. ISSN: 2322-083X.
- **Dubey PK** and Sharma JK (2019) A Study on Customer Perception and Satisfaction Level towards Herbal Products of Patanjali in Bilaspur City (H.P), India. *International Journal of Innovative Studies in Sociology and Humanities* 4(5):163-174, ISSN 2456-4931.
- Sharma JK and **Dubey PK** (2019) A Need of Farm Records and Accounting in Agriculture Sector. *International Journal of Innovative Studies in Sociology and Humanities* 4(5):155-158. ISSN 2456-4931.
- **Dubey PK** and Maheshwary RK (2022) “Purchase Behaviour of Consumers Towards FMCG Products with Special Reference to Branded Bath-soap: An Empirical Study in State of Uttar Pradesh, *Journal of Management & Entrepreneurship*, Indexed in UGC care.16 (3): 53-65. ISSN : 2229-5348.
- **Dubey PK** , Maheshwary R.K and Bhatia BS (2022) “Purchase Behaviour of Consumers towards FMCG Products with Special Reference to Branded Toothpaste: An Empirical Study in State of Uttar Pradesh, *Empirical Economics Letters*, Indexed in ABDC-C category.21 (2): 115-128. ISSN: 1621-8997.

Appreciation/ Honor:

- Received the "Certificate of Appreciation" from Jindal Steel and Power Ltd.
- Received the "Certificate of Honour" from ABVP, represent the brilliant student during graduation in the college.

Work Strength:

- Adjustable with Positive Attitude
- Committed and able to handle negative aspects at work place.
- Punctuality and dedication towards goal.

Personal Details:

Nationality : Indian
Father's Name : Mr.Sharvan Kumar Dubey
Date of Birth : 08 August, 1982.
Marital Status : Married
Languages Known : English and Hindi

Passport Details:

Pass Port Number: P 1580828
Place of Issue : Shimla
Date of Issue: 02/11 /2016
Date of Expiry: 01/11/2016

Reference:

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|----------------------------|-------------------------|
| 1)Mr R.R.N Shukla | 2) Dr. Nidhi Shukla |
| Commissioner of Income Tax | Associate Professor |
| Lucknow.U.P. | IMCE,SRMU |
| Contact No.: 09478580734 | Lucknow |
| | Contact No.:08317021937 |

All information and other details mentioned herein above are true and best of my knowledge and belief.

Date: 10.12.2024
Place: Baru Sahib

Dr.Pawan Kumar Dubey