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Dr. Neha is an Assistant Professor in the Department of Commerce at Eternal University, Baru Sahib. She is a dedicated academician with a strong background in research and education. She holds a Ph.D., M.Phil., and M.Com from Himachal Pradesh University, Shimla and has also qualified for the National Eligibility Test (NET), showcasing her expertise in the field. She has authored several research papers that contribute valuable insights into Commerce. Dr. Neha has actively participated in national and international conferences, presenting her research and engaging in academic discussions. She is passionate about expanding knowledge, encouraging intellectual dialogue, and inspiring future researchers. Her dedication to continuous learning, research, and knowledge-sharing highlights her commitment to academia.